

# Travel Trends

Edition No.: **2010**  
Authors: **William Barnes**  
**Roger Smith**  
Production Team: **Sharon Bruce**  
**Rhys Dalglish**  
**Rebekah Binmore**  
**Lyndsey Williams**  
**Luke Thwaites**  
**Jon Cook**  
**Angie Osborn**

**Office for National Statistics**



2010

ISSN 1360-5895

## A National Statistics publication

National Statistics are produced to high professional standards set out in the Code of Practice for Official Statistics. They are produced free from political influence. Information provided to the ONS by respondents is treated as strictly confidential as directed by the Code of Practice for Official Statistics. It is used to produce statistics that will not identify any individuals.

## About us

### The Office for National Statistics

The Office for National Statistics (ONS) is the executive office of the UK Statistics Authority, a non-ministerial department which reports directly to Parliament. ONS is the UK government's single largest statistical producer. It compiles information about the UK's society and economy, and provides the evidence-base for policy and decision-making, the allocation of resources, and public accountability. The Director-General of ONS reports directly to the National Statistician who is the Authority's Chief Executive and the Head of the Government Statistical Service.

### The Government Statistical Service

The Government Statistical Service (GSS) is a network of professional statisticians and their staff operating both within the Office for National Statistics and across more than 30 other government departments and agencies.

Minicom: 01633 815044

Email: [info@statistics.gsi.gov.uk](mailto:info@statistics.gsi.gov.uk)

Fax: 01633 652747

Post: Room 1.101, Government Buildings,  
Cardiff Road, Newport, South Wales NP10 8XG  
[www.ons.gov.uk](http://www.ons.gov.uk)

## Contacts

### General IPS queries

Tel: Data Advice Relations Team: 01633 455678

Email: [socialsurveys@ons.gsi.gov.uk](mailto:socialsurveys@ons.gsi.gov.uk)

### Statistical contact

For information about the content of this publication, contact Roger Smith

Tel: 01633 455277

Email: [socialsurveys@ons.gsi.gov.uk](mailto:socialsurveys@ons.gsi.gov.uk)

### Other customer enquiries

Media enquiries

ONS Customer Contact Centre

Tel: 0845 601 3034

International: +44 (0)845 601 3034

Tel: 0845 604 1858

## Copyright and reproduction

© Crown copyright 2011

You may re-use this information (not including logos) free of charge in any format or medium, under the terms of the Open Government Licence.

To view this licence, go to:

<http://www.nationalarchives.gov.uk/doc/open-government-licence/>

or write to the Information Policy Team, The National Archives, Kew, London TW9 4DU

email: [psi@nationalarchives.gsi.gov.uk](mailto:psi@nationalarchives.gsi.gov.uk)

# Contents

Introduction: Travel Trends .....	4
Celebrating 50 years of the International Passenger Survey .....	8
Survey Timeline .....	9
Key travel and tourism trends (1961/2 to 2010) .....	10
Travel trends by decade .....	17
Commentary: Travel Trends 2010 .....	22
Tables: Section 1 – Travel and Tourism 1985 to 2010 .....	29
Tables: Section 2 – Overseas residents’ visits to the UK 2006 to 2010 .....	38
Tables: Section 3 – UK residents’ visits abroad 2006 to 2010 .....	60
Tables: Section 4 – Overseas residents’ visits to the UK 2010 .....	78
Tables: Section 5 – UK residents’ visits abroad 2010 .....	100
Appendix A – Definitions on which this report is based .....	120
Appendix B – Concepts used in this report .....	123
Appendix C – The IPS: Methodology and coverage .....	127
Appendix D – IPS response rates .....	137
Appendix E – Detailed sampling errors .....	138
Appendix F – Information available from the International Passenger Survey .....	140
Appendix G – Access to IPS data and analysis .....	143

## Introduction: Travel Trends

Travel Trends is an annual publication which presents some of the key trends in overseas travel and tourism drawn from the findings of the International Passenger Survey (IPS). Analysis is based on completed visits (for any purpose) of less than 12 months' duration by:

- a) overseas residents to the UK, and
- b) UK residents abroad

### What is the International Passenger Survey?

The IPS is a continuous survey carried out by the Office for National Statistics (ONS), the results of which are used by a number of government departments and organisations. The results are based on face-to-face interviews with a random sample of passengers as they enter or leave the UK by the principal air, sea and tunnel routes.

The main aims of the IPS are to:

- collect data in order to measure travel expenditure and how it impacts on the UK balance of payments (on the travel account)
- provide detailed information about overseas visits to the UK for tourism policy, and
- provide data to feed into estimates of international migration

Note that, although data collected on the IPS feeds into the estimates of international migration statistics, this report does not provide any information relating to migration.

The IPS was 50 years old in 2010. Since it started in 1961 its coverage has been extended so that it includes all the main air, sea and tunnel ports into and out of the UK. The only modes of transport excluded from the survey are sea routes to and from the Channel Islands, the land border with the Irish Republic, and cruise ships travelling to and from the UK.

Travellers passing through passport control are randomly selected for interview and all interviews are conducted on a voluntary and anonymous basis. Interviewing is carried out throughout the year, and in 2010 over 300,000 interviews were conducted representing about 0.2 per cent of travellers. The overall response rate for the 2010 survey was 81 per cent.

About 95 per cent of passengers entering and leaving the UK have a chance of being sampled in the survey. The remainder are either passengers travelling at night, when interviewing is suspended, or on those routes too small in volume or too expensive to be covered.

The IPS data are weighted to produce national estimates of all international travellers to and from the UK on a quarterly basis. Although some monthly data from the IPS are also published, a single quarter is the minimum period over which most detailed analyses of the data can be made. Annual national estimates are created by combining the four quarters of the year together.

The calculation of the weights on the IPS takes into account its complex sample design and information provided from other sources on, among other things, the non-sampled routes and time periods. For example, estimates of spending by travellers to and from the Channel Islands are modelled from information provided by the Economic Advisor's Office in Jersey, and the Central Statistical Office in the Irish Republic provides information on travellers crossing the land border with Northern Ireland.

A fuller description of the IPS methodology can be found in Appendix C.

## Contents of this report

The IPS celebrated its 50th year in 2010 and this report starts with a look back at overseas travel and tourism across the past five decades. This is followed by a summary of key findings for 2010. The report includes several data tables, based in most part on annual data although some splits by quarter are included. These data tables are presented in five sections, containing information on:

- Section 1 The long-term trends in tourism to and from the UK from 1985 to 2010
- Section 2 The trends in travel and tourism to the UK over the last five years (2006 to 2010)
- Section 3 The trends in overseas travel and tourism by UK residents over the last five years (2006 to 2010)
- Section 4 The characteristics of visits made by overseas residents to the UK in 2010, and
- Section 5 The characteristics of overseas visits made by UK residents in 2010

All tables which appeared last year have been retained in this edition. Tables such as those numbered 2.10 and 3.10 which list countries of the world visited by UK residents or from which overseas residents have visited the UK have been extended to include Brazil, Russia, Morocco and Nigeria which are countries providing or receiving a relatively large number of visits, or are of particular interest to users. Further, fly cruises have been isolated to reflect the growing importance of cruise holidays in recent years. It is important to note that the tables relating to visits abroad by UK residents report only the main country visited on each trip abroad.

This edition of Travel Trends is available only in electronic format.

## Accuracy of Overseas Travel and Tourism estimates

The estimates contained in this publication are subject to sampling errors that result because not every traveller to or from the UK is interviewed on the survey. Sampling errors are determined both by the sample design and by the sample size - generally speaking, the larger the sample supporting a particular estimate, the proportionately smaller is its sampling error.

**Table A** shows the sampling errors for the main 2010 estimates of the total number of visits, nights and expenditure for both overseas residents visiting the UK and UK residents going abroad. 'Complex' sampling errors, which fully account for the clustered sample design of the survey, are shown in the table. Both standard errors and the 95 per cent confidence intervals are quoted, the latter representing the interval into which there are 19 chances out of 20 that the true figure (had all

travellers been surveyed) would fall. The 95 per cent confidence intervals are given both in absolute and relative (percentage) terms - the estimate plus or minus the value, or percentage, gives the appropriate interval for each estimate.

Further details on the confidence intervals of data from the IPS and their interpretation can be obtained from the IPS Branch of ONS.

**Table A** **IPS sampling errors for 2010 estimates**

	Standard error	Absolute 95% confidence interval	Relative 95% confidence interval
<b>Overseas visitors to the UK</b>			
Number of visits (1000s)	303	594	2.0%
Number of visitor-nights (1000s)	3,061	5,999	2.6%
Total earnings (£ million)	287	562	3.4%
<b>UK residents going abroad</b>			
Number of visits (1000s)	337	661	1.2%
Number of visitor-nights (1000s)	5,419	10,621	1.8%
Total expenditure (£ million)	292	573	1.8%

Note: any differences in the 'Estimates' figures contained in Table A and those in the tables in the main body of this document are due to Table A being calculated purely from IPS sample rather than processed data which includes estimates such as visits made across the Irish land border. Table A should be referenced only for the purpose of identifying sampling errors.

More detailed sampling errors, relating to visits and spending by purpose and region of the UK visited, are provided in Appendix E.

### Recent changes in the collection and processing of IPS data

Airports at Prestwick and Liverpool were added to the sample in 2005, those at Doncaster, Southampton and Bournemouth were added in 2008 and those at Aberdeen and Belfast were added in 2009 due to the growth in the numbers of travellers at these ports. As a result, detailed results for 2005 onwards may show a slight discontinuity from previous years.

In 2007, the IPS introduced a new, more accurate method of coding towns in the UK (both visited by overseas residents and resided in by UK residents). This method employed a more comprehensive list of towns and boroughs to code against. This may also result in a discontinuity from previous years. Care should therefore be exercised when comparing results, especially those of a regional nature, with earlier years.

In 2009, a new method of processing the data was introduced, leading to some discontinuity in estimates, with some downward impact. Details are provided in a separate publication at the following link: [www.statistics.gov.uk/downloads/theme\\_transport/Announcement.pdf](http://www.statistics.gov.uk/downloads/theme_transport/Announcement.pdf)

In 2010 a review took place of the methodology used to estimate the number of visits made by UK residents on foreign-owned cruises which terminate at a UK seaport. Such cruises have never been sampled in the IPS and estimates of visit numbers have been created using information provided to the IPS. This review has resulted in an improved methodology which has been applied to the final 2010 estimates, with an increase of approximately 175,000 in the estimate of visits to 'Rest of the world' by UK residents. Further details can be found in Appendix C.

## Notes to tables and figures

The following conventions have been used in the tables:

0 denotes a figure of less than 0.5

. indicates that data are not available

The sum of spending across sub-categories of visit may not add to total spending. Spend per visit and spend per day by overseas visitors broken down by some categories of visit cannot be calculated by dividing spending by the number of visits. See Appendix B for details. In some cases, percentages in tables in this report from years prior to 2004 may differ by 1.0 per cent from those published in previous years. This is because of changes in the method of rounding figures. The figures in this report are the most accurate.

## Acknowledgements

The IPS is a large continuous survey and ONS would not be able to carry out the survey without the efforts of many different groups of people from a variety of organisations. In particular, ONS wishes to acknowledge the parts played by the following:

- 1) The interviewers for their role in collecting the information on which the results of the IPS are based.
- 2) The respondents for the information they have provided.
- 3) The operators and managers of seaports, airports and rail terminals who give IPS interviewers access to their facilities in order to interview passengers.
- 4) The companies and organisations that provide additional information and data which enable the IPS results to be produced, and have been extremely helpful in producing a look back over the past 50 years.



## Celebrating 50 years of the International Passenger Survey

The International Passenger Survey (IPS) is 50 years old. In this special edition of Travel Trends, we look back at the survey development with a focus on the travel and tourism and expenditure aspects of the survey. The following statement, marking the inception of the then Passenger Survey, is perhaps best reported verbatim rather than summarised.

*'A new regular sample survey of sea and air passengers travelling between the United Kingdom and the continent of Europe, and on the long air routes beyond Europe, was introduced by the Government Social Survey on behalf of the Board of Trade during 1961 and 1962. This new system of interviewing a small proportion (up to 4 per cent on some routes) of travellers has enabled the important contribution made by tourist and other travellers to the balance of payments to be measured without interfering with the free flow of passengers at our sea and air ports. Nine out of ten of those approached attempted to give all the information asked of them, and more than 80 per cent were able to make an estimate of their expenditure whilst abroad. Over 150,000 successful interviews were made during the year (Board of Trade Journal, Vol. 185 July-December, 1963).'*

Since then the IPS has been, and continues to be, a key source of primary data relating to international travel to and from the UK via major airports, seaports and the Channel Tunnel for a wide range of users including government departments, business organisations and academia. The salient aspects of the surveys' evolution are shown in the timeline on the next page.



## Survey Timeline

<b>1961</b>	A stratified random sample survey of passengers on long international air routes from London (Heathrow) and Prestwick airports and smaller (unnamed airports) is introduced in the summer by the Central Office of Information for the Board of Trade and other government departments.
<b>1962</b>	A similar survey is introduced on the short sea routes from Dover to the continent in March 1962. The results of the two surveys, together with administrative data about traffic on the long sea routes are used to prepare the first estimates of the Passenger Survey relating to the 1962 calendar year.
<b>1963</b>	Survey is renamed the International Passenger Survey. Sea data is collected from Dover, Folkestone, Harwich, Hull, London, Newhaven, Southampton, Tyne Ports, Bristol, Glasgow, Liverpool, Plymouth, Fishguard and Holyhead.
<b>1964</b>	Survey is extended to cover long sea routes. Nearly 250,000 successful interviews reported. As with sea passengers, UK residents returning by air from visits abroad are for the first time analysed by the principal country visited rather than country of the airport at which they embarked.
<b>1966</b>	The analysis of purpose of visit is, for the first time, based on three main categories, namely 'holiday', 'business' and 'other'. 'Other' includes study, visiting friends/relatives, attending sporting events, health or religious purposes and visits for a joint purpose for which no single principal purpose can be distinguished. Survey is supplemented by information from the Central Statistics Office of the Irish Republic covering the routes between the Irish Republic and the UK. Items of expenditure for which direct information is not obtained for the survey (e.g. spending overseas by passengers on cruises and on sea vessels confined to day trips) are estimated independently.
<b>1968</b>	The purpose of visit categories are extended to show separate estimates for holiday, business, staying with friends/family, study and other (miscellaneous reasons e.g. health/religious purposes, attend sporting events).
<b>1980-1981</b>	Specific 'migration filter shifts' are introduced for arriving passengers at Heathrow, Gatwick and Manchester as the IPS's focus on migration increased.
<b>1983</b>	An estimate for purchases by overseas visitors at airport duty-free shops is included in the figures for earnings.
<b>1993</b>	'Convenience sampling' tested (but not adopted) to maximise interviewer usage i.e. conducting interviews whenever there is an interviewer available. Data (Travelpac) first made available to external users.
<b>1994</b>	Computer assisted data input (CADI) for recording interview responses introduced. Channel Tunnel sampled for the first time.
<b>1996</b>	IPS conducted by the Office for National Statistics due to a merger of the Central Statistics Office (CSO) and the Office of Population Censuses & Surveys (OPCS). 249,000 successful interviews reported representing about 0.2 per cent of travellers.
<b>1999</b>	Interviewing of passengers on air and sea terminals between UK and the Irish Republic commenced resulting in revisions to weighting and sampling methodology.
<b>2000</b>	Self-completion foreign language questionnaires introduced in French, German, Spanish, Italian, Greek, Portuguese, Japanese, Mandarin, Cantonese and Russian.
<b>2005</b>	Prestwick and Liverpool airports added to sample.
<b>2007</b>	Additional information provided in reporting on enlarged European Union. Revised focus for collecting information, moving from collecting some information at the start of the visit to all at the end of the visit.
<b>2008</b>	Doncaster, Bournemouth & Southampton airports and London Heathrow Terminal 5 included in sample.
<b>2009</b>	Revisions to sample design, weighting and imputation methodology (to address recommendations made by the Inter-Departmental Task Force on Migration Statistics). Aberdeen and Belfast airports included in sample. Monthly reporting of overseas travel and tourism extended to include purpose of visit in response to user demand.
<b>2010</b>	Over 300,000 interviews conducted representing about 0.2 per cent of travellers. Feasibility study on digital pen technology as a mode of data collection.

## Key travel and tourism trends (1961/2 to 2010)

Overseas travel and tourism is very different in 2010 to how it was when the IPS commenced in 1961. Tables 1 and 2 summarise key visit estimates for overseas and UK residents respectively and these figures are discussed in the text that follows.

**Table 1 - Overseas resident visits to the UK**

Key indicators	1961/2	1970	1980	1990	2000	2010
Number of visits (thousands)	1,893	6,692	12,421	18,013	25,209	29,803
Purpose of visit (thousands)						
Holiday	1,075 (56.8)	3,121 (46.6)	5,478 (44.1)	7,725 (42.9)	9,302 (36.9)	11,668 (39.2)
Business	426 (22.5)	1,206 (18.0)	2,565 (20.7)	4,461 (24.8)	7,322 (29.0)	6,793 (22.8)
Friends/relatives	-	1,163 (17.4)	2,319 (18.7)	3,611 (20.0)	5,834 (23.1)	8,408 (28.2)
Miscellaneous	392 (20.7)	1,202 (18.0)	2,058 (16.6)	2,216 (12.3)	2,750 (10.9)	2,935 (9.8)
Source of visit (thousands)						
North America	560 (29.6)	1,975 (29.5)	2,082 (16.8)	3,685 (20.5)	4,869 (19.3)	3,397 (11.4)
Europe	955 (50.4)	3,718 (55.6)	7,984 (64.3)	11,060 (61.4)	16,086 (63.8)	22,046 (74.0)
Other	378 (20.0)	999 (14.9)	2,355 (19.0)	3,268 (18.1)	4,253 (16.9)	4,360 (14.6)
Number of nights (thousands)	-	-	146	196.1	203.8	227.8
Average length of stay (nights)	-	15	11.8	10.9	8.1	7.6
Spending (£million)	194	432	2,961	7,748	12,805	16,899
Average spend per visit (£)	67.5	63.3	235.9	428	503	563
Mode of travel (thousands)						
Air	1,190 (62.9)	4,190 (62.6)	7,325 (59.0)	12,751 (70.8)	17,831 (70.7)	21,430 (71.9)
Sea	703 (37.1)	2,502 (37.4)	5,098 (41.0)	5,262 (29.2)	4,298 (17.0)	4,531 (15.2)
Tunnel	-	-	-	-	3,080 (12.2)	3,842 (12.9)

**Note:** Figures in bracket relate to percentage of overall number of visits.  
Prior to 2000, average length of stay was reported in days.

**Table 2 - UK residents visits abroad**

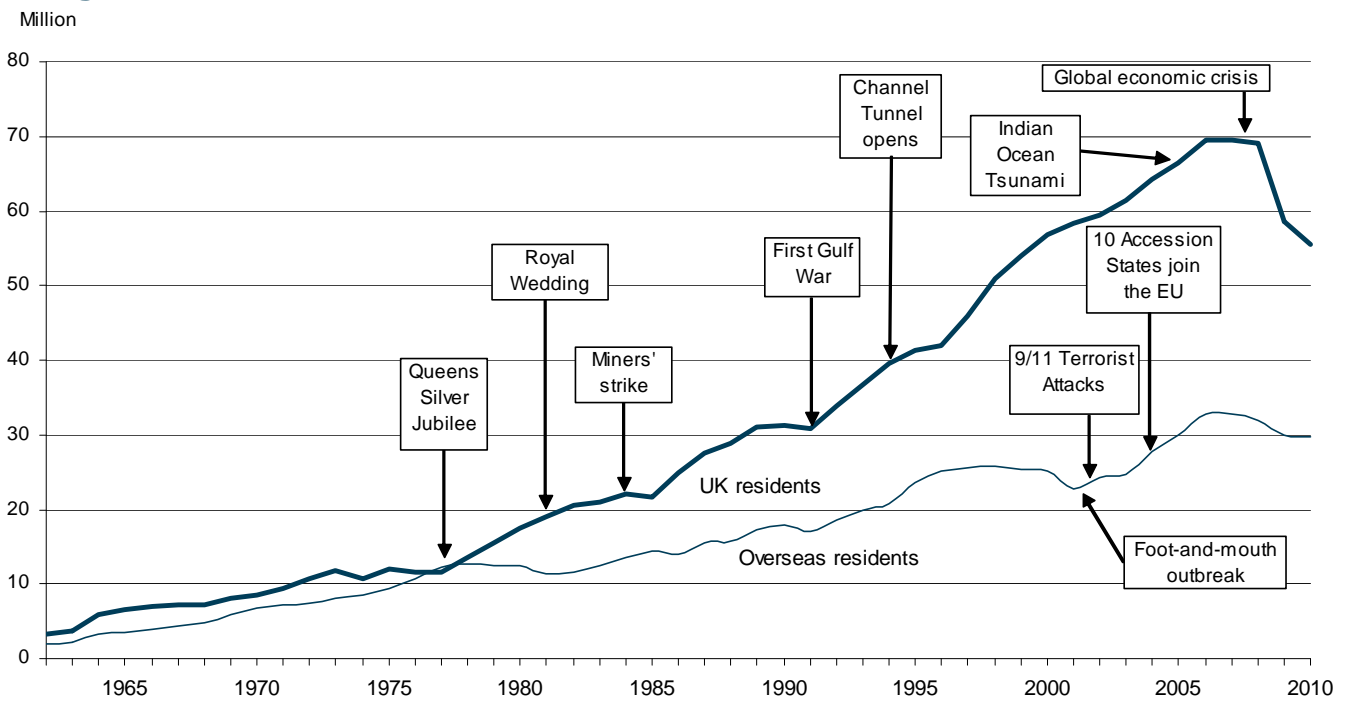
Key indicators	1961/2	1970	1980	1990	2000	2010
Number of visits (thousands)	3,319	8,482	17,507	31,150	56,837	55,562
Purpose of visit (thousands)						
Holiday	2,612 (78.7)	5,703 (67.2)	11,666 (66.6)	21,273 (68.3)	36,685 (64.5)	36,422 (65.6)
Business	419 (12.6)	1,231 (14.5)	2,690 (15.4)	4,769 (15.3)	8,872 (15.6)	6,639 (11.9)
Friends/relatives	-	1,179 (13.9)	2,317 (13.2)	3,952 (12.7)	7,178 (12.6)	10,850 (19.5)
Miscellaneous	288 (8.7)	369 (4.4)	834 (4.8)	1,156 (3.7)	4,102 (7.2)	1,652 (3.0)
Destination (thousands)						
North America	84 (2.5)	256 (3.0)	1,382 (7.9)	2,325 (7.5)	5,060 (8.9)	3,653 (6.6)
Europe	3,055 (92.0)	7,536 (88.8)	14,676 (83.8)	26,268 (84.3)	45,763 (80.5)	42,565 (76.6)
Other	180 (5.4)	690 (8.1)	1,449 (8.3)	2,557 (8.2)	6,014 (10.6)	9,344 (16.8)
Number of nights (thousands)	-	-	227.7	382.7	566.9	607
Average length of stay (nights)	-	16	13	12.3	10	10.9
Spending (£million)	214	382	2,738	9,886	24,251	31,820
Average spend per visit (£)	43	43	151	317	426	572
Mode of travel (thousands)						
Air	1,727 (52.0)	4,894 (57.7)	10,748 (61.4)	21,368 (68.6)	41,392 (72.8)	43,239 (77.8)
Sea	1,592 (48.0)	3,588 (42.3)	6,759 (38.6)	9,782 (31.4)	9,646 (17.0)	8,056 (14.5)
Tunnel	-	-	-	-	5,799 (10.2)	4,267 (7.7)

**Note:** Figures in bracket relate to percentage of overall number of visits.  
Prior to 2000, average length of stay was reported in days.

**In words and pictures . . .**

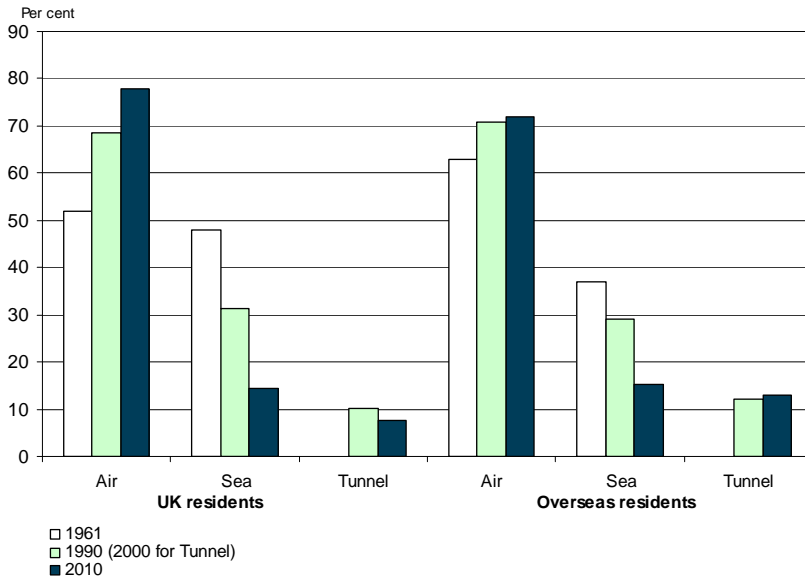
Travel to and from the UK has grown substantially over the past 50 years (with the notable exception of the past few years). Visits to the UK by overseas residents have grown from 1.9 million to 29.8 million, a 15-fold increase. Visits abroad by UK residents, meanwhile, have grown from 3.3 million in 1961 to 55.6 million in 2010, a 16-fold increase. Despite overall growth, there have been a number of short term slow downs impacted by a variety of factors, too numerous to pinpoint as exact causes. However, Figure 1 plots the number of visits to the UK and abroad together with some of the key UK and global events which may have influenced travel during the past 50 years. Some of these events are discussed in the section ‘Travel trends by decade’ later in this report.

**Figure 1: Visits to and from the UK**



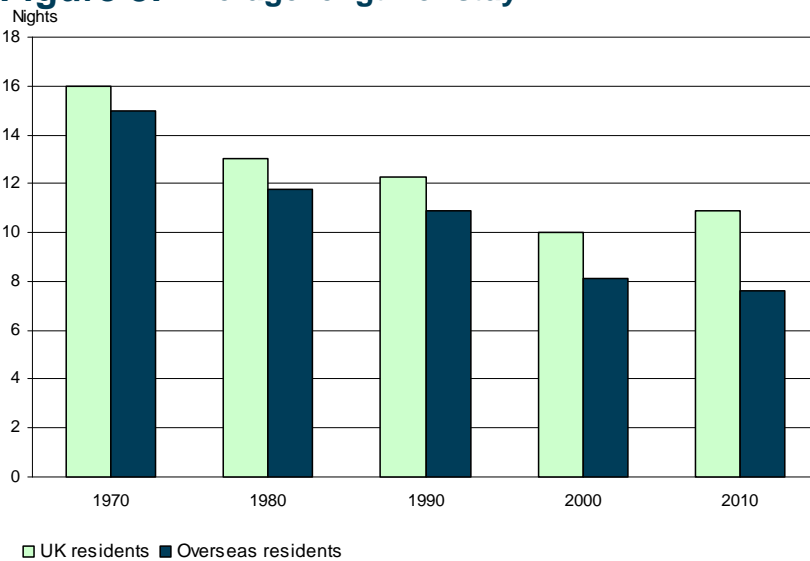
People have changed how they travel. When the IPS started in 1961, air travel was not much more common than sea travel. However, factors such as the emergence of cheaper air fares and quicker access to local airports have given rise to substantial increases in air travel. This contrasts with visits completed by sea which have shown only limited growth since the 1980s. In 1980, 40 per cent of visits to and from the UK were completed by sea but this share had fallen to 30 per cent by 1990 and is now less than 15 per cent (Figure 2).

**Figure 2: Visits to and from the UK by mode of travel**



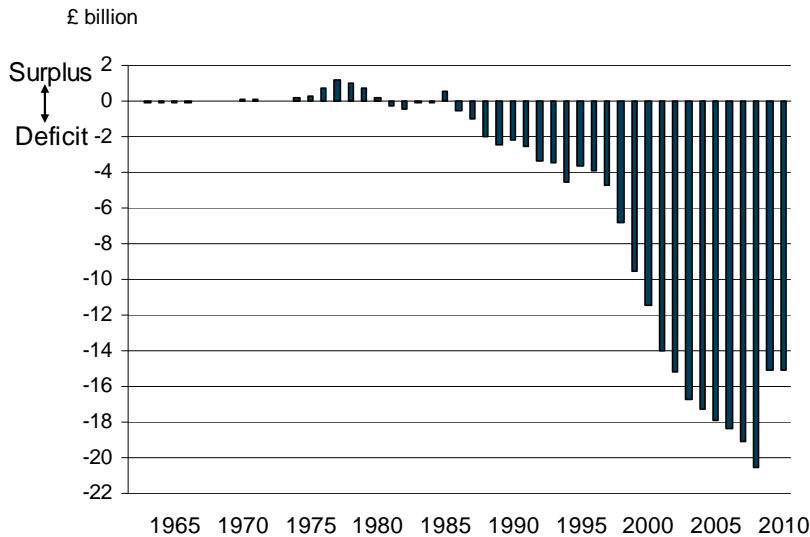
The growth of more accessible air travel, and cheaper fares, has contributed to more overseas travel and tourism visits of shorter duration. In particular, visits to the UK have seen average length of stay shrink, from 15 days in 1970 to approximately half that length in 2010. Visits abroad by UK residents have also become shorter, but still average 10.9 nights and are showing some signs of getting longer in recent years as people travel to longer-haul destinations (Figure 3).

**Figure 3: Average length of stay**



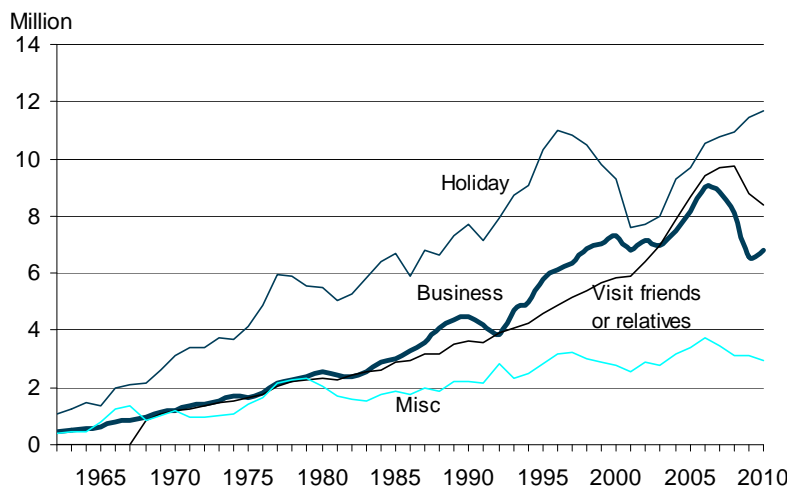
This shorter length of stay on visits to the UK, together with factors such as a declining proportion of North American residents (who are high spenders) within the total set of visitors to the UK, have contributed to lower earnings. From a position of near parity in 1961, balance of payments associated with travel moved to a surplus to the UK in the 1970s before a strong shift to a deficit (that is, UK residents spending more abroad than overseas residents spending in the UK) which peaked at over £20 billion in 2008 (Figure 4).

**Figure 4: Balance of Payments travel: surplus/deficit**



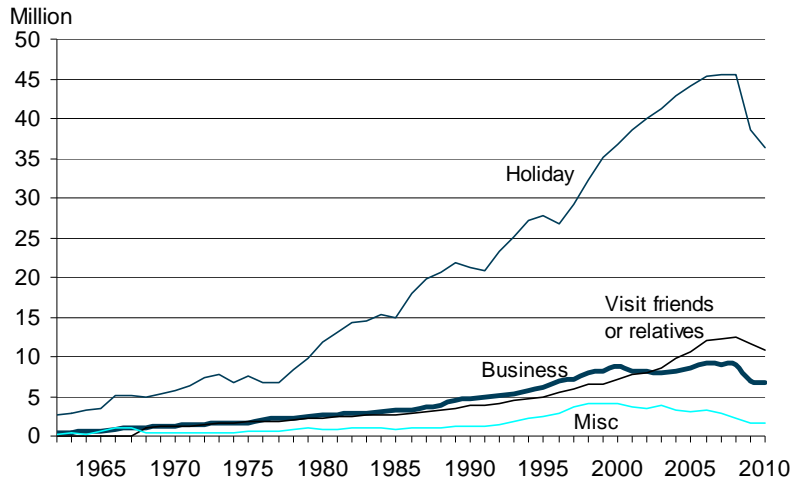
Visits to the UK include a substantial proportion of each of the purposes of holiday, business and to visit friends or relatives. The period 1997 to 2002 saw the differences in the numbers relating to these reasons for visit narrow as holidays to the UK fell. The Asian financial crisis (1997), the outbreak of foot-and-mouth disease (2001) and the terrorist attacks (2001) were major events that occurred within this period. In recent years, holiday visits have shown a steady growth although those for business and to visit friends or relatives have declined (Figure 5).

**Figure 5: Overseas residents' visits to the UK by purpose**



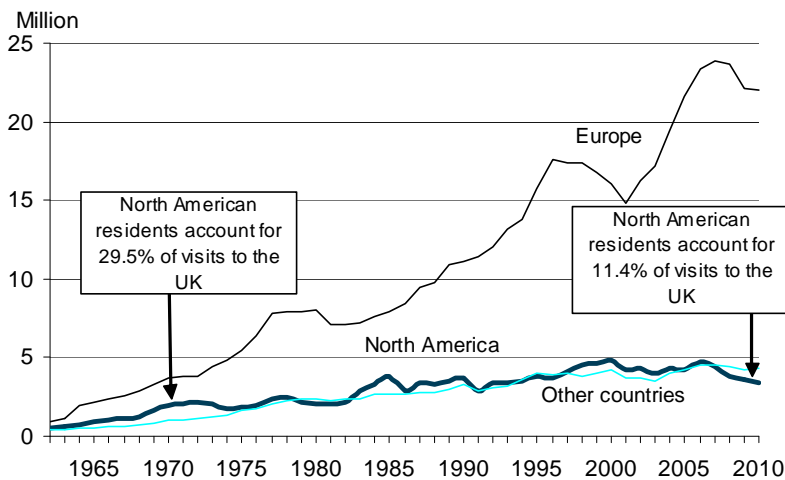
UK residents, meanwhile, tend to travel primarily for holidays, as has been the case since the IPS began. Until 2009 the growth in visits abroad for all purposes was generally resilient to challenging economic and social pressures. However, a combination of factors such as difficult economic conditions and unfavourable exchange rates has contributed to a decline over the past two years (Figure 6).

**Figure 6: UK residents' visits abroad by purpose**



International travel to and from the UK has focused on Europe since the 1960s. Within this generally consistent picture, three sub-trends exist. Firstly, visitors to the UK used to include a higher percentage of North Americans, especially in the 1970s, but the number of visits from North American residents is now lower than it was in 1985 (Figure 7).

**Figure 7: Overseas residents' visits to the UK by area of residence**



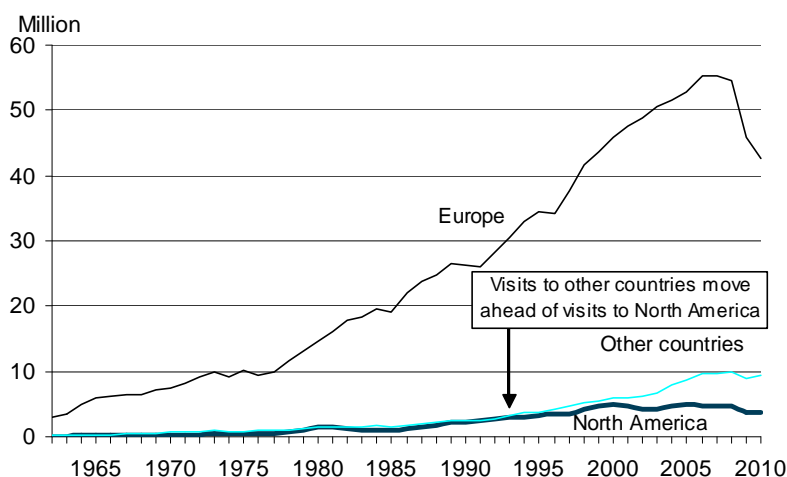
For many decades the USA provided more visits than any other country to the UK. However, by 2010 this had fallen as the UK attracted more visits from Europe, especially France, as can be seen from Table 3.

**Table 3 – Visits to the UK by country of residence (Top 10 countries)**

1970	1990	2010
1. USA (1.57 m)	1. USA (3.05 m)	1. France (3.62 m)
2. Irish Republic (0.78 m)	2. France (2.31 m)	2. Germany (3.0 m)
3. Germany (0.66 m)	3. Germany (1.88 m)	3. USA (2.71 m)
4. France (0.64 m)	4. Irish Republic (1.32 m)	4. Irish Republic (2.63 m)
5. Netherlands (0.42 m)	5. Netherlands (0.99 m)	5. Spain (1.81 m)
6. Canada (0.41 m)	6. Italy (0.71 m)	6. Netherlands (1.76 m)
7. Belgium/Luxembourg (0.31 m)	7. Canada (0.70 m)	7. Italy (1.47 m)
8. Denmark/Norway/Sweden/Finland (0.29 m)	8. Australia (0.63 m)	8. Belgium (1.14 m)
9. Italy (0.22 m)	9. Spain (0.61 m)	9. Poland (1.10 m)
10. Switzerland (0.19 m)	10. Belgium/Luxembourg (0.57 m)	10. Australia (0.99 m)

Secondly, UK residents have recently travelled more to long-haul destinations outside of Europe and North America (Figure 8).

**Figure 8: UK residents' visits abroad by area of visit**



Nonetheless, Spain and France continue to dominate as destinations for visits abroad (Table 4).

**Table 4 – Visits from the UK (Top 10 destinations)**

1970	1990	2010
1. Irish Republic (1.61 m)	1. France (6.87 m)	1. Spain (10.38 m)
2. Spain (1.58 m)	2. Spain (5.10 m)	2. France (9.06 m)
3. France (1.06 m)	3. Irish Republic (2.12 m)	3. USA (3.24 m)
4. Italy (0.65 m)	4. USA (1.99 m)	4. Irish Republic (2.97 m)
5. Germany (0.57 m)	5. Germany (1.80 m)	5. Italy (2.25 m)
6. Netherlands (0.40 m)	6. Greece (1.63 m)	6. Germany (2.08 m)
7. Austria (0.36 m)	7. Netherlands (1.22 m)	7. Portugal (1.87 m)
8. Switzerland (0.34 m)	8. Italy (1.20 m)	8. Turkey (1.82 m)
9. Belgium/Luxembourg (0.33 m)	9. Gibraltar/Malta/Cyprus (1.09 m)	9. Netherlands (1.75 m)
10. Denmark/Norway/Sweden/Finland (0.25 m)	10. Portugal (0.98 m)	10. Greece (1.67 m)

Thirdly, although we see quite clear long-term trends, there have been notable short-term trends in travel between the UK and specific regions of the world, driven by a number of factors of which currency exchange rates appear to have a substantial impact. Some of these instances are discussed in the summary by decade, which follows.



## Travel trends by decade

This section of the report provides a snapshot of changes in the pattern of travel and some key events which may have impacted on international travel and tourism covering the last five decades.

### 1960s: Substantial growth of overseas travel and tourism

The 1960s could be described as the decade in which overseas travel and tourism 'took off', both in terms of a substantial rise in number of visits and an increasing focus on air travel. International travel to and from the UK in the early 60s was split fairly evenly between air and short sea journeys, the exception being business trips which were largely by air (over 80 per cent of business visits from the UK to Western Europe, for example, were airborne). However, this pattern was soon to change as air travel grew throughout the decade buoyed by both changing purposes of travel and technological developments such as the first Boeing 747 flight in 1969.



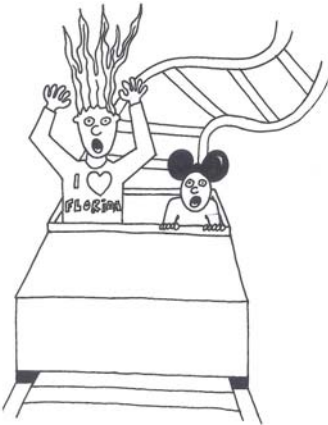
Visits to the UK more than trebled over the decade. 1969, in particular, was a boom year as visits increased by 21 per cent over 1968 figures and expenditure was 27 per cent greater. The effects of the devaluation of sterling in November 1967 appeared to have encouraged a larger number of people to visit the UK and there were particularly large increases in the numbers coming from both the USA and Canada. The average length of stay of overseas visitors to the UK, however, showed a year-on-year decline dropping from 19.8 days in 1964 to 15.5 days in 1969. This can be partly explained by residents from North America including other European destinations in their visit to the UK.

Visits abroad by UK residents witnessed a steady increase, up by 143 per cent by 1969, even though currency restrictions (on the amount of cash that one could take abroad) were introduced towards the end of the decade. This growth may be explained by the rapid proliferation of affordable overseas package tours and falling air fares in real terms while British families had increased disposable income and leisure time.

The effect of the currency restrictions is believed to mark a shift by UK residents in favour of nearer and cheaper countries. In 1968, this effect was reinforced by changes in the exchange rate levels. As a result, substantially greater numbers went to Spain and fewer to Italy, Austria and Switzerland. There was also a big drop in those going to France, partly because of disturbances there in early summer.

The new pattern of travel slowed the growth of expenditure by UK residents abroad during the mid 60s, and by 1968 overall expenditure by overseas residents in the UK was higher than that spent by UK residents abroad. Just under half of the UK's tourist earnings during this period was attributable to British subjects living abroad, citizens of the Commonwealth or of the Irish Republic.

## 1970s: The Queen's Silver Jubilee and a rise in visits to North America



For one year in the 1970s (1977) there were more visits to the UK from overseas residents than visits abroad by UK residents, the only year in IPS history that this has occurred. This was due to a combination of rising visits to the UK – holiday visits to the UK in 1977 were up 22 per cent from a year earlier – and a fall in visits abroad.

The decade started slowly in terms of growth in visits abroad, despite the fact that currency restrictions imposed on UK residents from the latter part of 1966 were removed in 1970. Visits fell in 1976 (one of the driest summers on record in the UK), and again in 1977 (the year of the Queens' Silver Jubilee).

Beyond 1977, however, visits abroad were increasing by an average of 15 per cent each year until 1980. More holidays were being taken, in particular packages. By 1979 the proportion of visits abroad that were holidays had increased to 63 per cent from 35 per cent in 1975. Packages accounted for 33 per cent of all holidays. Popular destinations were the Irish Republic, Spain and France.

The decade was notable for visits to the UK from Europe and other countries rising much more quickly than visits from North America, whereas UK residents started to take a higher proportion of visits to North America. 1977 saw the launch of Freddie Laker's 'Skytrain', a low-cost service between London and New York. Developments that encouraged trips to the USA in the early 1970s include the opening of Disney World in Florida (1971), the devaluation of the US dollar in 1973, the opening of the World Trade Center, and a feeling by some, that the USA was closer through the launch of Concorde in 1976.

By the end of the decade, visits to North America had increased five fold to 1.1 million and accounted for 7 per cent of total visits abroad compared with 3 per cent in 1970.

### 1980s: Package holidays abroad doubled

The 1980s saw a change in the pattern of travel. Travellers were beginning to move away from a typical 'single holiday' each year to more, shorter trips. In 1980 the average length of stay abroad was 13 days, down from 16 days a decade earlier.

The decade started with the royal wedding of Prince Charles and Lady Diana Spencer in 1981, but visits to the UK from overseas residents fell that year, down 7.8 per cent from a year earlier. They began to grow again in 1983, pushed up by North Americans visiting as sterling weakened substantially by 1985. Growth in visits from Europe, meanwhile, did not occur until the second half of the decade.

UK residents were doing the opposite in the first half of the decade and increased their visits to Europe while making fewer trips across the Atlantic as a combination of exchange rate movements, recession and events like the collapse of Laker Airways in 1982 worked against them. 1982 was also the year of the Falklands War in the South Atlantic.

However, the second half of the decade saw a different pattern as UK residents increased their visits to all regions and for all purposes. The ongoing development of affordable package tours characterised the decade and packages abroad rose from 6.2 million in 1980 to 12.9 million in 1989. Spain was the favoured destination for many holiday makers, and visits there grew from 2.6 million in 1980 to 5.1 million by 1990.

The end of the decade saw some travel tragedies with the Herald of Free Enterprise capsizing in Zeebrugge in 1987 and Pan Am flight 103 being blown up over Lockerbie in 1988. Sea travel fell in 1988 but travel by air saw no notable year-on-year impact.



## 1990s: The development of regional airports

International travel in the 1990s started slowly as the UK economy sat in recession in 1990 and 1991. Inflation and interest rates remained high. The Gulf War in 1991 brought a decline in travel with visits to the UK by overseas residents falling 4.9 per cent in 1991 and visits abroad down 1.1 per cent compared with a year earlier.

It took until 1995 for North American residents to return to their pre-Gulf War visit numbers but European residents soon increased their number of trips to the UK in the first half of the decade, as did residents of 'other countries'. By 1997 the total number of visits to the UK was 25.5 million, up 42 per cent from 1990. However the period 1997 to 1999 brought an increase of only 121,000 visits as exchange rates appeared less favourable to overseas residents. Holiday visits to the UK declined from 11 million in 1996 to 9.8 million three years later.

For UK residents, the 1990s continued to be a more dynamic decade for travel. Visits abroad increased from 31.2 million in 1990 to 53.9 million in 1999, a 73 per cent increase. UK residents continued to flock to Spain (visits up 144 per cent), and travel to the USA grew substantially. New routes and airlines increased, with budget airlines gaining a stronger foothold when airline deregulation in the EU was introduced in 1997. A number of regional airports were undergoing substantial development and the volume of international passengers passing through them grew rapidly from the mid 90s. Data from the Civil Aviation Authority shows that passenger traffic at regional airports increased from 47 million passengers in 1995 to 95 million in 2005.

A new mode of travel opened in late 1994 in the form of the Channel Tunnel. In its first full year of operation, the tunnel transported 1.8 million overseas residents home following a visit to the UK and 1.9 million UK residents back to the UK. By the end of the decade, nearly 9 million visits were completed through the tunnel, with the majority being by UK residents. In 1998 they completed 6.1 million visits abroad by travelling through the tunnel, a peak from which numbers fell gradually in subsequent years as air travel grew rapidly.

International visits continued to become shorter. The IPS recorded an average of 8.3 nights on visits to the UK in 1999 and 10 nights on visits abroad, down from 10.9 and 12.3 respectively in 1990.

Despite the trend for shorter trips abroad, UK residents continued to spend and the travel-related deficit grew substantially in the 1990s. Average spend on a visit abroad in 1999 was £409, up 29 per cent from the 1990 figure of £317. Overseas residents meanwhile increased their spend per visit by 14 per cent. By 1999 the travel-related deficit to the UK had grown to £9.5 billion from £2.1 billion at the start of the decade.

## 2000s: Global economic recession and a slowdown in overseas travel and tourism

The 2000s are remembered for setbacks to travel and tourism with visits to or from the UK at the end of the decade being only slightly higher than at the start. International travel was affected by the outbreak of foot-and-mouth disease in the UK and the September 11th terrorist attacks in the USA in 2001. A large fall in the number of visits by overseas residents of 9.4 per cent occurred in 2001 from the year before. Expenditure in the same year was down by 12 per cent. The number of UK residents' visits abroad however was relatively unaffected, increasing by 2.5 per cent with spending also rising by 4.5 per cent.

The decline in visits to the UK reversed from 2002 and a record 32.8 million overseas visits to the UK were made in 2007, although earnings have continued to increase since then. The fall in the value of the pound is felt to have created additional demand for UK retail goods by overseas visitors.

By 2006/7, the UK economy was strong. The expansion of online booking to purchase holiday travel also enabled travellers to acquire the most competitive rates from the comfort of their homes. UK residents made a peak of 69.5 million visits abroad in 2006 although a record expenditure of £36.8 billion was reached in 2008. Visits to friends or relatives grew substantially, reflecting changing population profiles. For example, the number of visits to friends or relatives in the UK by residents of Poland grew from 163 thousand in 2004 to 463 thousand in 2009, and over the same period such visits to Poland from UK residents grew from 139 thousand to 1.0 million.

The global economic recession started in late 2007 and took a steep downward turn the following year, bringing a slowdown in the demand for international travel from late 2008. The downward trend was exacerbated in some countries due to the outbreak of H1N1 influenza virus (swine flu) and UK residents were also discouraged from travelling by weak currency exchange rates. They responded by cutting back substantially on travel. By 2009, visits abroad had decreased by 10.4 million (15 per cent) from 69 million in 2008. Holiday trips taken abroad were down 15 per cent. Spending was also down 14 per cent. Overseas residents' visits to the UK declined by 6.3 per cent although expenditure increased marginally by 1.6 per cent.

Business travel in particular was hit hard. From a peak of 9.1 million visits in 2006, UK residents going abroad on a business trip declined to 6.9 million by 2009. Likewise, the number of overseas residents to the UK on a business trip fell from a record high of 9 million in 2006 to 6.6 million in 2009. Between 2008 and 2009, business trips to the UK fell 19 per cent and those abroad fell 23 per cent.

Overall, the change in visits between 2000 and 2009 was an increase of just 3.1 per cent for both UK residents' visit abroad and 18.6 per cent for overseas visitors to the UK.

## Travel Trends 2010

The economic pressures experienced at the end of the 2000s continued to affect overseas travel and tourism in 2010. The UK economy entered the year on the back of recession and debt crises were experienced in the eurozone, in particular Ireland and Greece. Although sterling strengthened slightly from 2009 against the euro and the US dollar, currency exchange rates were substantially less favourable for UK residents travelling abroad (and vice versa for overseas residents visiting the UK) than they were a few years earlier. For example, £1 bought an average €1.17 across 2010, compared with €1.46 in 2007, and bought \$1.55 compared with \$2.00 in 2007.

2010 also saw a number of disruptions to international travel, mostly affecting air travel. The year started with port closures due to bad weather in January, followed by a closure of airspace in April and May due to the Eyjafjallajökull volcanic ash cloud. It ended with further airport closures due to bad weather in December. In spring and summer there was a series of strikes by British Airways cabin crew.

Unsurprisingly, overall travel and tourism fell, mostly visits abroad by UK residents, although there were also some areas of strength in overseas travel and tourism in 2010. The main trends are discussed below.

**Overseas Travel and Tourism fell but was more stable in the second half of the year**

(Figures 9 and 10, tables 1.01 to 1.04, 2.01, 3.01, 4.02, 5.02)

Overseas travel and tourism fell in 2010, albeit at a slower rate than in 2009. Visits to the UK by overseas residents in 2010 fell 0.3 per cent to 29.8 million and visits abroad by UK residents fell 5.2 per cent to 55.6 million.

Despite the overall decline, there were signs of stabilisation or recovery in the second half of the year. Figure 9 shows percentage changes in visits to the UK in each quarter over the past three years relative to the same quarter a year earlier. It highlights an increase in visits in quarters 3 and 4 2010.

**Figure 9: Change from year earlier in overseas residents' visits to the UK 2008–10**

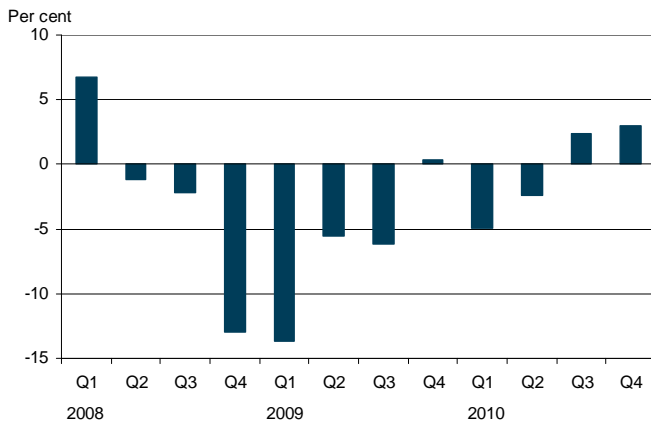
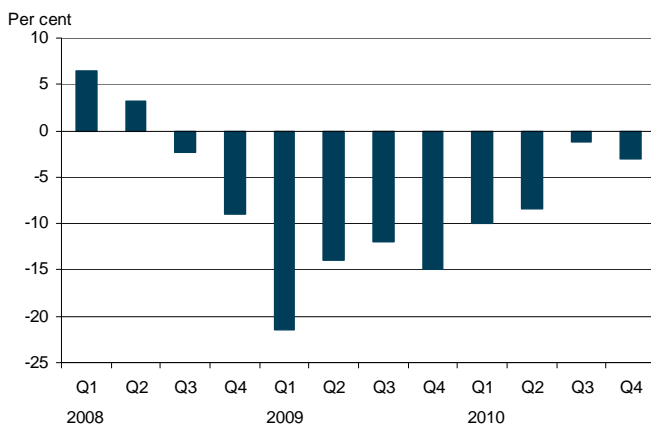


Figure 10 shows the same quarterly analysis for visits abroad by UK residents. It highlights substantial percentage falls in visits in the first half of 2010 before more stabilisation in the second half.

**Figure 10: Change from year earlier in UK residents' visits abroad 2008–10**



## **Travel disruption: The Eyjafjallajökull ash cloud**

(Tables 2.08 and 3.08)

Ash cloud from the Eyjafjallajökull volcano in Iceland closed large areas of airspace in Western and Northern Europe for a number of days in April 2010, and caused further delays and uncertainty about air travel into May. Many passengers were stranded abroad and extra tunnel and sea services were put on by operators in order to transport travellers home.

UK residents who, in comparison with overseas residents visiting the UK, take a higher proportion of travel by air, were impacted most by the disruption. During quarter 2 the number of visits abroad completed by air fell 13.1 per cent from a year earlier whereas those completed by sea rose by 17.3 per cent. The fall in visits completed by air will have included people who changed or put off their travel plans and people who travelled out by plane but returned home by another form of transport.

## **A record number of holiday visits to the UK**

(Tables 1.03 and 2.03)

Despite the small percentage fall in total visits to the UK in 2010, holiday visits increased to a record level. There were 11.7 million holiday visits, up from 11.4 million in 2009, which was a record itself. The increase came from residents of Europe and 'other countries' whereas holidays to the UK by North American residents fell by 0.08 million in 2009 to 1.3 million. This figure is 42 per cent lower than that recorded a decade earlier (the figure in 2000 was 2.2 million).

The number of package holidays (as defined on IPS as visits for which accommodation and travel were paid together and can't be separated) to the UK had been subdued in 2008 and 2009 but was more resilient in 2010 with the number of packages rising by 0.1 million to 2.0 million, the third highest figure recorded since 2000.

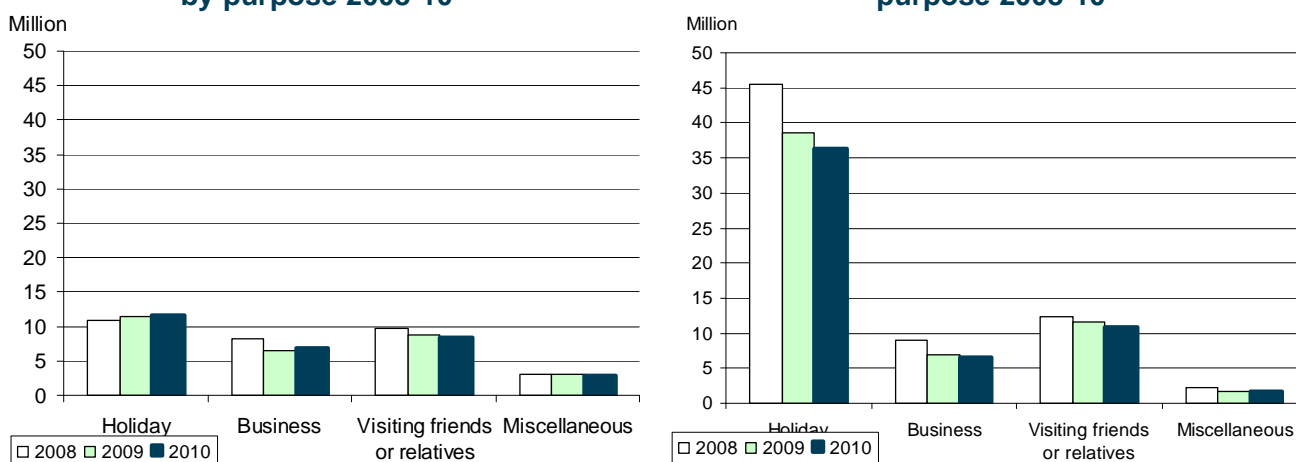


**Business visits stabilised but visits to friends or relatives fell**

(Figures 11 and 12, tables 1.03,1.04)

While holidays to the UK continued to grow, business visits stabilised following substantial declines in 2009. There were 6.8 million business visits to the UK in 2010 which represents an increase of 3.3 per cent from 2009 but a fall of 25 per cent from a peak figure of 9.0 million in 2006. Business visits abroad fell by 3.6 per cent in 2010 following a much more substantial fall in 2009, but slipped to the lowest level since the mid 1990s.

**Figure 11: Overseas residents' visits to the UK by purpose 2008-10**      **Figure 12: UK residents' visits abroad by purpose 2008-10**



Visits to friends or relatives have been relatively subdued in recent years following ongoing increases and they fell in 2010, in both directions. Those to the UK slipped from 8.8 million in 2009 to 8.4 million and those abroad by UK residents fell from 11.6 million in 2009 to 10.8 million.

**Visits to London increased after a decline in 2009**

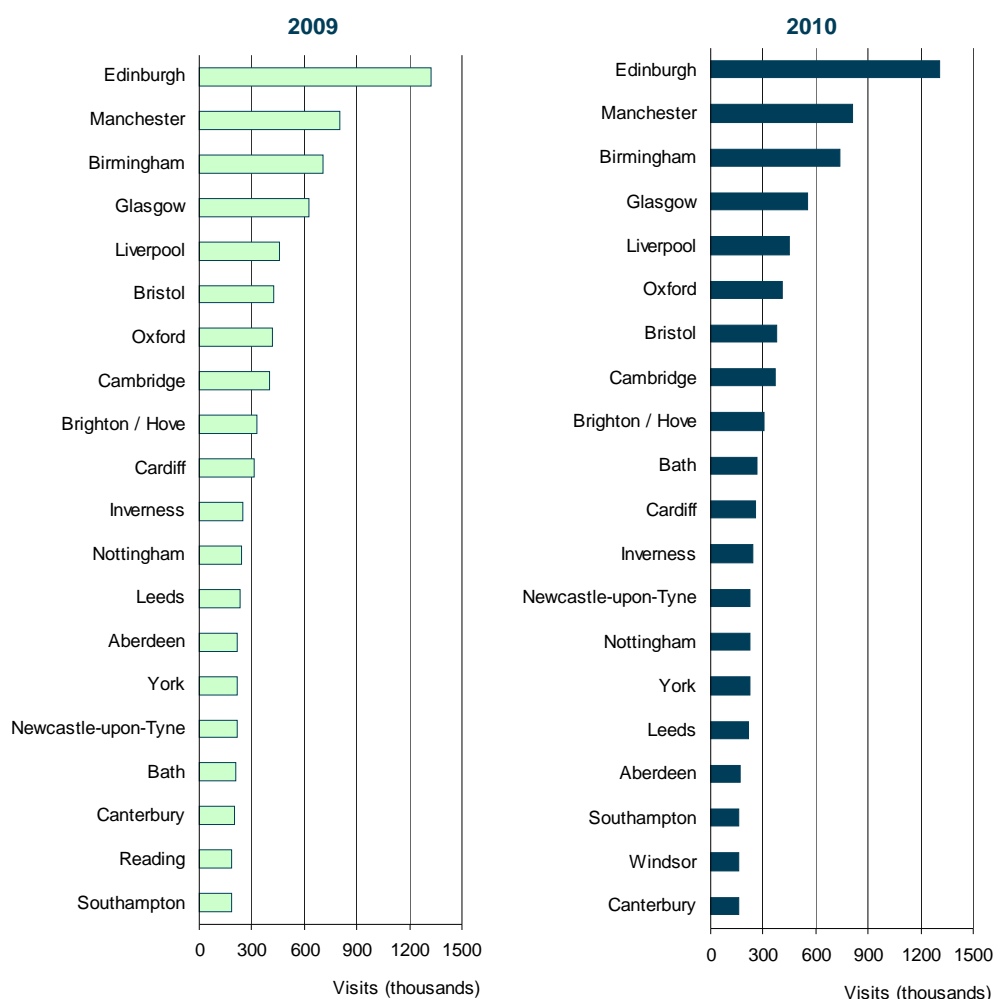
(Figure 13, tables 2.16, 4.13)

The number of visits involving an overnight stay in London increased from 14.2 million in 2009 to 14.7 million in 2010. This recovers some losses in recent years and leaves the number of visits to London down 5.7 per cent from the high of 15.6 million in 2006.

The increase in 2010 was driven by European residents, who made 9.7 million visits to the capital, up from 9.3 million a year earlier. This represents the highest number of visits from Europe to London on record.

London is by far the most visited city in the UK by overseas residents, attracting more than ten times the number of overnight visits than Edinburgh which is the second most visited. The top 20 towns/cities (excluding London) in the UK visited by overseas residents in 2010 is charted in Figure 13 alongside the numbers from 2009. There are no substantial changes from 2009, with the top 5 most visited cities (and most of the top 20) remaining in the same order.

**Figure 13: Top 20 UK towns visited for at least one night (excl. London)**



**Visits to non-European destinations by UK residents stabilised in 2010**

(Table 1.06)

The decline in visits abroad by UK residents in 2010 was driven by a fall of 3.4 million visits (7.4 per cent) to Europe, from 45.9 million in 2009 to 42.6 million in 2010.

Visits to North America, meanwhile, were unchanged at 3.7 million and the estimated number of visits to other countries rose from 9.0 million to 9.3 million, an increase buoyed to some extent by an update to the IPS method of estimating the number of cruises on foreign-owned ships terminating at a UK seaport which added nearly 0.2 million to the ‘other countries’ estimate.

### Mexico returned to favour in 2010

(Figure 14, Table 3.10)

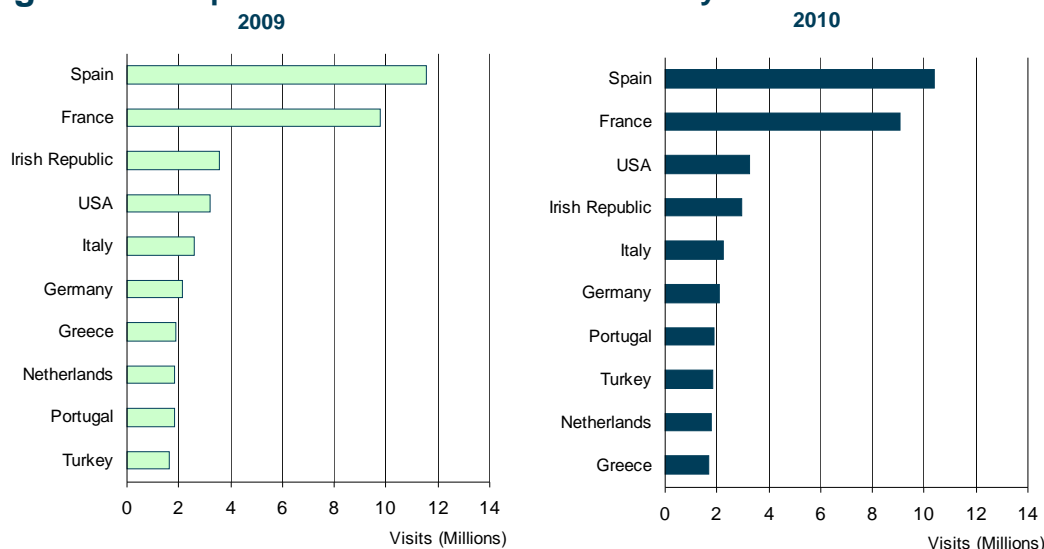
Mexico was reported as the centre of the ‘swine flu’ outbreak in 2009. Visits to Mexico (defined as completed visits abroad, on which Mexico was the main country of visit) fell that year to 198 thousand from 334 thousand in 2008. However, in 2010 Mexico returned to favour as a destination for UK residents, and the total of 314 thousand visits was within 10 per cent of the 2008 figure.

Portugal also experienced a sharp fall in visits from UK residents in 2009, which was followed in 2010 by a small increase of 3.2 per cent.

Visits by UK residents to some more traditional holiday destinations within the eurozone such as Spain, Italy, Greece and Cyprus saw continued falls in 2010 (each down by more than 10 per cent from a year earlier) whereas visits to medium-haul destinations outside the eurozone such as Turkey (up 11.9 per cent) and Tunisia (up 15.9 per cent) grew from a year earlier.

Despite increases in visits to countries such as Tunisia and Turkey, Spain and France continue to be by far the most visited countries by UK residents, accounting for over a third of visits abroad between them. Spain attracted 10.4 million in 2010 and France 9.1 million. The USA replaced the Irish Republic in third place, the former attracting 3.2 million visits compared with the Irish Republic’s 3.0 million. Visits to the Irish Republic fell quite markedly in 2010, down from 3.5 million in 2009.

**Figure 14: Top 10 overseas countries visited by UK residents**



This report includes a list (in Table 5.12) of countries visited by residents of specific regions of the UK (London, rest of England, Scotland and Wales). This table highlights that residents of London made 1.1 million visits to Spain in 2010 but a substantially higher 2.0 million visits to France, whereas residents of Scotland are much more likely to visit Spain (0.9 million visits) than France (0.3 million). In fact, Scottish residents make nearly as many visits to the USA as to France. Residents of Wales, meanwhile, have a pattern of visiting specific parts of the world that is more in line with the UK average.

### UK residents' length of stay abroad increased but longer-stay visits to the UK declined

(Tables 2.12, 2.14, 3.12, 3.14)

The stronger emphasis on visits to longer-haul destinations by UK residents has brought an increase in average length of stay which, following falls in each decade from the 1960s to the 2000s, has grown from 9.9 nights in 2007 to 10.9 nights in 2010.

The ongoing fall in average length of stay on visits to the UK by overseas residents, meanwhile, continued. In 2010 the average stay was 7.6 nights, down slightly from 7.7 nights in 2009, but down substantially from 8.4 nights in 2006 and 15 nights in 1970. Of note is a decline of 25 per cent since 2006 in visits for 28 days or more, down from 1.8 million to 1.3 million.

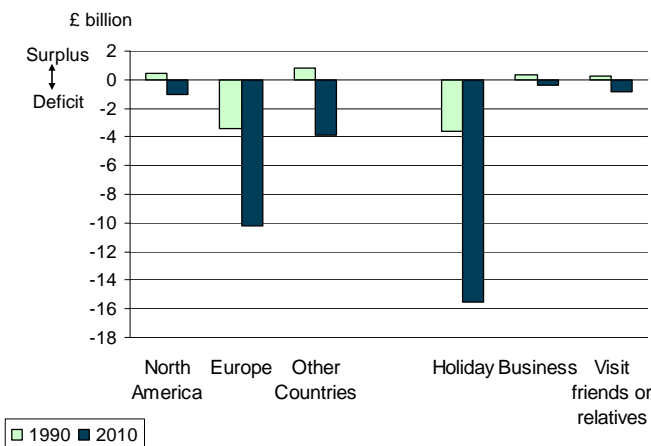
### The travel-related deficit remained broadly unchanged in 2010

(Figure 15, tables 1.01 to 1.04)

It was highlighted earlier in this report that the deficit to the UK associated with overseas travel grew quite rapidly from the mid 1990s to mid 2000s. However, the deficit fell in 2009 and stayed broadly unchanged in 2010 as the heavier percentage fall in visits abroad (compared to the fall in visits to the UK) was balanced by UK residents tending to take slightly longer trips.

Figure 15 plots the 2010 surplus or deficit associated with overseas travel for various purposes and regions of the world. It highlights that there is a deficit associated with each of the three regions of the world reported on, and the three main purposes for visit. To illustrate how things have changed, the chart also plots figures for 1990 when there was a balance of payments surplus associated with travel between the UK and both North America and other countries, and in relation to visits for business and to visit friends or relatives.

**Figure 15: Surplus or deficit to the UK associated with overseas travel**



## Tables: Section 1

---

Travel and Tourism 1985 to 2010

## 1.01 Overseas residents' visits, nights and spending in the UK 1985 to 2010

	Visits		Nights		Spending		Constant price spending (1995 constant prices)	
	(thousands)	per cent change	(millions)	per cent change	(£ million)	per cent change	(£ million)	per cent change
1985	14,449	5.9	167.0	8.1	5,442	17.9	9,876	9.8
1986	13,897	-3.8	158.2	-5.3	5,553	2.0	9,419	-4.6
1987	15,566	12.0	178.2	12.6	6,260	12.7	9,993	6.1
1988	15,799	1.5	172.9	-3.0	6,184	-1.2	9,142	-8.5
1989	17,338	9.7	186.5	7.9	6,945	12.3	9,567	4.6
1990	18,013	3.9	196.1	5.1	7,748	11.6	9,853	3.0
1991	17,125	-4.9	186.4	-4.9	7,386	-4.7	8,627	-12.4
1992	18,535	8.2	186.3	-0.1	7,891	6.8	8,784	1.8
1993	19,863	7.2	189.5	1.7	9,487	20.2	10,188	16.0
1994	20,794	4.7	191.8	1.2	9,786	3.2	10,050	-1.3
1995	23,537	13.2	220.3	14.9	11,763	20.2	11,763	17.0
1996	25,163	6.9	219.8	-0.3	12,290	4.5	11,954	1.6
1997	25,515	1.4	222.5	1.3	12,244	-0.4	11,542	-3.4
1998	25,745	0.9	230.8	3.7	12,671	3.5	11,573	0.3
1999	25,394	-1.4	211.7	-8.3	12,498	-1.4	11,133	-3.8
2000	25,209	-0.7	203.8	-3.8	12,805	2.5	11,102	-0.3
2001	22,835	-9.4	189.5	-7.0	11,306	-11.7	9,528	-14.2
2002	24,180	5.9	199.3	5.2	11,737	3.8	9,641	1.2
2003	24,715	2.2	203.4	2.1	11,855	1.0	9,451	-2.0
2004	27,755	12.3	227.4	11.8	13,047	10.1	10,146	7.4
2005	29,970	8.0	249.2	9.6	14,248	9.2	10,714	5.6
2006	32,713	9.2	273.4	9.7	16,002	12.3	11,641	8.7
2007	32,778	0.2	251.5	-8.0	15,960	-0.3	11,389	-2.2
2008	31,888	-2.7	245.8	-2.3	16,323	2.3	11,276	-1.0
2009	29,889	-6.3	229.4	-6.7	16,592	1.6	11,032	-1.0
2010	29,803	-0.3	227.8	-0.7	16,899	1.8	10,644	-3.5
<i>Average annual growth (%)</i>	2.9		1.3		4.6		0.3	

## 1.02 UK residents' visits, nights and spending abroad 1985 to 2010

	Visits		Nights		Spending		Constant price spending (1995 constant prices)	
	(thousands)	per cent change	(millions)	per cent change	(£ million)	per cent change	(£ million)	per cent change
1985	21,610	-2.1	270.0	-2.7	4,871	4.5	7,935	2.3
1986	24,949	15.5	310.2	14.9	6,083	24.9	8,916	12.4
1987	27,447	10.0	347.3	12.0	7,280	19.7	10,364	16.2
1988	28,828	5.0	366.9	5.6	8,216	12.9	12,515	20.8
1989	31,030	7.6	390.2	6.4	9,357	13.9	12,861	2.8
1990	31,150	0.4	382.7	-1.9	9,886	5.7	12,021	-6.5
1991	30,808	-1.1	377.8	-1.3	9,951	0.7	11,775	-2.1
1992	33,836	9.8	404.7	7.1	11,243	13.0	12,678	7.7
1993	36,720	8.5	427.7	5.7	12,972	15.4	13,184	4.0
1994	39,630	7.9	446.6	4.4	14,365	10.7	14,852	12.7
1995	41,345	4.3	450.8	0.9	15,386	7.1	15,386	3.6
1996	42,050	1.7	449.8	-0.2	16,223	5.4	15,897	3.3
1997	45,957	9.3	463.5	3.1	16,931	4.4	18,652	17.3
1998	50,872	10.7	509.2	9.9	19,489	15.1	21,847	17.1
1999	53,881	5.9	540.4	6.1	22,020	13.0	24,676	12.9
2000	56,837	5.5	566.9	4.9	24,251	10.1	27,281	10.6
2001	58,281	2.5	578.8	2.1	25,332	4.5	27,710	1.6
2002	59,377	1.9	595.2	2.8	26,962	6.4	29,311	5.8
2003	61,424	3.4	618.1	3.8	28,550	5.9	28,677	-2.2
2004	64,194	4.5	645.9	4.5	30,285	6.1	30,444	6.2
2005	66,441	3.5	669.0	3.6	32,154	6.2	30,954	1.7
2006	69,536	4.7	701.3	4.8	34,411	7.0	30,904	-0.2
2007	69,450	-0.1	689.6	-1.7	35,013	1.8	32,477	5.1
2008	69,011	-0.6	703.3	2.0	36,838	5.2	28,657	-11.8
2009	58,614	-15.1	614.5	-12.6	31,694	-14.0	22,673	-11.8
2010	55,562	-5.2	607.0	-1.2	31,820	0.4	22,116	-2.5
<i>Average annual growth (%)</i>	3.8		3.3		7.8		4.2	

### 1.03 Overseas residents' visits and spending in the UK: by purpose of visit 1985 to 2010

	Holiday		Business		Visiting friends or relatives		Miscellaneous		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	6,666	2,379	3,014	1,293	2,880	852	1,890	908	14,449	5,442
1986	5,919	2,228	3,286	1,552	2,946	844	1,746	917	13,897	5,553
1987	6,828	2,695	3,564	1,644	3,179	910	1,996	1,001	15,566	6,260
1988	6,655	2,473	4,096	1,852	3,178	922	1,870	926	15,799	6,184
1989	7,286	2,757	4,363	2,032	3,497	1,049	2,193	1,094	17,338	6,945
1990	7,725	3,198	4,461	2,174	3,611	1,147	2,216	1,213	18,013	7,748
1991	7,169	2,849	4,219	2,077	3,591	1,148	2,147	1,293	17,125	7,386
1992	7,949	3,125	3,855	2,146	3,884	1,259	2,847	1,343	18,535	7,891
1993	8,729	3,925	4,706	2,420	4,109	1,467	2,319	1,654	19,863	9,487
1994	9,048	3,947	4,986	2,559	4,278	1,551	2,482	1,706	20,794	9,786
1995	10,323	4,567	5,763	3,219	4,602	1,739	2,849	2,214	23,537	11,763
1996	10,987	4,848	6,095	3,220	4,898	1,841	3,182	2,357	25,163	12,290
1997	10,803	4,555	6,347	3,501	5,155	1,941	3,209	2,223	25,515	12,244
1998	10,475	4,488	6,882	3,820	5,400	1,970	2,988	2,367	25,745	12,671
1999	9,826	4,251	7,044	3,967	5,640	2,133	2,884	2,108	25,394	12,498
2000	9,302	4,383	7,322	4,048	5,834	2,271	2,750	2,068	25,209	12,805
2001	7,585	3,446	6,778	3,582	5,898	2,273	2,574	1,964	22,835	11,306
2002	7,735	3,702	7,158	3,573	6,398	2,514	2,888	1,910	24,180	11,737
2003	7,973	3,683	6,967	3,432	6,978	2,643	2,797	2,062	24,715	11,855
2004	9,275	4,218	7,470	3,682	7,861	3,026	3,149	2,077	27,755	13,047
2005	9,713	4,516	8,168	4,055	8,687	3,218	3,401	2,412	29,970	14,248
2006	10,566	4,968	9,019	4,753	9,406	3,562	3,722	2,678	32,713	16,002
2007	10,758	5,348	8,845	4,546	9,720	3,590	3,456	2,439	32,778	15,960
2008	10,923	5,480	8,124	4,575	9,727	3,816	3,113	2,417	31,888	16,323
2009	11,424	6,376	6,579	3,686	8,783	3,781	3,103	2,713	29,889	16,592
2010	11,668	6,638	6,793	4,037	8,408	3,554	2,935	2,637	29,803	16,899
<i>Average annual growth (%)</i>	2.3	4.2	3.3	4.7	4.4	5.9	1.8	4.4	2.9	4.6



## 1.04 UK residents' visits and spending abroad: by purpose of visit 1985 to 2010

	Holiday		Business		Visiting friends or relatives		Miscellaneous		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	14,898	3,215	3,188	1,075	2,628	412	896	169	21,610	4,871
1986	17,896	4,287	3,249	1,131	2,774	505	1,029	160	24,949	6,083
1987	19,703	5,134	3,639	1,323	3,051	612	1,054	211	27,447	7,280
1988	20,700	5,893	3,957	1,448	3,182	629	990	246	28,828	8,216
1989	21,847	6,737	4,505	1,616	3,485	730	1,193	274	31,030	9,357
1990	21,273	6,810	4,769	1,836	3,952	930	1,156	310	31,150	9,886
1991	20,788	6,909	4,840	1,821	3,952	910	1,227	312	30,808	9,951
1992	23,236	7,987	5,162	1,932	4,100	978	1,338	346	33,836	11,243
1993	25,133	9,059	5,297	2,287	4,457	1,106	1,833	520	36,720	12,972
1994	27,187	10,026	5,614	2,565	4,674	1,270	2,155	504	39,630	14,365
1995	27,808	10,425	6,113	2,974	4,938	1,358	2,486	629	41,345	15,386
1996	26,765	10,610	6,879	3,359	5,502	1,533	2,904	721	42,050	16,223
1997	29,138	11,107	7,166	3,351	6,004	1,650	3,649	823	45,957	16,931
1998	32,306	12,495	8,033	4,124	6,452	1,869	4,082	1,001	50,872	19,489
1999	35,023	14,555	8,161	4,261	6,598	1,991	4,100	1,215	53,881	22,020
2000	36,685	15,784	8,872	4,732	7,178	2,258	4,102	1,477	56,837	24,251
2001	38,670	17,317	8,220	4,391	7,727	2,512	3,664	1,112	58,281	25,332
2002	39,902	18,576	8,073	4,263	7,870	2,741	3,532	1,381	59,377	26,962
2003	41,197	19,788	7,892	4,040	8,527	2,910	3,807	1,813	61,424	28,550
2004	42,912	21,153	8,140	4,158	9,799	3,413	3,343	1,562	64,194	30,285
2005	44,175	22,272	8,556	4,611	10,648	3,748	3,063	1,523	66,441	32,154
2006	45,287	23,300	9,102	5,067	11,963	4,286	3,184	1,759	69,536	34,411
2007	45,437	23,949	9,018	5,122	12,214	4,375	2,781	1,567	69,450	35,013
2008	45,531	25,526	8,920	5,319	12,392	4,758	2,168	1,235	69,011	36,838
2009	38,492	21,787	6,887	4,384	11,592	4,410	1,643	1,113	58,614	31,694
2010	36,422	21,992	6,639	4,432	10,850	4,417	1,652	979	55,562	31,820
<i>Average annual growth (%)</i>	3.6	8.0	3.0	5.8	5.8	10.0	2.5	7.3	3.8	7.8

## 1.05 Overseas residents' visits and spending in the UK: by region of residence 1985 to 2010

	North America		Europe		Other Countries		Total World	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	3,797	1,709	7,938	1,836	2,714	1,897	14,449	5,442
1986	2,843	1,464	8,421	2,227	2,633	1,862	13,897	5,553
1987	3,394	1,710	9,418	2,574	2,754	1,977	15,566	6,260
1988	3,272	1,579	9,791	2,665	2,736	1,940	15,799	6,184
1989	3,481	1,700	10,854	3,014	3,003	2,231	17,338	6,945
1990	3,685	1,907	11,060	3,452	3,268	2,389	18,013	7,748
1991	2,867	1,542	11,390	3,652	2,868	2,192	17,125	7,386
1992	3,377	1,743	12,034	3,777	3,124	2,371	18,535	7,891
1993	3,443	2,072	13,216	4,514	3,205	2,901	19,863	9,487
1994	3,469	2,022	13,766	4,594	3,559	3,169	20,794	9,786
1995	3,756	2,272	15,790	5,844	3,991	3,647	23,537	11,763
1996	3,675	2,277	17,615	6,488	3,872	3,525	25,163	12,290
1997	4,099	2,515	17,389	6,173	4,027	3,555	25,515	12,244
1998	4,553	2,801	17,383	6,303	3,809	3,566	25,745	12,671
1999	4,599	2,894	16,816	5,971	3,979	3,632	25,394	12,498
2000	4,869	3,197	16,086	5,749	4,253	3,859	25,209	12,805
2001	4,228	2,701	14,857	5,070	3,751	3,535	22,835	11,306
2002	4,272	2,780	16,217	5,549	3,691	3,408	24,180	11,737
2003	3,997	2,658	17,207	5,882	3,511	3,315	24,715	11,855
2004	4,356	2,877	19,424	6,623	3,975	3,546	27,755	13,047
2005	4,234	2,822	21,565	7,656	4,171	3,770	29,970	14,248
2006	4,764	3,390	23,377	8,574	4,572	4,038	32,713	16,002
2007	4,403	3,075	23,887	8,821	4,488	4,065	32,778	15,960
2008	3,806	2,745	23,666	9,349	4,416	4,229	31,888	16,323
2009	3,564	2,581	22,083	9,231	4,242	4,780	29,889	16,592
2010	3,397	2,647	22,046	9,209	4,360	5,043	29,803	16,899
<i>Average annual growth (%)</i>	-0.4	1.8	4.2	6.7	1.9	4.0	2.9	4.6

## 1.06 UK residents' visits and spending abroad: by region of visit 1985 to 2010

	North America		Europe		Other Countries		Total World	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	914	440	19,181	3,687	1,515	744	21,610	4,871
1986	1,167	626	22,071	4,630	1,711	827	24,949	6,083
1987	1,559	805	23,903	5,441	1,985	1,034	27,447	7,280
1988	1,823	989	24,819	6,052	2,186	1,175	28,828	8,216
1989	2,218	1,325	26,451	6,608	2,361	1,424	31,030	9,357
1990	2,325	1,455	26,268	6,831	2,557	1,600	31,150	9,886
1991	2,370	1,539	26,057	6,888	2,381	1,525	30,808	9,951
1992	2,813	1,707	28,275	7,802	2,748	1,734	33,836	11,243
1993	3,052	2,063	30,506	8,734	3,162	2,175	36,720	12,972
1994	2,927	2,033	33,096	9,832	3,608	2,500	39,630	14,365
1995	3,120	2,229	34,418	10,422	3,808	2,736	41,345	15,386
1996	3,584	2,698	34,213	10,260	4,253	3,265	42,050	16,223
1997	3,594	2,713	37,745	10,879	4,618	3,338	45,957	16,931
1998	4,158	3,239	41,552	12,325	5,163	3,926	50,872	19,489
1999	4,733	3,694	43,620	13,940	5,529	4,386	53,881	22,020
2000	5,060	4,170	45,763	15,172	6,014	4,909	56,837	24,251
2001	4,656	4,146	47,573	16,204	6,052	4,982	58,281	25,332
2002	4,211	3,661	48,879	17,622	6,287	5,678	59,377	26,962
2003	4,142	3,669	50,667	18,872	6,615	6,009	61,424	28,550
2004	4,780	3,936	51,525	19,311	7,889	7,038	64,194	30,285
2005	4,869	4,213	52,838	20,279	8,734	7,663	66,441	32,154
2006	4,702	4,142	55,170	21,344	9,664	8,926	69,536	34,411
2007	4,587	4,226	55,188	22,142	9,675	8,645	69,450	35,013
2008	4,629	4,229	54,424	23,470	9,958	9,139	69,011	36,838
2009	3,652	3,405	45,944	20,006	9,018	8,283	58,614	31,694
2010	3,653	3,662	42,565	19,383	9,344	8,775	55,562	31,820
<i>Average annual growth (%)</i>	5.7	8.8	3.2	6.9	7.5	10.4	3.8	7.8

## 1.07 Overseas residents' visits and spending in the UK: by mode of travel 1985 to 2010

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	9,413	4,430	5,036	1,011	.	.	14,449	5,442
1986	8,851	4,289	5,046	1,264	.	.	13,897	5,553
1987	10,335	5,014	5,231	1,247	.	.	15,566	6,260
1988	10,967	5,082	4,832	1,102	.	.	15,799	6,184
1989	11,829	5,721	5,509	1,224	.	.	17,338	6,945
1990	12,751	6,421	5,262	1,327	.	.	18,013	7,748
1991	11,614	6,035	5,511	1,351	.	.	17,125	7,386
1992	12,778	6,534	5,756	1,358	.	.	18,535	7,891
1993	13,694	7,857	6,169	1,631	.	.	19,863	9,487
1994	14,465	8,209	6,310	1,576	19	01	20,794	9,786
1995	15,754	9,628	5,990	1,590	1,794	544	23,537	11,763
1996	16,279	9,922	6,165	1,601	2,719	768	25,163	12,290
1997	16,858	9,900	5,734	1,360	2,922	983	25,515	12,244
1998	17,479	10,366	5,083	1,399	3,184	906	25,745	12,671
1999	17,284	10,451	4,993	1,280	3,117	767	25,394	12,498
2000	17,831	10,837	4,298	1,140	3,080	828	25,209	12,805
2001	16,054	9,505	4,002	1,029	2,779	772	22,835	11,306
2002	17,098	9,957	4,405	1,083	2,677	697	24,180	11,737
2003	17,635	10,039	4,369	1,108	2,711	708	24,715	11,855
2004	20,002	11,003	4,770	1,317	2,983	726	27,755	13,047
2005	22,043	12,260	4,675	1,087	3,252	902	29,970	14,248
2006	24,588	13,932	4,858	1,164	3,267	906	32,713	16,002
2007	25,089	13,766	4,459	1,276	3,230	918	32,778	15,960
2008	24,024	14,094	4,495	1,242	3,369	987	31,888	16,323
2009	22,080	13,796	4,462	1,662	3,347	1,134	29,889	16,592
2010	21,430	13,957	4,531	1,620	3,842	1,322	29,803	16,899
<i>Average annual growth (%)</i>	3.3	4.7	-0.4	1.9	2.5	4.0	2.9	4.6

## 1.08 UK residents' visits and spending abroad: by mode of travel 1985 to 2010

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
1985	13,732	3,695	7,878	1,176	.	.	21,610	4,871
1986	16,380	4,632	8,569	1,451	.	.	24,949	6,083
1987	19,369	5,739	8,077	1,541	.	.	27,447	7,280
1988	21,026	6,655	7,802	1,560	.	.	28,828	8,216
1989	21,925	7,457	9,105	1,900	.	.	31,030	9,357
1990	21,368	7,747	9,782	2,139	.	.	31,150	9,886
1991	20,408	7,740	10,401	2,211	.	.	30,808	9,951
1992	23,357	8,891	10,479	2,352	.	.	33,836	11,243
1993	25,354	10,316	11,366	2,656	.	.	36,720	12,972
1994	27,624	11,595	11,991	2,768	14	02	39,630	14,365
1995	28,097	12,250	11,311	2,718	1,937	419	41,345	15,386
1996	27,907	12,926	10,686	2,509	3,457	788	42,050	16,223
1997	30,341	13,402	11,522	2,791	4,095	739	45,957	16,931
1998	34,283	15,397	10,498	2,726	6,092	1,367	50,872	19,489
1999	37,510	17,623	10,427	2,958	5,944	1,439	53,881	22,020
2000	41,392	19,905	9,646	2,766	5,799	1,580	56,837	24,251
2001	43,011	20,934	9,651	2,844	5,619	1,554	58,281	25,332
2002	43,990	22,273	10,038	3,206	5,349	1,482	59,377	26,962
2003	47,101	23,846	9,200	3,096	5,123	1,607	61,424	28,550
2004	50,435	25,879	8,950	2,991	4,809	1,415	64,194	30,285
2005	53,626	27,994	8,102	2,750	4,713	1,410	66,441	32,154
2006	56,460	29,655	8,411	3,242	4,665	1,515	69,536	34,411
2007	56,329	30,507	8,473	2,937	4,649	1,570	69,450	35,013
2008	56,041	31,497	8,145	3,535	4,825	1,806	69,011	36,838
2009	46,657	27,044	7,559	3,105	4,398	1,545	58,614	31,694
2010	43,239	26,357	8,056	3,910	4,267	1,553	55,562	31,820
<i>Average annual growth (%)</i>	4.7	8.2	0.1	4.9	1.5	5.0	3.8	7.8

## Tables: Section 2

---

Overseas residents' visits to the UK 2006 to 2010

## 2.01 Number of visits to and nights spent in UK: by quarter of the year 2006 to 2010

	Quarter	Visits (thousands)			Nights (thousands)		
		not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	
2006	1	6,351	2.9	7,715	46,579	1.8	
	2	8,476	7.7	8,135	62,289	9.5	
	3	10,296	16.2	8,720	103,182	14.6	
	4	7,591	7.3	8,110	61,367	8.5	
2007	1	6,738	6.1	8,121	47,453	1.9	
	2	8,510	0.4	8,164	58,944	-5.4	
	3	9,565	-7.1	8,062	87,718	-15.0	
	4	7,966	4.9	8,439	57,405	-6.5	
2008	1	7,195	6.8	8,557	51,481	8.5	
	2	8,405	-1.2	8,121	56,162	-4.7	
	3	9,358	-2.2	7,962	87,153	-0.6	
	4	6,930	-13.0	7,301	50,979	-11.2	
2009	1	6,213	-13.7	7,554	44,348	-13.9	
	2	7,943	-5.5	7,571	54,696	-2.6	
	3	8,780	-6.2	7,365	81,582	-6.4	
	4	6,954	0.3	7,350	48,761	-4.4	
2010	1	5,904	-5.0	7,193	39,856	-10.1	
	2	7,754	-2.4	7,422	53,500	-2.2	
	3	8,985	2.3	7,584	83,603	2.5	
	4	7,160	3.0	7,579	50,886	4.4	

## 2.02 Spending in UK at current and 1995 constant prices: by quarter 2006 to 2010

		Spending (£ million)			Constant price spending (£ million)		
Year	Quarter	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted
2006	1	2,758	4.3	3,703	2,052	1.0	2,756
	2	3,970	11.5	3,976	2,896	7.9	2,918
	3	5,401	20.7	4,260	3,902	17.0	3,002
	4	3,873	8.5	4,046	2,791	5.3	2,965
2007	1	3,001	8.8	3,980	2,161	5.3	2,895
	2	3,860	-2.8	3,865	2,773	-4.2	2,764
	3	5,234	-3.1	4,064	3,714	-4.8	2,851
	4	3,866	-0.2	4,041	2,741	-1.8	2,879
2008	1	3,129	4.3	4,129	2,225	3.0	2,955
	2	4,231	9.6	4,242	2,931	5.7	2,905
	3	5,194	-0.8	3,999	3,543	-4.6	2,720
	4	3,769	-2.5	3,952	2,577	-6.0	2,696
2009	1	3,221	2.9	4,236	2,178	-2.1	2,899
	2	4,097	-3.2	4,103	2,724	-7.1	2,698
	3	5,418	4.3	4,212	3,580	1.0	2,765
	4	3,856	2.3	4,043	2,550	-1.0	2,670
2010	1	2,930	-9.0	3,947	1,924	-11.7	2,574
	2	4,365	6.5	4,183	2,672	-1.9	2,656
	3	5,382	-0.7	4,174	3,401	-5.0	2,641
	4	4,222	9.5	4,413	2,647	3.8	2,773



## 2.03 Number of visits to UK: by region of residence and purpose of visit 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual Growth 2006-10
						(000s)	(%)	(%)
<b>North America</b>								
Holiday	1,775	1,639	1,348	1,341	1,263	-78	-5.8	-8.2
<i>of which inclusive tour</i>	319	279	239	189	184	-4	-2.2	-12.8
Business	983	958	854	707	794	87	12.2	-5.2
Visiting friends or relatives	1,391	1,259	1,147	1,125	962	-164	-14.6	-8.8
Miscellaneous	615	546	458	391	378	-12	-3.2	-11.4
All visits	4,764	4,403	3,806	3,564	3,397	-167	-4.7	-8.1
<b>Europe</b>								
Holiday	7,216	7,521	7,969	8,449	8,650	202	2.4	4.6
<i>of which inclusive tour</i>	1,327	1,672	1,352	1,487	1,559	72	4.8	4.1
Business	7,164	7,039	6,432	5,197	5,277	79	1.5	-7.4
Visiting friends or relatives	6,439	6,888	7,041	6,191	6,007	-184	-3.0	-1.7
Miscellaneous	2,557	2,439	2,224	2,246	2,113	-134	-6.0	-4.7
All visits	23,377	23,887	23,666	22,083	22,046	-37	-0.2	-1.5
<b>- of which EU27</b>								
Holiday	6,516	6,886	7,276	7,811	7,966	156	2.0	5.2
<i>of which inclusive tour</i>	1,219	1,584	1,244	1,421	1,477	56	3.9	4.9
Business	6,564	6,441	5,833	4,733	4,834	101	2.1	-7.4
Visiting friends or relatives	5,973	6,363	6,550	5,772	5,595	-177	-3.1	-1.6
Miscellaneous	2,235	2,134	1,968	2,015	1,871	-144	-7.2	-4.3
All visits	21,287	21,824	21,627	20,331	20,266	-65	-0.3	-1.2
<b>- of which EU25</b>								
Holiday	6,510	6,836	7,189	7,728	7,884	156	2.0	4.9
<i>of which inclusive tour</i>	1,219	1,581	1,232	1,415	1,461	46	3.3	4.6
Business	6,478	6,306	5,747	4,632	4,716	85	1.8	-7.6
Visiting friends or relatives	5,946	6,283	6,475	5,670	5,502	-168	-3.0	-1.9
Miscellaneous	2,220	2,107	1,944	1,994	1,843	-151	-7.6	-4.5
All visits	21,154	21,533	21,354	20,024	19,945	-79	-0.4	-1.5
<b>- of which EU15</b>								
Holiday	5,966	6,266	6,584	7,149	7,417	268	3.8	5.6
<i>of which inclusive tour</i>	1,166	1,467	1,175	1,283	1,364	81	6.3	4.0
Business	5,430	5,286	4,660	3,906	3,923	16	0.4	-7.8
Visiting friends or relatives	5,118	5,304	5,352	4,845	4,711	-133	-2.7	-2.0
Miscellaneous	1,964	1,885	1,720	1,795	1,686	-109	-6.1	-3.7
All visits	18,477	18,741	18,316	17,694	17,737	42	0.2	-1.0
<b>Other Countries</b>								
Holiday	1,575	1,597	1,607	1,635	1,755	120	7.3	2.7
<i>of which inclusive tour</i>	244	275	295	208	275	67	31.9	3.0
Business	871	847	838	674	722	48	7.2	-4.6
Visiting friends or relatives	1,576	1,573	1,539	1,467	1,440	-27	-1.9	-2.2
Miscellaneous	550	471	431	466	444	-22	-4.7	-5.2
All visits	4,572	4,488	4,416	4,242	4,360	119	2.8	-1.2
<b>Total World</b>								
Holiday	10,566	10,758	10,923	11,424	11,668	244	2.1	2.5
<i>of which inclusive tour</i>	1,890	2,225	1,886	1,884	2,018	134	7.1	1.7
Business	9,019	8,845	8,124	6,579	6,793	214	3.3	-6.8
Visiting friends or relatives	9,406	9,720	9,727	8,783	8,408	-375	-4.3	-2.8
Miscellaneous	3,722	3,456	3,113	3,103	2,935	-168	-5.4	-5.8
All visits	32,713	32,778	31,888	29,889	29,803	-86	-0.3	-2.3

## 2.04 Spending in UK: by region of residence and purpose of visit 2006 to 2010

	Spending (£ million)					Change	Growth	Annual
	2006	2007	2008	2009	2010	2009-10	2009-10	Growth
						(£ million)	(%)	(%)
<b>North America</b>								
Holiday	1,130	1,096	949	947	954	7	0.8	-4.1
<i>of which inclusive tour</i>	155	192	130	114	149	36	31.5	-0.9
Business	1,108	1,066	975	780	879	99	12.7	-5.6
Visiting friends or relatives	585	549	519	501	448	-52	-10.5	-6.4
Miscellaneous	557	354	294	346	356	10	3.0	-10.6
All visits	3,390	3,075	2,745	2,581	2,647	66	2.6	-6.0
<b>Europe</b>								
Holiday	2,655	2,956	3,251	3,654	3,770	115	3.2	9.2
<i>of which inclusive tour</i>	413	631	576	739	700	-39	-5.2	14.1
Business	2,614	2,507	2,468	1,995	2,084	89	4.5	-5.5
Visiting friends or relatives	1,830	1,908	2,022	2,032	1,900	-133	-6.5	0.9
Miscellaneous	1,454	1,435	1,592	1,530	1,438	-92	-6.0	-0.3
All visits	8,574	8,821	9,349	9,231	9,209	-23	-0.2	1.8
<b>- of which EU27</b>								
Holiday	2,316	2,552	2,841	3,264	3,294	30	0.9	9.2
<i>of which inclusive tour</i>	370	579	499	691	647	-43	-6.3	15.0
Business	2,175	2,115	2,083	1,684	1,796	112	6.7	-4.7
Visiting friends or relatives	1,647	1,641	1,812	1,853	1,691	-162	-8.8	0.7
Miscellaneous	1,197	1,193	1,360	1,298	1,221	-77	-5.9	0.5
All visits	7,354	7,516	8,111	8,117	8,016	-101	-1.2	2.2
<b>- of which EU25</b>								
Holiday	2,311	2,529	2,794	3,225	3,250	25	0.8	8.9
<i>of which inclusive tour</i>	370	577	491	685	643	-42	-6.1	14.8
Business	2,142	2,070	2,062	1,656	1,761	105	6.4	-4.8
Visiting friends or relatives	1,638	1,602	1,773	1,785	1,640	-145	-8.1	0.0
Miscellaneous	1,179	1,169	1,348	1,276	1,203	-73	-5.7	0.5
All visits	7,288	7,384	7,992	7,960	7,869	-91	-1.1	1.9
<b>- of which EU15</b>								
Holiday	2,127	2,320	2,563	2,981	3,047	66	2.2	9.4
<i>of which inclusive tour</i>	360	535	473	638	608	-31	-4.8	14.0
Business	1,839	1,874	1,752	1,461	1,577	115	7.9	-3.8
Visiting friends or relatives	1,366	1,298	1,421	1,459	1,399	-60	-4.1	0.6
Miscellaneous	933	975	1,162	1,044	1,061	17	1.6	3.3
All visits	6,280	6,479	6,910	6,961	7,096	134	1.9	3.1
<b>Other Countries</b>								
Holiday	1,183	1,296	1,281	1,774	1,914	140	7.9	12.8
<i>of which inclusive tour</i>	97	159	114	123	149	26	20.9	11.2
Business	1,031	973	1,133	911	1,074	162	17.8	1.0
Visiting friends or relatives	1,148	1,133	1,275	1,248	1,206	-42	-3.3	1.3
Miscellaneous	666	650	531	837	843	6	0.7	6.1
All visits	4,038	4,065	4,229	4,780	5,043	264	5.5	5.7
<b>Total World</b>								
Holiday	4,968	5,348	5,480	6,376	6,638	262	4.1	7.5
<i>of which inclusive tour</i>	666	982	819	976	998	23	2.3	10.7
Business	4,753	4,546	4,575	3,686	4,037	350	9.5	-4.0
Visiting friends or relatives	3,562	3,590	3,816	3,781	3,554	-227	-6.0	-0.1
Miscellaneous	2,678	2,439	2,417	2,713	2,637	-76	-2.8	-0.4
All visits	16,002	15,960	16,323	16,592	16,899	307	1.8	1.4

## 2.05 Nights and average length of stay in UK: by region of residence and purpose of visit 2006 to 2010

	Nights (thousands)					Average length of stay (nights)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>North America</b>										
Holiday	13,553	12,071	10,355	10,060	10,674	7.6	7.4	7.7	7.5	8.5
<i>of which inclusive tour</i>	2,008	1,825	1,299	1,067	1,204	6.3	6.5	5.4	5.7	6.5
Business	5,495	6,285	4,838	4,036	4,675	5.6	6.6	5.7	5.7	5.9
Visiting friends or relatives	15,821	13,613	13,702	13,071	11,176	11.4	10.8	12.0	11.6	11.6
Miscellaneous	6,218	4,996	3,962	3,407	3,626	10.1	9.1	8.6	8.7	9.6
All visits	41,086	36,965	32,857	30,573	30,152	8.6	8.4	8.6	8.6	8.9
<b>Europe</b>										
Holiday	42,231	41,703	44,298	43,334	45,357	5.9	5.5	5.6	5.1	5.2
<i>of which inclusive tour</i>	6,119	8,940	6,693	7,238	7,714	4.6	5.3	4.9	4.9	4.9
Business	24,060	21,469	22,020	16,486	16,719	3.4	3.0	3.4	3.2	3.2
Visiting friends or relatives	54,584	54,253	53,499	48,685	45,817	8.5	7.9	7.6	7.9	7.6
Miscellaneous	39,185	27,859	25,037	23,382	23,094	15.3	11.4	11.3	10.4	10.9
All visits	160,060	145,284	144,855	131,888	130,986	6.8	6.1	6.1	6.0	5.9
<b>- of which EU27</b>										
Holiday	38,169	38,114	40,218	39,570	41,530	5.9	5.5	5.5	5.1	5.2
<i>of which inclusive tour</i>	5,648	8,467	6,150	6,765	7,284	4.6	5.3	4.9	4.8	4.9
Business	21,683	18,919	19,819	14,756	15,040	3.3	2.9	3.4	3.1	3.1
Visiting friends or relatives	49,548	49,032	49,749	45,001	42,139	8.3	7.7	7.6	7.8	7.5
Miscellaneous	34,150	24,702	22,378	20,775	20,531	15.3	11.6	11.4	10.3	11.0
All visits	143,550	130,766	132,164	120,102	119,240	6.7	6.0	6.1	5.9	5.9
<b>- of which EU25</b>										
Holiday	38,065	37,528	39,146	39,076	40,830	5.8	5.5	5.4	5.1	5.2
<i>of which inclusive tour</i>	5,648	8,455	6,043	6,725	7,219	4.6	5.3	4.9	4.8	4.9
Business	21,156	18,176	19,293	14,262	14,566	3.3	2.9	3.4	3.1	3.1
Visiting friends or relatives	49,223	46,824	48,109	42,831	40,358	8.3	7.5	7.4	7.6	7.3
Miscellaneous	33,722	24,172	22,200	20,453	20,286	15.2	11.5	11.4	10.3	11.0
All visits	142,166	126,701	128,748	116,621	116,040	6.7	5.9	6.0	5.8	5.8
<b>- of which EU15</b>										
Holiday	31,338	31,868	33,437	34,832	36,791	5.3	5.1	5.1	4.9	5.0
<i>of which inclusive tour</i>	5,409	7,671	5,782	6,100	6,708	4.6	5.2	4.9	4.8	4.9
Business	15,900	14,459	13,570	10,604	11,594	2.9	2.7	2.9	2.7	3.0
Visiting friends or relatives	35,775	33,565	34,407	32,549	30,695	7.0	6.3	6.4	6.7	6.5
Miscellaneous	21,777	17,297	16,413	16,173	16,786	11.1	9.2	9.5	9.0	10.0
All visits	104,789	97,189	97,827	94,158	95,865	5.7	5.2	5.3	5.3	5.4
<b>Other Countries</b>										
Holiday	17,785	17,617	17,335	18,625	18,680	11.3	11.0	10.8	11.4	10.6
<i>of which inclusive tour</i>	1,390	1,731	1,528	1,185	1,584	5.7	6.3	5.2	5.7	5.8
Business	9,436	8,185	7,992	6,450	6,942	10.8	9.7	9.5	9.6	9.6
Visiting friends or relatives	31,764	31,244	32,240	29,655	29,313	20.2	19.9	20.9	20.2	20.4
Miscellaneous	13,285	12,225	10,496	12,196	11,774	24.2	26.0	24.3	26.2	26.5
All visits	72,270	69,271	68,063	66,926	66,708	15.8	15.4	15.4	15.8	15.3
<b>Total World</b>										
Holiday	73,569	71,390	71,989	72,019	74,710	7.0	6.6	6.6	6.3	6.4
<i>of which inclusive tour</i>	9,516	12,496	9,520	9,491	10,502	5.0	5.6	5.0	5.0	5.2
Business	38,992	35,939	34,850	26,972	28,336	4.3	4.1	4.3	4.1	4.2
Visiting friends or relatives	102,169	99,110	99,441	91,411	86,305	10.9	10.2	10.2	10.4	10.3
Miscellaneous	58,688	45,080	39,496	38,985	38,494	15.8	13.0	12.7	12.6	13.1
All visits	273,417	251,520	245,775	229,387	227,846	8.4	7.7	7.7	7.7	7.6

## 2.06 Average spending per visit and per day: by region of residence and purpose of visit 2006 to 2010

	Average spending per visit (£)					Average spending per day (£)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>North America</b>										
Holiday	637	669	704	706	756	83	91	92	94	89
<i>of which inclusive tour</i>	487	690	544	602	810	77	105	100	106	124
Business	1,127	1,113	1,141	1,103	1,108	202	170	201	193	188
Visiting friends or relatives	420	436	453	445	466	37	40	38	38	40
Miscellaneous	906	648	642	885	942	90	71	74	102	98
All visits	709	696	719	722	777	82	83	83	84	88
<b>Europe</b>										
Holiday	358	383	398	426	426	61	69	72	83	81
<i>of which inclusive tour</i>	312	378	426	497	449	68	71	86	102	91
Business	365	356	384	384	395	109	117	112	121	125
Visiting friends or relatives	284	277	287	328	316	34	35	38	42	41
Miscellaneous	569	588	716	681	681	37	52	64	65	62
All visits	363	365	391	415	413	53	60	64	69	69
<b>- of which EU27</b>										
Holiday	344	359	379	411	402	59	65	69	81	77
<i>of which inclusive tour</i>	304	365	401	486	438	66	68	81	102	89
Business	331	328	357	356	372	100	112	105	114	119
Visiting friends or relatives	276	258	277	321	302	33	33	36	41	40
Miscellaneous	536	559	691	644	653	35	48	61	62	59
All visits	341	340	371	396	391	51	57	61	67	66
<b>- of which EU25</b>										
Holiday	344	358	377	410	401	59	65	69	81	77
<i>of which inclusive tour</i>	304	365	398	484	440	66	68	81	102	89
Business	331	328	359	357	373	101	114	107	116	121
Visiting friends or relatives	275	255	274	315	298	33	34	37	42	41
Miscellaneous	531	555	694	640	653	35	48	61	62	59
All visits	340	339	370	394	389	51	58	61	68	67
<b>- of which EU15</b>										
Holiday	345	358	377	409	399	66	70	74	84	80
<i>of which inclusive tour</i>	308	365	402	498	445	66	70	82	105	91
Business	339	354	376	374	402	116	130	129	138	136
Visiting friends or relatives	267	245	265	301	297	38	39	41	45	46
Miscellaneous	475	517	676	582	629	43	56	71	65	63
All visits	335	341	372	389	394	59	66	70	73	73
<b>Other Countries</b>										
Holiday	752	812	797	1,085	1,091	67	74	74	95	102
<i>of which inclusive tour</i>	399	577	385	590	541	70	92	74	104	94
Business	1,183	1,148	1,352	1,352	1,487	109	119	142	141	155
Visiting friends or relatives	728	721	829	851	838	36	36	40	42	41
Miscellaneous	1,212	1,380	1,231	1,797	1,900	50	53	51	69	72
All visits	881	903	956	1,125	1,155	56	58	62	71	76
<b>Total World</b>										
Holiday	463	490	494	553	561	67	74	75	88	88
<i>of which inclusive tour</i>	352	441	434	518	495	70	79	86	103	95
Business	527	514	563	560	594	122	126	131	137	142
Visiting friends or relatives	379	369	392	430	423	35	36	38	41	41
Miscellaneous	719	706	776	874	899	46	54	61	70	69
All visits	486	483	508	552	563	58	63	66	72	74

## 2.07 Number of visits to UK: by mode of travel and purpose of visit 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual Growth 2006-10
						(000s)	(%)	(%)
<b>Air</b>								
Holiday	7,259	7,613	7,380	7,685	7,575	-110	-1.4	1.1
<i>of which inclusive tour</i>	781	990	708	659	756	97	14.7	-0.8
Business	6,571	6,510	5,989	4,753	4,872	119	2.5	-7.2
Visiting friends or relatives	7,849	8,208	8,127	7,203	6,718	-485	-6.7	-3.8
Miscellaneous	2,910	2,758	2,528	2,439	2,265	-174	-7.1	-6.1
All visits	24,588	25,089	24,024	22,080	21,430	-650	-2.9	-3.4
<b>Sea</b>								
Holiday	2,001	1,882	1,982	2,083	2,162	79	3.8	1.9
<i>of which inclusive tour</i>	712	808	800	834	813	-21	-2.5	3.4
Business	1,464	1,310	1,202	1,055	1,011	-44	-4.2	-8.8
Visiting friends or relatives	892	876	973	911	956	44	4.9	1.7
Miscellaneous	501	392	339	413	402	-11	-2.6	-5.3
All visits	4,858	4,459	4,495	4,462	4,531	68	1.5	-1.7
<b>Tunnel</b>								
Holiday	1,306	1,263	1,562	1,656	1,931	275	16.6	10.3
<i>of which inclusive tour</i>	396	427	377	391	449	58	14.7	3.2
Business	984	1,025	934	770	910	140	18.1	-1.9
Visiting friends or relatives	665	636	627	669	734	65	9.7	2.5
Miscellaneous	311	306	247	252	268	16	6.4	-3.7
All visits	3,267	3,230	3,369	3,347	3,842	496	14.8	4.1
<b>Total</b>								
Holiday	10,566	10,758	10,923	11,424	11,668	244	2.1	2.5
<i>of which inclusive tour</i>	1,890	2,225	1,886	1,884	2,018	134	7.1	1.7
Business	9,019	8,845	8,124	6,579	6,793	214	3.3	-6.8
Visiting friends or relatives	9,406	9,720	9,727	8,783	8,408	-375	-4.3	-2.8
Miscellaneous	3,722	3,456	3,113	3,103	2,935	-168	-5.4	-5.8
All visits	32,713	32,778	31,888	29,889	29,803	-86	-0.3	-2.3

## 2.08 Number of visits to UK: by mode of travel and quarter of the year 2006 to 2010

		Visits (thousands)					
Year	Quarter	Air	<i>per cent change from year earlier</i>	Sea	<i>per cent change from year earlier</i>	Tunnel	<i>per cent change from year earlier</i>
2006	1	4,925	6.2	725	-13.5	701	0.4
	2	6,153	11.0	1,457	7.6	866	-10.8
	3	7,575	16.6	1,776	18.2	944	10.1
	4	5,935	10.6	901	-8.2	755	4.3
2007	1	5,300	7.6	683	-5.8	755	7.6
	2	6,307	2.5	1,368	-6.1	835	-3.5
	3	7,231	-4.5	1,453	-18.2	881	-6.7
	4	6,250	5.3	956	6.2	759	0.5
2008	1	5,442	2.7	985	44.3	768	1.7
	2	6,208	-1.6	1,180	-13.7	1,017	21.8
	3	6,970	-3.6	1,441	-0.8	946	7.4
	4	5,404	-13.5	889	-7.1	638	-16.0
2009	1	4,725	-13.2	806	-18.2	682	-11.2
	2	5,631	-9.3	1,382	17.1	929	-8.7
	3	6,495	-6.8	1,406	-2.5	880	-7.0
	4	5,229	-3.2	868	-2.3	856	34.3
2010	1	4,390	-7.1	779	-3.4	735	7.9
	2	5,130	-8.9	1,493	8.1	1,130	21.6
	3	6,535	0.6	1,426	1.4	1,024	16.4
	4	5,374	2.8	833	-4.1	954	11.4

## 2.09 Spending in UK: by mode of travel and purpose of visit 2006 to 2010

	Spending (£ million)					Change 2009-10	Growth 2009-10	Average Annual Growth 2006-10
	2006	2007	2008	2009	2010	(£ million)	(%)	(%)
<b>Air</b>								
Holiday	4,029	4,371	4,319	4,898	5,113	216	4.4	6.1
<i>of which inclusive tour</i>	394	630	453	500	548	48	9.7	8.6
Business	4,386	4,120	4,181	3,274	3,558	284	8.7	-5.1
Visiting friends or relatives	3,124	3,161	3,413	3,290	3,020	-270	-8.2	-0.8
Miscellaneous	2,355	2,079	2,150	2,301	2,235	-66	-2.9	-1.3
All visits	13,932	13,766	14,094	13,796	13,957	160	1.2	0.0
<b>Sea</b>								
Holiday	572	623	681	859	830	-30	-3.5	9.7
<i>of which inclusive tour</i>	189	256	261	356	312	-45	-12.5	13.3
Business	169	183	180	215	229	14	6.7	7.9
Visiting friends or relatives	266	290	262	304	315	10	3.4	4.3
Miscellaneous	156	179	119	280	245	-35	-12.6	11.9
All visits	1,164	1,276	1,242	1,662	1,620	-42	-2.5	8.6
<b>Tunnel</b>								
Holiday	367	355	481	619	695	76	12.3	17.3
<i>of which inclusive tour</i>	83	96	104	120	139	19	15.9	13.8
Business	198	243	215	197	249	52	26.5	5.9
Visiting friends or relatives	172	139	142	186	219	33	17.7	6.3
Miscellaneous	167	181	148	131	157	26	19.6	-1.6
All visits	906	918	987	1,134	1,322	188	16.6	9.9
<b>Total</b>								
Holiday	4,968	5,348	5,480	6,376	6,638	262	4.1	7.5
<i>of which inclusive tour</i>	666	982	819	976	998	23	2.3	10.7
Business	4,753	4,546	4,575	3,686	4,037	350	9.5	-4.0
Visiting friends or relatives	3,562	3,590	3,816	3,781	3,554	-227	-6.0	-0.1
Miscellaneous	2,678	2,439	2,417	2,713	2,637	-76	-2.8	-0.4
All visits	16,002	15,960	16,323	16,592	16,899	307	1.8	1.4

## 2.10 Number of visits to UK: by country of residence 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual
						(000s)	(%)	Growth
								2006-10
								(%)
Canada	868	852	857	687	686	-1	-0.1	-5.7
USA	3,896	3,551	2,950	2,877	2,711	-167	-5.8	-8.7
<b>North America</b>	<b>4,764</b>	<b>4,403</b>	<b>3,806</b>	<b>3,564</b>	<b>3,397</b>	<b>-167</b>	<b>-4.7</b>	<b>-8.1</b>
Austria	300	290	286	286	288	2	0.7	-1.0
Belgium	997	995	970	903	1,136	233	25.8	3.3
Bulgaria	49	97	102	113	88	-26	-22.8	15.8
Czech Republic	323	398	435	389	278	-112	-28.7	-3.7
Cyprus	122	129	139	134	110	-24	-18.1	-2.7
Denmark	526	561	560	614	550	-63	-10.3	1.1
Finland	190	198	179	167	170	3	1.9	-2.7
France	3,693	3,404	3,636	3,784	3,618	-166	-4.4	-0.5
Germany	3,411	3,376	2,900	2,780	3,004	224	8.1	-3.1
Greece	179	166	204	193	174	-18	-9.4	-0.6
Hungary	278	333	300	260	214	-47	-17.9	-6.4
Irish Republic	2,909	2,970	3,070	2,948	2,629	-319	-10.8	-2.5
Italy	1,477	1,615	1,639	1,221	1,472	251	20.5	-0.1
Lithuania	148	195	156	120	137	17	13.9	-1.8
Luxembourg	65	88	62	60	53	-7	-11.4	-4.9
Malta	57	79	85	75	66	-9	-11.7	3.7
Netherlands	1,791	1,823	1,818	1,715	1,758	43	2.5	-0.5
Norway	638	609	688	573	649	76	13.3	0.5
Poland	1,326	1,294	1,492	1,041	1,101	61	5.8	-4.5
Portugal	242	280	275	255	316	61	23.8	6.8
Romania	85	194	171	193	233	40	20.7	28.8
Russia	241	224	208	137	170	33	24.2	-8.3
Slovakia	242	207	254	150	154	4	2.7	-10.6
Spain	1,981	2,227	1,974	2,164	1,809	-355	-16.4	-2.2
Sweden	714	748	743	604	758	153	25.4	1.5
Switzerland	745	738	702	701	623	-78	-11.1	-4.3
Turkey	151	142	130	98	129	32	32.5	-3.8
Rest of Europe	496	510	488	404	357	-47	-11.6	-7.9
<b>Europe</b>	<b>23,377</b>	<b>23,887</b>	<b>23,666</b>	<b>22,083</b>	<b>22,046</b>	<b>-37</b>	<b>-0.2</b>	<b>-1.5</b>
- of which EU27	21,287	21,824	21,627	20,331	20,266	-65	-0.3	-1.2
- of which EU25	21,154	21,533	21,354	20,024	19,945	-79	-0.4	-1.5
- of which EU15	18,477	18,741	18,316	17,694	17,737	42	0.2	-1.0
Egypt	44	38	42	48	42	-6	-11.7	-0.8
Morocco	12	13	12	12	16	4	32.6	7.0
Tunisia	8	6	8	5	9	4	81.2	4.6
Other North Africa	24	20	27	27	25	-2	-7.5	1.6
South Africa	351	297	274	245	208	-37	-15.0	-12.3
Nigeria	146	154	150	145	168	23	15.8	3.5
Other Africa	157	162	175	161	144	-17	-10.8	-2.3
Israel	164	138	160	158	158	0	-0.2	-1.0
United Arab Emirates	178	187	232	246	213	-34	-13.7	4.6
Other Middle East	282	294	302	328	290	-38	-11.6	0.7
Hong Kong (China)	154	136	130	143	131	-13	-8.9	-4.1
Other China	142	178	136	128	141	13	9.8	-0.3
India	367	336	359	273	371	98	36.0	0.3
Japan	342	308	239	235	223	-13	-5.4	-10.1
Pakistan	114	93	102	60	57	-3	-5.7	-15.8
Sri Lanka	21	23	25	15	18	3	18.6	-4.1
Thailand	58	69	50	69	67	-2	-2.8	3.8
Other Asia	422	445	418	382	459	77	20.2	2.1
Australia	956	941	955	912	986	74	8.1	0.8
New Zealand	223	227	209	187	187	0	0.1	-4.2
Barbados	11	10	12	13	8	-5	-36.0	-7.2
Jamaica	13	14	4	8	8	0	2.4	-11.2
Other Caribbean	82	86	55	68	52	-16	-23.3	-10.8
Brazil	112	131	179	151	177	26	17.4	12.2
Mexico	88	58	65	81	67	-13	-16.7	-6.4
Other Central & Sth. America	97	120	90	136	130	-5	-4.0	7.7
Rest of the World	4	3	7	5	5	0	4.1	4.3
<b>Other Countries</b>	<b>4,572</b>	<b>4,488</b>	<b>4,416</b>	<b>4,242</b>	<b>4,360</b>	<b>119</b>	<b>2.8</b>	<b>-1.2</b>
<b>Total World</b>	<b>32,713</b>	<b>32,778</b>	<b>31,888</b>	<b>29,889</b>	<b>29,803</b>	<b>-86</b>	<b>-0.3</b>	<b>-2.3</b>



## 2.11 Spending in UK: by country of residence 2006 to 2010

	Spending (£ million)					Change 2009-10	Growth 2009-10	Average Annual Growth 2006-10
	2006	2007	2008	2009	2010	(£ million)	(%)	(%)
Canada	483	537	522	408	513	106	25.9	1.5
USA	2,908	2,537	2,223	2,173	2,133	-40	-1.8	-7.5
<b>North America</b>	<b>3,390</b>	<b>3,075</b>	<b>2,745</b>	<b>2,581</b>	<b>2,647</b>	<b>66</b>	<b>2.6</b>	<b>-6.0</b>
Austria	126	115	131	175	155	-20	-11.4	5.4
Belgium	249	246	247	255	401	146	57.3	12.6
Bulgaria	19	51	40	73	44	-29	-39.3	23.9
Czech Republic	82	127	120	133	99	-34	-25.6	4.6
Cyprus	96	80	119	127	87	-40	-31.4	-2.6
Denmark	200	238	236	300	245	-56	-18.5	5.1
Finland	72	83	84	78	92	13	17.2	6.3
France	1,055	886	1,053	1,151	1,142	-9	-0.8	2.0
Germany	1,093	1,206	1,125	1,167	1,193	27	2.3	2.2
Greece	130	162	153	174	129	-45	-25.7	-0.2
Hungary	84	97	69	91	60	-30	-33.5	-7.9
Irish Republic	907	968	983	1,038	883	-155	-15.0	-0.7
Italy	632	683	809	591	722	131	22.1	3.4
Lithuania	62	48	45	40	41	1	2.3	-9.7
Luxembourg	22	22	23	20	23	3	14.9	0.5
Malta	37	35	54	92	44	-48	-52.4	4.0
Netherlands	502	537	700	599	717	118	19.7	9.3
Norway	306	281	399	314	355	41	13.0	3.8
Poland	540	392	508	362	313	-49	-13.6	-12.7
Portugal	88	112	116	104	125	21	20.4	9.1
Romania	47	81	78	85	104	18	21.7	21.9
Russia	237	271	179	136	194	58	42.5	-5.0
Slovakia	44	67	96	65	58	-8	-11.6	7.1
Spain	835	868	815	1,001	824	-177	-17.7	-0.3
Sweden	297	276	354	253	357	105	41.3	4.7
Switzerland	340	350	322	382	367	-15	-3.8	1.9
Turkey	112	156	113	96	124	29	29.9	2.7
Rest of Europe	287	305	298	275	223	-52	-18.8	-6.0
<b>Europe</b>	<b>8,574</b>	<b>8,821</b>	<b>9,349</b>	<b>9,231</b>	<b>9,209</b>	<b>-23</b>	<b>-0.2</b>	<b>1.8</b>
- of which EU27	7,354	7,516	8,111	8,117	8,016	-101	-1.2	2.2
- of which EU25	7,288	7,384	7,992	7,960	7,869	-91	-1.1	1.9
- of which EU15	6,280	6,479	6,910	6,961	7,096	134	1.9	3.1
Egypt	47	86	48	78	61	-16	-21.1	6.7
Morocco	11	11	10	11	22	11	94.8	20.6
Tunisia	7	4	7	3	6	4	125.1	-2.1
Other North Africa	27	31	40	53	38	-15	-28.2	9.3
South Africa	261	232	220	222	182	-40	-18.1	-8.7
Nigeria	255	190	244	196	274	78	39.5	1.8
Other Africa	159	151	204	203	203	0	0.1	6.2
Israel	88	86	86	117	91	-25	-21.6	1.0
United Arab Emirates	200	189	289	312	312	0	0.0	11.8
Other Middle East	455	529	587	675	578	-96	-14.3	6.2
Hong Kong (China)	141	123	158	131	129	-2	-1.2	-2.2
Other China	150	205	166	191	249	57	29.9	13.4
India	315	267	280	269	363	95	35.2	3.7
Japan	225	226	165	305	182	-123	-40.3	-5.1
Pakistan	128	105	84	73	58	-15	-20.3	-18.1
Sri Lanka	12	22	32	13	15	2	17.2	4.7
Thailand	39	69	35	82	90	8	9.7	23.2
Other Asia	337	346	351	445	484	40	8.9	9.5
Australia	666	668	769	856	951	95	11.1	9.3
New Zealand	154	186	139	152	157	5	3.6	0.4
Barbados	7	4	15	13	6	-7	-53.0	-4.3
Jamaica	12	4	3	2	6	4	153.3	-17.2
Other Caribbean	59	61	39	62	48	-15	-23.6	-5.1
Brazil	120	139	148	151	160	9	5.9	7.5
Mexico	67	42	41	61	229	168	275.0	36.0
Other Central & Sth. America	90	88	65	103	143	40	38.6	12.3
Rest of the World	4	1	5	2	5	3	149.3	3.6
<b>Other Countries</b>	<b>4,038</b>	<b>4,065</b>	<b>4,229</b>	<b>4,780</b>	<b>5,043</b>	<b>264</b>	<b>5.5</b>	<b>5.7</b>
<b>Total World</b>	<b>16,002</b>	<b>15,960</b>	<b>16,323</b>	<b>16,592</b>	<b>16,899</b>	<b>307</b>	<b>1.8</b>	<b>1.4</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will be out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 201

## 2.12 Number of nights and average length of stay in UK: by country of residence 2006 to 2010

	Nights (thousands)					Average length of stay (nights)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
Canada	9,305	8,109	8,115	6,802	7,413	10.7	9.5	9.5	9.9	10.8
USA	31,781	28,856	24,742	23,771	22,739	8.2	8.1	8.4	8.3	8.4
<b>North America</b>	<b>41,086</b>	<b>36,965</b>	<b>32,857</b>	<b>30,573</b>	<b>30,152</b>	<b>8.6</b>	<b>8.4</b>	<b>8.6</b>	<b>8.6</b>	<b>8.9</b>
Austria	2,052	1,478	1,825	1,643	1,569	6.8	5.1	6.4	5.7	5.4
Belgium	3,130	2,834	2,929	2,925	4,002	3.1	2.8	3.0	3.2	3.5
Bulgaria	448	1,752	1,080	1,044	839	9.2	18.0	10.6	9.2	9.6
Czech Republic	3,713	3,495	2,818	2,302	1,831	11.5	8.8	6.5	5.9	6.6
Cyprus	1,407	1,753	1,687	1,744	1,550	11.5	13.6	12.2	13.0	14.1
Denmark	2,475	2,626	2,602	2,894	2,883	4.7	4.7	4.6	4.7	5.2
Finland	1,080	1,004	1,267	775	805	5.7	5.1	7.1	4.6	4.7
France	21,093	18,140	20,179	19,008	18,614	5.7	5.3	5.5	5.0	5.1
Germany	20,887	19,280	17,374	17,300	18,143	6.1	5.7	6.0	6.2	6.0
Greece	2,396	1,101	1,752	2,042	1,408	13.4	6.6	8.6	10.6	8.1
Hungary	2,634	2,095	1,800	1,909	1,536	9.5	6.3	6.0	7.3	7.2
Irish Republic	10,248	10,404	10,395	9,875	9,519	3.5	3.5	3.4	3.4	3.6
Italy	9,769	10,613	11,189	8,294	10,330	6.6	6.6	6.8	6.8	7.0
Lithuania	1,458	1,421	1,885	819	1,381	9.9	7.3	12.1	6.8	10.1
Luxembourg	168	404	268	177	259	2.6	4.6	4.3	2.9	4.9
Malta	476	689	661	500	510	8.3	8.7	7.8	6.7	7.7
Netherlands	7,445	8,308	8,483	7,256	7,870	4.2	4.6	4.7	4.2	4.5
Norway	3,289	2,589	3,397	2,573	2,807	5.2	4.3	4.9	4.5	4.3
Poland	22,293	15,869	17,308	12,028	10,731	16.8	12.3	11.6	11.6	9.7
Portugal	1,754	1,722	2,127	1,576	2,353	7.2	6.2	7.7	6.2	7.5
Romania	936	2,313	2,337	2,437	2,361	11.1	11.9	13.7	12.6	10.1
Russia	2,930	2,532	1,671	1,308	1,683	12.1	11.3	8.0	9.5	9.9
Slovakia	3,058	3,120	3,742	1,147	1,366	12.6	15.1	14.7	7.6	8.9
Spain	18,551	15,658	13,874	17,115	14,367	9.4	7.0	7.0	7.9	7.9
Sweden	3,742	3,617	3,563	3,278	3,743	5.2	4.8	4.8	5.4	4.9
Switzerland	4,483	3,789	3,376	3,941	3,686	6.0	5.1	4.8	5.6	5.9
Turkey	2,389	1,913	1,342	1,397	1,370	15.8	13.5	10.3	14.3	10.6
Rest of Europe	5,755	4,766	3,924	4,580	3,470	11.6	9.4	8.0	11.3	9.7
<b>Europe</b>	<b>160,060</b>	<b>145,284</b>	<b>144,855</b>	<b>131,888</b>	<b>130,986</b>	<b>6.8</b>	<b>6.1</b>	<b>6.1</b>	<b>6.0</b>	<b>5.9</b>
- of which EU27	143,550	130,766	132,164	120,102	119,240	6.7	6.0	6.1	5.9	5.9
- of which EU25	142,166	126,701	128,748	116,621	116,040	6.7	5.9	6.0	5.8	5.8
- of which EU15	104,789	97,189	97,827	94,158	95,865	5.7	5.2	5.3	5.3	5.4
Egypt	583	530	450	735	559	13.4	13.8	10.8	15.3	13.2
Morocco	132	189	146	65	165	11.0	14.2	12.5	5.5	10.5
Tunisia	156	138	43	20	168	19.7	23.8	5.4	3.8	17.7
Other North Africa	475	583	727	737	413	20.0	29.4	27.1	26.8	16.3
South Africa	5,757	4,576	3,942	4,745	2,564	16.4	15.4	14.4	19.4	12.3
Nigeria	3,205	2,733	2,496	2,216	2,428	21.9	17.8	16.6	15.3	14.5
Other Africa	3,399	2,633	4,322	3,193	2,604	21.6	16.3	24.7	19.8	18.1
Israel	1,191	955	996	1,067	1,155	7.3	6.9	6.2	6.8	7.3
United Arab Emirates	2,443	2,165	2,400	2,863	2,872	13.7	11.6	10.4	11.6	13.5
Other Middle East	4,601	4,763	5,241	5,592	4,278	16.3	16.2	17.3	17.0	14.8
Hong Kong (China)	1,454	1,157	1,148	1,648	1,497	9.4	8.5	8.8	11.5	11.5
Other China	2,377	3,240	2,952	1,549	3,140	16.7	18.2	21.8	12.1	22.3
India	9,601	9,069	7,644	7,293	9,720	26.2	27.0	21.3	26.7	26.2
Japan	3,099	2,691	2,175	2,592	1,905	9.1	8.7	9.1	11.0	8.6
Pakistan	3,956	3,427	3,796	1,971	1,648	34.8	36.8	37.0	32.6	28.9
Sri Lanka	368	552	674	475	701	17.6	52.6	27.2	31.8	39.5
Thailand	1,081	1,398	764	1,137	1,558	18.6	20.1	15.2	16.4	23.2
Other Asia	5,389	5,990	5,752	6,401	7,016	12.8	13.4	13.8	16.8	15.3
Australia	13,490	12,154	13,199	13,310	13,929	14.1	12.9	13.8	14.6	14.1
New Zealand	3,512	4,256	3,299	3,224	2,859	15.8	18.7	15.8	17.2	15.2
Barbados	100	117	305	265	69	9.0	12.2	25.1	20.5	8.4
Jamaica	254	200	112	278	271	19.8	14.1	25.2	35.8	34.0
Other Caribbean	738	917	817	858	716	9.0	10.7	14.7	12.7	13.8
Brazil	2,422	2,483	2,490	2,249	1,764	21.6	18.9	13.9	14.9	9.9
Mexico	932	557	538	789	507	10.6	9.5	8.3	9.8	7.5
Other Central & Sth. America	1,444	1,775	1,502	1,635	2,109	14.9	14.7	16.7	12.0	16.2
Rest of the World	112	24	134	18	91	26.3	7.3	20.5	3.8	18.1
<b>Other Countries</b>	<b>72,270</b>	<b>69,271</b>	<b>68,063</b>	<b>66,926</b>	<b>66,708</b>	<b>15.8</b>	<b>15.4</b>	<b>15.4</b>	<b>15.8</b>	<b>15.3</b>
<b>Total World</b>	<b>273,417</b>	<b>251,520</b>	<b>245,775</b>	<b>229,387</b>	<b>227,846</b>	<b>8.4</b>	<b>7.7</b>	<b>7.7</b>	<b>7.7</b>	<b>7.6</b>

## 2.13 Average spend per visit to UK and per day: by country of residence 2006 to 2010

	Average spending per visit (£)					Average spending per day (£)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
Canada	554	628	606	591	746	52	66	64	60	69
USA	744	713	752	753	785	91	88	90	91	94
<b>North America</b>	709	696	719	722	777	82	83	83	84	88
Austria	419	394	457	612	539	61	77	72	107	99
Belgium	250	247	254	282	353	80	87	84	87	100
Bulgaria	384	520	395	638	503	42	29	37	69	52
Czech Republic	255	318	275	340	355	22	36	42	57	54
Cyprus	789	618	856	947	792	68	45	70	73	56
Denmark	380	423	419	489	444	81	90	90	104	85
Finland	376	421	465	468	538	66	83	66	101	114
France	285	260	289	304	315	50	49	52	60	61
Germany	320	357	388	418	397	52	62	65	67	66
Greece	727	973	753	902	741	54	147	88	85	92
Hungary	300	293	229	349	282	32	47	38	48	39
Irish Republic	309	324	318	350	333	88	92	94	104	92
Italy	427	423	493	483	490	65	64	72	71	70
Lithuania	421	248	285	335	301	43	34	24	49	30
Luxembourg	342	251	373	328	426	132	55	87	112	88
Malta	649	447	639	1,220	657	78	51	82	183	85
Netherlands	280	294	385	349	408	67	65	82	83	91
Norway	479	460	578	547	546	93	108	117	122	126
Poland	406	303	340	348	284	24	25	29	30	29
Portugal	362	399	420	405	395	50	65	54	66	53
Romania	554	415	456	441	444	50	35	33	35	44
Russia	981	1,209	863	988	1,133	81	107	107	104	115
Slovakia	181	326	378	434	373	14	22	26	57	42
Spain	421	389	412	461	455	45	55	59	58	57
Sweden	415	368	477	418	471	79	76	99	77	95
Switzerland	457	474	458	543	588	76	92	95	97	99
Turkey	737	1,102	864	978	959	47	82	84	68	91
Rest of Europe	575	597	607	679	622	50	64	76	60	64
<b>Europe</b>	363	365	391	415	413	53	60	64	69	69
- of which EU27	341	340	371	396	391	51	57	61	67	66
- of which EU25	340	339	370	394	389	51	58	61	68	67
- of which EU15	335	341	372	389	394	59	66	70	73	73
Egypt	1,083	2,228	1,145	1,620	1,448	81	162	106	106	110
Morocco	879	847	830	965	1,418	80	60	66	177	135
Tunisia	871	745	904	544	675	44	31	167	143	38
Other North Africa	1,114	1,560	1,481	1,923	1,492	56	53	55	72	92
South Africa	740	777	802	902	870	45	50	56	46	71
Nigeria	1,731	1,234	1,623	1,348	1,625	79	69	98	88	112
Other Africa	1,009	923	1,163	1,258	1,411	47	57	47	63	78
Israel	535	621	531	737	580	74	90	85	109	79
United Arab Emirates	1,125	1,005	1,243	1,267	1,468	82	87	120	109	109
Other Middle East	1,613	1,795	1,940	2,054	1,992	99	111	112	120	135
Hong Kong (China)	912	896	1,217	906	985	97	105	138	79	86
Other China	1,053	1,153	1,220	1,494	1,768	63	63	56	123	79
India	856	792	779	985	979	33	29	37	37	37
Japan	656	730	690	1,295	817	72	83	76	118	96
Pakistan	1,131	1,126	819	1,201	1,016	32	31	22	37	35
Sri Lanka	590	957	1,291	848	840	34	41	47	27	21
Thailand	672	993	698	1,183	1,336	36	49	46	72	58
Other Asia	798	776	838	1,164	1,054	63	58	61	69	69
Australia	695	709	803	936	964	49	55	58	64	68
New Zealand	692	816	666	809	835	44	44	42	47	55
Barbados	658	446	1,203	1,013	728	73	36	48	49	87
Jamaica	959	258	703	289	720	48	18	28	8	21
Other Caribbean	711	698	696	914	908	79	65	47	72	66
Brazil	1,065	1,056	825	998	900	49	56	59	67	90
Mexico	762	717	624	753	3,392	72	75	75	77	451
Other Central & Sth. America	930	730	726	762	1,099	62	50	43	63	68
Rest of the World	1,030	310	716	418	1,007	39	43	35	111	56
<b>Other Countries</b>	881	903	956	1,125	1,155	56	58	62	71	76
<b>Total World</b>	486	483	508	552	563	58	63	66	72	74

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 2.14 Number of visits to and spending in UK: by length of stay and purpose of visit 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>Nil Stay</b>										
Total Holiday	519	433	455	496	452	31	22	26	34	24
<i>of which inclusive tour</i>	-	-	-	-	-	-	-	-	-	-
Business	1,231	1,228	985	890	798	70	94	70	67	62
Visiting friends or relatives	86	86	84	83	75	5	10	7	6	7
Miscellaneous	223	160	222	221	183	25	21	46	40	38
All visits	2,059	1,907	1,746	1,690	1,508	172	184	184	183	163
<b>1-3 nights</b>										
Total Holiday	3,891	4,142	4,276	4,297	4,480	1,079	1,268	1,380	1,573	1,745
<i>of which inclusive tour</i>	821	880	789	748	872	173	204	208	212	237
Business	5,300	5,162	4,748	3,844	3,958	1,660	1,807	1,700	1,468	1,562
Visiting friends or relatives	2,705	2,906	2,812	2,486	2,415	520	589	605	608	554
Miscellaneous	2,002	2,007	1,765	1,819	1,735	571	499	468	565	507
All visits	13,898	14,217	13,601	12,445	12,588	3,830	4,163	4,154	4,214	4,368
<b>4-13 nights</b>										
Total Holiday	4,939	5,008	5,019	5,575	5,535	2,492	2,752	2,806	3,389	3,314
<i>of which inclusive tour</i>	979	1,206	992	1,065	1,032	403	617	488	663	617
Business	2,049	2,057	2,013	1,556	1,714	1,963	1,840	2,008	1,389	1,760
Visiting friends or relatives	4,634	4,781	4,942	4,388	4,160	1,597	1,643	1,804	1,713	1,631
Miscellaneous	664	607	536	525	506	392	486	357	473	453
All visits	12,286	12,453	12,510	12,045	11,916	6,444	6,720	6,975	6,963	7,158
<b>14-27 nights</b>										
Total Holiday	894	850	851	808	927	795	804	749	872	1,032
<i>of which inclusive tour</i>	78	112	94	59	105	74	133	91	83	130
Business	266	231	212	170	201	523	397	381	272	312
Visiting friends or relatives	1,230	1,237	1,190	1,204	1,149	716	707	743	782	793
Miscellaneous	294	307	244	223	176	332	409	317	381	295
All visits	2,685	2,625	2,498	2,405	2,454	2,367	2,317	2,190	2,308	2,432
<b>28 nights or more</b>										
Total Holiday	322	325	322	248	275	499	425	439	453	435
<i>of which inclusive tour</i>	12	28	12	13	10	16	27	32	17	13
Business	172	166	166	119	120	537	409	415	489	340
Visiting friends or relatives	752	709	699	622	609	723	642	656	671	570
Miscellaneous	539	375	346	315	334	1,359	1,024	1,228	1,254	1,343
All visits	1,785	1,574	1,533	1,304	1,338	3,118	2,499	2,739	2,868	2,688
<b>All visits</b>										
Total Holiday	10,566	10,758	10,923	11,424	11,668	4,968	5,348	5,480	6,376	6,638
<i>of which inclusive tour</i>	1,890	2,225	1,886	1,884	2,018	666	982	819	976	998
Business	9,019	8,845	8,124	6,579	6,793	4,753	4,546	4,575	3,686	4,037
Visiting friends or relatives	9,406	9,720	9,727	8,783	8,408	3,562	3,590	3,816	3,781	3,554
Miscellaneous	3,722	3,456	3,113	3,103	2,935	2,678	2,439	2,417	2,713	2,637
All visits	32,713	32,778	31,888	29,889	29,803	16,002	15,960	16,323	16,592	16,899

## 2.15 Number of visits to and spending in UK: by length of stay and region of residence 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>Nil Stay</b>										
North America	35	43	32	30	37	15	14	14	10	12
Europe	1,984	1,817	1,671	1,614	1,435	142	148	154	159	138
- of which EU27	1,901	1,737	1,595	1,559	1,380	132	139	143	150	129
- of which EU25	1,899	1,737	1,593	1,550	1,373	132	139	142	150	129
- of which EU15	1,834	1,682	1,546	1,498	1,334	127	131	136	142	125
Other Countries	40	47	43	46	37	15	21	15	14	13
Total World	2,059	1,907	1,746	1,690	1,508	172	184	184	183	163
<b>1-3 nights</b>										
North America	1,628	1,588	1,280	1,197	1,114	716	616	514	470	450
Europe	11,074	11,398	11,116	10,137	10,341	2,700	3,044	3,125	3,127	3,148
- of which EU27	10,104	10,445	10,120	9,322	9,483	2,340	2,645	2,696	2,773	2,731
- of which EU25	10,047	10,329	10,006	9,214	9,345	2,327	2,620	2,673	2,743	2,699
- of which EU15	8,889	9,203	8,798	8,282	8,438	2,181	2,449	2,471	2,534	2,519
Other Countries	1,196	1,231	1,205	1,111	1,134	413	503	515	616	771
Total World	13,898	14,217	13,601	12,445	12,588	3,830	4,163	4,154	4,214	4,368
<b>4-13 nights</b>										
North America	2,392	2,079	1,904	1,762	1,662	1,717	1,580	1,498	1,307	1,380
Europe	8,001	8,535	8,767	8,511	8,397	3,246	3,610	3,766	3,893	3,862
- of which EU27	7,202	7,720	7,991	7,804	7,701	2,737	3,005	3,239	3,411	3,369
- of which EU25	7,153	7,606	7,890	7,675	7,575	2,722	2,957	3,195	3,336	3,298
- of which EU15	6,299	6,533	6,597	6,676	6,675	2,439	2,636	2,733	2,913	2,987
Other Countries	1,893	1,839	1,839	1,772	1,856	1,481	1,530	1,710	1,763	1,916
Total World	12,286	12,453	12,510	12,045	11,916	6,444	6,720	6,975	6,963	7,158
<b>14-27 nights</b>										
North America	511	506	424	421	426	482	489	398	392	464
Europe	1,387	1,357	1,343	1,225	1,262	984	928	909	879	958
- of which EU27	1,247	1,234	1,215	1,104	1,149	831	796	787	763	833
- of which EU25	1,227	1,201	1,192	1,070	1,127	815	772	774	741	819
- of which EU15	984	911	955	876	900	686	613	664	628	718
Other Countries	787	762	730	759	766	901	899	883	1,037	1,010
Total World	2,685	2,625	2,498	2,405	2,454	2,367	2,317	2,190	2,308	2,432
<b>28 nights or more</b>										
North America	198	187	167	154	158	460	375	321	402	340
Europe	931	779	768	596	612	1,431	1,013	1,312	1,117	1,014
- of which EU27	834	685	706	542	553	1,242	853	1,165	965	866
- of which EU25	828	658	673	514	525	1,221	818	1,127	934	836
- of which EU15	472	410	419	362	389	775	572	824	689	659
Other Countries	656	609	599	553	568	1,228	1,111	1,105	1,349	1,334
Total World	1,785	1,574	1,533	1,304	1,338	3,118	2,499	2,739	2,868	2,688
<b>All visits</b>										
North America	4,764	4,403	3,806	3,564	3,397	3,390	3,075	2,745	2,581	2,647
Europe	23,377	23,887	23,666	22,083	22,046	8,574	8,821	9,349	9,231	9,209
- of which EU27	21,287	21,824	21,627	20,331	20,266	7,354	7,516	8,111	8,117	8,016
- of which EU25	21,154	21,533	21,354	20,024	19,945	7,288	7,384	7,992	7,960	7,869
- of which EU15	18,477	18,741	18,316	17,694	17,737	6,280	6,479	6,910	6,961	7,096
Other Countries	4,572	4,488	4,416	4,242	4,360	4,038	4,065	4,229	4,780	5,043
Total World	32,713	32,778	31,888	29,889	29,803	16,002	15,960	16,323	16,592	16,899

## 2.16 Number of visits to and spending in UK regions: by region of residence 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>London</b>										
North America	2,976	2,812	2,408	2,210	2,155	1,821	1,836	1,590	1,472	1,538
Europe	9,658	9,637	9,546	9,299	9,713	3,801	3,958	4,144	4,054	4,301
- of which EU27	8,534	8,516	8,498	8,346	8,723	3,128	3,172	3,468	3,396	3,644
- of which EU25	8,469	8,378	8,352	8,183	8,552	3,103	3,101	3,404	3,301	3,546
- of which EU15	7,397	7,345	7,282	7,292	7,745	2,617	2,699	2,920	2,877	3,191
Other Countries	2,958	2,891	2,799	2,702	2,838	2,200	2,399	2,392	2,712	2,903
Total World	15,593	15,340	14,753	14,211	14,706	7,822	8,192	8,126	8,238	8,741
<b>Other England</b>										
North America	1,844	1,642	1,513	1,368	1,277	1,034	805	739	732	745
Europe	10,186	10,769	10,848	9,762	9,496	3,483	3,451	3,886	3,783	3,419
- of which EU27	9,336	9,942	10,014	9,083	8,828	3,049	3,016	3,439	3,424	3,019
- of which EU25	9,255	9,800	9,887	8,943	8,685	3,007	2,980	3,396	3,368	2,976
- of which EU15	7,819	8,212	8,051	7,648	7,433	2,578	2,579	2,881	2,925	2,641
Other Countries	1,912	1,882	1,892	1,802	1,796	1,455	1,363	1,521	1,672	1,714
Total World	13,942	14,293	14,252	12,932	12,568	5,971	5,619	6,147	6,188	5,878
<b>Total England</b>										
North America	4,278	3,971	3,478	3,174	3,074	2,854	2,640	2,329	2,203	2,283
Europe	18,997	19,575	19,634	18,259	18,466	7,283	7,409	8,030	7,838	7,720
- of which EU27	17,157	17,731	17,837	16,721	16,893	6,177	6,188	6,907	6,819	6,663
- of which EU25	17,029	17,463	17,578	16,435	16,591	6,110	6,081	6,800	6,668	6,522
- of which EU15	14,625	14,945	14,811	14,338	14,605	5,194	5,278	5,801	5,802	5,831
Other Countries	4,311	4,249	4,179	3,969	4,120	3,655	3,763	3,913	4,385	4,617
Total World	27,586	27,794	27,291	25,402	25,659	13,793	13,812	14,272	14,426	14,620
<b>Scotland</b>										
North America	636	541	456	454	377	454	340	345	288	253
Europe	1,667	1,900	1,720	1,700	1,602	719	846	697	798	899
- of which EU27	1,494	1,749	1,561	1,525	1,450	642	772	624	716	794
- of which EU25	1,485	1,735	1,554	1,513	1,442	641	768	619	712	789
- of which EU15	1,338	1,533	1,323	1,338	1,295	570	693	565	617	732
Other Countries	429	350	315	390	379	266	181	199	283	304
Total World	2,732	2,791	2,492	2,544	2,358	1,439	1,367	1,241	1,369	1,455
<b>Wales</b>										
North America	168	134	106	117	116	53	61	32	49	50
Europe	823	689	808	717	637	230	204	209	213	208
- of which EU27	783	665	768	683	605	214	197	197	204	188
- of which EU25	773	664	766	678	600	213	197	194	202	186
- of which EU15	709	603	676	618	534	199	171	170	183	173
Other Countries	145	164	151	157	137	78	74	72	69	75
Total World	1,136	987	1,065	991	890	361	339	314	332	333
<b>All Regions</b>										
North America	4,764	4,403	3,806	3,564	3,397	3,390	3,075	2,745	2,581	2,647
Europe	23,377	23,887	23,666	22,083	22,046	8,574	8,821	9,349	9,231	9,209
- of which EU27	21,287	21,824	21,633	20,331	20,266	7,354	7,516	8,115	8,117	8,016
- of which EU25	21,154	21,533	21,360	20,024	19,945	7,288	7,384	7,996	7,960	7,869
- of which EU15	18,477	18,741	18,316	17,694	17,737	6,280	6,479	6,910	6,961	7,096
Other Countries	4,572	4,488	4,416	4,242	4,360	4,038	4,065	4,229	4,780	5,043
Total World	32,713	32,778	31,888	29,889	29,803	16,002	15,960	16,323	16,592	16,899

## 2.17 Number of visits to and spending in UK regions: by purpose of visit 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>London</b>										
Holiday	6,546	6,502	6,544	7,055	7,325	2,844	3,125	3,128	3,784	3,945
<i>of which inclusive tour</i>	1,263	1,365	1,185	1,192	1,228	370	496	432	505	476
Business	3,659	3,579	3,099	2,556	2,775	2,608	2,566	2,556	1,930	2,242
Visiting friends or relatives	3,722	3,702	3,693	3,250	3,219	1,344	1,416	1,476	1,377	1,321
Miscellaneous	1,666	1,557	1,417	1,350	1,386	1,025	1,085	966	1,147	1,234
All visits	15,593	15,340	14,753	14,211	14,706	7,822	8,192	8,126	8,238	8,741
<b>Other England</b>										
Holiday	3,204	3,365	3,466	3,544	3,494	1,211	1,258	1,412	1,656	1,657
<i>of which inclusive tour</i>	538	769	600	703	670	150	277	225	323	311
Business	3,981	3,983	3,935	2,890	3,054	1,730	1,563	1,655	1,343	1,378
Visiting friends or relatives	5,148	5,481	5,528	5,173	4,799	1,705	1,695	1,898	1,916	1,743
Miscellaneous	1,609	1,464	1,323	1,325	1,222	1,325	1,103	1,182	1,273	1,100
All visits	13,942	14,293	14,252	12,932	12,568	5,971	5,619	6,147	6,188	5,878
<b>Total England</b>										
Holiday	8,989	9,139	9,351	9,819	10,119	4,055	4,383	4,539	5,440	5,602
<i>of which inclusive tour</i>	1,670	1,989	1,678	1,729	1,801	520	773	657	828	788
Business	7,188	7,125	6,647	5,165	5,541	4,338	4,129	4,211	3,273	3,620
Visiting friends or relatives	8,271	8,626	8,648	7,819	7,463	3,049	3,111	3,374	3,293	3,064
Miscellaneous	3,138	2,905	2,644	2,599	2,536	2,350	2,188	2,148	2,419	2,334
All visits	27,586	27,794	27,291	25,402	25,659	13,793	13,812	14,272	14,426	14,620
<b>Scotland</b>										
Holiday	1,236	1,361	1,170	1,191	1,238	662	708	644	668	743
<i>of which inclusive tour</i>	258	278	198	149	231	117	169	107	115	170
Business	415	345	382	425	341	217	194	165	225	234
Visiting friends or relatives	878	840	806	771	680	338	309	283	332	312
Miscellaneous	203	245	134	156	99	222	156	149	144	166
All visits	2,732	2,791	2,492	2,544	2,358	1,439	1,367	1,241	1,369	1,455
<b>Wales</b>										
Holiday	369	323	425	394	344	105	106	131	119	107
<i>of which inclusive tour</i>	77	77	111	105	63	19	19	43	28	21
Business	226	194	158	163	141	83	73	52	53	56
Visiting friends or relatives	415	362	384	328	321	115	116	82	89	108
Miscellaneous	127	108	98	105	83	58	44	49	71	62
All visits	1,136	987	1,065	991	890	361	339	314	332	333
<b>All Regions</b>										
Holiday	10,566	10,758	10,923	11,424	11,668	4,968	5,348	5,480	6,376	6,638
<i>of which inclusive tour</i>	1,890	2,225	1,886	1,884	2,018	666	982	819	976	998
Business	9,019	8,845	8,124	6,579	6,793	4,753	4,546	4,575	3,686	4,037
Visiting friends or relatives	9,406	9,720	9,727	8,783	8,408	3,562	3,590	3,816	3,781	3,554
Miscellaneous	3,722	3,456	3,113	3,103	2,935	2,719	2,476	2,452	2,749	2,670
All visits	32,713	32,778	31,888	29,889	29,803	16,002	15,960	16,323	16,592	16,899

## 2.18 Number of visits to specified UK regions: by region of residence and quarter 2006 to 2010

Visits (thousands)

	2006				2007				2008			
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4
<b>London</b>												
North America	547	827	958	645	510	787	909	606	492	792	693	431
Europe	1,943	2,543	2,642	2,530	2,230	2,466	2,419	2,522	2,218	2,410	2,486	2,431
- of which EU27	1,719	2,259	2,327	2,229	1,956	2,201	2,155	2,204	1,999	2,143	2,203	2,153
- of which EU25	1,706	2,251	2,299	2,213	1,932	2,178	2,117	2,151	1,983	2,093	2,150	2,127
- of which EU15	1,481	1,970	1,962	1,985	1,713	1,926	1,818	1,888	1,695	1,878	1,826	1,883
Other Countries	502	701	1,090	666	544	694	1,015	638	565	713	951	569
Total World	2,992	4,071	4,689	3,841	3,283	3,948	4,343	3,766	3,275	3,915	4,130	3,432
<b>Other England</b>												
North America	329	498	632	384	284	436	590	332	323	459	484	246
Europe	2,026	2,639	3,268	2,253	2,262	2,797	3,087	2,623	2,514	2,771	3,212	2,351
- of which EU27	1,852	2,429	2,989	2,066	2,065	2,603	2,870	2,404	2,327	2,564	2,959	2,163
- of which EU25	1,841	2,414	2,950	2,049	2,039	2,568	2,834	2,359	2,312	2,530	2,909	2,136
- of which EU15	1,566	2,111	2,455	1,687	1,689	2,194	2,368	1,961	1,789	2,039	2,429	1,794
Other Countries	300	438	752	422	298	413	739	431	392	430	698	372
Total World	2,655	3,575	4,652	3,059	2,844	3,647	4,417	3,386	3,229	3,661	4,394	2,969
<b>Total England</b>												
North America	791	1,164	1,389	935	721	1,095	1,309	846	733	1,096	1,038	611
Europe	3,807	4,994	5,590	4,606	4,352	5,051	5,199	4,972	4,557	4,995	5,453	4,628
- of which EU27	3,434	4,536	5,048	4,140	3,905	4,615	4,758	4,453	4,168	4,546	4,937	4,185
- of which EU25	3,410	4,514	4,997	4,108	3,858	4,557	4,690	4,359	4,138	4,467	4,841	4,132
- of which EU15	2,940	3,951	4,198	3,535	3,300	3,957	3,964	3,724	3,379	3,798	4,062	3,572
Other Countries	721	1,015	1,613	962	756	994	1,535	964	869	1,020	1,448	841
Total World	5,319	7,173	8,592	6,503	5,829	7,140	8,043	6,783	6,159	7,112	7,939	6,081
<b>Scotland</b>												
North America	83	187	257	109	52	183	213	92	71	152	174	59
Europe	247	482	678	261	307	505	752	336	363	422	663	272
- of which EU27	232	433	603	226	287	460	697	305	311	393	612	246
- of which EU25	231	433	600	222	284	453	693	305	311	393	604	246
- of which EU15	214	397	542	185	252	402	610	269	232	332	530	228
Other Countries	55	96	199	78	40	94	148	68	54	90	118	54
Total World	385	766	1,134	448	400	783	1,112	496	488	664	955	385
<b>Wales</b>												
North America	23	54	61	30	13	36	65	20	14	41	36	15
Europe	162	141	341	179	84	181	257	168	174	217	289	127
- of which EU27	158	134	316	175	78	176	249	162	159	210	279	120
- of which EU25	158	134	308	174	78	176	248	162	159	210	278	119
- of which EU15	147	122	281	158	68	158	227	150	128	188	252	108
Other Countries	16	33	68	28	25	32	80	26	18	52	54	27
Total World	201	228	470	237	122	249	403	214	206	311	379	169
<b>All Regions</b>												
North America	861	1,304	1,568	1,031	772	1,243	1,459	928	793	1,200	1,156	658
Europe	4,735	6,104	6,996	5,543	5,177	6,212	6,480	6,018	5,483	6,120	6,679	5,385
- of which EU27	4,328	5,587	6,350	5,023	4,701	5,701	5,970	5,451	5,008	5,623	6,099	4,903
- of which EU25	4,298	5,570	6,296	4,990	4,645	5,637	5,899	5,352	4,975	5,543	5,996	4,846
- of which EU15	3,790	4,956	5,381	4,350	4,014	4,976	5,094	4,657	4,143	4,785	5,144	4,244
Other Countries	755	1,068	1,732	1,016	788	1,055	1,626	1,020	919	1,085	1,524	888
Total World	6,351	8,476	10,296	7,591	6,738	8,510	9,565	7,966	7,195	8,405	9,358	6,930



## 2.18 Number of visits to UK: by country of residence and nationality 2006 to 2010

	Visits (thousands)							
	2009				2010			
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4
<b>London</b>								
North America	383	652	741	434	367	596	714	478
Europe	2,145	2,411	2,321	2,421	2,119	2,331	2,552	2,711
- of which EU27	1,945	2,164	2,072	2,165	1,904	2,098	2,294	2,427
- of which EU25	1,902	2,125	2,024	2,131	1,865	2,059	2,241	2,387
- of which EU15	1,673	1,895	1,796	1,928	1,693	1,881	1,994	2,177
Other Countries	463	685	962	593	489	655	1,020	674
Total World	2,991	3,748	4,024	3,448	2,975	3,582	4,285	3,864
<b>Other England</b>								
North America	247	367	476	278	216	316	462	283
Europe	1,937	2,680	2,934	2,212	1,845	2,624	2,871	2,156
- of which EU27	1,805	2,501	2,710	2,067	1,716	2,469	2,656	1,987
- of which EU25	1,769	2,469	2,672	2,033	1,689	2,437	2,603	1,957
- of which EU15	1,498	2,127	2,282	1,741	1,427	2,078	2,242	1,686
Other Countries	322	427	699	354	291	412	712	380
Total World	2,506	3,474	4,108	2,844	2,353	3,352	4,045	2,819
<b>Total England</b>								
North America	569	899	1,062	644	533	823	1,033	684
Europe	3,955	4,890	4,935	4,478	3,839	4,795	5,135	4,697
- of which EU27	3,636	4,491	4,502	4,092	3,508	4,425	4,699	4,261
- of which EU25	3,563	4,426	4,418	4,028	3,443	4,356	4,598	4,193
- of which EU15	3,083	3,871	3,836	3,548	3,023	3,832	4,016	3,734
Other Countries	710	975	1,450	834	714	944	1,512	949
Total World	5,235	6,763	7,447	5,957	5,087	6,563	7,680	6,330
<b>Scotland</b>								
North America	64	102	220	68	41	124	157	55
Europe	325	479	563	333	227	438	630	307
- of which EU27	287	426	508	304	211	389	573	276
- of which EU25	283	424	505	301	211	384	572	275
- of which EU15	256	382	449	251	173	327	545	250
Other Countries	49	92	172	77	47	99	174	59
Total World	438	673	955	478	315	661	961	422
<b>Wales</b>								
North America	11	34	58	13	12	37	44	24
Europe	129	161	265	162	102	143	268	123
- of which EU27	123	153	249	158	94	140	255	116
- of which EU25	122	153	245	158	92	139	255	115
- of which EU15	108	135	222	152	83	126	229	97
Other Countries	22	43	69	22	15	37	60	25
Total World	162	238	393	198	129	217	372	173
<b>All Regions</b>								
North America	618	988	1,248	710	584	929	1,149	735
Europe	4,840	5,916	5,969	5,358	4,571	5,809	6,230	5,435
- of which EU27	4,472	5,453	5,476	4,929	4,203	5,374	5,728	4,960
- of which EU25	4,395	5,381	5,387	4,861	4,131	5,301	5,623	4,891
- of which EU15	3,868	4,774	4,735	4,317	3,647	4,700	5,008	4,382
Other Countries	754	1,039	1,563	886	748	1,016	1,606	990
Total World	6,213	7,943	8,780	6,954	5,904	7,754	8,985	7,160

## 2.19 Number of visits to UK: by country of residence and nationality 2006 to 2010

	Visits (thousands)											
	2006			2007				2008				
	Nationality =			Nationality =				Nationality =				
	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total
Canada	703	114	51	868	730	80	41	852	728	88	41	857
USA	3,246	391	259	3,896	2,984	312	254	3,551	2,454	265	231	2,950
<b>North America</b>	<b>3,991</b>	<b>504</b>	<b>269</b>	<b>4,764</b>	<b>3,764</b>	<b>393</b>	<b>246</b>	<b>4,403</b>	<b>3,211</b>	<b>353</b>	<b>243</b>	<b>3,806</b>
Austria	240	26	34	300	249	20	21	290	240	21	24	286
Belgium	737	109	151	997	759	91	145	995	689	119	162	970
Bulgaria	40	5	3	49	94	2	2	97	93	6	2	102
Czech Republic	292	13	18	323	351	25	22	398	398	20	17	435
Cyprus	51	61	10	122	48	70	12	129	66	66	7	139
Denmark	480	24	21	526	505	30	26	561	504	28	28	560
Finland	171	8	11	190	184	7	7	198	163	5	10	179
France	2,893	552	248	3,693	2,644	539	221	3,404	2,927	513	197	3,636
Germany	2,853	328	231	3,411	2,757	359	261	3,376	2,389	270	240	2,900
Greece	139	27	12	179	144	17	5	166	173	21	10	204
Hungary	261	5	13	278	312	11	10	333	278	16	6	300
Irish Republic	2,268	312	329	2,909	2,265	340	365	2,970	2,302	375	392	3,070
Italy	1,317	80	80	1,477	1,438	97	80	1,615	1,448	116	76	1,639
Lithuania	146	.	2	148	191	1	3	195	154	1	1	156
Luxembourg	17	14	34	65	41	28	19	88	21	17	24	62
Malta	44	10	3	57	60	12	6	79	69	14	2	85
Netherlands	1,536	151	104	1,791	1,552	174	97	1,823	1,551	151	116	1,818
Norway	577	41	20	638	543	26	39	609	618	33	37	688
Poland	1,299	17	10	1,326	1,269	11	14	1,294	1,457	17	17	1,492
Portugal	190	40	12	242	231	37	11	280	215	46	13	275
Romania	78	5	2	85	185	5	4	194	165	3	3	171
Russia	216	15	10	241	187	14	23	224	171	23	14	208
Slovakia	231	2	8	242	199	4	4	207	242	6	7	254
Spain	1,275	573	133	1,981	1,444	625	158	2,227	1,228	595	151	1,974
Sweden	642	38	34	714	662	37	48	748	670	26	46	743
Switzerland	423	133	189	745	400	172	166	738	424	141	138	702
Turkey	131	15	5	151	117	18	7	142	105	15	10	130
Rest of Europe	409	64	24	496	419	48	42	510	419	45	24	488
<b>Europe</b>	<b>19,966</b>	<b>2,668</b>	<b>743</b>	<b>23,377</b>	<b>20,297</b>	<b>2,819</b>	<b>771</b>	<b>23,887</b>	<b>20,204</b>	<b>2,712</b>	<b>750</b>	<b>23,666</b>
- of which EU27	18,104	2,396	788	21,287	18,502	2,539	783	21,824	18,396	2,452	779	21,627
- of which EU25	17,978	2,385	790	21,154	18,176	2,532	824	21,533	18,096	2,443	815	21,354
- of which EU15	15,342	2,282	852	18,477	15,432	2,401	908	18,741	15,092	2,305	919	18,316
Egypt	28	11	5	44	29	6	4	38	25	7	9	42
Morocco	8	2	2	12	8	3	2	13	6	4	2	12
Tunisia	5	1	2	8	4	0	1	6	4	1	3	8
Other North Africa	17	2	4	24	11	4	5	20	21	0	6	27
South Africa	243	79	29	351	218	56	22	297	198	50	26	274
Nigeria	130	11	6	146	138	10	5	154	142	6	2	150
Other Africa	95	36	26	157	96	39	27	162	97	51	27	175
Israel	134	19	11	164	111	19	7	138	131	18	11	160
United Arab Emirates	25	95	58	178	22	90	75	187	32	117	82	232
Other Middle East	171	64	46	282	184	61	49	294	203	60	39	302
Hong Kong (China)	44	58	52	154	43	55	38	136	34	54	41	130
Other China	110	16	16	142	134	25	19	178	93	20	23	136
India	342	16	9	367	311	18	7	336	338	14	7	359
Japan	310	21	12	342	276	16	16	308	221	10	8	239
Pakistan	107	5	1	114	86	4	3	93	92	6	5	102
Sri Lanka	16	4	1	21	21	2	1	23	22	2	0	25
Thailand	29	21	7	58	33	27	9	69	24	18	8	50
Other Asia	322	63	37	422	323	79	43	445	317	64	37	418
Australia	761	151	44	956	734	146	61	941	782	127	47	955
New Zealand	155	57	11	223	150	66	12	227	142	56	11	209
Barbados	5	5	2	11	7	2	.	10	6	4	2	12
Jamaica	6	4	3	13	12	1	0	14	3	1	0	4
Other Caribbean	29	38	15	82	25	36	24	86	23	22	11	55
Brazil	97	6	9	112	111	5	15	131	155	6	18	179
Mexico	74	3	10	88	54	3	2	58	54	3	8	65
Other Central & Sth. America	74	9	14	97	98	7	15	120	71	3	16	90
Rest of the World	1	2	1	4	1	0	2	3	2	1	3	7
<b>Other Countries</b>	<b>3,529</b>	<b>799</b>	<b>244</b>	<b>4,572</b>	<b>3,451</b>	<b>783</b>	<b>254</b>	<b>4,488</b>	<b>3,435</b>	<b>725</b>	<b>256</b>	<b>4,416</b>
<b>Total World</b>	<b>28,742</b>	<b>3,971</b>	<b>.</b>	<b>32,713</b>	<b>28,784</b>	<b>3,994</b>	<b>.</b>	<b>32,778</b>	<b>28,099</b>	<b>3,790</b>	<b>.</b>	<b>31,888</b>

## 2.19 Number of visits to UK: by country of residence and nationality 2006 to 2010

	Visits (thousands)							
	2009				2010			
	Nationality =				Nationality =			
	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total
Canada	561	91	35	687	583	76	27	686
USA	2,379	299	199	2,877	2,252	254	204	2,711
<b>North America</b>	<b>2,966</b>	<b>390</b>	<b>207</b>	<b>3,564</b>	<b>2,864</b>	<b>330</b>	<b>202</b>	<b>3,397</b>
Austria	247	15	24	286	230	22	36	288
Belgium	666	99	138	903	847	106	183	1,136
Bulgaria	101	11	1	113	78	6	4	88
Czech Republic	358	18	13	389	252	16	9	278
Cyprus	65	63	6	134	52	51	7	110
Denmark	559	34	21	614	504	24	22	550
Finland	156	4	8	167	162	4	4	170
France	2,940	602	243	3,784	2,901	525	192	3,618
Germany	2,339	264	177	2,780	2,515	270	219	3,004
Greece	164	20	9	193	144	25	6	174
Hungary	244	6	11	260	198	7	9	214
Irish Republic	2,244	321	383	2,948	2,019	293	317	2,629
Italy	1,096	61	64	1,221	1,318	89	65	1,472
Lithuania	117	1	3	120	133	2	2	137
Luxembourg	18	17	26	60	20	14	20	53
Malta	62	11	2	75	53	12	1	66
Netherlands	1,463	156	96	1,715	1,495	163	100	1,758
Norway	512	34	27	573	585	38	26	649
Poland	1,023	9	8	1,041	1,089	6	6	1,101
Portugal	205	33	16	255	245	47	24	316
Romania	184	5	4	193	223	5	5	233
Russia	114	13	11	137	146	12	12	170
Slovakia	142	3	5	150	144	2	9	154
Spain	1,410	574	180	2,164	1,249	447	113	1,809
Sweden	542	36	26	604	676	36	46	758
Switzerland	390	162	149	701	373	132	119	623
Turkey	72	15	10	98	102	20	7	129
Rest of Europe	328	45	31	404	299	32	26	357
<b>Europe</b>	<b>18,715</b>	<b>2,632</b>	<b>736</b>	<b>22,083</b>	<b>18,998</b>	<b>2,404</b>	<b>645</b>	<b>22,046</b>
- of which EU27	17,212	2,365	754	20,331	17,420	2,172	674	20,266
- of which EU25	16,880	2,349	796	20,024	17,077	2,162	707	19,945
- of which EU15	14,572	2,236	886	17,694	14,880	2,064	792	17,737
Egypt	31	7	9	48	32	6	5	42
Morocco	5	1	6	12	9	4	3	16
Tunisia	3	.	2	5	4	1	5	9
Other North Africa	21	6	1	27	21	2	3	25
South Africa	161	61	23	245	143	38	27	208
Nigeria	129	9	6	145	155	8	5	168
Other Africa	90	39	32	161	80	30	34	144
Israel	142	11	5	158	135	10	12	158
United Arab Emirates	24	143	79	246	23	115	75	213
Other Middle East	197	74	57	328	184	60	46	290
Hong Kong (China)	40	62	42	143	35	59	37	131
Other China	90	19	19	128	107	20	14	141
India	249	11	12	273	353	11	7	371
Japan	209	16	10	235	205	10	8	223
Pakistan	53	6	2	60	50	4	3	57
Sri Lanka	14	1	0	15	14	2	1	18
Thailand	35	26	8	69	34	23	11	67
Other Asia	262	78	42	382	338	71	50	459
Australia	707	155	50	912	770	164	52	986
New Zealand	127	51	10	187	133	49	5	187
Barbados	8	4	1	13	3	2	3	8
Jamaica	6	2	0	8	4	3	1	8
Other Caribbean	24	28	16	68	24	18	10	52
Brazil	128	5	18	151	161	2	15	177
Mexico	67	3	11	81	56	4	8	67
Other Central & Sth. America	101	9	26	136	99	14	18	130
Rest of the World	2	.	3	5	0	2	3	5
<b>Other Countries</b>	<b>3,119</b>	<b>825</b>	<b>298</b>	<b>4,242</b>	<b>3,360</b>	<b>731</b>	<b>269</b>	<b>4,360</b>
<b>Total World</b>	<b>26,042</b>	<b>3,847</b>	<b>.</b>	<b>29,889</b>	<b>26,338</b>	<b>3,465</b>	<b>.</b>	<b>29,803</b>

## Tables: Section 3

---

UK residents' visits abroad 2006 to 2010

### 3.01 Number of visits to and nights spent abroad: by quarter of the year 2006 to 2010

Year	Quarter	Visits (thousands)			Nights (thousands)		
		not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted
2006	1	13,131	2.4	17,220	134,100	3.4	175,412
	2	18,738	7.6	17,660	175,412	8.6	175,412
	3	22,378	2.8	16,950	258,300	2.7	169,500
	4	15,289	5.9	17,830	133,456	5.7	178,300
2007	1	13,496	2.8	17,800	132,386	-1.3	178,000
	2	17,977	-4.1	16,970	166,554	-5.1	169,700
	3	23,000	2.8	17,180	259,173	0.3	17,180
	4	14,978	-2.0	17,740	131,530	-1.4	17,740
2008	1	14,363	6.4	18,660	148,818	12.4	18,660
	2	18,549	3.2	17,740	172,518	3.6	17,740
	3	22,467	-2.3	16,710	257,940	-0.5	16,710
	4	13,632	-9.0	16,250	124,006	-5.7	16,250
2009	1	11,285	-21.4	15,040	120,032	-19.3	15,040
	2	15,961	-13.9	15,120	151,978	-11.9	15,120
	3	19,776	-12.0	14,700	232,501	-9.9	14,700
	4	11,592	-15.0	13,820	109,981	-11.3	13,820
2010	1	10,162	-9.9	13,410	112,070	-6.6	13,410
	2	14,612	-8.5	13,900	150,586	-0.9	13,900
	3	19,546	-1.2	14,480	234,464	0.8	14,480
	4	11,242	-3.0	13,110	109,910	-0.1	13,110

## 3.02 Spending abroad at current and 1995 constant prices: by quarter 2006 to 2010

Year	Quarter	Spending (£ million)			Constant price spending (£ million)		
		not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted	not seasonally adjusted	<i>per cent change from year earlier</i>	seasonally adjusted
2006	1	6,665	4.0	8,320	6,362	5.0	7,720
	2	8,765	8.1	8,610	7,960	3.9	7,820
	3	11,543	5.8	8,470	10,044	9.8	7,430
	4	7,438	10.7	9,080	6,538	-0.5	7,940
2007	1	6,908	3.7	8,720	6,677	5.0	8,170
	2	8,834	0.8	8,710	8,272	3.9	8,190
	3	12,097	4.8	8,730	11,025	9.8	8,110
	4	7,174	-3.5	8,920	6,503	-0.5	8,010
2008	1	7,797	12.9	9,650	6,699	0.3	8,240
	2	9,312	5.4	9,200	7,242	-12.5	7,130
	3	12,758	5.5	9,190	9,562	-13.3	6,900
	4	6,970	-2.8	8,810	5,154	-20.7	6,400
2009	1	6,762	-13.3	8,450	4,804	-28.3	5,960
	2	8,020	-13.9	7,970	5,791	-20.0	5,710
	3	10,944	-14.2	7,910	7,780	-18.6	5,570
	4	5,968	-14.4	7,510	4,298	-16.6	5,440
2010	1	6,113	-9.6	7,660	4,325	-10.0	5,440
	2	8,146	1.6	8,070	5,624	-2.9	5,570
	3	11,450	4.6	8,170	7,880	1.3	5,620
	4	6,111	2.4	7,620	4,287	-0.3	5,480

### 3.03 Number of visits abroad: by region of visit and purpose of visit 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual Growth 2006-10
						(000s)	(%)	(%)
<b>North America</b>								
Holiday	2,714	2,681	2,777	2,280	2,314	34	1.5	-3.9
<i>of which inclusive tour</i>	946	850	848	723	796	74	10.2	-4.2
Business	921	869	772	572	587	16	2.7	-10.6
Visiting friends or relatives	960	926	973	735	688	-47	-6.3	-8.0
Miscellaneous	106	112	107	65	63	-2	-2.5	-12.1
All visits	4,702	4,587	4,629	3,652	3,653	1	0.0	-6.1
<b>Europe</b>								
Holiday	36,931	37,159	37,015	31,041	28,692	-2,349	-7.6	-6.1
<i>of which inclusive tour</i>	14,874	14,671	13,919	10,761	10,299	-462	-4.3	-8.8
Business	7,097	7,161	7,101	5,400	5,193	-207	-3.8	-7.5
Visiting friends or relatives	8,421	8,560	8,550	8,203	7,380	-823	-10.0	-3.2
Miscellaneous	2,721	2,308	1,758	1,300	1,300	-1	-0.1	-16.9
All visits	55,170	55,188	54,424	45,944	42,565	-3,379	-7.4	-6.3
<b>- of which EU27</b>								
Holiday	34,449	34,566	34,069	28,700	26,154	-2,546	-8.9	-6.7
<i>of which inclusive tour</i>	13,598	13,418	12,449	9,659	8,980	-678	-7.0	-9.9
Business	6,415	6,456	6,441	4,840	4,679	-162	-3.3	-7.6
Visiting friends or relatives	7,829	7,920	7,899	7,621	6,845	-776	-10.2	-3.3
Miscellaneous	2,621	2,243	1,671	1,235	1,246	12	0.9	-17.0
All visits	51,314	51,186	50,081	42,396	38,925	-3,472	-8.2	-6.7
<b>- of which EU25</b>								
Holiday	34,212	34,305	33,758	28,488	25,974	-2,515	-8.8	-6.7
<i>of which inclusive tour</i>	13,437	13,270	12,260	9,560	8,901	-659	-6.9	-9.8
Business	6,365	6,413	6,384	4,790	4,643	-147	-3.1	-7.6
Visiting friends or relatives	7,748	7,845	7,778	7,490	6,692	-797	-10.6	-3.6
Miscellaneous	2,598	2,220	1,658	1,223	1,227	4	0.3	-17.1
All visits	50,923	50,782	49,578	41,990	38,536	-3,455	-8.2	-6.7
<b>- of which EU15</b>								
Holiday	31,504	31,724	31,233	26,586	24,176	-2,410	-9.1	-6.4
<i>of which inclusive tour</i>	12,336	12,176	11,266	8,899	8,236	-663	-7.5	-9.6
Business	5,968	6,026	5,986	4,487	4,394	-94	-2.1	-7.4
Visiting friends or relatives	6,483	6,329	6,224	5,951	5,095	-856	-14.4	-5.8
Miscellaneous	2,476	2,080	1,557	1,120	1,119	-1	-0.1	-18.0
All visits	46,431	46,159	45,000	38,144	34,784	-3,360	-8.8	-7.0
<b>Other Countries</b>								
Holiday	5,642	5,597	5,739	5,170	5,416	245	4.7	-1.0
<i>of which inclusive tour</i>	3,131	3,153	3,146	3,023	3,161	138	4.6	0.2
Business	1,083	989	1,046	915	859	-57	-6.2	-5.7
Visiting friends or relatives	2,582	2,729	2,870	2,654	2,781	126	4.8	1.9
Miscellaneous	357	361	303	278	289	11	3.9	-5.2
All visits	9,664	9,675	9,958	9,018	9,344	326	3.6	-0.8
<b>Total World</b>								
Holiday	45,287	45,437	45,531	38,492	36,422	-2,070	-5.4	-5.3
<i>of which inclusive tour</i>	18,951	18,674	17,914	14,507	14,257	-251	-1.7	-6.9
Business	9,102	9,018	8,920	6,887	6,639	-248	-3.6	-7.6
Visiting friends or relatives	11,963	12,214	12,392	11,592	10,850	-743	-6.4	-2.4
Miscellaneous	3,184	2,781	2,168	1,643	1,652	9	0.5	-15.1
All visits	69,536	69,450	69,011	58,614	55,562	-3,052	-5.2	-5.5

### 3.04 Spending abroad: by region of visits and purpose of visit 2006 to 2010

	Spending (£ million)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual
						(£ million)	(%)	Growth
								2006-10
								(%)
<b>North America</b>								
Holiday	2,600	2,664	2,712	2,282	2,489	207	9.1	-1.1
<i>of which inclusive tour</i>	1,009	938	958	814	892	78	9.6	-3.0
Business	920	903	853	621	704	83	13.4	-6.5
Visiting friends or relatives	502	495	515	410	397	-13	-3.2	-5.7
Miscellaneous	120	164	148	93	72	-21	-22.4	-11.9
All visits	4,142	4,226	4,229	3,405	3,662	256	7.5	-3.0
<b>Europe</b>								
Holiday	15,439	16,191	17,374	14,807	14,176	-631	-4.3	-2.1
<i>of which inclusive tour</i>	6,666	7,170	7,237	5,874	5,699	-175	-3.0	-3.8
Business	2,807	2,956	3,128	2,381	2,611	230	9.7	-1.8
Visiting friends or relatives	2,090	2,075	2,269	2,220	2,044	-176	-7.9	-0.5
Miscellaneous	1,007	921	699	597	552	-45	-7.5	-14.0
All visits	21,344	22,142	23,470	20,006	19,383	-622	-3.1	-2.4
<b>- of which EU27</b>								
Holiday	14,233	14,773	15,831	13,482	12,735	-747	-5.5	-2.7
<i>of which inclusive tour</i>	6,053	6,501	6,453	5,258	4,941	-317	-6.0	-4.9
Business	2,451	2,601	2,732	2,059	2,226	167	8.1	-2.4
Visiting friends or relatives	1,892	1,878	2,057	2,022	1,861	-161	-8.0	-0.4
Miscellaneous	958	865	628	556	528	-28	-5.0	-13.8
All visits	19,534	20,117	21,248	18,119	17,350	-770	-4.2	-2.9
<b>- of which EU25</b>								
Holiday	14,141	14,643	15,680	13,374	12,643	-731	-5.5	-2.8
<i>of which inclusive tour</i>	5,991	6,422	6,352	5,200	4,897	-303	-5.8	-4.9
Business	2,418	2,565	2,709	2,033	2,200	167	8.2	-2.3
Visiting friends or relatives	1,853	1,845	1,993	1,957	1,790	-167	-8.5	-0.9
Miscellaneous	935	859	623	547	520	-28	-5.0	-13.7
All visits	19,348	19,912	21,004	17,912	17,153	-759	-4.2	-3.0
<b>- of which EU15</b>								
Holiday	12,947	13,463	14,395	12,398	11,754	-643	-5.2	-2.4
<i>of which inclusive tour</i>	5,438	5,826	5,764	4,767	4,505	-262	-5.5	-4.6
Business	2,221	2,376	2,501	1,886	2,040	154	8.2	-2.1
Visiting friends or relatives	1,342	1,285	1,333	1,342	1,160	-182	-13.6	-3.6
Miscellaneous	864	769	527	469	421	-48	-10.2	-16.5
All visits	17,374	17,893	18,756	16,094	15,375	-719	-4.5	-3.0
<b>Other Countries</b>								
Holiday	5,261	5,095	5,441	4,699	5,327	629	13.4	0.3
<i>of which inclusive tour</i>	2,694	2,732	2,847	2,491	2,847	356	14.3	1.4
Business	1,340	1,263	1,337	1,382	1,116	-265	-19.2	-4.5
Visiting friends or relatives	1,694	1,805	1,974	1,780	1,976	196	11.0	3.9
Miscellaneous	631	482	387	423	356	-68	-16.0	-13.4
All visits	8,926	8,645	9,139	8,283	8,775	492	5.9	-0.4
<b>Total World</b>								
Holiday	23,300	23,949	25,526	21,787	21,992	204	0.9	-1.4
<i>of which inclusive tour</i>	10,369	10,839	11,042	9,179	9,438	259	2.8	-2.3
Business	5,067	5,122	5,319	4,384	4,432	48	1.1	-3.3
Visiting friends or relatives	4,286	4,375	4,758	4,410	4,417	7	0.2	0.8
Miscellaneous	1,759	1,567	1,235	1,113	979	-133	-12.0	-13.6
All visits	34,411	35,013	36,838	31,694	31,820	126	0.4	-1.9



### 3.05 Number of nights and average length of stay abroad: by region of visit and purpose 2006 to 2010

	Nights (thousands)					Average length of stay (nights)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>North America</b>										
Holiday	37,390	36,736	39,280	31,549	34,079	13.8	13.7	14.1	13.8	14.7
<i>of which inclusive tour</i>	11,278	10,565	10,438	8,382	9,564	11.9	12.4	12.3	11.6	12.0
Business	7,421	6,567	6,740	4,855	4,786	8.1	7.6	8.7	8.5	8.1
Visiting friends or relatives	17,398	16,529	17,156	13,573	12,480	18.1	17.9	17.6	18.5	18.1
Miscellaneous	2,239	2,719	2,581	1,246	1,228	21.1	24.3	24.0	19.1	19.3
All visits	64,448	62,552	65,757	51,223	52,573	13.7	13.6	14.2	14.0	14.4
<b>Europe</b>										
Holiday	312,327	308,188	314,450	264,609	252,284	8.5	8.3	8.5	8.5	8.8
<i>of which inclusive tour</i>	127,567	120,618	113,062	88,203	86,324	8.6	8.2	8.1	8.2	8.4
Business	24,802	26,383	25,574	21,802	21,513	3.5	3.7	3.6	4.0	4.1
Visiting friends or relatives	75,919	78,018	81,100	77,306	71,352	9.0	9.1	9.5	9.4	9.7
Miscellaneous	13,470	10,906	11,045	8,601	8,508	5.0	4.7	6.3	6.6	6.5
All visits	426,517	423,496	432,168	372,317	353,657	7.7	7.7	7.9	8.1	8.3
<b>- of which EU27</b>										
Holiday	287,492	283,420	285,052	240,641	226,181	8.3	8.2	8.4	8.4	8.6
<i>of which inclusive tour</i>	115,043	108,864	99,204	77,798	73,370	8.5	8.1	8.0	8.1	8.2
Business	21,483	23,178	22,580	18,783	19,080	3.3	3.6	3.5	3.9	4.1
Visiting friends or relatives	67,984	69,799	71,070	69,403	64,104	8.7	8.8	9.0	9.1	9.4
Miscellaneous	12,170	10,190	9,785	7,967	7,829	4.6	4.5	5.9	6.5	6.3
All visits	389,130	386,588	388,488	336,793	317,194	7.6	7.6	7.8	7.9	8.1
<b>- of which EU25</b>										
Holiday	284,925	280,655	281,788	238,059	224,043	8.3	8.2	8.3	8.4	8.6
<i>of which inclusive tour</i>	113,289	107,370	97,274	76,783	72,513	8.4	8.1	7.9	8.0	8.1
Business	21,049	22,947	22,305	18,471	18,770	3.3	3.6	3.5	3.9	4.0
Visiting friends or relatives	66,705	68,686	69,116	67,309	61,254	8.6	8.8	8.9	9.0	9.2
Miscellaneous	11,742	9,979	9,621	7,681	7,454	4.5	4.5	5.8	6.3	6.1
All visits	384,420	382,268	382,831	331,520	311,522	7.5	7.5	7.7	7.9	8.1
<b>- of which EU15</b>										
Holiday	261,229	257,103	257,857	218,986	206,731	8.3	8.1	8.3	8.2	8.6
<i>of which inclusive tour</i>	103,273	97,257	88,032	70,507	66,460	8.4	8.0	7.8	7.9	8.1
Business	19,190	21,293	20,527	17,088	17,349	3.2	3.5	3.4	3.8	3.9
Visiting friends or relatives	49,417	49,521	48,775	47,769	40,955	7.6	7.8	7.8	8.0	8.0
Miscellaneous	10,534	8,831	8,284	6,428	5,802	4.3	4.2	5.3	5.7	5.2
All visits	340,370	336,748	335,443	290,271	270,837	7.3	7.3	7.5	7.6	7.8
<b>Other Countries</b>										
Holiday	97,149	92,836	93,744	83,983	89,975	17.2	16.6	16.3	16.2	16.6
<i>of which inclusive tour</i>	38,541	38,796	38,191	35,534	36,988	12.3	12.3	12.1	11.8	11.7
Business	14,843	12,208	13,782	13,236	11,470	13.7	12.3	13.2	14.5	13.4
Visiting friends or relatives	82,606	81,115	86,250	81,773	88,841	32.0	29.7	30.1	30.8	31.9
Miscellaneous	15,705	17,437	11,581	11,961	10,514	44.0	48.3	38.2	43.0	36.4
All visits	210,303	203,596	205,356	190,953	200,801	21.8	21.0	20.6	21.2	21.5
<b>Total World</b>										
Holiday	446,866	437,760	447,473	380,140	376,338	9.9	9.6	9.8	9.9	10.3
<i>of which inclusive tour</i>	177,385	169,978	161,691	132,119	132,876	9.4	9.1	9.0	9.1	9.3
Business	47,066	45,159	46,095	39,893	37,769	5.2	5.0	5.2	5.8	5.7
Visiting friends or relatives	175,923	175,662	184,506	172,652	172,673	14.7	14.4	14.9	14.9	15.9
Miscellaneous	31,414	31,062	25,207	21,807	20,250	9.9	11.2	11.6	13.3	12.3
All visits	701,268	689,643	703,281	614,492	607,030	10.1	9.9	10.2	10.5	10.9

### 3.06 Average spend per visit abroad and spend per day: by region and purpose of visit 2006 to 2010

	Average spending per visit (£)					Average spending per day (£)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>North America</b>										
Holiday	958	994	976	1,001	1,076	70	73	69	72	73
<i>of which inclusive tour</i>	1,067	1,103	1,129	1,127	1,120	90	89	92	97	93
Business	999	1,040	1,105	1,086	1,198	124	138	127	128	147
Visiting friends or relatives	522	535	530	558	576	29	30	30	30	32
Miscellaneous	1,130	1,464	1,382	1,428	1,137	54	60	58	75	59
All visits	881	921	914	932	1,002	64	68	64	66	70
<b>Europe</b>										
Holiday	418	435	469	477	493	49	52	55	56	56
<i>of which inclusive tour</i>	448	489	520	546	553	52	59	64	67	66
Business	395	413	440	441	503	113	112	122	109	121
Visiting friends or relatives	248	242	265	271	277	28	27	28	29	29
Miscellaneous	370	399	398	459	425	75	84	63	69	65
All visits	387	401	431	435	455	50	52	54	54	55
<b>- of which EU27</b>										
Holiday	413	427	464	469	486	49	52	55	56	56
<i>of which inclusive tour</i>	445	484	518	544	550	53	60	65	68	67
Business	382	403	424	425	476	114	112	121	110	117
Visiting friends or relatives	242	237	260	265	272	28	27	29	29	29
Miscellaneous	365	386	376	451	424	79	85	64	70	67
All visits	380	393	424	427	445	50	52	55	54	55
<b>- of which EU25</b>										
Holiday	413	426	464	469	486	50	52	56	56	56
<i>of which inclusive tour</i>	446	484	518	544	550	53	60	65	68	68
Business	380	400	424	424	474	115	112	121	110	117
Visiting friends or relatives	239	235	256	261	267	28	27	29	29	29
Miscellaneous	360	387	376	448	424	80	86	65	71	70
All visits	380	392	423	426	445	50	52	55	54	55
<b>- of which EU15</b>										
Holiday	410	424	460	466	485	49	52	56	57	57
<i>of which inclusive tour</i>	441	479	512	536	547	53	60	65	68	68
Business	372	394	418	420	464	116	112	122	110	118
Visiting friends or relatives	207	203	214	226	228	27	26	27	28	28
Miscellaneous	349	369	338	418	376	82	87	64	73	73
All visits	374	387	416	422	441	51	53	56	55	57
<b>Other Countries</b>										
Holiday	932	910	948	909	984	54	55	58	56	59
<i>of which inclusive tour</i>	860	867	905	824	901	70	70	75	70	77
Business	1,236	1,278	1,278	1,510	1,300	90	103	97	104	97
Visiting friends or relatives	656	661	688	671	710	21	22	23	22	22
Miscellaneous	1,768	1,335	1,278	1,522	1,231	40	28	33	35	34
All visits	924	894	918	919	939	42	42	45	43	44
<b>Total World</b>										
Holiday	514	527	560	566	603	52	55	57	57	58
<i>of which inclusive tour</i>	547	580	616	633	662	58	64	68	69	71
Business	557	568	596	637	668	108	113	115	110	117
Visiting friends or relatives	358	358	384	380	407	24	25	26	26	26
Miscellaneous	552	564	570	677	593	56	50	49	51	48
All visits	495	504	534	540	572	49	51	52	52	52

### 3.07 Number of visits abroad: by mode of travel and purpose of visit 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual
						(000s)	(%)	Growth
								2006-10
								(%)
<b>Air</b>								
Holiday	37,007	36,877	36,740	30,458	28,420	-2,039	-6.7	-6.4
<i>of which inclusive tour</i>	15,559	15,557	14,696	11,924	11,525	-399	-3.3	-7.2
Business	7,499	7,543	7,403	5,627	5,156	-472	-8.4	-8.9
Visiting friends or relatives	10,245	10,402	10,678	9,592	8,799	-793	-8.3	-3.7
Miscellaneous	1,710	1,508	1,220	980	865	-115	-11.8	-15.7
All visits	56,460	56,329	56,041	46,657	43,239	-3,418	-7.3	-6.5
<b>Sea</b>								
Holiday	5,698	5,738	5,679	5,204	5,435	231	4.4	-1.2
<i>of which inclusive tour</i>	2,519	2,178	2,265	1,860	2,163	303	16.3	-3.7
Business	712	620	637	496	646	150	30.3	-2.4
Visiting friends or relatives	1,129	1,265	1,243	1,415	1,435	20	1.4	6.2
Miscellaneous	872	849	587	444	540	96	21.7	-11.3
All visits	8,411	8,473	8,145	7,559	8,056	497	6.6	-1.1
<b>Tunnel</b>								
Holiday	2,582	2,822	3,113	2,829	2,567	-262	-9.3	-0.1
<i>of which inclusive tour</i>	874	939	952	723	569	-154	-21.4	-10.2
Business	890	855	879	764	837	73	9.6	-1.5
Visiting friends or relatives	590	547	472	586	616	30	5.2	1.1
Miscellaneous	603	424	361	219	247	28	12.7	-20.0
All visits	4,665	4,649	4,825	4,398	4,267	-131	-3.0	-2.2
<b>Total</b>								
Holiday	45,287	45,437	45,531	38,492	36,422	-2,070	-5.4	-5.3
<i>of which inclusive tour</i>	18,951	18,674	17,914	14,507	14,257	-251	-1.7	-6.9
Business	9,102	9,018	8,920	6,887	6,639	-248	-3.6	-7.6
Visiting friends or relatives	11,963	12,214	12,392	11,592	10,850	-743	-6.4	-2.4
Miscellaneous	3,184	2,781	2,168	1,643	1,652	9	0.5	-15.1
All visits	69,536	69,450	69,011	58,614	55,562	-3,052	-5.2	-5.5

### 3.08 Number of visits abroad: by mode of travel and quarter of the year 2006 to 2010

		Visits (thousands)					
Year	Quarter	Air	<i>per cent change from year earlier</i>	Sea	<i>per cent change from year earlier</i>	Tunnel	<i>per cent change from year earlier</i>
2006	1	10,970	4.4	1,179	-3.1	982	-10.3
	2	15,071	6.7	2,499	19.8	1,169	-3.6
	3	18,052	4.0	3,028	-4.0	1,298	3.3
	4	12,368	6.3	1,706	3.5	1,216	5.8
2007	1	11,288	2.9	1,299	10.2	909	-7.4
	2	14,462	-4.0	2,401	-3.9	1,114	-4.6
	3	18,540	2.7	3,045	0.6	1,415	9.0
	4	12,039	-2.7	1,728	1.3	1,210	-0.5
2008	1	11,756	4.1	1,390	7.0	1,218	34.0
	2	15,103	4.4	2,107	-12.3	1,339	20.1
	3	18,198	-1.8	2,890	-5.1	1,379	-2.5
	4	10,984	-8.8	1,760	1.8	889	-26.6
2009	1	9,153	-22.1	1,295	-6.8	837	-31.3
	2	12,718	-15.8	1,985	-5.8	1,258	-6.1
	3	15,722	-13.6	2,760	-4.5	1,295	-6.1
	4	9,064	-17.5	1,519	-13.7	1,008	13.5
2010	1	8,141	-11.1	1,223	-5.5	799	-4.6
	2	11,051	-13.1	2,329	17.3	1,232	-2.1
	3	15,228	-3.1	3,002	8.8	1,316	1.6
	4	8,819	-2.7	1,502	-1.1	921	-8.7

### 3.09 Spending abroad: by mode of travel and purpose of visit 2006 to 2010

	Spending (£ million)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual
						(£ million)	(%)	Growth
								2006-10
								(%)
<b>Air</b>								
Holiday	19,952	20,801	21,636	18,358	17,919	-439	-2.4	-2.7
<i>of which inclusive tour</i>	8,630	9,565	9,486	7,766	7,667	-99	-1.3	-2.9
Business	4,465	4,556	4,541	3,930	3,845	-85	-2.2	-3.7
Visiting friends or relatives	3,871	3,939	4,309	3,881	3,868	-12	-0.3	0.0
Miscellaneous	1,367	1,211	1,011	876	725	-151	-17.3	-14.7
All visits	29,655	30,507	31,497	27,044	26,357	-688	-2.5	-2.9
<b>Sea</b>								
Holiday	2,485	2,163	2,781	2,394	3,048	654	27.3	5.2
<i>of which inclusive tour</i>	1,473	975	1,227	1,124	1,535	410	36.5	1.0
Business	256	241	282	170	281	110	64.8	2.4
Visiting friends or relatives	281	300	341	381	399	18	4.6	9.1
Miscellaneous	220	232	132	159	182	23	14.6	-4.6
All visits	3,242	2,937	3,535	3,105	3,910	805	25.9	4.8
<b>Tunnel</b>								
Holiday	863	985	1,109	1,035	1,025	-10	-1.0	4.4
<i>of which inclusive tour</i>	267	300	330	289	236	-52	-18.2	-3.0
Business	346	325	496	284	306	22	7.9	-3.0
Visiting friends or relatives	134	136	108	148	149	2	1.0	2.8
Miscellaneous	172	124	93	78	73	-5	-6.6	-19.3
All visits	1,515	1,570	1,806	1,545	1,553	8	0.5	0.6
<b>Total</b>								
Holiday	23,300	23,949	25,526	21,787	21,992	204	0.9	-1.4
<i>of which inclusive tour</i>	10,369	10,839	11,042	9,179	9,438	259	2.8	-2.3
Business	5,067	5,122	5,319	4,384	4,432	48	1.1	-3.3
Visiting friends or relatives	4,286	4,375	4,758	4,410	4,417	7	0.2	0.8
Miscellaneous	1,759	1,567	1,235	1,113	979	-133	-12.0	-13.6
All visits	34,411	35,013	36,838	31,694	31,820	126	0.4	-1.9

### 3.10 Number of visits abroad: by main country visited 2006 to 2010

	Visits (thousands)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10 (000s)	2009-10 (%)	Annual Growth 2006-10 (%)
Canada	716	664	626	465	413	-52	-11.2	-12.8
USA	3,986	3,923	4,003	3,187	3,240	53	1.7	-5.0
<b>North America</b>	<b>4,702</b>	<b>4,587</b>	<b>4,629</b>	<b>3,652</b>	<b>3,653</b>	<b>1</b>	<b>0.0</b>	<b>-6.1</b>
Austria	702	696	800	709	600	-109	-15.3	-3.8
Belgium	1,815	1,870	1,787	1,392	1,370	-22	-1.6	-6.8
Bulgaria	307	317	360	255	229	-27	-10.4	-7.1
Czech Republic	775	654	572	433	366	-67	-15.4	-17.1
Cyprus	1,311	1,275	1,279	981	882	-99	-10.1	-9.4
Denmark	395	355	313	318	252	-65	-20.6	-10.6
Finland	191	214	181	155	101	-54	-35.0	-14.8
France	10,854	11,201	10,855	9,764	9,058	-707	-7.2	-4.4
Germany	2,698	2,686	2,703	2,127	2,082	-45	-2.1	-6.3
Greece	2,436	2,511	2,096	1,881	1,672	-210	-11.1	-9.0
Hungary	304	291	278	230	268	38	16.6	-3.1
Irish Republic	4,682	4,205	3,921	3,549	2,972	-577	-16.3	-10.7
Italy	3,380	3,569	3,372	2,610	2,248	-362	-13.9	-9.7
Lithuania	97	107	103	117	131	14	11.5	7.7
Luxembourg	112	118	119	59	102	42	71.0	-2.3
Malta	507	478	511	369	439	71	19.2	-3.5
Netherlands	2,410	2,239	2,008	1,840	1,758	-82	-4.5	-7.6
Norway	368	332	310	258	222	-36	-14.0	-11.9
Poland	1,236	1,552	1,578	1,554	1,443	-110	-7.1	3.9
Portugal	1,937	2,177	2,531	1,809	1,867	58	3.2	-0.9
Romania	84	87	143	150	160	10	6.5	17.5
Russia	147	148	155	121	90	-31	-25.5	-11.5
Slovakia	143	131	170	152	114	-38	-24.9	-5.5
Spain	14,428	13,869	13,819	11,582	10,383	-1,199	-10.4	-7.9
Sweden	390	446	493	349	320	-29	-8.4	-4.8
Switzerland	1,120	1,194	1,158	870	890	20	2.3	-5.6
Turkey	1,408	1,532	1,936	1,622	1,815	192	11.9	6.5
Rest of Europe	931	932	873	686	731	44	6.5	-5.9
<b>Europe</b>	<b>55,170</b>	<b>55,188</b>	<b>54,424</b>	<b>45,944</b>	<b>42,565</b>	<b>-3,379</b>	<b>-7.4</b>	<b>-6.3</b>
- of which EU27	51,314	51,186	50,081	42,396	38,925	-3,472	-8.2	-6.7
- of which EU25	50,923	50,782	49,578	41,990	38,536	-3,455	-8.2	-6.7
- of which EU15	46,431	46,159	45,000	38,144	34,784	-3,360	-8.8	-7.0
Egypt	694	510	664	749	671	-78	-10.4	-0.8
Morocco	311	475	432	301	308	6	2.1	-0.3
Tunisia	291	382	353	365	423	58	15.9	9.8
Other North Africa	80	108	88	75	87	12	16.2	2.0
South Africa	542	479	428	357	371	14	3.9	-9.1
Nigeria	117	105	112	116	117	2	1.6	0.0
Other Africa	683	667	700	629	590	-40	-6.3	-3.6
Israel	117	138	118	122	98	-24	-19.6	-4.2
United Arab Emirates	495	513	651	549	499	-50	-9.1	0.2
Other Middle East	287	293	346	368	410	43	11.6	9.4
Hong Kong (China)	187	215	158	138	157	19	14.0	-4.2
Other China	324	291	318	272	287	16	5.7	-2.9
India	958	972	956	847	850	3	0.4	-2.9
Japan	139	139	134	122	101	-22	-17.7	-7.7
Pakistan	415	409	404	394	430	36	9.1	0.9
Sri Lanka	150	101	95	116	116	0	0.2	-6.1
Thailand	423	404	395	338	339	0	0.0	-5.4
Other Asia	623	596	675	635	637	3	0.4	0.6
Australia	593	532	511	434	454	20	4.6	-6.5
New Zealand	221	206	169	117	141	23	19.8	-10.7
Barbados	169	186	184	86	91	5	5.6	-14.2
Jamaica	187	179	175	198	199	1	0.5	1.6
Other Caribbean	684	680	588	610	583	-27	-4.4	-3.9
Brazil	118	98	133	74	96	22	29.2	-5.2
Mexico	216	243	334	198	314	116	58.9	9.8
Other Central & Sth. America	176	246	192	141	131	-10	-7.0	-7.1
Rest of the World	19	8	9	33	222	189	564.8	84.0
Fly/cruise (stay onboard)	445	499	637	634	621	-12	-2.0	8.7
<b>Other Countries</b>	<b>9,664</b>	<b>9,675</b>	<b>9,958</b>	<b>9,018</b>	<b>9,344</b>	<b>326</b>	<b>3.6</b>	<b>-0.8</b>
<b>Total World</b>	<b>69,536</b>	<b>69,450</b>	<b>69,011</b>	<b>58,614</b>	<b>55,562</b>	<b>-3,052</b>	<b>-5.2</b>	<b>-5.5</b>

In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.

"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).

### 3.11 Spending abroad: by main country visited 2006 to 2010

	Spending (£ million)					Change	Growth	Average
	2006	2007	2008	2009	2010	2009-10	2009-10	Annual Growth 2006-10
						(£ million)	(%)	(%)
Canada	597	540	541	379	392	13	3.5	-10.0
USA	3,545	3,686	3,688	3,027	3,270	243	8.0	-2.0
<b>North America</b>	<b>4,142</b>	<b>4,226</b>	<b>4,229</b>	<b>3,405</b>	<b>3,662</b>	<b>256</b>	<b>7.5</b>	<b>-3.0</b>
Austria	380	357	470	437	480	42	9.7	6.0
Belgium	423	441	449	355	317	-38	-10.8	-7.0
Bulgaria	126	151	177	127	107	-20	-15.5	-4.1
Czech Republic	256	235	224	140	170	30	21.5	-9.7
Cyprus	714	690	782	599	503	-96	-16.0	-8.4
Denmark	137	120	107	124	94	-30	-24.4	-9.0
Finland	79	97	87	62	60	-2	-3.5	-6.7
France	3,796	3,830	4,009	3,703	3,632	-71	-1.9	-1.1
Germany	859	864	926	725	768	43	5.9	-2.7
Greece	1,231	1,304	1,175	1,092	994	-98	-9.0	-5.2
Hungary	127	120	111	91	117	26	29.1	-2.0
Irish Republic	1,118	1,008	1,110	986	832	-154	-15.6	-7.1
Italy	1,565	1,829	1,791	1,385	1,271	-114	-8.2	-5.1
Lithuania	54	61	60	61	67	5	8.4	5.2
Luxembourg	47	47	98	15	28	13	83.9	-12.0
Malta	199	218	268	217	198	-18	-8.5	0.0
Netherlands	702	656	614	549	556	7	1.2	-5.6
Norway	158	153	133	95	97	1	1.2	-11.6
Poland	535	611	703	672	644	-28	-4.2	4.8
Portugal	863	1,032	1,236	913	932	18	2.0	1.9
Romania	60	54	67	81	90	9	10.8	10.4
Russia	98	108	141	105	75	-30	-29.0	-6.5
Slovakia	54	39	62	57	35	-22	-38.9	-10.4
Spain	6,022	6,120	6,495	5,582	5,263	-319	-5.7	-3.3
Sweden	136	170	169	148	129	-19	-12.8	-1.2
Switzerland	473	637	527	501	525	24	4.7	2.6
Turkey	625	723	973	802	984	182	22.7	12.0
Rest of Europe	490	449	487	363	397	34	9.4	-5.1
<b>Europe</b>	<b>21,344</b>	<b>22,142</b>	<b>23,470</b>	<b>20,006</b>	<b>19,383</b>	<b>-622</b>	<b>-3.1</b>	<b>-2.4</b>
- of which EU27	19,534	20,117	21,248	18,119	17,350	-770	-4.2	-2.9
- of which EU25	19,348	19,912	21,004	17,912	17,153	-759	-4.2	-3.0
- of which EU15	17,374	17,893	18,756	16,094	15,375	-719	-4.5	-3.0
Egypt	342	312	457	436	376	-60	-13.8	2.4
Morocco	151	245	227	160	151	-9	-5.8	0.0
Tunisia	105	134	158	145	178	34	23.3	14.0
Other North Africa	44	76	82	46	53	7	14.5	5.1
South Africa	581	452	379	393	404	12	3.0	-8.6
Nigeria	92	112	83	106	104	-3	-2.5	2.9
Other Africa	597	687	608	607	595	-12	-1.9	-0.1
Israel	67	73	74	85	64	-21	-24.8	-1.0
United Arab Emirates	406	486	618	512	467	-45	-8.8	3.6
Other Middle East	247	227	274	302	330	28	9.3	7.5
Hong Kong (China)	154	159	151	128	165	38	29.4	1.8
Other China	293	283	330	258	299	41	15.9	0.5
India	748	793	831	656	680	24	3.6	-2.3
Japan	128	140	122	125	109	-16	-13.0	-3.9
Pakistan	335	288	274	277	311	34	12.3	-1.8
Sri Lanka	118	79	100	81	102	21	26.2	-3.4
Thailand	501	474	502	464	445	-19	-4.1	-2.9
Other Asia	637	622	661	758	703	-55	-7.3	2.5
Australia	962	817	840	691	768	77	11.1	-5.5
New Zealand	335	337	267	182	242	60	33.1	-7.8
Barbados	285	195	193	86	110	23	26.9	-21.3
Jamaica	121	132	165	306	168	-138	-45.2	8.4
Other Caribbean	490	529	416	445	458	13	3.0	-1.7
Brazil	106	94	147	88	124	36	41.1	4.0
Mexico	168	245	338	168	247	79	46.8	10.1
Other Central & Sth. America	227	266	260	188	187	-1	-0.4	-4.7
Rest of the World	49	18	17	73	426	353	483.8	71.3
Fly/cruise (stay onboard)	634	367	566	514	507	-8	-1.5	-5.5
<b>Other Countries</b>	<b>8,926</b>	<b>8,645</b>	<b>9,139</b>	<b>8,283</b>	<b>8,775</b>	<b>492</b>	<b>5.9</b>	<b>-0.4</b>
<b>Total World</b>	<b>34,411</b>	<b>35,013</b>	<b>36,838</b>	<b>31,694</b>	<b>31,820</b>	<b>126</b>	<b>0.4</b>	<b>-1.9</b>

In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).

### 3.12 Number of nights and average length of stay abroad: by main country visited 2006 to 2010

	Nights (thousands)					Average length of stay (nights)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
Canada	11,804	10,864	10,647	8,039	7,263	16.5	16.4	17.0	17.3	17.6
USA	52,645	51,688	55,110	43,184	45,309	13.2	13.2	13.8	13.5	14.0
<b>North America</b>	<b>64,448</b>	<b>62,552</b>	<b>65,757</b>	<b>51,223</b>	<b>52,573</b>	<b>13.7</b>	<b>13.6</b>	<b>14.2</b>	<b>14.0</b>	<b>14.4</b>
Austria	5,237	4,938	6,063	5,276	4,624	7.5	7.1	7.6	7.4	7.7
Belgium	5,505	5,285	4,759	4,129	4,019	3.0	2.8	2.7	3.0	2.9
Bulgaria	3,375	3,340	3,980	3,131	2,998	11.0	10.5	11.1	12.3	13.1
Czech Republic	3,873	3,766	3,555	2,501	2,299	5.0	5.8	6.2	5.8	6.3
Cyprus	16,876	15,141	15,846	12,039	11,122	12.9	11.9	12.4	12.3	12.6
Denmark	1,827	1,537	1,871	2,215	1,275	4.6	4.3	6.0	7.0	5.1
Finland	1,289	994	1,189	971	787	6.7	4.6	6.6	6.3	7.8
France	70,704	71,012	71,137	66,329	64,598	6.5	6.3	6.6	6.8	7.1
Germany	13,881	13,237	14,697	12,198	11,864	5.1	4.9	5.4	5.7	5.7
Greece	27,126	26,674	23,246	20,314	18,590	11.1	10.6	11.1	10.8	11.1
Hungary	2,037	2,269	1,968	1,801	2,287	6.7	7.8	7.1	7.8	8.5
Irish Republic	22,134	21,474	19,407	18,665	15,560	4.7	5.1	5.0	5.3	5.2
Italy	24,721	26,174	25,507	19,926	18,197	7.3	7.3	7.6	7.6	8.1
Lithuania	1,121	1,303	1,522	1,869	1,953	11.5	12.1	14.8	16.0	14.9
Luxembourg	426	532	354	180	453	3.8	4.5	3.0	3.0	4.5
Malta	5,423	5,011	5,523	4,002	4,384	10.7	10.5	10.8	10.9	10.0
Netherlands	9,045	9,025	8,469	8,605	7,910	3.8	4.0	4.2	4.7	4.5
Norway	2,621	2,795	2,541	2,037	1,486	7.1	8.4	8.2	7.9	6.7
Poland	13,514	16,438	17,697	17,773	16,693	10.9	10.6	11.2	11.4	11.6
Portugal	18,179	21,262	24,179	18,102	18,509	9.4	9.8	9.6	10.0	9.9
Romania	1,335	980	1,677	2,143	2,675	15.9	11.3	11.8	14.3	16.7
Russia	1,647	1,588	1,469	1,291	961	11.2	10.8	9.5	10.6	10.6
Slovakia	1,835	1,551	1,923	2,123	1,250	12.8	11.9	11.3	14.0	11.0
Spain	137,842	131,795	131,299	110,877	102,272	9.6	9.5	9.5	9.6	9.9
Sweden	2,454	2,808	3,264	2,484	2,178	6.3	6.3	6.6	7.1	6.8
Switzerland	6,898	7,391	7,755	5,371	5,180	6.2	6.2	6.7	6.2	5.8
Turkey	16,408	16,214	22,541	18,276	21,063	11.7	10.6	11.6	11.3	11.6
Rest of Europe	9,184	8,961	8,729	7,688	8,470	9.9	9.6	10.0	11.2	11.6
<b>Europe</b>	<b>426,517</b>	<b>423,496</b>	<b>432,168</b>	<b>372,317</b>	<b>353,657</b>	<b>7.7</b>	<b>7.7</b>	<b>7.9</b>	<b>8.1</b>	<b>8.3</b>
- of which EU27	389,130	386,588	388,488	336,793	317,194	7.6	7.6	7.8	7.9	8.1
- of which EU25	384,420	382,268	382,831	331,520	311,522	7.5	7.5	7.7	7.9	8.1
- of which EU15	340,370	336,748	335,443	290,271	270,837	7.3	7.3	7.5	7.6	7.8
Egypt	7,133	5,285	6,961	8,100	7,336	10.3	10.4	10.5	10.8	10.9
Morocco	2,783	4,428	4,588	3,038	2,586	8.9	9.3	10.6	10.1	8.4
Tunisia	2,924	3,744	3,565	3,573	4,165	10.0	9.8	10.1	9.8	9.9
Other North Africa	2,160	2,440	2,011	1,845	3,201	26.9	22.5	22.9	24.7	36.8
South Africa	11,904	10,338	8,499	6,656	7,583	21.9	21.6	19.8	18.6	20.4
Nigeria	2,994	2,260	3,386	3,800	3,635	25.5	21.6	30.3	32.9	31.0
Other Africa	14,313	14,022	16,236	14,922	14,572	20.9	21.0	23.2	23.7	24.7
Israel	2,081	1,309	1,220	1,750	1,669	17.8	9.5	10.3	14.3	17.0
United Arab Emirates	5,364	5,969	7,344	6,572	6,232	10.8	11.6	11.3	12.0	12.5
Other Middle East	6,506	7,028	7,436	8,459	10,370	22.7	24.0	21.5	23.0	25.3
Hong Kong (China)	4,150	4,863	3,489	2,851	4,479	22.2	22.6	22.1	20.7	28.5
Other China	7,092	6,307	7,552	6,680	8,564	21.9	21.6	23.8	24.6	29.8
India	23,557	24,986	24,061	24,120	23,044	24.6	25.7	25.2	28.5	27.1
Japan	3,050	2,546	1,886	2,192	1,422	21.9	18.4	14.1	17.9	14.1
Pakistan	19,163	15,384	15,192	17,019	17,423	46.2	37.6	37.6	43.2	40.5
Sri Lanka	2,984	1,940	1,739	2,437	2,583	20.0	19.2	18.4	21.0	22.2
Thailand	10,022	9,456	9,908	7,712	8,789	23.7	23.4	25.1	22.8	26.0
Other Asia	15,913	15,064	16,807	17,393	16,417	25.5	25.3	24.9	27.4	25.8
Australia	25,020	21,021	20,344	15,710	16,391	42.2	39.5	39.8	36.2	36.1
New Zealand	8,958	9,855	6,736	4,618	5,909	40.6	47.9	39.9	39.4	42.0
Barbados	2,317	2,556	2,621	1,290	1,396	13.7	13.7	14.3	14.9	15.3
Jamaica	3,241	3,668	4,447	3,707	4,242	17.3	20.5	25.4	18.7	21.3
Other Caribbean	9,979	11,486	8,831	9,525	8,873	14.6	16.9	15.0	15.6	15.2
Brazil	2,459	2,020	3,038	1,717	2,452	20.8	20.5	22.9	23.1	25.6
Mexico	2,911	3,764	5,373	3,257	4,498	13.5	15.5	16.1	16.5	14.3
Other Central & Sth. America	5,757	5,788	4,391	3,762	3,751	32.7	23.5	22.8	26.7	28.6
Rest of the World	459	464	397	896	2,702	23.6	57.1	42.7	26.8	12.2
Fly/cruise (stay onboard)	5,109	5,604	7,296	7,353	6,518	11.5	11.2	11.5	11.6	10.5
<b>Other Countries</b>	<b>210,303</b>	<b>203,596</b>	<b>205,356</b>	<b>190,953</b>	<b>200,801</b>	<b>21.8</b>	<b>21.0</b>	<b>20.6</b>	<b>21.2</b>	<b>21.5</b>
<b>Total World</b>	<b>701,268</b>	<b>689,643</b>	<b>703,281</b>	<b>614,492</b>	<b>607,030</b>	<b>10.1</b>	<b>9.9</b>	<b>10.2</b>	<b>10.5</b>	<b>10.9</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.*

*"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*



### 3.13 Average spend per visit abroad and average spend per day: by main country visited 2006 to 2010

	Average spending per visit (£)					Average spending per day (£)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
Canada	834	813	864	814	949	51	50	51	47	54
USA	889	940	921	950	1,009	67	71	67	70	72
<b>North America</b>	881	921	914	932	1,002	64	68	64	66	70
Austria	541	513	587	617	799	73	72	78	83	104
Belgium	233	236	251	255	231	77	83	94	86	79
Bulgaria	412	476	490	495	467	37	45	44	40	36
Czech Republic	331	359	392	323	465	66	62	63	56	74
Cyprus	545	541	611	610	571	42	46	49	50	45
Denmark	347	337	343	391	372	75	78	57	56	74
Finland	414	454	480	399	593	61	98	73	64	76
France	350	342	369	379	401	54	54	56	56	56
Germany	318	322	343	341	369	62	65	63	59	65
Greece	505	519	561	581	595	45	49	51	54	53
Hungary	418	413	400	396	438	62	53	57	50	51
Irish Republic	239	240	283	278	280	51	47	57	53	53
Italy	463	512	531	531	565	63	70	70	69	70
Lithuania	559	572	583	524	509	48	47	39	33	34
Luxembourg	419	398	823	256	276	110	89	277	85	62
Malta	392	455	524	588	451	37	43	48	54	45
Netherlands	291	293	306	299	316	78	73	72	64	70
Norway	430	462	429	369	434	60	55	52	47	65
Poland	433	394	445	433	446	40	37	40	38	39
Portugal	445	474	489	505	499	47	49	51	50	50
Romania	719	629	469	539	561	45	56	40	38	34
Russia	665	729	906	868	828	60	68	96	82	78
Slovakia	376	299	366	374	304	29	25	32	27	28
Spain	417	441	470	482	507	44	46	49	50	51
Sweden	348	382	343	425	405	55	61	52	60	59
Switzerland	423	534	455	576	590	69	86	68	93	101
Turkey	444	472	503	494	542	38	45	43	44	47
Rest of Europe	526	482	558	529	544	53	50	56	47	47
<b>Europe</b>	387	401	431	435	455	50	52	54	54	55
- of which EU27	380	393	424	427	445	50	52	55	54	55
- of which EU25	380	392	423	426	445	50	52	55	54	55
- of which EU15	374	387	416	422	441	51	53	56	55	57
Egypt	493	611	688	582	560	48	59	66	54	51
Morocco	485	516	524	532	490	54	55	49	53	58
Tunisia	362	352	449	397	422	36	36	44	40	43
Other North Africa	542	698	931	621	611	20	31	41	25	17
South Africa	1,071	943	885	1,099	1,090	49	44	45	59	53
Nigeria	787	1,069	746	921	884	31	50	25	28	29
Other Africa	874	1,030	868	965	1,010	42	49	37	41	41
Israel	573	530	629	699	654	32	56	61	49	38
United Arab Emirates	821	947	948	933	936	76	81	84	78	75
Other Middle East	862	774	793	822	805	38	32	37	36	32
Hong Kong (China)	825	742	957	925	1,050	37	33	43	45	37
Other China	905	971	1,037	950	1,042	41	45	44	39	35
India	781	816	868	775	800	32	32	35	27	30
Japan	922	1,012	908	1,025	1,083	42	55	64	57	77
Pakistan	808	704	679	704	724	17	19	18	16	18
Sri Lanka	786	784	1,053	699	880	39	41	57	33	40
Thailand	1,183	1,173	1,272	1,370	1,314	50	50	51	60	51
Other Asia	1,022	1,045	981	1,195	1,102	40	41	39	44	43
Australia	1,624	1,537	1,641	1,594	1,694	38	39	41	44	47
New Zealand	1,519	1,639	1,584	1,552	1,724	37	34	40	39	41
Barbados	1,692	1,048	1,051	1,001	1,203	123	76	74	67	79
Jamaica	649	740	943	1,544	842	37	36	37	83	39
Other Caribbean	716	779	708	730	787	49	46	47	47	52
Brazil	896	954	1,106	1,185	1,293	43	46	48	51	51
Mexico	777	1,007	1,013	850	786	58	65	63	52	55
Other Central & Sth. America	1,285	1,082	1,350	1,331	1,426	39	46	59	50	50
Rest of the World	2,545	2,270	1,873	2,181	1,916	108	40	44	81	158
Fly/cruise (stay onboard)	1,426	736	890	812	816	124	66	78	70	78
<b>Other Countries</b>	924	894	918	919	939	42	42	45	43	44
<b>Total World</b>	495	504	534	540	572	49	51	52	52	52

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.*

*"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

### 3.14 Number of visits and spending abroad: by length of stay and purpose of visit 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>Nil Stay</b>										
Total Holiday	868	956	812	812	708	67	104	77	66	56
<i>of which inclusive tour</i>	.	.	.	.	.	.	.	.	.	.
Business	899	815	768	623	594	71	64	60	55	46
Visiting friends or relatives	47	62	50	60	61	4	8	9	5	6
Miscellaneous	892	799	531	368	440	166	148	98	69	65
All visits	2,706	2,632	2,161	1,864	1,803	307	324	245	195	173
<b>1-3 nights</b>										
Total Holiday	7,324	7,421	7,083	5,460	4,884	1,828	2,054	2,028	1,527	1,371
<i>of which inclusive tour</i>	1,872	2,091	1,843	1,318	1,171	466	574	559	396	334
Business	4,731	4,802	4,619	3,451	3,316	1,587	1,604	1,669	1,234	1,338
Visiting friends or relatives	2,326	2,139	2,313	2,109	1,795	334	301	370	330	292
Miscellaneous	989	811	653	422	404	294	274	192	134	119
All visits	15,370	15,173	14,669	11,442	10,399	4,043	4,232	4,259	3,224	3,120
<b>4-13 nights</b>										
Total Holiday	24,592	25,328	25,853	22,382	21,104	10,835	11,723	12,641	11,448	11,212
<i>of which inclusive tour</i>	11,237	11,312	11,215	9,376	9,310	5,151	5,635	6,014	5,346	5,615
Business	2,823	2,757	2,940	2,284	2,208	2,224	2,337	2,518	1,953	2,101
Visiting friends or relatives	5,473	5,792	5,563	5,268	4,844	1,387	1,513	1,539	1,503	1,395
Miscellaneous	853	705	593	516	467	567	434	336	368	274
All visits	33,741	34,582	34,949	30,450	28,623	15,013	16,008	17,034	15,273	14,982
<b>14-27 nights</b>										
Total Holiday	11,004	10,252	10,194	8,440	8,273	8,323	8,104	8,273	6,865	6,945
<i>of which inclusive tour</i>	5,674	5,124	4,707	3,673	3,653	4,430	4,425	4,193	3,218	3,309
Business	407	413	348	316	313	645	611	517	542	491
Visiting friends or relatives	2,511	2,650	2,741	2,599	2,469	1,231	1,344	1,472	1,355	1,343
Miscellaneous	220	234	178	167	162	261	339	228	245	254
All visits	14,142	13,549	13,460	11,522	11,218	10,460	10,398	10,491	9,008	9,033
<b>28 nights or more</b>										
Total Holiday	1,499	1,479	1,589	1,398	1,452	2,230	1,946	2,488	1,865	2,390
<i>of which inclusive tour</i>	169	148	148	140	123	322	206	276	219	179
Business	242	232	245	212	208	540	506	554	600	456
Visiting friends or relatives	1,605	1,570	1,725	1,555	1,681	1,329	1,209	1,369	1,216	1,381
Miscellaneous	230	233	213	170	179	471	372	380	296	266
All visits	3,576	3,513	3,771	3,336	3,520	4,570	4,034	4,790	3,978	4,493
<b>All visits</b>										
Total Holiday	45,287	45,437	45,531	38,492	36,422	23,300	23,949	25,526	21,787	21,992
<i>of which inclusive tour</i>	18,951	18,674	17,914	14,507	14,257	10,369	10,839	11,042	9,179	9,438
Business	9,102	9,018	8,920	6,887	6,639	5,067	5,122	5,319	4,384	4,432
Visiting friends or relatives	11,963	12,214	12,392	11,592	10,850	4,286	4,375	4,758	4,410	4,417
Miscellaneous	3,184	2,781	2,168	1,643	1,652	1,759	1,567	1,235	1,113	979
All visits	69,536	69,450	69,011	58,614	55,562	34,411	35,013	36,838	31,694	31,820

### 3.15 Number of visits and spending abroad: by length of stay and region of visit 2006 to 2010

	Visits (thousands)					Spending (£ million)				
	2006	2007	2008	2009	2010	2006	2007	2008	2009	2010
<b>Nil Stay</b>										
North America	.	1	1	1	.	.	1	0	0	.
Europe	2,703	2,621	2,154	1,857	1,800	305	314	244	193	172
- of which EU27	2,643	2,569	2,109	1,806	1,756	300	310	240	189	168
- of which EU25	2,641	2,567	2,109	1,806	1,755	300	310	240	189	168
- of which EU15	2,632	2,551	2,098	1,792	1,745	299	306	238	188	166
Other Countries	3	10	6	6	2	2	10	1	2	1
Total World	2,706	2,632	2,161	1,864	1,803	307	324	245	195	173
<b>1-3 nights</b>										
North America	241	188	171	128	134	111	99	92	71	73
Europe	14,924	14,697	14,212	11,113	10,017	3,826	4,005	4,035	3,056	2,965
- of which EU27	14,172	13,926	13,455	10,494	9,480	3,601	3,661	3,777	2,835	2,754
- of which EU25	14,130	13,876	13,400	10,445	9,437	3,585	3,648	3,760	2,821	2,744
- of which EU15	13,054	12,848	12,444	9,766	8,807	3,290	3,356	3,475	2,640	2,528
Other Countries	206	288	286	202	249	107	128	133	98	83
Total World	15,370	15,173	14,669	11,442	10,399	4,043	4,232	4,259	3,224	3,120
<b>4-13 nights</b>										
North America	2,422	2,422	2,328	1,891	1,848	1,786	2,005	1,831	1,527	1,663
Europe	27,635	28,527	28,739	24,997	23,065	10,526	11,500	12,282	11,114	10,360
- of which EU27	25,641	26,300	26,379	23,050	21,001	9,674	10,447	11,125	10,126	9,263
- of which EU25	25,453	26,087	26,108	22,849	20,818	9,606	10,359	11,010	10,038	9,188
- of which EU15	23,235	23,785	23,836	20,868	18,805	8,737	9,433	9,983	9,175	8,345
Other Countries	3,685	3,633	3,881	3,562	3,710	2,700	2,502	2,921	2,633	2,960
Total World	33,741	34,582	34,949	30,450	28,623	15,013	16,008	17,034	15,273	14,982
<b>14-27 nights</b>										
North America	1,724	1,689	1,826	1,377	1,390	1,720	1,698	1,754	1,405	1,480
Europe	8,497	7,932	7,736	6,589	6,372	5,202	4,960	5,057	4,308	4,257
- of which EU27	7,608	7,127	6,770	5,828	5,527	4,662	4,450	4,417	3,805	3,664
- of which EU25	7,469	7,003	6,624	5,711	5,414	4,591	4,357	4,325	3,730	3,593
- of which EU15	6,497	5,940	5,516	4,753	4,526	3,991	3,721	3,599	3,140	3,041
Other Countries	3,922	3,929	3,898	3,557	3,456	3,539	3,740	3,680	3,295	3,297
Total World	14,142	13,549	13,460	11,522	11,218	10,460	10,398	10,491	9,008	9,033
<b>28 nights or more</b>										
North America	315	288	303	256	282	525	424	552	402	446
Europe	1,413	1,411	1,582	1,389	1,311	1,467	1,345	1,833	1,319	1,612
- of which EU27	1,249	1,264	1,367	1,218	1,162	1,280	1,232	1,669	1,149	1,481
- of which EU25	1,230	1,249	1,338	1,180	1,112	1,248	1,220	1,650	1,118	1,441
- of which EU15	1,014	1,034	1,105	966	901	1,039	1,059	1,443	936	1,276
Other Countries	1,849	1,815	1,886	1,691	1,927	2,578	2,265	2,405	2,256	2,434
Total World	3,576	3,513	3,771	3,336	3,520	4,570	4,034	4,790	3,978	4,493
<b>All visits</b>										
North America	4,702	4,587	4,629	3,652	3,653	4,142	4,226	4,229	3,405	3,662
Europe	55,170	55,188	54,424	45,944	42,565	21,344	22,142	23,470	20,006	19,383
- of which EU27	51,314	51,186	50,081	42,396	38,925	19,534	20,117	21,248	18,119	17,350
- of which EU25	50,923	50,782	49,578	41,990	38,536	19,348	19,912	21,004	17,912	17,153
- of which EU15	46,431	46,159	45,000	38,144	34,784	17,374	17,893	18,756	16,094	15,375
Other Countries	9,664	9,675	9,958	9,018	9,344	8,926	8,645	9,139	8,283	8,775
Total World	69,536	69,450	69,011	58,614	55,562	34,411	35,013	36,838	31,694	31,820

### 3.16 Number of visits to specified countries: by main country visited and nationality 2006 to 2010

	Visits (thousands)											
	2006				2007				2008			
	Nationality =				Nationality =				Nationality =			
	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total
Canada	645	32	38	716	605	26	33	664	553	36	37	626
USA	3,602	167	217	3,986	3,533	162	228	3,923	3,577	195	232	4,003
<b>North America</b>	<b>4,247</b>	<b>208</b>	<b>246</b>	<b>4,702</b>	<b>4,138</b>	<b>201</b>	<b>248</b>	<b>4,587</b>	<b>4,130</b>	<b>239</b>	<b>261</b>	<b>4,629</b>
Austria	610	20	72	702	598	31	67	696	713	25	62	800
Belgium	1,636	48	131	1,815	1,655	59	156	1,870	1,609	40	138	1,787
Bulgaria	255	39	13	307	271	33	13	317	303	50	7	360
Czech Republic	660	71	44	775	521	90	42	654	440	91	41	572
Cyprus	1,256	29	25	1,311	1,245	19	11	1,275	1,231	29	19	1,279
Denmark	297	60	39	395	273	39	43	355	254	37	22	313
Finland	153	22	17	191	188	13	13	214	154	17	10	181
France	9,726	535	593	10,854	9,984	552	665	11,201	9,605	536	714	10,855
Germany	2,141	298	259	2,698	2,168	274	245	2,686	2,184	281	239	2,703
Greece	2,305	67	64	2,436	2,366	81	64	2,511	1,943	69	84	2,096
Hungary	225	55	24	304	204	57	30	291	198	59	21	278
Irish Republic	3,000	672	1,011	4,682	2,679	544	982	4,205	2,443	552	925	3,921
Italy	2,892	241	247	3,380	3,045	258	265	3,569	2,870	284	218	3,372
Lithuania	28	68	1	97	33	70	5	107	21	75	6	103
Luxembourg	87	2	23	112	105	1	12	118	102	2	16	119
Malta	486	7	13	507	455	8	16	478	470	12	29	511
Netherlands	2,092	133	185	2,410	1,896	142	201	2,239	1,726	111	171	2,008
Norway	296	43	28	368	265	32	34	332	244	33	32	310
Poland	412	780	44	1,236	468	1,039	45	1,552	445	1,083	51	1,578
Portugal	1,768	97	72	1,937	2,029	80	68	2,177	2,325	132	74	2,531
Romania	51	24	9	84	55	24	7	87	74	62	6	143
Russia	114	18	15	147	104	22	21	148	103	27	25	155
Slovakia	67	73	3	143	55	74	3	131	57	104	10	170
Spain	13,892	197	339	14,428	13,275	191	403	13,869	13,187	214	419	13,819
Sweden	270	73	46	390	324	74	48	446	372	75	47	493
Switzerland	929	27	164	1,120	981	39	174	1,194	959	44	155	1,158
Turkey	1,323	41	45	1,408	1,424	45	63	1,532	1,816	76	44	1,936
Rest of Europe	773	78	80	931	752	103	77	932	696	110	67	873
Europe	47,745	5,278	2,147	55,170	47,420	5,569	2,199	55,188	46,543	5,874	2,007	54,424
- of which EU27	44,376	4,864	2,074	51,314	43,967	5,097	2,122	51,186	42,762	5,358	1,960	50,081
- of which EU25	44,069	4,767	2,067	50,923	43,641	4,988	2,154	50,782	42,386	5,197	1,995	49,578
- of which EU15	40,868	3,395	2,168	46,431	40,587	3,288	2,284	46,159	39,484	3,343	2,173	45,000
<b>Egypt</b>	<b>657</b>	<b>9</b>	<b>28</b>	<b>694</b>	<b>472</b>	<b>7</b>	<b>31</b>	<b>510</b>	<b>623</b>	<b>7</b>	<b>35</b>	<b>664</b>
Morocco	285	2	25	311	426	8	41	475	385	5	42	432
Tunisia	273	4	14	291	367	2	13	382	339	.	14	353
Other North Africa	60	13	7	80	67	36	5	108	67	8	12	88
South Africa	438	71	33	542	383	68	27	479	326	62	41	428
Nigeria	82	30	5	117	67	32	5	105	77	33	1	112
Other Africa	590	61	32	683	547	86	34	667	520	139	42	700
Israel	104	6	7	117	114	8	16	138	102	10	7	118
United Arab Emirates	460	1	34	495	476	6	31	513	579	8	64	651
Other Middle East	234	37	15	287	222	45	26	293	271	45	29	346
Hong Kong (China)	142	21	24	187	184	16	14	215	125	11	22	158
Other China	221	83	20	324	215	51	26	291	225	79	13	318
India	728	194	35	958	711	224	36	972	700	215	41	956
Japan	90	39	10	139	77	45	16	139	83	35	16	134
Pakistan	323	75	17	415	339	59	11	409	321	76	7	404
Sri Lanka	126	21	3	150	83	15	4	101	76	16	3	95
Thailand	386	14	23	423	369	17	18	404	359	18	18	395
Other Asia	482	117	25	623	473	94	29	596	521	116	38	675
Australia	537	34	22	593	486	29	16	532	461	35	15	511
New Zealand	200	13	8	221	175	25	6	206	149	13	7	169
Barbados	163	2	4	169	184	.	2	186	174	4	5	184
Jamaica	170	12	5	187	162	13	4	179	156	15	4	175
Other Caribbean	644	10	31	684	631	14	35	680	556	6	26	588
Brazil	86	13	19	118	72	11	15	98	103	15	15	133
Mexico	210	3	3	216	226	3	14	243	311	8	15	334
Other Central & Sth. America	146	11	20	176	195	15	36	246	155	13	24	192
Fly/cruise (stay onboard)	439	.	6	445	489	.	11	499	631	.	6	637
<b>Other Countries</b>	<b>8,280</b>	<b>1,057</b>	<b>327</b>	<b>9,664</b>	<b>8,218</b>	<b>1,128</b>	<b>329</b>	<b>9,675</b>	<b>8,400</b>	<b>1,165</b>	<b>392</b>	<b>9,958</b>
<b>Total World</b>	<b>60,273</b>	<b>9,263</b>	<b>.</b>	<b>69,536</b>	<b>59,777</b>	<b>9,674</b>	<b>.</b>	<b>69,450</b>	<b>59,073</b>	<b>9,938</b>	<b>.</b>	<b>69,011</b>

Figures for Rest of World have been removed as they are mainly estimates of cruises abroad which ended in the UK. In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications

### 3.16 Number of visits to specified countries: by main country visited and nationality 2006 to 2010

	Visits (thousands)							
	2009				2010			
	Nationality =				Nationality =			
	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total
Canada	412	23	30	465	359	24	30	413
USA	2,844	134	210	3,187	2,927	116	197	3,240
<b>North America</b>	<b>3,255</b>	<b>169</b>	<b>228</b>	<b>3,652</b>	<b>3,286</b>	<b>157</b>	<b>210</b>	<b>3,653</b>
Austria	620	22	67	709	533	24	43	600
Belgium	1,193	54	146	1,392	1,184	45	141	1,370
Bulgaria	194	54	8	255	166	55	7	229
Czech Republic	316	68	49	433	270	58	38	366
Cyprus	941	20	20	981	843	24	15	882
Denmark	222	59	37	318	185	30	38	252
Finland	112	25	19	155	77	13	11	101
France	8,568	550	646	9,764	7,938	521	599	9,058
Germany	1,641	280	206	2,127	1,608	250	224	2,082
Greece	1,729	68	85	1,881	1,525	70	77	1,672
Hungary	137	70	23	230	147	102	19	268
Irish Republic	1,970	635	944	3,549	1,591	504	878	2,972
Italy	2,111	285	214	2,610	1,844	233	171	2,248
Lithuania	16	98	2	117	14	115	1	131
Luxembourg	45	.	15	59	80	.	22	102
Malta	341	13	15	369	410	16	13	439
Netherlands	1,550	135	154	1,840	1,457	126	175	1,758
Norway	195	35	28	258	159	32	32	222
Poland	385	1,123	46	1,554	346	1,057	41	1,443
Portugal	1,633	105	70	1,809	1,656	122	89	1,867
Romania	61	79	10	150	53	99	8	160
Russia	86	20	16	121	58	21	12	90
Slovakia	43	100	9	152	37	70	7	114
Spain	10,957	234	391	11,582	9,831	163	389	10,383
Sweden	234	71	45	349	218	57	45	320
Switzerland	715	31	124	870	715	29	146	890
Turkey	1,479	52	92	1,622	1,695	46	74	1,815
Rest of Europe	519	101	66	686	532	142	57	731
Europe	38,014	6,056	1,875	45,944	35,171	5,657	1,736	42,565
- of which EU27	34,977	5,580	1,839	42,396	32,035	5,176	1,714	38,925
- of which EU25	34,722	5,392	1,877	41,990	31,815	4,971	1,750	38,536
- of which EU15	32,583	3,491	2,070	38,144	29,726	3,092	1,966	34,784
<b>Egypt</b>	<b>708</b>	<b>6</b>	<b>35</b>	<b>749</b>	<b>634</b>	<b>7</b>	<b>30</b>	<b>671</b>
Morocco	278	5	19	301	279	6	23	308
Tunisia	343	5	16	365	393	8	21	423
Other North Africa	48	19	8	75	59	22	6	87
South Africa	288	41	28	357	309	39	23	371
Nigeria	74	41	1	116	58	52	7	117
Other Africa	495	81	53	629	455	91	44	590
Israel	102	7	14	122	80	9	10	98
United Arab Emirates	492	9	48	549	448	10	41	499
Other Middle East	266	69	33	368	301	77	33	410
Hong Kong (China)	105	18	15	138	120	12	25	157
Other China	155	90	26	272	150	116	21	287
India	561	241	45	847	556	258	36	850
Japan	74	37	12	122	63	27	10	101
Pakistan	305	82	7	394	324	95	11	430
Sri Lanka	88	25	3	116	96	13	7	116
Thailand	298	20	20	338	288	26	25	339
Other Asia	470	131	34	635	463	129	45	637
Australia	376	43	15	434	401	33	19	454
New Zealand	101	13	4	117	125	9	6	141
Barbados	80	.	7	86	90	1	.	91
Jamaica	184	11	4	198	182	9	8	199
Other Caribbean	581	11	18	610	549	6	28	583
Brazil	51	12	11	74	57	21	18	96
Mexico	185	5	8	198	298	2	13	314
Other Central & Sth. America	118	11	11	141	102	10	19	131
Fly/cruise (stay onboard)	627	.	7	634	604	.	17	621
<b>Other Countries</b>	<b>7,462</b>	<b>1,197</b>	<b>359</b>	<b>9,018</b>	<b>7,507</b>	<b>1,447</b>	<b>390</b>	<b>9,344</b>
<b>Total World</b>	<b>48,731</b>	<b>9,883</b>	<b>.</b>	<b>58,614</b>	<b>45,965</b>	<b>9,597</b>	<b>.</b>	<b>55,562</b>

Figures for Rest of World have been removed as they are mainly estimates of cruises abroad which ended in the UK.  
In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications

## Tables: Section 4

---

Overseas residents' visits to the UK 2010

## 4.01 Visits and spending in UK: by mode of travel, region of residence and purpose of visit 2010

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>								
Holiday	991	839	107	41	165	74	1,263	954
<i>of which inclusive tour</i>	109	127	50	12	25	10	184	149
Business	742	834	5	4	47	41	794	879
Visiting friends or relatives	917	436	10	4	35	9	962	448
Miscellaneous	356	318	12	22	10	17	378	356
All visits	3,005	2,435	135	71	257	141	3,397	2,647
<b>Europe</b>								
Holiday	5,249	2,580	1,916	705	1,485	485	8,650	3,770
<i>of which inclusive tour</i>	537	328	678	264	344	109	1,559	700
Business	3,442	1,687	1,000	215	834	182	5,277	2,084
Visiting friends or relatives	4,453	1,445	919	296	634	159	6,007	1,900
Miscellaneous	1,493	1,120	377	200	242	118	2,113	1,438
All visits	14,638	6,847	4,212	1,417	3,196	945	22,046	9,209
<b>- of which EU27</b>								
Holiday	4,619	2,146	1,876	682	1,472	466	7,966	3,294
<i>of which inclusive tour</i>	468	281	668	260	341	106	1,477	647
Business	3,034	1,404	972	213	828	179	4,834	1,796
Visiting friends or relatives	4,057	1,246	909	292	629	154	5,595	1,691
Miscellaneous	1,258	904	372	200	241	117	1,871	1,221
All visits	12,968	5,711	4,129	1,388	3,169	918	20,266	8,016
<b>- of which EU25</b>								
Holiday	4,563	2,110	1,852	675	1,469	466	7,884	3,250
<i>of which inclusive tour</i>	467	281	654	256	340	106	1,461	643
Business	2,994	1,377	896	205	827	179	4,716	1,761
Visiting friends or relatives	3,979	1,205	897	282	626	152	5,502	1,640
Miscellaneous	1,239	887	363	199	241	117	1,843	1,203
All visits	12,774	5,590	4,007	1,363	3,164	916	19,945	7,869
<b>- of which EU15</b>								
Holiday	4,242	1,964	1,779	648	1,396	435	7,417	3,047
<i>of which inclusive tour</i>	454	272	620	244	291	91	1,364	608
Business	2,774	1,231	507	181	641	165	3,923	1,577
Visiting friends or relatives	3,282	992	844	267	585	140	4,711	1,399
Miscellaneous	1,113	766	339	180	234	115	1,686	1,061
All visits	11,411	4,964	3,469	1,277	2,856	855	17,737	7,096
<b>Other Countries</b>								
Holiday	1,336	1,694	139	83	280	137	1,755	1,914
<i>of which inclusive tour</i>	110	92	85	36	80	20	275	149
Business	688	1,037	6	11	29	26	722	1,074
Visiting friends or relatives	1,348	1,140	26	15	65	51	1,440	1,206
Miscellaneous	416	798	13	23	15	22	444	843
All visits	3,787	4,675	184	132	389	236	4,360	5,043
<b>Total World</b>								
Holiday	7,575	5,113	2,162	830	1,931	695	11,668	6,638
<i>of which inclusive tour</i>	756	548	813	312	449	139	2,018	998
Business	4,872	3,558	1,011	229	910	249	6,793	4,037
Visiting friends or relatives	6,718	3,020	956	315	734	219	8,408	3,554
Miscellaneous	2,265	2,235	402	245	268	157	2,935	2,637
All visits	21,430	13,957	4,531	1,620	3,842	1,322	29,803	16,899

## 4.02 Visits to and spending in UK: by quarter, region of residence and purpose of visit 2010

	January - March		April - June		July - September		October - December	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>								
Holiday	145	95	384	286	506	387	228	186
<i>of which inclusive tour</i>	22	15	55	52	79	61	28	21
Business	183	182	192	199	209	262	210	236
Visiting friends or relatives	184	74	239	109	325	156	214	110
Miscellaneous	73	42	114	147	109	69	83	99
All visits	584	394	929	744	1,149	876	735	633
<b>Europe</b>								
Holiday	1,544	581	2,436	1,020	2,767	1,334	1,903	835
<i>of which inclusive tour</i>	229	84	618	251	458	267	254	98
Business	1,242	447	1,423	525	1,278	509	1,334	603
Visiting friends or relatives	1,293	433	1,475	432	1,635	520	1,603	515
Miscellaneous	492	284	475	333	551	363	595	458
All visits	4,571	1,747	5,809	2,315	6,230	2,730	5,435	2,416
<b>- of which EU27</b>								
Holiday	1,437	506	2,260	891	2,546	1,195	1,722	702
<i>of which inclusive tour</i>	220	79	596	235	426	247	235	87
Business	1,126	381	1,313	456	1,175	443	1,220	515
Visiting friends or relatives	1,202	382	1,376	369	1,525	467	1,492	473
Miscellaneous	438	237	425	298	483	301	525	386
All visits	4,203	1,509	5,374	2,019	5,728	2,410	4,960	2,079
<b>- of which EU25</b>								
Holiday	1,424	498	2,237	879	2,513	1,177	1,710	696
<i>of which inclusive tour</i>	218	78	589	233	419	244	235	87
Business	1,096	366	1,287	453	1,142	433	1,192	508
Visiting friends or relatives	1,181	370	1,360	361	1,493	452	1,468	456
Miscellaneous	430	234	417	295	475	295	521	380
All visits	4,131	1,472	5,301	1,992	5,623	2,361	4,891	2,044
<b>- of which EU15</b>								
Holiday	1,338	461	2,096	820	2,367	1,112	1,616	654
<i>of which inclusive tour</i>	204	72	537	216	396	234	227	85
Business	920	329	1,060	398	938	392	1,004	458
Visiting friends or relatives	996	312	1,176	305	1,264	386	1,276	395
Miscellaneous	393	202	367	238	439	268	485	352
All visits	3,647	1,307	4,700	1,765	5,008	2,161	4,382	1,862
<b>Other Countries</b>								
Holiday	238	202	437	621	715	746	365	346
<i>of which inclusive tour</i>	30	12	71	35	117	78	58	24
Business	164	209	159	237	193	277	206	350
Visiting friends or relatives	249	187	330	269	545	477	316	273
Miscellaneous	97	189	90	178	153	274	104	202
All visits	748	788	1,016	1,306	1,606	1,776	990	1,173
<b>Total World</b>								
Holiday	1,926	878	3,257	1,926	3,989	2,466	2,496	1,367
<i>of which inclusive tour</i>	281	111	744	339	653	406	340	142
Business	1,589	838	1,774	962	1,680	1,048	1,749	1,189
Visiting friends or relatives	1,726	693	2,044	810	2,504	1,153	2,133	899
Miscellaneous	662	515	679	657	812	706	782	759
All visits	5,904	2,930	7,754	4,365	8,985	5,382	7,160	4,222



## 4.03 Visits to and spending in UK regions: by region of residence and purpose of visit 2010

	London		Other England		Total England		Scotland		Wales	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>										
Holiday	921	545	356	204	1,125	749	202	155	58	25
<i>of which inclusive tour</i>	151	77	36	19	162	96	39	36	9	2
Business	513	571	303	256	739	827	47	39	14	6
Visiting friends or relatives	437	173	529	205	847	379	114	49	39	12
Miscellaneous	285	248	89	80	362	328	15	9	6	6
All visits	2,155	1,538	1,277	745	3,074	2,283	377	253	116	50
<b>Europe</b>										
Holiday	5,018	2,052	2,607	1,022	7,309	3,074	864	483	237	66
<i>of which inclusive tour</i>	825	300	583	254	1,366	554	170	122	48	19
Business	1,783	961	2,490	804	4,130	1,764	257	172	110	41
Visiting friends or relatives	2,081	652	3,442	999	5,278	1,651	412	139	222	56
Miscellaneous	831	636	957	594	1,749	1,230	68	106	68	45
All visits	9,713	4,301	9,496	3,419	18,466	7,720	1,602	899	637	208
<b>- of which EU27</b>										
Holiday	4,546	1,771	2,423	874	6,691	2,646	798	443	225	60
<i>of which inclusive tour</i>	781	276	557	242	1,298	518	155	108	46	16
Business	1,555	769	2,342	730	3,768	1,500	223	156	102	40
Visiting friends or relatives	1,911	570	3,216	894	4,906	1,465	376	122	212	49
Miscellaneous	711	533	848	520	1,529	1,053	53	73	65	39
All visits	8,723	3,644	8,828	3,019	16,893	6,663	1,450	794	605	188
<b>- of which EU25</b>										
Holiday	4,478	1,734	2,405	869	6,610	2,604	794	442	225	60
<i>of which inclusive tour</i>	768	272	554	242	1,282	514	155	108	46	16
Business	1,514	749	2,270	717	3,659	1,466	221	156	101	40
Visiting friends or relatives	1,861	540	3,173	874	4,814	1,414	375	121	212	49
Miscellaneous	698	523	837	515	1,508	1,038	52	70	63	38
All visits	8,552	3,546	8,685	2,976	16,591	6,522	1,442	789	600	186
<b>- of which EU15</b>										
Holiday	4,204	1,608	2,217	812	6,175	2,419	765	428	212	56
<i>of which inclusive tour</i>	726	259	499	224	1,189	482	149	103	46	16
Business	1,322	668	1,726	649	2,954	1,316	175	126	71	39
Visiting friends or relatives	1,590	456	2,733	741	4,115	1,197	306	109	191	42
Miscellaneous	629	459	758	439	1,361	899	49	70	61	37
All visits	7,745	3,191	7,433	2,641	14,605	5,831	1,295	732	534	173
<b>Other Countries</b>										
Holiday	1,387	1,347	531	431	1,685	1,779	172	105	50	16
<i>of which inclusive tour</i>	252	99	52	38	273	137	22	12	6	1
Business	480	710	260	318	672	1,028	37	23	18	8
Visiting friends or relatives	700	496	829	539	1,338	1,034	154	124	60	39
Miscellaneous	271	350	176	426	425	776	16	52	10	12
All visits	2,838	2,903	1,796	1,714	4,120	4,617	379	304	137	75
<b>Total World</b>										
Holiday	7,325	3,945	3,494	1,657	10,119	5,602	1,238	743	344	107
<i>of which inclusive tour</i>	1,228	476	670	311	1,801	788	231	170	63	21
Business	2,775	2,242	3,054	1,378	5,541	3,620	341	234	141	56
Visiting friends or relatives	3,219	1,321	4,799	1,743	7,463	3,064	680	312	321	108
Miscellaneous	1,386	1,234	1,222	1,100	2,536	2,334	99	166	83	62
All visits	14,706	8,741	12,568	5,878	25,659	14,620	2,358	1,455	890	333

Channel Islands and transit passengers are excluded from spending figures

## 4.04 Visits, nights and spending in UK: by purpose of visit and country of residence 2010

	Holiday						Business		
	Total			of which inclusive tour			visits (thousands)	nights (thousands)	spending (£ million)
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)			
Canada	248	2,818	220	26	208	24	102	681	125
USA	1,015	7,856	735	158	997	125	692	3,994	754
<b>North America</b>	<b>1,263</b>	<b>10,674</b>	<b>954</b>	<b>184</b>	<b>1,204</b>	<b>149</b>	<b>794</b>	<b>4,675</b>	<b>879</b>
Austria	134	764	86	33	185	21	65	164	29
Belgium	524	1,794	168	132	436	41	290	498	86
Bulgaria	16	130	7	2	7	0	34	113	10
Czech Republic	91	586	32	50	228	17	91	258	22
Cyprus	24	231	22	.	.	.	12	62	8
Denmark	253	1,159	115	46	211	21	136	371	63
Finland	80	361	47	20	108	20	48	153	27
France	1,781	7,564	519	381	1,680	123	656	2,183	217
Germany	1,364	8,151	597	332	1,819	171	766	2,588	269
Greece	64	380	45	9	52	7	43	193	31
Hungary	32	167	12	5	30	3	107	484	27
Irish Republic	654	2,213	232	40	169	14	528	979	216
Italy	753	4,531	359	68	584	51	280	1,190	136
Lithuania	29	377	14	.	.	.	62	203	9
Luxembourg	17	89	10	3	15	2	13	20	4
Malta	22	179	13	1	4	0	11	42	11
Netherlands	687	3,518	267	182	878	75	491	1,084	239
Norway	286	1,236	168	35	126	24	133	353	75
Poland	174	1,737	69	31	203	10	418	1,418	67
Portugal	111	674	45	8	30	3	82	264	32
Romania	67	570	37	14	58	4	83	361	25
Russia	67	577	85	6	52	5	56	367	57
Slovakia	45	458	20	8	33	5	46	139	7
Spain	675	4,107	307	60	352	34	342	1,392	140
Sweden	321	1,485	162	50	191	25	184	515	87
Switzerland	234	1,340	154	28	156	19	155	404	77
Turkey	38	281	34	2	30	1	47	223	38
Rest of Europe	109	697	57	14	80	4	98	697	74
<b>Europe</b>	<b>8,650</b>	<b>45,357</b>	<b>3,770</b>	<b>1,559</b>	<b>7,714</b>	<b>700</b>	<b>5,277</b>	<b>16,719</b>	<b>2,084</b>
- of which EU27	7,966	41,530	3,294	1,477	7,284	647	4,834	15,040	1,796
- of which EU25	7,884	40,830	3,250	1,461	7,219	643	4,716	14,566	1,761
- of which EU15	7,417	36,791	3,047	1,364	6,708	608	3,923	11,594	1,577
Egypt	15	209	24	1	8	1	9	41	18
Morocco	2	70	4	.	.	.	3	15	4
Tunisia	1	63	1	.	.	.	1	2	1
Other North Africa	8	166	10	1	7	1	6	30	12
South Africa	58	694	51	8	164	5	47	261	57
Nigeria	67	761	94	.	.	.	25	231	67
Other Africa	30	332	28	1	2	1	28	327	80
Israel	57	373	33	5	26	3	38	139	27
United Arab Emirates	63	1,052	109	3	16	2	45	279	57
Other Middle East	118	1,611	240	4	33	4	45	307	137
Hong Kong (China)	48	573	37	6	21	2	26	116	30
Other China	48	500	65	12	81	13	40	369	55
India	118	1,056	63	37	96	10	110	2,438	171
Japan	119	808	86	28	129	27	57	342	47
Pakistan	12	182	16	0	1	0	9	67	10
Sri Lanka	3	48	2	.	.	.	3	62	2
Thailand	23	515	22	1	4	0	9	103	12
Other Asia	206	1,516	173	37	142	11	78	534	87
Australia	446	5,514	451	64	460	43	86	881	131
New Zealand	67	806	56	4	56	2	15	132	25
Barbados	4	29	2	1	3	0	1	5	1
Jamaica	2	19	0	.	.	.	0	2	1
Other Caribbean	16	185	12	1	2	0	6	21	4
Brazil	116	747	77	25	116	9	13	73	17
Mexico	39	246	208	14	89	6	10	62	7
Other Central & Sth. America	70	581	48	23	129	8	13	96	16
Rest of the World	1	27	1	.	.	.	2	5	0
<b>Other Countries</b>	<b>1,755</b>	<b>18,680</b>	<b>1,914</b>	<b>275</b>	<b>1,584</b>	<b>149</b>	<b>722</b>	<b>6,942</b>	<b>1,074</b>
<b>Total World</b>	<b>11,668</b>	<b>74,710</b>	<b>6,638</b>	<b>2,018</b>	<b>10,502</b>	<b>998</b>	<b>6,793</b>	<b>28,336</b>	<b>4,037</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.04 Visits, nights and spending in UK: by purpose of visit and country of residence 2010

	Visiting friends or relatives			Miscellaneous			Total		
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)
Canada	261	3,415	127	75	498	40	686	7,413	513
USA	701	7,761	322	304	3,128	317	2,711	22,739	2,133
<b>North America</b>	<b>962</b>	<b>11,176</b>	<b>448</b>	<b>378</b>	<b>3,626</b>	<b>356</b>	<b>3,397</b>	<b>30,152</b>	<b>2,647</b>
Austria	54	367	23	35	273	17	288	1,569	155
Belgium	208	1,013	47	115	697	100	1,136	4,002	401
Bulgaria	26	460	18	12	135	9	88	839	44
Czech Republic	72	625	31	23	361	13	278	1,831	99
Cyprus	59	894	37	14	362	18	110	1,550	87
Denmark	99	556	33	62	797	33	550	2,883	245
Finland	28	174	10	16	118	8	170	805	92
France	937	6,051	255	245	2,817	150	3,618	18,614	1,142
Germany	651	4,154	194	223	3,249	132	3,004	18,143	1,193
Greece	49	610	29	18	225	25	174	1,408	129
Hungary	61	619	18	14	267	4	214	1,536	60
Irish Republic	1,039	4,904	275	408	1,423	154	2,629	9,519	883
Italy	316	2,587	130	124	2,021	96	1,472	10,330	722
Lithuania	36	655	13	10	146	6	137	1,381	41
Luxembourg	20	101	6	3	49	3	53	259	23
Malta	21	223	11	13	66	9	66	510	44
Netherlands	430	2,605	110	150	662	100	1,758	7,870	717
Norway	115	792	44	116	426	67	649	2,807	355
Poland	463	5,857	111	46	1,719	66	1,101	10,731	313
Portugal	96	1,105	31	27	309	16	316	2,353	125
Romania	67	1,321	33	16	109	8	233	2,361	104
Russia	27	306	23	20	433	29	170	1,683	194
Slovakia	42	423	13	22	346	19	154	1,366	58
Spain	619	5,435	205	173	3,433	171	1,809	14,367	824
Sweden	167	1,032	52	86	711	56	758	3,743	357
Switzerland	178	1,019	74	56	922	62	623	3,686	367
Turkey	34	480	22	10	386	30	129	1,370	124
Rest of Europe	93	1,447	54	56	629	37	357	3,470	223
<b>Europe</b>	<b>6,007</b>	<b>45,817</b>	<b>1,900</b>	<b>2,113</b>	<b>23,094</b>	<b>1,438</b>	<b>22,046</b>	<b>130,986</b>	<b>9,209</b>
- of which EU27	5,595	42,139	1,691	1,871	20,531	1,221	20,266	119,240	8,016
- of which EU25	5,502	40,358	1,640	1,843	20,286	1,203	19,945	116,040	7,869
- of which EU15	4,711	30,695	1,399	1,686	16,786	1,061	17,737	95,865	7,096
Egypt	9	202	10	9	107	9	42	559	61
Morocco	7	55	10	3	25	5	16	165	22
Tunisia	5	91	2	2	11	3	9	168	6
Other North Africa	8	110	7	4	108	9	25	413	38
South Africa	87	1,469	60	17	140	13	208	2,564	182
Nigeria	50	1,274	72	26	163	40	168	2,428	274
Other Africa	67	1,513	69	19	432	25	144	2,604	203
Israel	53	604	25	10	39	6	158	1,155	91
United Arab Emirates	86	1,161	96	19	380	51	213	2,872	312
Other Middle East	87	1,511	101	40	849	99	290	4,278	578
Hong Kong (China)	48	670	34	9	138	28	131	1,497	129
Other China	29	655	26	24	1,615	104	141	3,140	249
India	109	4,629	52	34	1,597	77	371	9,720	363
Japan	30	312	19	17	444	29	223	1,905	182
Pakistan	31	1,181	23	5	218	9	57	1,648	58
Sri Lanka	11	448	9	1	143	3	18	701	15
Thailand	28	606	25	7	334	30	67	1,558	90
Other Asia	123	2,520	108	52	2,447	116	459	7,016	484
Australia	381	6,885	315	73	649	53	986	13,929	951
New Zealand	95	1,789	71	12	131	5	187	2,859	157
Barbados	2	33	2	2	3	0	8	69	6
Jamaica	5	249	5	1	1	0	8	271	6
Other Caribbean	20	378	20	10	133	12	52	716	48
Brazil	28	306	13	21	638	53	177	1,764	160
Mexico	12	152	8	7	46	5	67	507	229
Other Central & Sth. America	28	494	23	20	938	56	130	2,109	143
Rest of the World	1	15	1	1	45	3	5	91	5
<b>Other Countries</b>	<b>1,440</b>	<b>29,313</b>	<b>1,206</b>	<b>444</b>	<b>11,774</b>	<b>843</b>	<b>4,360</b>	<b>66,708</b>	<b>5,043</b>
<b>Total World</b>	<b>8,408</b>	<b>86,305</b>	<b>3,554</b>	<b>2,935</b>	<b>38,494</b>	<b>2,637</b>	<b>29,803</b>	<b>227,846</b>	<b>16,899</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.05 Average stay and spend per visit and per day: by purpose of visit and country of residence 2010

	Holiday visits						Business visits		
	total			of which inclusive tour					
	average			average			average		
	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)
Canada	11	885	78	8	903	115	7	1,228	184
USA	8	724	94	6	795	126	6	1,090	189
<b>North America</b>	8	756	89	7	810	124	6	1,108	188
Austria	6	645	113	6	624	112	3	443	177
Belgium	3	321	94	3	311	94	2	297	173
Bulgaria	8	418	51	4	179	41	3	293	88
Czech Republic	6	353	55	5	345	75	3	242	85
Cyprus	10	936	97	.	.	.	5	682	136
Denmark	5	454	99	5	454	98	3	467	171
Finland	5	590	130	5	991	182	3	570	178
France	4	291	69	4	323	73	3	331	99
Germany	6	438	73	5	514	94	3	351	104
Greece	6	700	118	5	730	134	4	715	159
Hungary	5	371	71	6	540	90	5	251	56
Irish Republic	3	355	105	4	345	82	2	409	221
Italy	6	478	79	9	753	88	4	486	114
Lithuania	13	486	37	.	.	.	3	142	43
Luxembourg	5	552	108	5	663	131	2	290	193
Malta	8	595	72	3	357	105	4	943	255
Netherlands	5	389	76	5	413	86	2	488	221
Norway	4	587	136	4	693	192	3	568	214
Poland	10	399	40	7	318	48	3	160	47
Portugal	6	407	67	4	373	99	3	392	121
Romania	9	552	65	4	250	61	4	300	69
Russia	9	1,268	147	9	894	103	6	1,011	156
Slovakia	10	437	43	4	656	153	3	148	48
Spain	6	454	75	6	572	98	4	410	101
Sweden	5	505	109	4	507	133	3	473	169
Switzerland	6	656	115	6	662	120	3	497	190
Turkey	7	898	121	17	826	49	5	802	170
Rest of Europe	6	519	82	6	309	54	7	757	106
<b>Europe</b>	5	426	81	5	449	91	3	395	125
- of which EU27	5	402	77	5	438	89	3	372	119
- of which EU25	5	401	77	5	440	89	3	373	121
- of which EU15	5	399	80	5	445	91	3	402	136
Egypt	14	1,601	116	6	730	116	5	1,965	425
Morocco	29	1,652	56	.	.	.	4	1,116	250
Tunisia	45	386	9	.	.	.	3	823	283
Other North Africa	21	1,295	60	9	761	89	5	2,156	400
South Africa	12	889	74	20	566	29	6	1,217	217
Nigeria	11	1,404	123	.	.	.	9	2,694	291
Other Africa	11	929	85	2	698	327	12	2,916	246
Israel	7	582	89	5	611	118	4	706	194
United Arab Emirates	17	1,730	103	6	753	121	6	1,264	204
Other Middle East	14	2,045	149	9	1,112	126	7	3,056	447
Hong Kong (China)	12	772	64	4	320	88	4	1,136	259
Other China	10	1,349	129	7	1,111	162	9	1,369	148
India	9	540	60	3	266	101	22	1,548	70
Japan	7	729	107	5	968	212	6	825	138
Pakistan	15	1,310	86	4	1,765	441	8	1,116	147
Sri Lanka	17	659	38	.	.	.	22	566	25
Thailand	22	947	43	6	589	98	12	1,357	118
Other Asia	7	838	114	4	308	80	7	1,122	163
Australia	12	1,011	82	7	670	94	10	1,527	148
New Zealand	12	839	69	15	445	30	9	1,698	187
Barbados	8	654	82	4	615	154	4	908	227
Jamaica	12	265	22	.	.	.	4	1,053	263
Other Caribbean	12	736	62	3	442	147	4	680	184
Brazil	6	669	104	5	359	77	6	1,298	227
Mexico	6	5,340	846	6	445	70	6	722	114
Other Central & Sth. America	8	681	82	6	327	59	8	1,295	170
Rest of the World	21	1,066	51	.	.	.	3	167	49
<b>Other Countries</b>	11	1,091	102	6	541	94	10	1,487	155
<b>Total World</b>	6	561	88	5	495	95	4	594	142

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will sit out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.05 Average stay and spend per visit and per day: by purpose of visit and country of residence 2010

	Visiting friends or relatives			Miscellaneous			All visits		
	average			average			average		
	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)
Canada	13	486	37	7	533	80	11	746	69
USA	11	459	41	10	1,043	101	8	785	94
<b>North America</b>	12	466	40	10	942	98	9	777	88
Austria	7	427	63	8	482	61	5	539	99
Belgium	5	225	46	6	869	143	4	353	100
Bulgaria	18	688	39	12	811	70	10	503	52
Czech Republic	9	432	50	16	566	36	7	355	54
Cyprus	15	632	42	26	1,320	51	14	792	56
Denmark	6	333	59	13	529	41	5	444	85
Finland	6	349	55	8	510	68	5	538	114
France	6	272	42	11	612	53	5	315	61
Germany	6	297	47	15	593	41	6	397	66
Greece	12	589	47	12	1,354	110	8	741	92
Hungary	10	288	28	20	295	15	7	282	39
Irish Republic	5	264	56	3	378	108	4	333	92
Italy	8	411	50	16	775	48	7	490	70
Lithuania	18	349	19	15	581	39	10	301	30
Luxembourg	5	325	64	18	1,018	56	5	426	88
Malta	11	541	50	5	695	132	8	657	85
Netherlands	6	255	42	4	667	151	4	408	91
Norway	7	380	55	4	581	158	4	546	126
Poland	13	239	19	37	1,423	38	10	284	29
Portugal	12	326	28	11	596	53	7	395	53
Romania	20	498	25	7	521	78	10	444	44
Russia	11	828	74	22	1,444	66	10	1,133	115
Slovakia	10	302	30	16	847	54	9	373	42
Spain	9	331	38	20	986	50	8	455	57
Sweden	6	313	51	8	650	78	5	471	95
Switzerland	6	417	73	16	1,099	67	6	588	99
Turkey	14	642	46	38	2,981	79	11	959	91
Rest of Europe	15	577	37	11	661	59	10	622	64
<b>Europe</b>	8	316	41	11	681	62	6	413	69
- of which EU27	8	302	40	11	653	59	6	391	66
- of which EU25	7	298	41	11	653	59	6	389	67
- of which EU15	7	297	46	10	629	63	5	394	73
Egypt	22	1,054	49	12	1,079	89	13	1,448	110
Morocco	8	1,419	176	8	1,568	196	10	1,418	135
Tunisia	19	415	22	5	1,323	282	18	675	38
Other North Africa	14	942	66	24	1,974	81	16	1,492	92
South Africa	17	690	41	8	773	94	12	870	71
Nigeria	25	1,439	57	6	1,530	244	14	1,625	112
Other Africa	23	1,034	46	23	1,331	57	18	1,411	78
Israel	11	481	42	4	601	151	7	580	79
United Arab Emirates	14	1,119	82	20	2,657	133	14	1,468	109
Other Middle East	17	1,160	67	21	2,457	116	15	1,992	135
Hong Kong (China)	14	707	50	16	3,213	203	11	985	86
Other China	22	876	39	68	4,391	64	22	1,768	79
India	42	477	11	47	2,274	48	26	979	37
Japan	10	647	62	26	1,704	66	9	817	96
Pakistan	38	750	20	40	1,698	43	29	1,016	35
Sri Lanka	41	813	20	121	2,167	18	40	840	21
Thailand	21	901	42	48	4,403	91	23	1,336	58
Other Asia	20	873	43	47	2,246	48	15	1,054	69
Australia	18	828	46	9	722	81	14	964	68
New Zealand	19	747	39	11	457	41	15	835	55
Barbados	20	1,302	64	2	250	167	8	728	87
Jamaica	51	947	18	1	215	215	34	720	21
Other Caribbean	19	1,003	53	13	1,106	87	14	908	66
Brazil	11	456	42	31	2,561	82	10	900	90
Mexico	13	693	54	7	798	117	8	3,392	451
Other Central & Sth. America	17	809	46	48	2,890	60	16	1,099	68
Rest of the World	10	523	52	62	3,721	60	18	1,007	56
<b>Other Countries</b>	20	838	41	27	1,900	72	15	1,155	76
<b>Total World</b>	10	423	41	13	899	69	8	563	74

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.06 Visits to and spending in UK: by length of stay and country of residence 2010

	Nil nights		1 to 3 nights		4 to 13 nights		14 to 27 nights	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	8	2	188	57	319	247	133	150
USA	29	10	925	392	1,344	1,134	293	314
<b>North America</b>	<b>37</b>	<b>12</b>	<b>1,114</b>	<b>450</b>	<b>1,662</b>	<b>1,380</b>	<b>426</b>	<b>464</b>
Austria	9	1	135	48	125	79	16	21
Belgium	216	20	632	179	241	133	34	29
Bulgaria	2	0	37	8	33	19	9	6
Czech Republic	2	0	144	35	102	43	21	11
Cyprus	0	0	20	7	52	35	27	18
Denmark	33	3	263	104	237	117	12	8
Finland	5	1	84	35	75	51	4	4
France	426	25	1,655	398	1,273	476	188	126
Germany	171	20	1,322	333	1,248	552	206	195
Greece	3	0	56	24	87	60	18	14
Hungary	5	1	97	16	92	30	11	5
Irish Republic	259	33	1,543	470	758	292	48	39
Italy	23	3	574	176	720	382	101	92
Lithuania	5	0	61	12	44	11	13	6
Luxembourg	5	0	29	8	17	11	2	2
Malta	1	0	20	11	36	23	6	6
Netherlands	133	12	924	339	606	266	72	51
Norway	22	3	367	179	237	150	17	11
Poland	17	1	436	66	452	123	121	43
Portugal	4	0	130	36	141	57	25	13
Romania	4	0	101	23	93	53	14	9
Russia	1	1	47	46	85	89	24	35
Slovakia	3	1	58	9	66	25	18	8
Spain	29	5	705	209	833	354	147	109
Sweden	19	2	388	158	316	158	25	16
Switzerland	30	4	314	138	232	135	33	38
Turkey	1	0	45	28	56	51	18	19
Rest of Europe	6	2	155	51	143	87	30	25
<b>Europe</b>	<b>1,435</b>	<b>138</b>	<b>10,341</b>	<b>3,148</b>	<b>8,397</b>	<b>3,862</b>	<b>1,262</b>	<b>958</b>
- of which EU27	1,380	129	9,483	2,731	7,701	3,369	1,149	833
- of which EU25	1,373	129	9,345	2,699	7,575	3,298	1,127	819
- of which EU15	1,334	125	8,438	2,519	6,675	2,987	900	718
Egypt	1	0	10	11	22	35	5	8
Morocco	.	.	5	6	8	10	2	2
Tunisia	.	.	3	1	4	3	1	1
Other North Africa	.	.	5	8	10	10	8	10
South Africa	5	2	47	25	95	91	41	37
Nigeria	1	1	39	33	76	153	34	51
Other Africa	1	0	33	26	62	66	24	29
Israel	4	1	44	22	91	52	11	9
United Arab Emirates	4	1	52	41	95	128	34	53
Other Middle East	0	1	57	52	139	283	55	127
Hong Kong (China)	1	1	43	32	59	58	17	17
Other China	1	1	23	12	66	89	27	42
India	6	0	89	32	124	106	57	61
Japan	1	1	69	28	119	98	23	28
Pakistan	.	.	7	5	21	22	13	11
Sri Lanka	.	.	1	0	6	3	5	4
Thailand	1	0	9	6	31	31	14	13
Other Asia	2	1	155	61	187	184	70	122
Australia	5	2	239	104	391	313	219	267
New Zealand	.	.	36	10	74	50	52	56
Barbados	.	.	3	1	4	4	1	0
Jamaica	.	.	2	1	0	1	2	3
Other Caribbean	.	.	22	8	16	12	6	3
Brazil	3	1	66	25	79	62	16	21
Mexico	.	.	31	198	24	15	9	9
Other Central & Sth. America	1	0	42	20	51	40	19	21
Rest of the World	.	.	1	0	2	1	1	1
<b>Other Countries</b>	<b>37</b>	<b>13</b>	<b>1,134</b>	<b>771</b>	<b>1,856</b>	<b>1,916</b>	<b>766</b>	<b>1,010</b>
<b>Total World</b>	<b>1,508</b>	<b>163</b>	<b>12,588</b>	<b>4,368</b>	<b>11,916</b>	<b>7,158</b>	<b>2,454</b>	<b>2,432</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.06 Visits to and spending in UK: by length of stay and country of residence 2010

	28 to 90 nights		3 to 6 months		6 months to 1 year		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	33	34	4	12	2	10	686	513
USA	103	181	14	84	3	18	2,711	2,133
<b>North America</b>	<b>136</b>	<b>215</b>	<b>18</b>	<b>97</b>	<b>4</b>	<b>28</b>	<b>3,397</b>	<b>2,647</b>
Austria	2	4	1	2	.	.	288	155
Belgium	9	11	3	29	.	.	1,136	401
Bulgaria	6	4	1	3	1	4	88	44
Czech Republic	6	4	1	5	1	0	278	99
Cyprus	9	16	0	3	1	8	110	87
Denmark	2	5	4	8	.	.	550	245
Finland	2	1	0	0	.	.	170	92
France	68	73	8	31	1	14	3,618	1,142
Germany	45	57	10	33	2	4	3,004	1,193
Greece	9	29	1	2	.	.	174	129
Hungary	7	8	2	0	.	.	214	60
Irish Republic	20	39	1	4	1	6	2,629	883
Italy	50	53	3	14	1	2	1,472	722
Lithuania	12	10	2	2	.	.	137	41
Luxembourg	1	2	.	.	.	.	53	23
Malta	4	4	.	.	.	.	66	44
Netherlands	23	48	0	1	.	.	1,758	717
Norway	6	10	0	2	.	.	649	355
Poland	64	39	7	13	4	29	1,101	313
Portugal	13	7	2	9	1	3	316	125
Romania	15	12	6	6	.	.	233	104
Russia	13	19	.	.	1	4	170	194
Slovakia	8	15	1	0	.	.	154	58
Spain	85	96	9	36	2	14	1,809	824
Sweden	8	9	2	9	0	6	758	357
Switzerland	11	49	3	4	.	.	623	367
Turkey	8	19	1	5	0	2	129	124
Rest of Europe	17	28	6	30	.	.	357	223
<b>Europe</b>	<b>522</b>	<b>670</b>	<b>75</b>	<b>250</b>	<b>14</b>	<b>95</b>	<b>22,046</b>	<b>9,209</b>
- of which EU27	473	547	66	231	14	89	20,266	8,016
- of which EU25	452	530	60	221	13	85	19,945	7,869
- of which EU15	337	433	44	178	8	48	17,737	7,096
<b>Egypt</b>	<b>5</b>	<b>7</b>	<b>1</b>	<b>0</b>	<b>.</b>	<b>.</b>	<b>42</b>	<b>61</b>
Morocco	1	4	.	.	.	.	16	22
Tunisia	1	1	0	0	.	.	9	6
Other North Africa	3	7	1	2	.	.	25	38
South Africa	18	24	1	1	1	1	208	182
Nigeria	13	25	4	9	0	1	168	274
Other Africa	20	60	4	6	1	15	144	203
Israel	7	8	.	.	.	.	158	91
United Arab Emirates	25	67	3	19	0	4	213	312
Other Middle East	35	81	2	21	1	14	290	578
Hong Kong (China)	8	11	2	5	0	5	131	129
Other China	15	30	6	41	3	35	141	249
India	66	71	24	49	5	44	371	363
Japan	10	18	1	4	1	6	223	182
Pakistan	11	11	4	3	1	6	57	58
Sri Lanka	4	2	2	4	0	1	18	15
Thailand	8	13	4	26	1	2	67	90
Other Asia	30	50	11	26	5	40	459	484
Australia	122	229	8	27	2	8	986	951
New Zealand	23	34	2	8	.	.	187	157
Barbados	1	1	.	.	.	.	8	6
Jamaica	3	2	.	.	.	.	8	6
Other Caribbean	7	14	1	10	.	.	52	48
Brazil	12	37	0	1	1	13	177	160
Mexico	3	6	.	.	.	.	67	229
Other Central & Sth. America	11	24	4	28	1	10	130	143
Rest of the World	1	3	.	.	.	.	5	5
<b>Other Countries</b>	<b>463</b>	<b>840</b>	<b>84</b>	<b>290</b>	<b>21</b>	<b>204</b>	<b>4,360</b>	<b>5,043</b>
<b>Total World</b>	<b>1,120</b>	<b>1,726</b>	<b>177</b>	<b>636</b>	<b>40</b>	<b>327</b>	<b>29,803</b>	<b>16,899</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.07 Visits to the UK: by UK port and country of residence 2010

thousands

	Airports						
	Heathrow	Gatwick	Manchester	Stansted	Other England	Scotland	Wales
Canada	395	83	37	10	45	51	1
USA	1,740	145	132	51	154	156	5
<b>North America</b>	<b>2,136</b>	<b>227</b>	<b>169</b>	<b>60</b>	<b>199</b>	<b>207</b>	<b>6</b>
Austria	107	35	12	73	16	18	.
Belgium	40	4	29	5	70	38	1
Bulgaria	23	7	2	.	28	1	.
Czech Republic	35	21	8	32	48	5	.
Cyprus	45	19	24	9	11	1	.
Denmark	129	98	36	144	32	50	1
Finland	105	18	19	9	6	7	.
France	213	167	62	219	402	140	7
Germany	536	149	144	626	394	158	9
Greece	101	33	8	5	7	3	.
Hungary	21	32	5	3	68	2	.
Irish Republic	379	240	163	244	730	186	19
Italy	286	232	19	551	188	90	3
Lithuania	4	17	.	20	16	3	.
Luxembourg	1	3	2	3	20	2	1
Malta	24	11	8	1	21	.	1
Netherlands	157	85	34	153	396	95	7
Norway	155	182	34	131	61	77	.
Poland	55	10	3	172	329	67	.
Portugal	88	72	5	55	51	3	.
Romania	37	2	3	4	84	3	1
Russia	150	1	3	3	2	5	.
Slovakia	7	2	1	31	44	4	.
Spain	291	321	52	432	446	102	5
Sweden	284	89	54	182	29	73	1
Switzerland	182	101	44	9	199	34	1
Turkey	57	5	12	27	10	5	.
Rest of Europe	92	55	14	84	42	19	.
<b>Europe</b>	<b>3,605</b>	<b>2,010</b>	<b>801</b>	<b>3,226</b>	<b>3,749</b>	<b>1,190</b>	<b>57</b>
- of which EU27	2,976	1,691	697	3,038	3,446	1,064	56
- of which EU25	2,916	1,682	692	3,034	3,334	1,061	55
- of which EU15	2,718	1,547	641	2,701	2,786	964	54
Egypt	36	.	1	1	1	1	.
Morocco	8	.	.	2	4	.	.
Tunisia	5	3	1	.	1	.	.
Other North Africa	17	1	4	1	2	.	.
South Africa	153	17	4	4	7	5	.
Nigeria	151	7	5	.	3	.	.
Other Africa	99	15	2	1	13	5	1
Israel	104	4	7	.	32	.	1
United Arab Emirates	122	20	23	2	29	11	.
Other Middle East	229	7	21	3	10	8	.
Hong Kong (China)	103	3	2	2	6	6	.
Other China	99	4	12	.	9	4	.
India	252	20	15	1	25	5	.
Japan	167	2	5	2	11	1	0
Pakistan	37	1	11	.	6	2	.
Sri Lanka	15	.	1	.	1	.	.
Thailand	45	2	3	1	7	5	.
Other Asia	238	10	25	38	41	11	1
Australia	557	59	55	39	64	50	1
New Zealand	106	13	5	6	15	5	1
Barbados	1	5	1	1	.	.	.
Jamaica	1	6	.	1	.	.	.
Other Caribbean	14	24	3	4	2	1	.
Brazil	96	10	2	11	10	2	1
Mexico	28	5	1	1	7	3	.
Other Central & Sth. America	65	14	3	8	5	2	.
Rest of the World	1	.	0	1	.	.	.
<b>Other Countries</b>	<b>2,749</b>	<b>251</b>	<b>214</b>	<b>129</b>	<b>310</b>	<b>127</b>	<b>6</b>
<b>Total World</b>	<b>8,489</b>	<b>2,489</b>	<b>1,184</b>	<b>3,415</b>	<b>4,259</b>	<b>1,524</b>	<b>70</b>



## 4.07 Visits to the UK: by UK port and country of residence 2010

	Sea and Channel Tunnel						thousands
	Dover seaports	Other channel ports	East coast ports	Long haul sea routes	Irish Sea & land routes	Channel Tunnel	Total
Canada	13	.	4	1	4	43	686
USA	66	4	10	4	28	215	2,711
<b>North America</b>	79	4	15	4	32	257	3,397
Austria	15	0	4	.	5	4	288
Belgium	246	.	25	0	.	677	1,136
Bulgaria	26	.	0	.	.	1	88
Czech Republic	55	.	1	.	1	73	278
Cyprus	.	.	.	0	.	.	110
Denmark	5	0	40	.	.	15	550
Finland	1	.	0	0	.	4	170
France	552	293	11	1	4	1,547	3,618
Germany	633	2	120	0	48	184	3,004
Greece	7	.	.	.	.	11	174
Hungary	50	.	.	.	.	32	214
Irish Republic	28	1	1	0	604	32	2,629
Italy	75	1	2	0	4	19	1,472
Lithuania	60	.	0	.	3	14	137
Luxembourg	6	.	1	.	.	13	53
Malta	.	.	.	.	.	.	66
Netherlands	256	0	311	0	5	259	1,758
Norway	.	.	5	0	1	3	649
Poland	294	.	4	.	1	165	1,101
Portugal	30	0	.	.	.	13	316
Romania	94	.	0	.	1	4	233
Russia	4	.	2	.	.	1	170
Slovakia	47	.	0	.	6	13	154
Spain	77	10	5	.	1	65	1,809
Sweden	8	.	20	.	3	13	758
Switzerland	28	5	2	0	3	16	623
Turkey	11	.	0	.	.	3	129
Rest of Europe	38	.	.	.	.	13	357
<b>Europe</b>	2,648	313	558	2	691	3,196	22,046
- of which EU27	2,583	308	548	2	687	3,169	20,266
- of which EU25	2,463	308	548	2	686	3,164	19,945
- of which EU15	1,941	308	543	2	676	2,856	17,737
Egypt	.	.	.	.	.	3	42
Morocco	1	.	.	.	.	1	16
Tunisia	.	.	.	.	.	.	9
Other North Africa	.	.	.	.	.	.	25
South Africa	11	1	.	.	.	6	208
Nigeria	.	.	.	0	.	3	168
Other Africa	3	.	.	.	.	5	144
Israel	1	.	.	.	.	8	158
United Arab Emirates	2	.	.	.	1	2	213
Other Middle East	1	1	.	.	1	9	290
Hong Kong (China)	3	0	.	.	.	6	131
Other China	3	.	.	.	.	10	141
India	10	.	15	.	.	26	371
Japan	1	.	0	.	.	32	223
Pakistan	1	.	.	.	.	0	57
Sri Lanka	.	.	.	.	.	.	18
Thailand	1	1	.	.	.	3	67
Other Asia	4	.	3	.	2	86	459
Australia	62	1	1	0	10	86	986
New Zealand	5	.	0	0	2	29	187
Barbados	.	.	.	.	.	.	8
Jamaica	.	.	.	.	.	.	8
Other Caribbean	1	.	.	.	1	2	52
Brazil	10	2	0	.	.	32	177
Mexico	2	0	2	.	.	19	67
Other Central & Sth. America	11	2	.	.	1	19	130
Rest of the World	1	.	.	.	.	1	5
<b>Other Countries</b>	134	10	22	0	18	389	4,360
<b>Total World</b>	2,861	327	595	7	740	3,842	29,803

## 4.08 Visits to the UK: by type of vehicle used and country of residence 2010

thousands

	Air		Sea and Channel Tunnel				Total sea and Channel Tunnel
	All travellers	Foot	Private vehicle	Coach	Goods vehicle	Vehicle type unknown	
Canada	621	47	7	11	.	.	65
USA	2,384	252	30	45	.	0	327
<b>North America</b>	<b>3,005</b>	<b>299</b>	<b>37</b>	<b>56</b>	<b>.</b>	<b>0</b>	<b>392</b>
Austria	260	8	8	7	4	0	28
Belgium	188	458	279	158	54	.	948
Bulgaria	60	.	8	1	18	.	27
Czech Republic	148	1	9	64	56	.	130
Cyprus	109	0	.	.	.	.	0
Denmark	490	34	20	5	1	.	60
Finland	165	4	1	.	.	.	5
France	1,210	1,311	575	453	67	2	2,408
Germany	2,015	80	477	313	109	10	988
Greece	156	4	2	2	10	.	18
Hungary	131	1	10	7	64	.	82
Irish Republic	1,963	100	323	23	28	191	666
Italy	1,370	14	38	17	33	.	102
Lithuania	60	.	20	7	51	.	77
Luxembourg	32	5	13	3	.	.	21
Malta	66	.	.	.	.	.	.
Netherlands	927	212	420	127	61	12	832
Norway	640	2	6	1	.	.	9
Poland	636	4	76	74	311	.	465
Portugal	273	5	6	2	30	.	42
Romania	134	.	20	24	54	2	99
Russia	163	3	4	0	1	.	8
Slovakia	88	7	5	21	34	.	66
Spain	1,649	32	33	15	80	.	160
Sweden	712	15	22	9	.	.	45
Switzerland	570	12	35	7	.	.	53
Turkey	115	2	1	0	11	.	14
Rest of Europe	306	2	4	13	30	.	51
<b>Europe</b>	<b>14,638</b>	<b>2,319</b>	<b>2,415</b>	<b>1,350</b>	<b>1,107</b>	<b>218</b>	<b>7,408</b>
- of which EU27	12,968	2,298	2,369	1,332	1,082	218	7,298
- of which EU25	12,774	2,298	2,340	1,307	1,010	216	7,171
- of which EU15	11,411	2,283	2,217	1,132	477	216	6,325
Egypt	39	3	.	.	.	.	3
Morocco	14	.	1	.	1	.	2
Tunisia	9	.	.	.	.	.	.
Other North Africa	25	.	.	.	.	.	.
South Africa	190	6	3	9	.	.	18
Nigeria	165	3	.	.	.	.	3
Other Africa	136	4	4	.	.	.	8
Israel	149	5	2	2	.	.	8
United Arab Emirates	207	2	1	2	.	.	5
Other Middle East	277	10	2	.	.	.	13
Hong Kong (China)	122	4	2	3	.	.	9
Other China	127	10	.	4	.	.	14
India	319	17	2	33	.	.	52
Japan	190	32	1	.	.	.	33
Pakistan	55	.	2	.	.	.	2
Sri Lanka	18	.	.	.	.	.	.
Thailand	63	3	2	.	.	.	5
Other Asia	364	85	3	7	1	.	95
Australia	825	90	17	54	.	.	161
New Zealand	151	28	3	5	.	.	37
Barbados	8	.	.	.	.	.	.
Jamaica	8	.	.	.	.	.	.
Other Caribbean	48	1	2	.	.	.	3
Brazil	132	26	2	18	.	.	45
Mexico	45	12	.	11	.	.	23
Other Central & Sth. America	98	14	2	18	.	.	33
Rest of the World	3	1	1	.	.	.	2
<b>Other Countries</b>	<b>3,787</b>	<b>356</b>	<b>51</b>	<b>164</b>	<b>2</b>	<b>.</b>	<b>573</b>
<b>Total World</b>	<b>21,430</b>	<b>2,973</b>	<b>2,503</b>	<b>1,570</b>	<b>1,109</b>	<b>218</b>	<b>8,373</b>

## 4.09 Visits to and spending in UK: by sex, purpose of visit and country of residence 2010

	Male				Female			
	Leisure		Business		Leisure		Business	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	271	194	75	93	311	191	27	32
USA	993	679	522	567	1,018	692	169	186
<b>North America</b>	<b>1,264</b>	<b>873</b>	<b>597</b>	<b>661</b>	<b>1,329</b>	<b>883</b>	<b>196</b>	<b>218</b>
Austria	102	59	47	17	120	67	18	12
Belgium	431	179	239	70	415	136	51	16
Bulgaria	29	20	29	7	25	14	5	3
Czech Republic	87	36	84	17	99	40	7	5
Cyprus	47	44	10	6	50	34	3	2
Denmark	210	83	107	50	205	98	28	14
Finland	55	25	35	20	68	40	13	7
France	1,391	414	474	152	1,571	510	182	65
Germany	1,099	487	648	211	1,137	435	117	58
Greece	52	34	35	26	79	64	8	5
Hungary	47	13	94	21	59	20	13	6
Irish Republic	1,074	353	414	161	1,027	308	114	55
Italy	589	279	213	103	602	305	66	33
Lithuania	28	17	61	8	47	15	1	1
Luxembourg	26	13	11	3	14	6	3	1
Malta	27	13	7	7	28	20	4	4
Netherlands	647	268	412	209	619	208	79	31
Norway	266	144	102	48	250	135	29	28
Poland	317	141	393	53	366	104	24	14
Portugal	116	42	67	25	118	50	15	7
Romania	68	39	69	15	82	39	14	10
Russia	51	64	41	38	63	72	16	20
Slovakia	54	21	42	5	55	29	3	2
Spain	692	315	273	94	773	367	69	47
Sweden	272	129	134	65	301	141	50	22
Switzerland	233	145	119	57	235	144	36	20
Turkey	38	34	37	29	44	52	10	9
Rest of Europe	122	65	70	51	137	82	28	21
<b>Europe</b>	<b>8,170</b>	<b>3,523</b>	<b>4,265</b>	<b>1,565</b>	<b>8,589</b>	<b>3,579</b>	<b>1,008</b>	<b>515</b>
- of which EU27	7,510	3,085	3,927	1,369	7,914	3,117	906	426
- of which EU25	7,413	3,026	3,829	1,347	7,807	3,064	886	413
- of which EU15	6,757	2,725	3,108	1,204	7,050	2,778	814	372
Egypt	22	27	8	14	11	16	1	4
Morocco	8	16	3	4	4	3	.	.
Tunisia	3	2	1	1	6	4	.	.
Other North Africa	9	12	5	11	11	14	0	1
South Africa	77	64	32	38	84	60	15	19
Nigeria	70	101	16	42	74	105	9	25
Other Africa	69	82	19	69	47	41	8	11
Israel	63	34	33	25	57	31	5	2
United Arab Emirates	97	145	40	49	71	110	5	8
Other Middle East	156	280	40	130	90	160	5	7
Hong Kong (China)	58	54	20	25	46	44	7	5
Other China	50	84	26	39	50	110	14	15
India	171	146	96	140	88	46	14	30
Japan	67	60	49	40	98	75	8	8
Pakistan	31	31	8	9	17	17	1	1
Sri Lanka	8	7	2	1	7	6	1	0
Thailand	33	50	6	8	26	28	3	5
Other Asia	199	231	61	64	181	166	16	23
Australia	453	433	64	96	446	383	21	35
New Zealand	78	53	10	16	95	78	5	9
Barbados	4	2	1	1	3	3	.	.
Jamaica	4	3	.	.	4	2	0	1
Other Caribbean	21	19	4	3	25	25	2	1
Brazil	83	68	9	9	82	75	4	7
Mexico	29	202	8	5	28	19	2	2
Other Central & Sth. America	60	52	8	9	58	75	4	7
Rest of the World	3	5	0	0	0	0	1	0
<b>Other Countries</b>	<b>1,925</b>	<b>2,262</b>	<b>570</b>	<b>848</b>	<b>1,708</b>	<b>1,695</b>	<b>152</b>	<b>224</b>
<b>Total World</b>	<b>11,359</b>	<b>6,659</b>	<b>5,432</b>	<b>3,074</b>	<b>11,626</b>	<b>6,158</b>	<b>1,356</b>	<b>958</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.10 Visits to and spending in UK: by age group and country of residence 2010

	Age 0-15		Age 16-24		Age 25-34		Age 35-44	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	11	3	66	49	110	75	122	95
USA	55	26	299	323	451	314	582	448
<b>North America</b>	<b>66</b>	<b>28</b>	<b>365</b>	<b>372</b>	<b>562</b>	<b>389</b>	<b>703</b>	<b>543</b>
Austria	13	6	39	22	68	32	67	34
Belgium	53	9	148	67	226	69	279	104
Bulgaria	1	0	8	9	26	10	32	14
Czech Republic	32	12	49	16	83	34	60	17
Cyprus	3	1	15	25	19	14	23	14
Denmark	30	10	70	35	95	36	138	56
Finland	4	1	14	7	39	18	51	34
France	444	103	564	203	730	238	710	202
Germany	193	73	380	156	583	256	729	269
Greece	3	2	17	10	54	32	34	28
Hungary	3	1	24	6	52	15	48	15
Irish Republic	89	19	272	93	621	206	573	196
Italy	70	45	234	130	331	159	340	168
Lithuania	4	1	20	10	39	18	41	8
Luxembourg	1	0	4	3	6	3	21	9
Malta	2	2	5	4	16	10	11	7
Netherlands	88	26	162	47	326	109	416	220
Norway	23	11	80	44	144	83	171	103
Poland	59	12	164	69	332	91	242	55
Portugal	8	3	49	18	73	34	69	26
Romania	3	2	36	16	67	37	67	27
Russia	4	3	24	33	59	56	37	44
Slovakia	14	6	35	24	42	15	34	6
Spain	59	23	236	183	452	192	412	162
Sweden	16	6	83	44	156	60	170	81
Switzerland	15	6	55	42	159	95	184	87
Turkey	5	2	10	17	33	37	37	36
Rest of Europe	11	3	62	33	98	62	83	77
<b>Europe</b>	<b>1,251</b>	<b>392</b>	<b>2,856</b>	<b>1,378</b>	<b>4,928</b>	<b>2,039</b>	<b>5,082</b>	<b>2,116</b>
- of which EU27	1,199	368	2,657	1,221	4,478	1,722	4,600	1,802
- of which EU25	1,195	365	2,613	1,196	4,384	1,675	4,500	1,760
- of which EU15	1,072	330	2,270	1,030	3,760	1,462	4,010	1,606
Egypt	1	1	5	7	10	15	10	12
Morocco	0	1	3	4	3	7	4	4
Tunisia	.	.	1	1	3	2	3	3
Other North Africa	1	1	2	6	8	13	7	9
South Africa	2	1	15	12	35	31	45	47
Nigeria	6	7	7	11	32	47	53	80
Other Africa	2	1	10	6	29	43	29	38
Israel	7	4	14	8	34	19	36	24
United Arab Emirates	4	5	13	37	55	74	75	93
Other Middle East	15	19	25	50	67	155	75	132
Hong Kong (China)	3	1	13	15	21	17	41	39
Other China	6	7	27	77	42	80	30	39
India	6	3	29	53	95	135	79	78
Japan	2	2	35	36	60	51	51	37
Pakistan	2	1	3	4	8	11	16	17
Sri Lanka	.	.	1	3	4	3	3	3
Thailand	0	1	8	31	12	15	19	12
Other Asia	13	8	54	70	111	107	113	117
Australia	25	11	121	85	200	188	146	137
New Zealand	3	1	13	13	34	29	31	24
Barbados	.	.	.	0	1	0	3	2
Jamaica	.	.	.	.	1	1	2	1
Other Caribbean	0	0	5	11	10	7	8	6
Brazil	3	13	26	28	58	48	32	23
Mexico	2	2	7	5	22	14	9	8
Other Central & Sth. America	4	1	23	51	28	27	25	22
Rest of the World	.	.	.	.	0	1	2	1
<b>Other Countries</b>	<b>107</b>	<b>90</b>	<b>459</b>	<b>623</b>	<b>983</b>	<b>1,142</b>	<b>947</b>	<b>1,007</b>
<b>Total World</b>	<b>1,424</b>	<b>511</b>	<b>3,681</b>	<b>2,373</b>	<b>6,472</b>	<b>3,570</b>	<b>6,732</b>	<b>3,666</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.10 Visits to and spending in UK: by age group and country of residence 2010

	Age 45-54		Age 55-64		Age 65 and over		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	147	114	140	98	89	80	686	513
USA	633	507	428	310	254	202	2,711	2,133
<b>North America</b>	<b>780</b>	<b>621</b>	<b>568</b>	<b>408</b>	<b>343</b>	<b>282</b>	<b>3,397</b>	<b>2,647</b>
Austria	62	35	31	21	9	6	288	155
Belgium	250	81	141	59	40	11	1,136	401
Bulgaria	14	6	4	2	2	1	88	44
Czech Republic	35	13	12	5	7	2	278	99
Cyprus	19	12	20	18	11	3	110	87
Denmark	115	57	67	33	35	17	550	245
Finland	35	17	24	13	5	2	170	92
France	629	204	367	134	175	58	3,618	1,142
Germany	631	248	332	130	155	60	3,004	1,193
Greece	37	32	23	23	7	4	174	129
Hungary	60	16	17	6	8	2	214	60
Irish Republic	484	176	381	140	208	53	2,629	883
Italy	296	125	135	56	62	36	1,472	722
Lithuania	23	4	9	1	2	0	137	41
Luxembourg	11	4	7	2	3	2	53	23
Malta	15	11	13	7	5	2	66	44
Netherlands	419	154	237	112	107	49	1,758	717
Norway	131	61	70	42	27	10	649	355
Poland	177	39	102	39	26	7	1,101	313
Portugal	57	25	33	6	26	13	316	125
Romania	32	15	23	5	5	1	233	104
Russia	32	41	11	11	4	6	170	194
Slovakia	12	2	14	4	3	1	154	58
Spain	292	134	224	84	131	45	1,809	824
Sweden	185	91	106	54	41	21	758	357
Switzerland	110	75	72	44	28	17	623	367
Turkey	31	22	12	9	1	1	129	124
Rest of Europe	69	28	23	14	10	5	357	223
<b>Europe</b>	<b>4,262</b>	<b>1,747</b>	<b>2,509</b>	<b>1,085</b>	<b>1,140</b>	<b>443</b>	<b>22,046</b>	<b>9,209</b>
- of which EU27	3,922	1,530	2,325	965	1,072	403	20,266	8,016
- of which EU25	3,877	1,509	2,298	957	1,065	401	19,945	7,869
- of which EU15	3,503	1,403	2,108	878	1,002	382	17,737	7,096
Egypt	11	13	5	10	2	4	42	61
Morocco	4	5	2	1	1	0	16	22
Tunisia	2	1	1	0	.	.	9	6
Other North Africa	5	8	1	1	0	0	25	38
South Africa	45	41	47	38	19	12	208	182
Nigeria	43	70	19	51	8	7	168	274
Other Africa	40	59	26	45	9	12	144	203
Israel	31	17	23	13	12	6	158	91
United Arab Emirates	39	63	22	34	4	7	213	312
Other Middle East	68	126	30	79	10	17	290	578
Hong Kong (China)	33	37	17	16	3	4	131	129
Other China	26	35	8	7	2	3	141	249
India	70	52	64	35	27	8	371	363
Japan	41	34	26	18	7	4	223	182
Pakistan	12	11	11	8	6	5	57	58
Sri Lanka	3	2	4	3	3	1	18	15
Thailand	14	13	10	13	5	5	67	90
Other Asia	102	123	49	45	15	15	459	484
Australia	188	187	184	189	120	149	986	951
New Zealand	36	31	39	31	31	27	187	157
Barbados	1	1	2	1	3	2	8	6
Jamaica	2	1	1	0	2	3	8	6
Other Caribbean	12	7	10	15	6	2	52	48
Brazil	30	25	21	16	8	8	177	160
Mexico	15	8	8	189	4	2	67	229
Other Central & Sth. America	22	25	18	12	10	5	130	143
Rest of the World	1	0	2	3	.	.	5	5
<b>Other Countries</b>	<b>894</b>	<b>992</b>	<b>649</b>	<b>873</b>	<b>316</b>	<b>308</b>	<b>4,360</b>	<b>5,043</b>
<b>Total World</b>	<b>5,936</b>	<b>3,360</b>	<b>3,726</b>	<b>2,366</b>	<b>1,799</b>	<b>1,033</b>	<b>29,803</b>	<b>16,899</b>

Note: In some reporting instances the sample size that the estimate is based on is relatively small. If a respondent case within that sample has an unusual profile it is possible that the estimate will stand out as particularly high or low for the reporting period. This was the case for estimated spending by residents of Mexico in Q2 2010.

## 4.11 Number of visits to UK: by country of residence, purpose of visit and nationality 2010

thousands

	Holiday				<i>of which inclusive tour</i>				Business			
	Nationality =				Nationality =				Nationality =			
	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total
Canada	228	12	9	248	26	1	0	26	92	5	5	102
USA	921	36	58	1,015	152	0	6	158	581	46	64	692
<b>North America</b>	<b>1,157</b>	<b>48</b>	<b>58</b>	<b>1,263</b>	<b>179</b>	<b>1</b>	<b>5</b>	<b>184</b>	<b>682</b>	<b>51</b>	<b>61</b>	<b>794</b>
Austria	118	3	13	134	32	.	2	33	47	4	14	65
Belgium	445	13	66	524	127	.	4	132	215	16	59	290
Bulgaria	14	1	1	16	2	.	.	2	33	.	1	34
Czech Republic	89	2	1	91	50	.	.	50	83	3	5	91
Cyprus	19	3	2	24	.	.	.	.	8	4	1	12
Denmark	244	1	7	253	41	0	4	46	121	6	8	136
Finland	78	0	1	80	20	.	.	20	46	1	1	48
France	1,638	77	65	1,781	380	.	1	381	537	57	61	656
Germany	1,232	59	73	1,364	324	2	6	332	664	21	80	766
Greece	58	4	3	64	9	.	.	9	39	2	1	43
Hungary	31	1	1	32	5	.	.	5	105	1	1	107
Irish Republic	537	54	62	654	39	1	0	40	436	33	59	528
Italy	725	6	21	753	68	.	0	68	252	11	17	280
Lithuania	28	.	1	29	.	.	.	.	61	.	1	62
Luxembourg	8	3	6	17	3	.	.	3	5	.	8	13
Malta	21	1	.	22	1	.	.	1	9	3	.	11
Netherlands	638	24	25	687	181	0	1	182	419	27	45	491
Norway	270	6	9	286	34	.	1	35	115	8	9	133
Poland	173	.	1	174	31	.	.	31	414	2	2	418
Portugal	99	3	9	111	8	.	0	8	66	5	10	82
Romania	63	1	2	67	14	.	.	14	81	1	1	83
Russia	61	2	3	67	6	.	.	6	48	2	6	56
Slovakia	42	1	2	45	8	.	.	8	44	.	1	46
Spain	610	41	23	675	59	1	1	60	265	35	42	342
Sweden	303	5	13	321	46	1	3	50	158	5	22	184
Switzerland	183	16	35	234	27	0	1	28	76	33	46	155
Turkey	31	3	4	38	2	.	.	2	44	1	1	47
Rest of Europe	96	5	9	109	14	.	1	14	85	6	7	98
<b>Europe</b>	<b>8,135</b>	<b>336</b>	<b>179</b>	<b>8,650</b>	<b>1,547</b>	<b>6</b>	<b>7</b>	<b>1,559</b>	<b>4,813</b>	<b>287</b>	<b>176</b>	<b>5,277</b>
- of which EU27	7,475	303	188	7,966	1,462	5	10	1,477	4,405	238	191	4,834
- of which EU25	7,385	301	198	7,884	1,446	5	10	1,461	4,270	238	208	4,716
- of which EU15	6,905	295	217	7,417	1,348	5	11	1,364	3,470	223	230	3,923
Egypt	12	2	2	15	1	.	1	1	8	0	0	9
Morocco	2	0	.	2	.	.	.	.	3	0	0	3
Tunisia	0	0	1	1	.	.	.	.	1	.	.	1
Other North Africa	7	1	0	8	1	.	.	1	4	1	1	6
South Africa	41	10	7	58	8	.	0	8	38	3	5	47
Nigeria	62	2	3	67	.	.	.	.	22	1	1	25
Other Africa	16	4	11	30	1	.	0	1	21	2	5	28
Israel	53	1	4	57	5	.	0	5	36	0	2	38
United Arab Emirates	15	25	23	63	0	0	2	3	2	18	24	45
Other Middle East	88	16	14	118	3	1	0	4	29	5	11	45
Hong Kong (China)	19	16	13	48	4	.	1	6	5	10	12	26
Other China	40	4	4	48	12	.	.	12	33	3	4	40
India	114	3	1	118	37	.	.	37	107	2	2	110
Japan	116	0	2	119	28	.	.	28	51	2	4	57
Pakistan	11	1	0	12	0	.	.	0	8	1	0	9
Sri Lanka	3	.	.	3	.	.	.	.	2	.	0	3
Thailand	16	2	4	23	1	.	.	1	4	2	3	9
Other Asia	180	16	11	206	37	.	0	37	54	7	17	78
Australia	392	35	20	446	61	1	2	64	63	14	9	86
New Zealand	53	12	2	67	4	.	0	4	12	2	1	15
Barbados	2	1	1	4	.	1	.	1	1	.	.	1
Jamaica	1	.	1	2	.	.	.	.	0	.	.	0
Other Caribbean	8	5	3	16	1	.	.	1	4	0	1	6
Brazil	110	0	6	116	24	.	1	25	10	.	3	13
Mexico	34	.	5	39	14	.	.	14	8	.	1	10
Other Central & Sth. America	59	1	9	70	23	.	1	23	10	0	2	13
Rest of the World	.	0	1	1	.	.	.	.	0	.	1	2
<b>Other Countries</b>	<b>1,517</b>	<b>156</b>	<b>82</b>	<b>1,755</b>	<b>269</b>	<b>3</b>	<b>3</b>	<b>275</b>	<b>590</b>	<b>75</b>	<b>58</b>	<b>722</b>
<b>Total World</b>	<b>11,128</b>	<b>540</b>	<b>.</b>	<b>11,668</b>	<b>2,009</b>	<b>9</b>	<b>.</b>	<b>2,018</b>	<b>6,380</b>	<b>413</b>	<b>.</b>	<b>6,793</b>

## 4.11 Number of visits to UK: by country of residence, purpose of visit and nationality 2010

thousands

	Visiting friends or relatives			Other				All visits				
	Nationality =			Nationality =				Nationality =				
	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total	Country of residence	UK	Other	Total
Canada	195	57	9	261	68	2	4	75	583	76	27	686
USA	495	156	50	701	254	17	32	304	2,252	254	204	2,711
<b>North America</b>	<b>697</b>	<b>213</b>	<b>52</b>	<b>962</b>	<b>328</b>	<b>19</b>	<b>32</b>	<b>378</b>	<b>2,864</b>	<b>330</b>	<b>202</b>	<b>3,397</b>
Austria	36	12	6	54	29	2	3	35	230	22	36	288
Belgium	108	58	43	208	80	20	15	115	847	106	183	1,136
Bulgaria	21	4	1	26	9	1	1	12	78	6	4	88
Czech Republic	59	12	2	72	21	0	2	23	252	16	9	278
Cyprus	15	42	3	59	11	3	1	14	52	51	7	110
Denmark	78	16	6	99	60	1	1	62	504	24	22	550
Finland	22	3	2	28	16	.	.	16	162	4	4	170
France	534	352	50	937	191	38	15	245	2,901	525	192	3,618
Germany	427	171	52	651	191	18	14	223	2,515	270	219	3,004
Greece	31	16	2	49	16	2	0	18	144	25	6	174
Hungary	53	3	5	61	9	2	3	14	198	7	9	214
Irish Republic	732	181	126	1,039	314	25	70	408	2,019	293	317	2,629
Italy	223	71	22	316	118	1	5	124	1,318	89	65	1,472
Lithuania	34	2	.	36	10	.	.	10	133	2	2	137
Luxembourg	5	11	4	20	2	.	1	3	20	14	20	53
Malta	13	7	1	21	11	1	0	13	53	12	1	66
Netherlands	303	104	23	430	135	9	7	150	1,495	163	100	1,758
Norway	87	23	4	115	112	.	3	116	585	38	26	649
Poland	458	3	2	463	45	.	1	46	1,089	6	6	1,101
Portugal	62	30	3	96	18	8	1	27	245	47	24	316
Romania	63	3	1	67	16	.	.	16	223	5	5	233
Russia	19	6	2	27	17	1	1	20	146	12	12	170
Slovakia	37	1	4	42	21	.	1	22	144	2	9	154
Spain	248	335	35	619	126	35	12	173	1,249	447	113	1,809
Sweden	135	23	9	167	80	3	3	86	676	36	46	758
Switzerland	70	75	33	178	44	7	6	56	373	132	119	623
Turkey	18	15	1	34	9	1	1	10	102	20	7	129
Rest of Europe	76	9	8	93	42	12	2	56	299	32	26	357
<b>Europe</b>	<b>4,191</b>	<b>1,590</b>	<b>227</b>	<b>6,007</b>	<b>1,859</b>	<b>191</b>	<b>63</b>	<b>2,113</b>	<b>18,998</b>	<b>2,404</b>	<b>645</b>	<b>22,046</b>
- of which EU27	3,907	1,458	230	5,595	1,633	173	65	1,871	17,420	2,172	674	20,266
- of which EU25	3,816	1,451	235	5,502	1,605	172	66	1,843	17,077	2,162	707	19,945
- of which EU15	3,071	1,384	256	4,711	1,434	163	89	1,686	14,880	2,064	792	17,737
Egypt	6	2	1	9	6	2	1	9	32	6	5	42
Morocco	4	3	0	7	1	0	2	3	9	4	3	16
Tunisia	2	0	2	5	0	.	2	2	4	1	5	9
Other North Africa	7	0	1	8	3	.	1	4	21	2	3	25
South Africa	54	24	9	87	11	0	5	17	143	38	27	208
Nigeria	46	4	1	50	24	2	0	26	155	8	5	168
Other Africa	32	22	14	67	12	3	4	19	80	30	34	144
Israel	38	9	6	53	9	0	0	10	135	10	12	158
United Arab Emirates	3	63	19	86	3	8	8	19	23	115	75	213
Other Middle East	42	35	11	87	25	5	10	40	184	60	46	290
Hong Kong (China)	8	31	9	48	4	2	3	9	35	59	37	131
Other China	13	12	5	29	21	2	1	24	107	20	14	141
India	101	5	3	109	31	2	1	34	353	11	7	371
Japan	22	7	1	30	16	0	1	17	205	10	8	223
Pakistan	27	2	2	31	5	0	.	5	50	4	3	57
Sri Lanka	8	2	1	11	1	.	0	1	14	2	1	18
Thailand	9	17	3	28	5	2	.	7	34	23	11	67
Other Asia	68	43	12	123	36	6	10	52	338	71	50	459
Australia	254	110	17	381	61	6	7	73	770	164	52	986
New Zealand	58	34	2	95	10	1	0	12	133	49	5	187
Barbados	0	1	1	2	.	1	1	2	3	2	3	8
Jamaica	2	3	.	5	1	.	.	1	4	3	1	8
Other Caribbean	6	11	3	20	6	1	3	10	24	18	10	52
Brazil	24	2	3	28	17	.	3	21	161	2	15	177
Mexico	7	4	2	12	6	0	0	7	56	4	8	67
Other Central & Sth. America	14	11	3	28	16	1	3	20	99	14	18	130
Rest of the World	.	1	.	1	.	0	0	1	0	2	3	5
<b>Other Countries</b>	<b>901</b>	<b>456</b>	<b>82</b>	<b>1,440</b>	<b>352</b>	<b>45</b>	<b>47</b>	<b>444</b>	<b>3,360</b>	<b>731</b>	<b>269</b>	<b>4,360</b>
<b>Total World</b>	<b>6,150</b>	<b>2,258</b>	<b>.</b>	<b>8,408</b>	<b>2,681</b>	<b>254</b>	<b>.</b>	<b>2,935</b>	<b>26,338</b>	<b>3,465</b>	<b>.</b>	<b>29,803</b>

## 4.12 Visits, nights and spending in UK areas: by purpose of visit 2010

	Holiday	<i>of which inclusive tour</i>	Business	Visiting friends or relatives	Other	Total purposes		
	Visits (thousands)	Visits (thousands)	Visits (thousands)	Visits (thousands)	Visits (thousands)	Visits (thousands)	Nights (thousands)	Spending (£ million)
Bedfordshire	69	21	47	108	18	241	1,613	69
Berkshire	135	23	179	169	31	513	3,373	216
Bristol UA	103	12	109	141	24	377	2,599	128
Buckinghamshire	44	2	95	127	14	280	1,816	108
Cambridgeshire	155	15	130	178	49	512	4,063	237
Cheshire	79	19	96	128	15	317	1,706	150
Cornwall	222	35	12	73	10	316	2,057	120
Cumbria	98	11	23	73	2	196	1,000	59
Derbyshire	35	1	47	93	12	186	1,459	56
Devon	237	53	47	130	26	440	3,243	168
Dorset	139	27	39	126	27	330	2,770	143
Durham	31	5	14	38	6	89	836	34
East Sussex	301	111	48	156	45	549	4,219	250
East Yorkshire	13	0	3	17	2	35	209	12
Essex	146	21	102	194	72	514	3,296	139
Gloucestershire	97	18	47	96	12	253	2,028	99
Hampshire	178	25	141	243	28	590	3,692	198
Hereford/Worcs	42	6	38	69	8	158	909	66
Hertfordshire	91	13	76	205	22	393	3,467	143
Hull UA	8	1	12	21	3	44	426	16
Isle of Wight	32	6	5	15	3	54	360	15
Kent	367	114	184	288	71	909	5,211	256
Lancashire	42	3	46	143	12	243	1,902	102
Leicestershire	53	4	58	92	18	221	1,985	82
Lincolnshire	36	2	34	60	7	137	1,084	46
London	7,325	1,228	2,775	3,219	1,386	14,706	90,318	8,741
Greater Manchester	202	14	309	352	152	1,016	7,599	524
Merseyside	150	16	111	156	98	515	2,578	185
Norfolk	50	7	37	82	12	180	1,645	78
Northamptonshire	36	5	69	76	14	195	1,296	59
Northumberland	29	1	4	22	3	57	347	16
North Yorkshire	173	44	53	118	16	360	2,052	139
Nottinghamshire	56	9	58	123	23	260	1,904	92
Oxfordshire	208	33	132	165	48	553	3,620	292
Shropshire	28	5	18	62	3	112	617	22
Somerset	265	56	44	153	21	482	2,430	148
South Yorkshire	43	2	54	94	12	202	1,922	97
Staffordshire	27	3	33	67	3	130	885	41
Surrey	117	21	121	261	37	536	4,302	240
Suffolk	69	8	36	89	30	225	1,735	71
Tees Valley	13	.	20	16	2	51	497	20
Tyne & Wear	85	4	71	98	25	279	2,748	133
Warwickshire	51	9	63	92	11	217	1,412	75
West Midlands	185	20	425	324	58	992	6,815	344
West Sussex	124	38	61	147	136	468	2,587	139
West Yorkshire	77	9	124	194	25	420	3,373	143
Wiltshire	100	21	49	92	43	284	1,221	103
England unspecified	2	.	3	1	.	5	19	2
<b>Total England</b>	<b>10,119</b>	<b>1,801</b>	<b>5,541</b>	<b>7,463</b>	<b>2,536</b>	<b>25,659</b>	<b>197,243</b>	<b>14,620</b>
Argyle	123	28	8	20	2	153	624	41
Borders	29	2	3	21	0	52	550	17
Central	99	19	7	43	1	150	656	42
Dumfries & Galloway	20	2	3	15	0	39	251	10
Fife	61	13	13	39	9	121	1,308	94
Grampian	109	18	65	72	9	255	1,532	94
Greater Glasgow	298	75	117	196	29	641	4,516	275
Highlands	357	76	15	67	5	444	2,029	153
Islands	167	30	4	19	7	197	680	44
Lothian	905	166	132	250	52	1,339	7,074	538
Strathclyde	56	7	7	42	4	110	819	70
Tayside	104	24	10	52	5	171	1,220	75
Scotland unspecified	7	2	1	4	0	12	77	5
<b>Total Scotland</b>	<b>1,238</b>	<b>231</b>	<b>341</b>	<b>680</b>	<b>99</b>	<b>2,358</b>	<b>21,335</b>	<b>1,455</b>



## 4.12 Visits, nights and spending in UK areas: by purpose of visit 2010

	Holiday	<i>of which inclusive tour</i>	Business	Visiting friends or relatives	Other	Total purposes		
	Visits (thousands)	<i>Visits (thousands)</i>	Visits (thousands)	Visits (thousands)	Visits (thousands)	Visits (thousands)	Nights (thousands)	Spending (£ million)
Aberconwy/Colwyn	25	5	5	21	2	52	234	18
Anglesey	29	1	4	21	8	62	193	15
Blaenau Gwent	1	.	1	1	1	4	34	1
Bridgend	4	.	2	10	2	18	181	8
Caernarfonshire/Meirionny	61	13	4	22	4	91	414	19
Caerphilly	2	.	3	5	1	11	142	17
Cardiff	104	25	58	75	28	266	1,701	90
Cardiganshire	10	1	1	12	4	27	296	12
Carmarthenshire	8	1	2	13	4	28	124	5
Denbighshire	20	4	2	10	1	32	224	7
Flintshire	3	0	4	5	3	15	74	5
Merthyr Tydfil	2	0	1	4	.	7	32	2
Monmouthshire	9	0	6	19	5	39	230	9
Neath/Port Talbot	5	.	1	8	.	14	84	3
Newport	16	4	17	8	4	46	320	14
Pembrokeshire	49	8	5	23	8	85	412	21
Powys	26	0	2	14	0	42	202	14
Rhondda	4	1	1	4	1	10	72	5
Swansea	22	10	14	33	5	75	551	33
Torfaen	1	.	.	6	0	7	70	3
Vale of Glamorgan	4	0	1	4	.	9	113	5
Wrexham	8	0	8	14	3	33	448	22
Wales unspecified	5	1	1	2	1	9	94	4
<b>Total Wales</b>	344	63	141	321	83	890	6,245	333
Northern Ireland	100	10	72	143	41	357	2,417	196
Nights spent Travelling	48	29	59	7	34	148	223	21
Isle of Man	2	0	1	3	1	6	43	3
Channel Islands	3	.	3	2	.	8	54	7
UK area unknown	24	8	3	9	1	37	387	13
All staying Visits	11,214	2,029	5,993	8,337	2,751	28,295	227,846	16,647
Nil Nights	452	.	798	75	183	1,508	0	131
All visits to the UK	11,668	2,018	6,793	8,408	2,935	29,803	227,846	16,899

## 4.13 Visits, nights and spending in the top 50 UK towns stayed in: by area of residence 2010

	North America			Europe			Other Countries			Total World		
	Visits 1000s	Nights 1000s	Spend £mil	Visits 1000s	Nights 1000s	Spend £mil	Visits 1000s	Nights 1000s	Spend £mil	Visits 1000s	Nights 1000s	Spend £mil
London	2,155	13,996	1,538	9,713	48,678	4,301	2,838	27,644	2,903	14,706	90,318	8,741
Edinburgh	208	883	78	901	4,940	365	196	1,037	81	1,305	6,860	524
Manchester	88	524	44	575	3,234	222	149	2,152	185	811	5,910	451
Birmingham	54	609	27	589	2,346	137	98	1,893	85	740	4,848	249
Glasgow	95	590	34	357	1,717	111	100	1,357	84	551	3,665	230
Liverpool	39	203	18	362	1,267	111	51	481	24	452	1,951	154
Oxford	65	422	38	278	1,714	122	69	558	52	412	2,694	211
Bristol	38	211	16	283	1,412	65	56	976	47	377	2,599	128
Cambridge	41	319	19	255	1,588	100	71	1,022	77	367	2,929	196
Brighton / Hove	26	171	19	236	1,767	101	40	600	36	303	2,538	156
Bath	36	117	9	169	672	52	58	371	24	263	1,159	85
Cardiff	34	142	11	173	816	48	53	727	30	260	1,685	89
Inverness	37	134	11	172	429	30	30	87	7	238	650	48
Newcastle-upon-Tyne	27	182	11	145	1,169	49	52	725	58	224	2,076	118
Nottingham	23	118	7	160	964	46	42	417	30	224	1,498	83
York	41	146	11	124	705	61	58	310	19	224	1,160	91
Leeds	33	219	13	131	965	38	49	591	21	213	1,775	72
Aberdeen	23	109	15	118	511	35	28	233	15	168	853	65
Southampton	16	80	7	129	720	37	19	239	15	164	1,040	58
Windsor	27	138	18	104	561	28	30	449	19	162	1,147	65
Canterbury	10	52	7	136	545	32	16	268	16	162	866	54
Bournemouth	9	58	4	124	1,019	59	27	442	13	159	1,518	75
Coventry	11	106	7	118	646	41	24	269	14	153	1,021	62
Reading	16	94	7	108	403	35	25	356	19	149	853	62
Chester	16	78	11	97	324	23	24	196	11	137	597	44
Sheffield	13	193	22	89	511	24	28	753	31	129	1,457	78
Leicester	13	142	5	76	671	25	29	434	24	118	1,246	54
Plymouth	12	73	4	92	538	28	13	107	6	117	718	39
Luton	6	25	2	93	392	17	15	256	12	114	673	31
Fort William	11	34	2	91	211	16	10	21	1	112	266	19
Stirling	20	85	5	77	247	15	13	110	8	109	442	28
Norwich	9	74	3	76	727	38	20	307	14	105	1,108	55
Northampton	7	64	3	87	507	23	11	179	5	105	750	32
Portsmouth / Southsea	11	106	5	75	278	26	17	177	9	103	560	40
Exeter	8	40	3	80	443	28	14	271	14	102	755	45
Bradford	14	127	3	74	338	18	11	186	12	99	651	33
Dover	7	43	3	83	281	10	8	46	5	98	370	18
Derby	9	52	6	72	530	17	15	229	7	97	811	30
Salisbury	7	25	2	73	243	29	11	65	5	91	332	36
Colchester	8	37	2	67	525	20	13	91	9	88	654	31
Maidstone	8	51	3	69	253	20	10	106	6	87	411	28
Guildford	6	44	1	56	408	19	21	374	23	82	826	43
Hastings	2	25	0	72	409	21	5	71	5	80	506	26
Oban	12	27	2	61	201	12	7	26	2	80	255	16
Eastbourne	4	20	2	63	425	28	10	80	6	77	524	36
Bedford	6	59	2	60	309	15	9	125	5	75	493	22
Peterborough	10	61	3	56	406	11	7	68	5	73	536	18
Swansea	8	56	2	53	401	25	11	80	5	72	536	32
Stratford-upon-Avon	15	93	8	39	131	11	17	166	10	70	390	29
Warwick	6	45	3	49	281	17	12	94	3	67	420	23

## 4.14 Average stay, spend per visit and per day in the top 50 towns stayed in: by area of residence 2010

	North America			Europe			Other Countries			Total World		
	stay nights	spend per visit (£s)	spend per day (£s)	stay nights	spend per visit (£s)	spend per day (£s)	stay nights	spend per visit (£s)	spend per day (£s)	stay nights	spend per visit (£s)	spend per day (£s)
London	6	714	110	5	443	88	10	1,023	105	6	594	97
Edinburgh	4	377	89	5	405	74	5	411	78	5	401	76
Manchester	6	502	84	6	385	69	14	1,247	86	7	556	76
Birmingham	11	502	44	4	233	59	19	866	45	7	336	51
Glasgow	6	361	58	5	312	65	14	840	62	7	417	63
Liverpool	5	478	91	3	307	88	9	470	49	4	340	79
Oxford	7	581	89	6	438	71	8	756	93	7	513	78
Bristol	6	431	77	5	230	46	17	839	48	7	341	49
Cambridge	8	458	58	6	393	63	14	1,083	75	8	534	67
Brighton / Hove	7	725	110	7	429	57	15	901	61	8	517	62
Bath	3	260	80	4	307	77	6	415	65	4	324	74
Cardiff	4	325	79	5	275	58	14	569	41	6	341	53
Inverness	4	313	85	2	174	70	3	226	78	3	202	74
Newcastle-upon-Tyne	7	414	62	8	335	42	14	1,120	80	9	525	57
Nottingham	5	284	55	6	288	48	10	729	73	7	370	55
York	4	264	75	6	490	86	5	327	62	5	406	78
Leeds	7	386	59	7	287	39	12	435	36	8	336	40
Aberdeen	5	654	137	4	301	69	8	526	63	5	386	76
Southampton	5	416	82	6	286	51	12	775	62	6	356	56
Windsor	5	649	129	5	270	50	15	645	43	7	404	57
Canterbury	5	667	125	4	233	58	16	961	58	5	333	62
Bournemouth	7	408	62	8	474	58	17	494	30	10	474	50
Coventry	10	637	66	5	350	64	11	581	53	7	407	61
Reading	6	446	75	4	326	87	14	768	54	6	414	72
Chester	5	660	139	3	237	71	8	448	55	4	324	74
Sheffield	15	1,787	116	6	273	47	27	1,107	41	11	601	53
Leicester	11	356	32	9	326	37	15	825	56	11	453	43
Plymouth	6	368	60	6	303	52	9	491	58	6	330	54
Luton	4	335	82	4	184	44	17	777	45	6	270	46
Fort William	3	176	59	2	175	75	2	124	63	2	170	72
Stirling	4	243	57	3	198	61	8	648	77	4	260	64
Norwich	8	361	44	10	500	53	16	703	45	11	526	50
Northampton	9	440	49	6	268	46	16	464	29	7	301	42
Portsmouth / Southsea	10	461	48	4	351	95	11	538	50	5	393	72
Exeter	5	416	79	6	345	62	19	1,003	52	7	440	59
Bradford	9	219	25	5	238	52	17	1,062	64	7	328	50
Dover	6	363	61	3	122	36	6	654	114	4	183	49
Derby	5	594	109	7	243	33	15	444	30	8	310	37
Salisbury	4	217	62	3	406	122	6	428	75	4	394	108
Colchester	4	269	60	8	307	39	7	667	97	7	357	48
Maidstone	6	323	51	4	285	77	10	535	52	5	318	67
Guildford	8	232	30	7	340	47	18	1,100	60	10	522	52
Hastings	12	172	15	6	283	50	14	1,017	71	6	326	51
Oban	2	165	74	3	200	60	4	292	73	3	202	63
Eastbourne	5	378	80	7	447	66	8	564	74	7	459	68
Bedford	10	313	33	5	254	50	15	544	37	7	292	44
Peterborough	6	268	45	7	197	27	10	644	67	7	251	34
Swansea	7	235	33	8	471	62	7	441	60	7	441	59
Stratford-upon-Avon	6	532	85	3	286	84	10	618	62	6	417	75
Warwick	8	580	76	6	342	60	8	248	31	6	347	55

## Tables: Section 5

---

UK residents' visits abroad 2010

## 5.01 Visits and spending abroad: by mode of travel, region of visit and purpose of visit 2010

	Air		Sea		Channel Tunnel		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>								
Holiday	2,310	2,483	3	5	1	1	2,314	2,489
<i>of which inclusive tour</i>	796	890	1	2	.	.	796	892
Business	585	699	.	.	3	5	587	704
Visiting friends or relatives	687	396	0	0	1	0	688	397
Miscellaneous	63	72	.	.	.	.	63	72
All visits	3,646	3,650	3	5	4	6	3,653	3,662
<b>Europe</b>								
Holiday	21,530	11,037	4,604	2,120	2,559	1,018	28,692	14,176
<i>of which inclusive tour</i>	8,387	4,834	1,345	631	568	235	10,299	5,699
Business	3,715	2,033	645	281	833	298	5,193	2,611
Visiting friends or relatives	5,337	1,501	1,430	396	613	148	7,380	2,044
Miscellaneous	515	297	537	181	247	73	1,300	552
All visits	31,097	14,868	7,216	2,978	4,251	1,537	42,565	19,383
<b>- of which EU27</b>								
Holiday	19,108	9,683	4,525	2,070	2,522	983	26,154	12,735
<i>of which inclusive tour</i>	7,115	4,113	1,306	604	559	224	8,980	4,941
Business	3,213	1,649	638	280	827	296	4,679	2,226
Visiting friends or relatives	4,821	1,324	1,413	389	611	148	6,845	1,861
Miscellaneous	470	280	532	177	244	72	1,246	528
All visits	27,613	12,936	7,108	2,915	4,204	1,498	38,925	17,350
<b>- of which EU25</b>								
Holiday	18,936	9,600	4,517	2,061	2,521	982	25,974	12,643
<i>of which inclusive tour</i>	7,035	4,069	1,306	604	559	224	8,901	4,897
Business	3,181	1,625	635	278	827	296	4,643	2,200
Visiting friends or relatives	4,682	1,260	1,399	383	611	148	6,692	1,790
Miscellaneous	451	271	532	177	244	72	1,227	520
All visits	27,249	12,756	7,083	2,899	4,203	1,498	38,536	17,153
<b>- of which EU15</b>								
Holiday	17,221	8,761	4,452	2,027	2,503	966	24,176	11,754
<i>of which inclusive tour</i>	6,383	3,684	1,295	598	558	224	8,236	4,505
Business	2,947	1,476	621	270	825	294	4,394	2,040
Visiting friends or relatives	3,359	775	1,177	265	559	120	5,095	1,160
Miscellaneous	360	203	518	147	241	71	1,119	421
All visits	23,887	11,216	6,768	2,708	4,129	1,451	34,784	15,375
<b>Other Countries</b>								
Holiday	4,580	4,398	828	923	8	6	5,416	5,327
<i>of which inclusive tour</i>	2,342	1,944	818	902	1	1	3,161	2,847
Business	856	1,113	1	0	2	3	859	1,116
Visiting friends or relatives	2,775	1,972	4	3	3	1	2,781	1,976
Miscellaneous	286	355	3	1	.	.	289	356
All visits	8,496	7,838	836	927	12	10	9,344	8,775
<b>Total World</b>								
Holiday	28,420	17,919	5,435	3,048	2,567	1,025	36,422	21,992
<i>of which inclusive tour</i>	11,525	7,667	2,163	1,535	569	236	14,257	9,438
Business	5,156	3,845	646	281	837	306	6,639	4,432
Visiting friends or relatives	8,799	3,868	1,435	399	616	149	10,850	4,417
Miscellaneous	865	725	540	182	247	73	1,652	979
All visits	43,239	26,357	8,056	3,910	4,267	1,553	55,562	31,820

## 5.02 Visits and spending abroad: by quarter, region of visit and purpose of visit 2010

	January - March		April - June		July - September		October - December	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>								
Holiday	360	331	601	631	757	832	596	694
<i>of which inclusive tour</i>	111	114	194	219	259	277	232	282
Business	153	137	152	207	119	158	164	201
Visiting friends or relatives	112	57	170	97	242	130	165	112
Miscellaneous	13	19	17	15	13	16	21	23
All visits	639	544	939	950	1,130	1,136	945	1,030
<b>Europe</b>								
Holiday	4,227	2,062	7,660	3,729	11,924	6,367	4,881	2,018
<i>of which inclusive tour</i>	1,441	782	2,804	1,431	4,312	2,672	1,743	814
Business	1,322	742	1,377	613	1,224	681	1,270	575
Visiting friends or relatives	1,406	400	2,002	549	2,362	730	1,610	365
Miscellaneous	219	94	411	157	317	178	352	123
All visits	7,174	3,297	11,450	5,048	15,827	7,956	8,114	3,082
<b>- of which EU27</b>								
Holiday	3,914	1,883	7,011	3,392	10,683	5,600	4,547	1,859
<i>of which inclusive tour</i>	1,351	727	2,442	1,244	3,631	2,251	1,557	719
Business	1,177	602	1,264	551	1,102	601	1,136	471
Visiting friends or relatives	1,294	361	1,858	506	2,182	656	1,511	338
Miscellaneous	213	91	396	152	294	167	342	118
All visits	6,599	2,939	10,530	4,601	14,262	7,024	7,535	2,786
<b>- of which EU25</b>								
Holiday	3,871	1,861	6,974	3,374	10,592	5,553	4,536	1,855
<i>of which inclusive tour</i>	1,334	717	2,429	1,238	3,584	2,225	1,553	717
Business	1,168	594	1,255	540	1,092	598	1,128	468
Visiting friends or relatives	1,261	344	1,826	496	2,125	626	1,480	324
Miscellaneous	210	90	390	151	287	162	340	117
All visits	6,510	2,889	10,444	4,560	14,097	6,940	7,484	2,764
<b>- of which EU15</b>								
Holiday	3,633	1,762	6,488	3,141	9,870	5,155	4,185	1,697
<i>of which inclusive tour</i>	1,255	679	2,215	1,117	3,338	2,060	1,428	649
Business	1,112	555	1,199	496	1,023	552	1,060	437
Visiting friends or relatives	950	194	1,368	323	1,610	421	1,167	222
Miscellaneous	188	68	358	122	255	126	318	104
All visits	5,884	2,579	9,413	4,082	12,759	6,254	6,729	2,460
<b>Other Countries</b>								
Holiday	1,306	1,373	1,288	1,273	1,562	1,490	1,260	1,192
<i>of which inclusive tour</i>	624	581	767	678	1,010	927	760	661
Business	210	276	202	290	190	257	257	293
Visiting friends or relatives	780	568	649	479	748	509	604	421
Miscellaneous	53	55	83	105	89	102	63	93
All visits	2,349	2,271	2,222	2,147	2,589	2,358	2,184	1,999
<b>Total World</b>								
Holiday	5,893	3,765	9,549	5,633	14,242	8,690	6,737	3,904
<i>of which inclusive tour</i>	2,177	1,477	3,765	2,328	5,580	3,876	2,735	1,757
Business	1,685	1,155	1,731	1,111	1,532	1,096	1,691	1,070
Visiting friends or relatives	2,298	1,025	2,821	1,125	3,353	1,369	2,378	898
Miscellaneous	286	168	511	277	419	296	436	239
All visits	10,162	6,113	14,612	8,146	19,546	11,450	11,242	6,111

## 5.03 Visits and spending abroad: by UK region of residence, region of visit and purpose 2010

	London		Other England		Scotland		Wales		Other UK + not known	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
<b>North America</b>										
Holiday	390	431	1,528	1,646	230	240	81	84	85	88
<i>of which inclusive tour</i>	85	101	570	655	90	83	32	30	20	22
Business	176	248	338	371	37	49	9	12	26	24
Visiting friends or relatives	191	120	393	198	68	49	15	13	22	16
Miscellaneous	15	20	39	43	6	5	1	2	3	3
All visits	773	818	2,298	2,259	341	343	106	111	135	131
<b>Europe</b>										
Holiday	4,213	1,934	19,997	9,973	2,010	1,088	1,209	564	1,262	617
<i>of which inclusive tour</i>	874	504	7,598	4,169	897	524	612	318	317	183
Business	1,261	611	3,122	1,626	259	130	131	60	420	185
Visiting friends or relatives	2,216	664	4,153	1,102	397	129	196	54	418	96
Miscellaneous	243	112	804	361	52	48	30	14	170	16
All visits	7,933	3,321	28,077	13,063	2,718	1,395	1,567	691	2,271	914
<b>- of which EU27</b>										
Holiday	3,757	1,678	18,300	9,013	1,798	953	1,142	529	1,158	562
<i>of which inclusive tour</i>	751	437	6,630	3,615	759	436	567	296	273	158
Business	1,080	487	2,871	1,413	212	99	122	53	397	175
Visiting friends or relatives	2,018	586	3,904	1,026	362	117	180	48	401	89
Miscellaneous	228	107	772	345	50	48	30	14	167	15
All visits	7,082	2,858	25,848	11,797	2,422	1,217	1,474	645	2,123	842
<b>- of which EU25</b>										
Holiday	3,724	1,660	18,184	8,956	1,784	946	1,130	524	1,153	558
<i>of which inclusive tour</i>	747	435	6,576	3,586	751	431	558	292	269	154
Business	1,069	483	2,850	1,393	211	99	120	52	396	174
Visiting friends or relatives	1,935	546	3,847	1,003	355	112	178	48	396	86
Miscellaneous	223	102	759	341	50	48	29	14	166	15
All visits	6,951	2,791	25,640	11,694	2,399	1,205	1,458	638	2,111	833
<b>- of which EU15</b>										
Holiday	3,460	1,533	16,867	8,309	1,689	890	1,057	491	1,103	532
<i>of which inclusive tour</i>	692	407	6,060	3,280	710	404	522	271	251	142
Business	1,005	432	2,685	1,296	201	92	113	49	390	171
Visiting friends or relatives	1,445	344	2,888	636	264	78	138	34	359	68
Miscellaneous	196	82	696	278	36	38	27	11	165	13
All visits	6,106	2,391	23,136	10,518	2,190	1,097	1,335	584	2,017	785
<b>Other Countries</b>										
Holiday	1,095	1,075	3,451	3,225	299	270	217	207	353	549
<i>of which inclusive tour</i>	364	341	2,173	1,777	194	154	172	119	258	455
Business	244	333	509	660	60	70	17	22	28	31
Visiting friends or relatives	994	685	1,524	1,090	143	113	61	43	60	44
Miscellaneous	86	115	173	203	11	16	12	9	7	12
All visits	2,420	2,209	5,658	5,179	512	469	306	282	448	636
<b>Total World</b>										
Holiday	5,699	3,440	24,977	14,845	2,539	1,598	1,507	855	1,700	1,254
<i>of which inclusive tour</i>	1,323	947	10,341	6,602	1,181	762	817	468	595	660
Business	1,681	1,193	3,970	2,657	356	249	157	94	475	240
Visiting friends or relatives	3,401	1,468	6,070	2,391	607	291	272	110	499	157
Miscellaneous	344	247	1,016	607	69	69	43	25	180	31
All visits	11,125	6,348	36,032	20,500	3,572	2,207	1,979	1,084	2,854	1,682

## 5.04 Visits, nights and spending abroad: by purpose of visit and main country visited 2010

	Holiday						Business		
	Total			of which inclusive tour			visits (thousands)	nights (thousands)	spending (£ million)
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)			
Canada	186	3,260	208	55	670	68	47	458	79
USA	2,128	30,819	2,281	742	8,894	825	541	4,327	625
<b>North America</b>	<b>2,314</b>	<b>34,079</b>	<b>2,489</b>	<b>796</b>	<b>9,564</b>	<b>892</b>	<b>587</b>	<b>4,786</b>	<b>704</b>
Austria	479	3,765	430	285	2,173	217	64	311	24
Belgium	690	2,130	159	213	678	51	356	870	95
Bulgaria	157	1,810	78	78	850	43	7	45	4
Czech Republic	197	863	78	54	214	26	59	308	44
Cyprus	769	8,862	443	368	3,716	240	13	76	11
Denmark	79	433	28	6	14	2	105	336	50
Finland	49	368	35	29	131	20	32	117	19
France	6,347	49,114	2,750	1,340	7,816	656	1,053	5,058	460
Germany	691	4,517	289	174	1,054	92	795	2,642	351
Greece	1,532	16,086	933	1,078	10,742	635	29	168	19
Hungary	98	753	35	28	139	12	35	140	31
Irish Republic	916	5,988	336	61	482	24	636	1,571	217
Italy	1,568	12,682	1,009	542	4,239	412	284	1,317	137
Lithuania	20	294	9	.	.	.	4	16	2
Luxembourg	28	163	8	14	67	5	61	132	17
Malta	364	3,592	171	175	1,826	97	20	231	13
Netherlands	825	3,600	261	170	621	57	519	1,685	193
Norway	67	502	33	11	85	12	76	447	44
Poland	308	3,058	134	39	215	15	90	471	47
Portugal	1,615	15,743	846	432	3,767	261	56	289	27
Romania	24	328	13	1	7	1	29	265	22
Russia	24	269	28	10	109	19	38	218	38
Slovakia	24	293	8	2	13	1	9	33	5
Spain	9,259	91,502	4,610	3,882	34,608	2,065	298	2,482	374
Sweden	98	639	43	9	68	8	105	370	56
Switzerland	454	3,317	286	104	801	80	256	734	192
Turkey	1,632	18,085	876	1,066	10,867	563	64	351	45
Rest of Europe	378	3,526	229	129	1,023	84	98	830	74
<b>Europe</b>	<b>28,692</b>	<b>252,284</b>	<b>14,176</b>	<b>10,299</b>	<b>86,324</b>	<b>5,699</b>	<b>5,193</b>	<b>21,513</b>	<b>2,611</b>
- of which EU27	26,154	226,181	12,735	8,980	73,370	4,941	4,679	19,080	2,226
- of which EU25	25,974	224,043	12,643	8,901	72,513	4,897	4,643	18,770	2,200
- of which EU15	24,176	206,731	11,754	8,236	66,460	4,505	4,394	17,349	2,040
Egypt	600	5,925	328	481	4,692	266	31	376	27
Morocco	264	2,130	134	104	792	50	16	77	8
Tunisia	394	3,885	167	343	3,288	141	10	128	5
Other North Africa	8	196	6	3	28	4	16	327	8
South Africa	176	3,635	229	27	408	51	58	685	68
Nigeria	22	604	16	1	22	0	15	384	24
Other Africa	284	5,257	328	149	1,993	188	61	1,009	69
Israel	40	655	30	7	59	6	16	125	12
United Arab Emirates	277	2,885	280	104	892	115	93	869	127
Other Middle East	91	1,681	70	25	256	28	80	1,211	106
Hong Kong (China)	44	1,158	44	5	49	6	28	370	59
Other China	78	2,099	104	24	356	39	81	1,015	123
India	269	7,092	222	54	968	51	91	1,029	118
Japan	31	419	35	5	52	9	31	327	44
Pakistan	39	1,670	29	1	35	1	7	172	8
Sri Lanka	72	1,270	65	37	537	37	5	92	6
Thailand	261	6,472	358	46	713	54	13	255	20
Other Asia	312	6,948	420	125	1,812	200	75	1,014	108
Australia	145	6,676	383	12	392	33	35	597	61
New Zealand	65	2,731	146	11	355	38	4	69	5
Barbados	77	1,108	89	48	642	53	4	25	0
Jamaica	121	1,897	102	76	1,033	70	9	49	4
Other Caribbean	516	7,164	409	383	5,051	272	16	318	15
Brazil	35	1,125	59	4	81	11	24	347	35
Mexico	293	4,105	225	249	3,363	182	12	206	18
Other Central & Sth. America	72	2,075	126	18	261	35	22	320	30
Rest of the World	209	2,598	417	198	2,342	401	9	71	8
Fly/cruise (stay onboard)	621	6,518	507	621	6,518	507	.	.	.
<b>Other Countries</b>	<b>5,416</b>	<b>89,975</b>	<b>5,327</b>	<b>3,161</b>	<b>36,988</b>	<b>2,847</b>	<b>859</b>	<b>11,470</b>	<b>1,116</b>
<b>Total World</b>	<b>36,422</b>	<b>376,338</b>	<b>21,992</b>	<b>14,257</b>	<b>132,876</b>	<b>9,438</b>	<b>6,639</b>	<b>37,769</b>	<b>4,432</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications. "Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*



## 5.04 Visits, nights and spending abroad: by purpose of visit and main country visited 2010

	Visiting friends or relatives			Miscellaneous			Total		
	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)	visits (thousands)	nights (thousands)	spending (£ million)
Canada	173	3,259	97	7	286	9	413	7,263	392
USA	515	9,221	300	56	942	64	3,240	45,309	3,270
<b>North America</b>	<b>688</b>	<b>12,480</b>	<b>397</b>	<b>63</b>	<b>1,228</b>	<b>72</b>	<b>3,653</b>	<b>52,573</b>	<b>3,662</b>
Austria	51	462	18	7	85	7	600	4,624	480
Belgium	177	895	25	147	123	38	1,370	4,019	317
Bulgaria	62	1,116	24	3	27	1	229	2,998	107
Czech Republic	95	825	36	15	304	12	366	2,299	170
Cyprus	88	1,759	31	12	425	19	882	11,122	503
Denmark	61	426	12	7	80	4	252	1,275	94
Finland	19	295	5	1	7	0	101	787	60
France	1,215	8,836	264	442	1,589	158	9,058	64,598	3,632
Germany	534	3,947	100	61	759	29	2,082	11,864	768
Greece	102	2,249	38	9	87	5	1,672	18,590	994
Hungary	117	1,287	41	18	107	11	268	2,287	117
Irish Republic	1,210	7,538	254	210	463	25	2,972	15,560	832
Italy	345	3,174	96	52	1,023	30	2,248	18,197	1,271
Lithuania	99	1,565	50	7	77	5	131	1,953	67
Luxembourg	11	158	3	1	1	0	102	453	28
Malta	53	545	13	3	16	1	439	4,384	198
Netherlands	363	2,458	72	50	167	30	1,758	7,910	556
Norway	75	512	16	4	24	4	222	1,486	97
Poland	996	12,430	411	49	734	51	1,443	16,693	644
Portugal	180	2,337	51	16	141	8	1,867	18,509	932
Romania	92	1,734	47	16	348	8	160	2,675	90
Russia	26	367	8	2	107	1	90	961	75
Slovakia	79	921	21	2	3	1	114	1,250	35
Spain	717	7,162	194	108	1,126	85	10,383	102,272	5,263
Sweden	110	1,018	29	8	151	2	320	2,178	129
Switzerland	159	1,040	40	21	90	7	890	5,180	525
Turkey	110	2,289	59	10	339	4	1,815	21,063	984
Rest of Europe	236	4,009	88	18	106	7	731	8,470	397
Europe	7,380	71,352	2,044	1,300	8,508	552	42,565	353,657	19,383
- of which EU27	6,845	64,104	1,861	1,246	7,829	528	38,925	317,194	17,350
- of which EU25	6,692	61,254	1,790	1,227	7,454	520	38,536	311,522	17,153
- of which EU15	5,095	40,955	1,160	1,119	5,802	421	34,784	270,837	15,375
<b>Egypt</b>	<b>39</b>	<b>897</b>	<b>18</b>	<b>2</b>	<b>137</b>	<b>2</b>	<b>671</b>	<b>7,336</b>	<b>376</b>
Morocco	25	353	8	3	25	0	308	2,586	151
Tunisia	17	137	5	2	16	2	423	4,165	178
Other North Africa	61	2,301	31	2	377	8	87	3,201	53
South Africa	116	2,862	81	21	400	27	371	7,583	404
Nigeria	73	2,211	49	8	436	15	117	3,635	104
Other Africa	206	6,751	150	38	1,556	48	590	14,572	595
Israel	38	677	18	5	213	4	98	1,669	64
United Arab Emirates	119	2,258	56	10	219	5	499	6,232	467
Other Middle East	181	6,063	95	59	1,416	59	410	10,370	330
Hong Kong (China)	81	2,920	55	5	30	7	157	4,479	165
Other China	122	4,979	61	7	470	11	287	8,564	299
India	452	13,329	286	38	1,594	54	850	23,044	680
Japan	36	632	29	3	44	2	101	1,422	109
Pakistan	363	14,243	248	21	1,337	26	430	17,423	311
Sri Lanka	37	1,144	24	3	77	7	116	2,583	102
Thailand	55	1,827	53	10	236	13	339	8,789	445
Other Asia	240	8,113	165	11	342	10	637	16,417	703
Australia	264	8,676	305	10	442	18	454	16,391	768
New Zealand	69	2,890	84	3	219	7	141	5,909	242
Barbados	10	253	20	1	10	1	91	1,396	110
Jamaica	63	2,168	53	6	128	8	199	4,242	168
Other Caribbean	42	1,154	24	10	236	11	583	8,873	458
Brazil	35	932	28	2	48	2	96	2,452	124
Mexico	9	170	3	1	17	1	314	4,498	247
Other Central & Sth. America	29	870	25	7	486	7	131	3,751	187
Rest of the World	3	31	1	2	2	0	222	2,702	426
Fly/cruise (stay onboard)	.	.	.	.	.	.	621	6,518	507
<b>Other Countries</b>	<b>2,781</b>	<b>88,841</b>	<b>1,976</b>	<b>289</b>	<b>10,514</b>	<b>356</b>	<b>9,344</b>	<b>200,801</b>	<b>8,775</b>
<b>Total World</b>	<b>10,850</b>	<b>172,673</b>	<b>4,417</b>	<b>1,652</b>	<b>20,250</b>	<b>979</b>	<b>55,562</b>	<b>607,030</b>	<b>31,820</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications. "Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.05 Average stay, spend per visit and spend per day: by purpose of visit and main country visited 2010

	Holiday visits						Business visits		
	total			of which inclusive tour			average		
	average			average			average		
	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)
Canada	18	1,118	64	12	1,233	101	10	1,681	172
USA	14	1,072	74	12	1,112	93	8	1,157	144
<b>North America</b>	15	1,076	73	12	1,120	93	8	1,198	147
Austria	8	898	114	8	762	100	5	375	77
Belgium	3	230	75	3	239	75	2	268	110
Bulgaria	12	500	43	11	546	50	7	579	86
Czech Republic	4	396	90	4	482	121	5	754	144
Cyprus	12	576	50	10	652	65	6	813	144
Denmark	5	350	64	3	276	110	3	474	148
Finland	7	715	96	5	700	154	4	611	165
France	8	433	56	6	490	84	5	437	91
Germany	7	418	64	6	527	87	3	441	133
Greece	11	609	58	10	589	59	6	643	112
Hungary	8	353	46	5	438	87	4	905	224
Irish Republic	7	367	56	8	390	49	2	342	138
Italy	8	644	80	8	761	97	5	482	104
Lithuania	14	444	31	.	.	.	4	502	136
Luxembourg	6	281	49	5	381	81	2	282	131
Malta	10	470	48	10	554	53	12	641	55
Netherlands	4	316	72	4	337	92	3	372	115
Norway	8	489	65	8	1,146	145	6	576	98
Poland	10	436	44	5	388	71	5	525	100
Portugal	10	524	54	9	605	69	5	469	92
Romania	14	540	39	7	894	128	9	765	83
Russia	11	1,144	102	11	1,895	177	6	993	175
Slovakia	12	340	27	6	675	109	3	479	137
Spain	10	498	50	9	532	60	8	1,256	151
Sweden	7	439	67	7	859	116	4	540	153
Switzerland	7	631	86	8	768	100	3	748	261
Turkey	11	537	48	10	528	52	6	699	127
Rest of Europe	9	605	65	8	656	82	8	753	89
<b>Europe</b>	9	493	56	8	553	66	4	503	121
- of which EU27	9	486	56	8	550	67	4	476	117
- of which EU25	9	486	56	8	550	68	4	474	117
- of which EU15	9	485	57	8	547	68	4	464	118
Egypt	10	546	55	10	552	57	12	883	73
Morocco	8	508	63	8	480	63	5	526	106
Tunisia	10	425	43	10	410	43	13	473	38
Other North Africa	23	728	31	9	1,201	141	21	533	26
South Africa	21	1,300	63	15	1,891	126	12	1,173	99
Nigeria	28	722	26	26	403	16	26	1,604	62
Other Africa	18	1,153	62	13	1,260	94	17	1,133	68
Israel	16	742	45	8	894	107	8	790	99
United Arab Emirates	10	1,011	97	9	1,097	128	9	1,357	146
Other Middle East	19	777	42	10	1,102	109	15	1,337	88
Hong Kong (China)	26	1,003	38	10	1,199	121	13	2,135	161
Other China	27	1,338	50	15	1,656	109	13	1,523	121
India	26	823	31	18	942	52	11	1,297	115
Japan	14	1,138	83	11	1,956	174	11	1,436	134
Pakistan	43	748	17	37	856	23	23	1,037	45
Sri Lanka	18	905	51	15	997	68	19	1,284	69
Thailand	25	1,372	55	16	1,177	75	20	1,602	80
Other Asia	22	1,346	60	14	1,594	110	14	1,437	106
Australia	46	2,647	57	32	2,643	84	17	1,734	103
New Zealand	42	2,242	54	32	3,417	108	19	1,410	73
Barbados	14	1,147	80	14	1,121	83	7	44	6
Jamaica	16	844	54	14	914	68	5	388	73
Other Caribbean	14	793	57	13	711	54	20	952	46
Brazil	32	1,656	52	22	3,045	140	15	1,472	101
Mexico	14	768	55	13	729	54	18	1,550	88
Other Central & Sth. America	29	1,741	61	15	2,023	136	14	1,328	93
Rest of the World	12	1,999	161	12	2,026	171	8	863	106
Fly/cruise (stay onboard)	10	816	78	10	816	78	.	.	.
<b>Other Countries</b>	17	984	59	12	901	77	13	1,300	97
<b>Total World</b>	10	603	58	9	662	71	6	668	117

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C.*

## 5.05 Average stay, spend per visit and spend per day: by purpose of visit and main country visited 2010

	Visiting friends or relatives			Miscellaneous			All visits		
	average			average			average		
	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)	stay (nights)	spend per visit (£)	spend per day (£)
Canada	19	558	30	39	1,174	30	18	949	54
USA	18	582	33	17	1,132	67	14	1,009	72
<b>North America</b>	18	576	32	19	1,137	59	14	1,002	70
Austria	9	364	40	12	1,019	85	8	799	104
Belgium	5	141	28	1	259	311	3	231	79
Bulgaria	18	390	22	8	170	22	13	467	36
Czech Republic	9	379	44	20	766	39	6	465	74
Cyprus	20	351	17	36	1,601	44	13	571	45
Denmark	7	202	29	11	586	54	5	372	74
Finland	16	245	15	7	489	66	8	593	76
France	7	217	30	4	357	99	7	401	56
Germany	7	186	25	12	473	38	6	369	65
Greece	22	372	17	10	541	54	11	595	53
Hungary	11	348	32	6	585	99	9	438	51
Irish Republic	6	210	34	2	117	53	5	280	53
Italy	9	277	30	20	570	29	8	565	70
Lithuania	16	508	32	11	721	66	15	509	34
Luxembourg	15	245	17	1	69	69	4	276	62
Malta	10	252	24	6	412	67	10	451	45
Netherlands	7	199	29	3	605	180	5	316	70
Norway	7	217	32	6	883	150	7	434	65
Poland	12	413	33	15	1,048	70	12	446	39
Portugal	13	285	22	9	485	54	10	499	50
Romania	19	511	27	22	508	23	17	561	34
Russia	14	302	21	53	656	12	11	828	78
Slovakia	12	270	23	2	419	261	11	304	28
Spain	10	271	27	10	789	76	10	507	51
Sweden	9	260	28	19	190	10	7	405	59
Switzerland	7	250	38	4	345	81	6	590	101
Turkey	21	534	26	35	434	12	12	542	47
Rest of Europe	17	372	22	6	358	62	12	544	47
<b>Europe</b>	10	277	29	7	425	65	8	455	55
- of which EU27	9	272	29	6	424	67	8	445	55
- of which EU25	9	267	29	6	424	70	8	445	55
- of which EU15	8	228	28	5	376	73	8	441	57
Egypt	23	473	20	80	1,401	18	11	560	51
Morocco	14	334	23	8	47	6	8	490	58
Tunisia	8	272	34	8	846	106	10	422	43
Other North Africa	38	503	13	186	4,000	22	37	611	17
South Africa	25	700	28	19	1,238	66	20	1,090	53
Nigeria	30	672	22	57	1,947	34	31	884	29
Other Africa	33	730	22	41	1,252	31	25	1,010	41
Israel	18	484	27	43	792	18	17	654	38
United Arab Emirates	19	465	25	23	533	23	12	936	75
Other Middle East	34	523	16	24	995	42	25	805	32
Hong Kong (China)	36	683	19	6	1,361	215	28	1,050	37
Other China	41	500	12	66	1,623	24	30	1,042	35
India	30	634	21	42	1,418	34	27	800	30
Japan	17	789	46	14	518	37	14	1,083	77
Pakistan	39	684	17	64	1,273	20	41	724	18
Sri Lanka	31	654	21	28	2,553	92	22	880	40
Thailand	33	973	29	24	1,296	53	26	1,314	51
Other Asia	34	688	20	32	949	30	26	1,102	43
Australia	33	1,157	35	46	1,916	42	36	1,694	47
New Zealand	42	1,211	29	83	2,777	33	42	1,724	41
Barbados	26	2,026	78	15	2,030	135	15	1,203	79
Jamaica	35	853	25	21	1,360	65	21	842	39
Other Caribbean	28	577	21	23	1,090	46	15	787	52
Brazil	27	813	30	25	1,095	43	26	1,293	51
Mexico	20	383	19	15	538	36	14	786	55
Other Central & Sth. America	30	840	28	69	936	14	29	1,426	50
Rest of the World	11	479	42	1	25	25	12	1,916	158
Fly/cruise (stay onboard)	.	.	.	.	.	.	10	816	78
<b>Other Countries</b>	32	710	22	36	1,231	34	21	939	44
<b>Total World</b>	16	407	26	12	593	48	11	572	52

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C)*

## 5.06 Visits and spending abroad: by length of stay and main country visited 2010

	Nil nights		1 to 3 nights		4 to 13 nights		14 to 27 nights	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	.	.	10	4	169	174	190	160
USA	.	.	124	69	1,679	1,489	1,200	1,320
<b>North America</b>	.	.	134	73	1,848	1,663	1,390	1,480
Austria	3	0	77	23	469	331	41	41
Belgium	331	43	700	156	312	102	17	9
Bulgaria	.	.	14	3	125	51	73	41
Czech Republic	4	1	156	69	180	80	21	12
Cyprus	.	.	10	4	544	270	277	194
Denmark	14	1	140	45	82	35	12	8
Finland	3	0	39	19	47	29	8	3
France	907	95	2,702	700	4,221	1,765	975	629
Germany	83	8	993	312	845	333	120	61
Greece	1	0	32	12	1,055	519	541	414
Hungary	1	0	71	33	150	62	35	18
Irish Republic	279	10	1,177	325	1,308	365	158	77
Italy	14	1	525	158	1,391	829	264	226
Lithuania	3	1	17	5	62	25	34	26
Luxembourg	7	0	64	14	21	5	8	8
Malta	.	.	27	7	305	120	94	62
Netherlands	77	5	998	287	600	225	62	26
Norway	3	0	90	28	102	46	20	12
Poland	2	0	287	80	673	250	375	221
Portugal	0	0	171	52	1,241	571	397	267
Romania	1	0	29	7	57	24	40	30
Russia	.	.	25	13	46	31	12	25
Slovakia	1	0	18	5	50	13	36	14
Spain	18	3	1,049	378	7,073	3,180	1,900	1,254
Sweden	8	1	139	48	140	57	24	15
Switzerland	41	3	293	113	490	352	57	51
Turkey	.	.	57	25	1,066	481	629	421
Rest of Europe	.	.	116	44	410	210	143	90
<b>Europe</b>	1,800	172	10,017	2,965	23,065	10,360	6,372	4,257
- of which EU27	1,756	168	9,480	2,754	21,001	9,263	5,527	3,664
- of which EU25	1,755	168	9,437	2,744	20,818	9,188	5,414	3,593
- of which EU15	1,745	166	8,807	2,528	18,805	8,345	4,526	3,041
Egypt	.	.	21	7	440	215	189	136
Morocco	.	.	35	14	236	112	28	20
Tunisia	.	.	12	2	290	102	115	71
Other North Africa	.	.	2	1	20	12	25	9
South Africa	1	1	7	3	140	128	147	152
Nigeria	.	.	1	0	29	23	43	22
Other Africa	.	.	4	2	173	140	256	272
Israel	.	.	11	6	56	31	17	17
United Arab Emirates	.	.	30	16	346	331	82	85
Other Middle East	.	.	21	9	145	102	113	94
Hong Kong (China)	.	.	1	0	66	62	35	46
Other China	.	.	5	3	96	97	90	101
India	.	.	10	5	226	180	356	273
Japan	1	0	1	1	54	60	38	38
Pakistan	.	.	3	1	47	33	131	77
Sri Lanka	.	.	0	0	34	28	62	60
Thailand	.	.	1	0	81	79	177	217
Other Asia	.	.	5	1	168	173	282	328
Australia	.	.	2	3	49	42	205	241
New Zealand	.	.	.	.	7	6	49	68
Barbados	.	.	.	.	40	36	41	54
Jamaica	.	.	1	1	60	39	100	87
Other Caribbean	.	.	5	1	194	156	356	268
Brazil	.	.	1	0	33	31	30	40
Mexico	.	.	1	1	85	51	219	185
Other Central & Sth. America	0	0	0	0	28	32	71	94
Rest of the World	.	.	11	1	201	394	6	18
Fly/cruise (stay onboard)	.	.	58	4	363	264	193	224
<b>Other Countries</b>	2	1	249	83	3,710	2,960	3,456	3,297
<b>Total World</b>	1,803	173	10,399	3,120	28,623	14,982	11,218	9,033

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.06 Visits and spending abroad: by length of stay and main country visited 2010

	28 to 90 nights		3 to 6 months		6 months to 1 year		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	39	44	5	8	1	3	413	392
USA	217	330	16	45	4	17	3,240	3,270
<b>North America</b>	<b>256</b>	<b>374</b>	<b>21</b>	<b>52</b>	<b>5</b>	<b>20</b>	<b>3,653</b>	<b>3,662</b>
Austria	10	83	0	2	.	.	600	480
Belgium	9	6	2	1	.	.	1,370	317
Bulgaria	14	9	2	3	.	.	229	107
Czech Republic	5	5	.	.	1	3	366	170
Cyprus	45	30	6	5	.	.	882	503
Denmark	5	4	.	.	.	.	252	94
Finland	1	0	2	8	.	.	101	60
France	229	323	18	38	5	82	9,058	3,632
Germany	35	34	4	11	1	8	2,082	768
Greece	35	32	8	16	.	.	1,672	994
Hungary	11	4	.	.	.	.	268	117
Irish Republic	49	35	2	20	.	.	2,972	832
Italy	51	51	2	2	2	5	2,248	1,271
Lithuania	12	6	3	4	.	.	131	67
Luxembourg	2	0	.	.	.	.	102	28
Malta	13	9	.	.	.	.	439	198
Netherlands	18	11	3	3	1	0	1,758	556
Norway	8	10	.	.	.	.	222	97
Poland	101	89	4	4	0	1	1,443	644
Portugal	54	35	4	6	.	.	1,867	932
Romania	31	24	2	4	.	.	160	90
Russia	8	6	.	.	.	.	90	75
Slovakia	9	3	.	.	.	.	114	35
Spain	305	301	32	114	4	33	10,383	5,263
Sweden	7	3	2	6	.	.	320	129
Switzerland	9	7	.	.	.	.	890	525
Turkey	61	56	2	1	1	1	1,815	984
Rest of Europe	59	52	3	2	.	.	731	397
<b>Europe</b>	<b>1,194</b>	<b>1,229</b>	<b>101</b>	<b>249</b>	<b>16</b>	<b>134</b>	<b>42,565</b>	<b>19,383</b>
- of which EU27	1,051	1,102	96	246	15	133	38,925	17,350
- of which EU25	1,006	1,069	91	239	15	133	38,536	17,153
- of which EU15	810	920	78	227	13	129	34,784	15,375
Egypt	19	15	2	4	.	.	671	376
Morocco	8	3	1	2	.	.	308	151
Tunisia	6	3	.	.	.	.	423	178
Other North Africa	32	19	4	1	3	12	87	53
South Africa	72	101	3	10	1	10	371	404
Nigeria	37	43	6	13	1	1	117	104
Other Africa	136	138	18	41	2	3	590	595
Israel	11	6	2	4	1	0	98	64
United Arab Emirates	34	30	6	5	.	.	499	467
Other Middle East	121	107	8	7	3	11	410	330
Hong Kong (China)	50	46	4	5	1	5	157	165
Other China	79	77	16	17	1	4	287	299
India	229	184	22	28	7	11	850	680
Japan	6	8	0	2	.	.	101	109
Pakistan	222	169	20	19	7	13	430	311
Sri Lanka	18	12	1	2	1	1	116	102
Thailand	61	97	18	46	1	5	339	445
Other Asia	160	160	18	20	4	21	637	703
Australia	168	309	20	93	9	79	454	768
New Zealand	74	121	6	28	5	20	141	242
Barbados	10	20	.	.	.	.	91	110
Jamaica	36	33	1	1	1	7	199	168
Other Caribbean	23	22	4	11	1	1	583	458
Brazil	29	40	1	6	1	6	96	124
Mexico	8	9	0	1	.	.	314	247
Other Central & Sth. America	23	31	5	24	3	7	131	187
Rest of the World	4	10	0	3	.	.	222	426
Fly/cruise (stay onboard)	8	14	.	.	.	.	621	507
<b>Other Countries</b>	<b>1,686</b>	<b>1,826</b>	<b>189</b>	<b>393</b>	<b>53</b>	<b>216</b>	<b>9,344</b>	<b>8,775</b>
<b>Total World</b>	<b>3,136</b>	<b>3,429</b>	<b>311</b>	<b>694</b>	<b>73</b>	<b>370</b>	<b>55,562</b>	<b>31,820</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.07 Number of visits abroad: by UK port used and main country visited 2010

	Airports							thousands
	Heathrow	Gatwick	Manchester	Stansted	Other England	Scotland	Wales	
	Canada	223	48	64	1	41	36	.
USA	1,638	591	570	.	217	215	2	
<b>North America</b>	<b>1,861</b>	<b>639</b>	<b>634</b>	<b>1</b>	<b>258</b>	<b>251</b>	<b>2</b>	
Austria	89	72	58	96	94	10	.	
Belgium	40	.	34	2	86	29	1	
Bulgaria	29	37	40	4	95	11	6	
Czech Republic	58	22	29	68	133	21	.	
Cyprus	96	207	193	77	265	31	14	
Denmark	59	33	26	56	22	16	0	
Finland	49	11	18	10	8	4	.	
France	256	401	194	408	1,491	202	17	
Germany	445	117	156	331	420	129	5	
Greece	120	578	436	28	407	51	39	
Hungary	39	56	17	3	113	8	0	
Irish Republic	238	206	75	171	565	122	25	
Italy	256	561	149	413	471	104	1	
Lithuania	2	22	4	46	25	4	.	
Luxembourg	1	13	0	1	36	.	.	
Malta	43	163	118	.	101	11	2	
Netherlands	146	110	39	104	629	85	22	
Norway	52	36	13	33	26	46	2	
Poland	47	41	9	238	755	90	1	
Portugal	101	384	142	196	879	112	18	
Romania	25	4	5	2	99	6	.	
Russia	79	.	3	.	5	2	1	
Slovakia	8	7	3	27	45	2	.	
Spain	250	1,511	1,392	824	4,959	831	292	
Sweden	119	34	21	62	26	32	.	
Switzerland	223	98	75	21	322	33	1	
Turkey	120	443	432	106	553	147	13	
Rest of Europe	121	221	68	117	153	22	1	
<b>Europe</b>	<b>3,112</b>	<b>5,390</b>	<b>3,749</b>	<b>3,440</b>	<b>12,781</b>	<b>2,160</b>	<b>465</b>	
- of which EU27	2,508	4,614	3,160	3,192	11,774	1,918	446	
- of which EU25	2,454	4,573	3,115	3,186	11,580	1,901	440	
- of which EU15	2,171	4,033	2,741	2,700	10,093	1,727	423	
Egypt	112	230	198	5	106	12	8	
Morocco	24	186	36	11	48	2	.	
Tunisia	21	93	130	17	109	27	23	
Other North Africa	51	12	16	.	3	2	1	
South Africa	285	25	22	.	33	6	0	
Nigeria	99	4	5	.	6	3	1	
Other Africa	371	105	59	1	35	15	1	
Israel	72	.	1	.	21	3	.	
United Arab Emirates	254	42	70	1	84	45	.	
Other Middle East	290	9	56	4	44	7	.	
Hong Kong (China)	129	2	9	.	11	6	1	
Other China	213	5	34	.	23	8	2	
India	550	54	102	1	122	20	1	
Japan	84	2	6	.	6	3	.	
Pakistan	178	12	108	.	110	22	.	
Sri Lanka	87	6	11	.	8	5	.	
Thailand	241	11	39	1	33	13	.	
Other Asia	399	73	69	16	55	22	2	
Australia	291	15	72	3	45	27	.	
New Zealand	95	6	20	.	9	10	.	
Barbados	2	55	34	.	.	.	.	
Jamaica	5	156	25	.	14	.	.	
Other Caribbean	40	362	142	3	21	9	1	
Brazil	77	4	5	.	5	5	.	
Mexico	28	119	86	.	63	18	1	
Other Central & Sth. America	98	12	8	1	8	3	.	
Rest of the World	13	3	.	1	.	1	.	
Fly/cruise (stay onboard)	.	.	.	.	.	.	.	
<b>Other Countries</b>	<b>4,108</b>	<b>1,602</b>	<b>1,363</b>	<b>65</b>	<b>1,020</b>	<b>294</b>	<b>42</b>	
<b>Total World</b>	<b>9,081</b>	<b>7,632</b>	<b>5,746</b>	<b>3,507</b>	<b>14,059</b>	<b>2,706</b>	<b>509</b>	

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C)*

## 5.07 Number of visits abroad: by UK port used and main country visited 2010

	Sea and Channel Tunnel						thousands
	Dover seaports	Other channel ports	East coast ports	Long haul sea routes	Irish Sea & land routes	Channel Tunnel	Total
Canada	.	.	.	.	.	.	413
USA	1	.	0	2	.	4	3,240
<b>North America</b>	1	.	0	2	.	4	3,653
Austria	138	2	8	.	.	34	600
Belgium	407	.	93	.	.	678	1,370
Bulgaria	5	.	0	.	.	1	229
Czech Republic	23	.	2	.	.	11	366
Cyprus	.	.	.	.	.	.	882
Denmark	11	.	26	.	.	4	252
Finland	.	.	0	.	.	1	101
France	2,053	1,134	35	.	.	2,866	9,058
Germany	228	.	55	.	.	194	2,082
Greece	8	.	0	.	.	4	1,672
Hungary	22	.	1	.	.	8	268
Irish Republic	.	.	.	.	1,571	.	2,972
Italy	197	3	7	.	.	86	2,248
Lithuania	28	.	.	.	.	.	131
Luxembourg	18	.	2	.	.	30	102
Malta	.	.	.	.	.	1	439
Netherlands	181	.	290	.	.	152	1,758
Norway	1	.	12	.	.	2	222
Poland	210	.	5	.	.	48	1,443
Portugal	20	4	.	.	.	10	1,867
Romania	19	.	.	.	.	.	160
Russia	.	.	.	.	.	.	90
Slovakia	17	.	0	.	.	5	114
Spain	190	67	2	.	.	64	10,383
Sweden	6	.	13	.	.	7	320
Switzerland	73	.	5	.	.	41	890
Turkey	1	.	.	.	.	1	1,815
Rest of Europe	24	.	0	.	.	4	731
Europe	3,879	1,209	557	.	1,571	4,251	42,565
- of which EU27	3,789	1,209	540	.	1,571	4,204	38,925
- of which EU25	3,764	1,209	540	.	1,571	4,203	38,536
- of which EU15	3,457	1,209	532	.	1,571	4,129	34,784
Egypt	.	.	.	.	.	1	671
Morocco	.	.	.	.	.	1	308
Tunisia	2	.	.	.	.	.	423
Other North Africa	1	.	.	.	.	1	87
South Africa	.	.	.	.	.	.	371
Nigeria	.	.	.	.	.	.	117
Other Africa	1	.	.	.	.	1	590
Israel	2	.	.	.	.	.	98
United Arab Emirates	2	.	.	.	.	1	499
Other Middle East	.	.	0	.	.	1	410
Hong Kong (China)	.	.	.	.	.	.	157
Other China	2	.	.	.	.	1	287
India	.	.	.	.	.	1	850
Japan	.	.	.	.	.	.	101
Pakistan	.	.	.	.	.	.	430
Sri Lanka	.	.	.	.	.	.	116
Thailand	.	.	0	.	.	.	339
Other Asia	.	.	.	.	.	1	637
Australia	.	.	.	.	.	1	454
New Zealand	.	.	.	.	.	.	141
Barbados	.	.	.	.	.	.	91
Jamaica	.	.	.	.	.	.	199
Other Caribbean	2	1	.	.	.	2	583
Brazil	.	.	.	.	.	.	96
Mexico	.	.	.	.	.	.	314
Other Central & Sth. America	1	.	.	.	.	.	131
Rest of the World	2	.	3	197	.	1	222
Fly/cruise (stay onboard)	.	.	.	621	.	.	621
<b>Other Countries</b>	13	1	4	818	.	12	9,344
<b>Total World</b>	3,893	1,210	561	821	1,571	4,267	55,562

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C)*

## 5.08 Number of visits abroad: by type of vehicle used and main country visited 2010

	thousands						
	Air All travellers	Sea and Channel Tunnel					Total sea and Channel Tunnel
		Foot	Private vehicle	Coach	Goods vehicle	Vehicle type unknown	
Canada	413	.	.	.	.	.	.
USA	3,233	7	.	.	.	0	7
<b>North America</b>	<b>3,646</b>	<b>7</b>	<b>.</b>	<b>.</b>	<b>.</b>	<b>0</b>	<b>7</b>
Austria	419	10	41	130	.	.	181
Belgium	192	376	466	286	49	1	1,179
Bulgaria	222	3	3	.	1	.	6
Czech Republic	331	1	17	14	2	2	36
Cyprus	882	.	.	.	.	.	.
Denmark	212	15	25	.	.	.	41
Finland	100	.	0	1	.	.	1
France	2,970	1,360	3,692	892	131	12	6,088
Germany	1,604	40	282	121	34	.	478
Greece	1,660	4	7	1	.	.	12
Hungary	237	1	25	4	1	.	31
Irish Republic	1,402	194	572	37	.	768	1,571
Italy	1,955	35	90	149	19	.	293
Lithuania	102	.	27	2	.	.	28
Luxembourg	52	1	15	13	21	.	50
Malta	439	1	.	.	.	.	1
Netherlands	1,135	166	319	108	26	5	623
Norway	207	3	7	.	1	5	15
Poland	1,181	3	222	34	4	.	262
Portugal	1,833	2	27	5	.	.	34
Romania	141	.	18	2	.	.	19
Russia	90	.	.	.	.	.	.
Slovakia	92	.	19	3	.	.	22
Spain	10,060	34	163	117	9	.	323
Sweden	294	1	24	1	.	.	26
Switzerland	771	19	51	46	3	.	119
Turkey	1,813	1	1	.	.	.	2
Rest of Europe	702	1	21	6	.	.	28
<b>Europe</b>	<b>31,097</b>	<b>2,271</b>	<b>6,135</b>	<b>1,971</b>	<b>300</b>	<b>792</b>	<b>11,468</b>
- of which EU27	27,613	2,247	6,059	1,923	296	787	11,312
- of which EU25	27,249	2,244	6,038	1,921	295	787	11,286
- of which EU15	23,887	2,238	5,724	1,860	289	785	10,897
Egypt	671	1	.	.	.	.	1
Morocco	307	.	1	.	.	.	1
Tunisia	421	.	2	.	.	.	2
Other North Africa	85	1	1	.	.	.	2
South Africa	371	.	.	.	.	.	.
Nigeria	117	.	.	.	.	.	.
Other Africa	588	1	1	.	.	.	2
Israel	96	.	2	.	.	.	2
United Arab Emirates	497	3	.	.	.	.	3
Other Middle East	409	0	1	.	.	.	1
Hong Kong (China)	157	.	.	.	.	.	.
Other China	285	.	3	.	.	.	3
India	849	1	.	.	.	.	1
Japan	101	.	.	.	.	.	.
Pakistan	430	.	.	.	.	.	.
Sri Lanka	116	.	.	.	.	.	.
Thailand	338	0	.	.	.	.	0
Other Asia	636	1	1	.	.	.	1
Australia	453	.	.	1	.	.	1
New Zealand	141	.	.	.	.	.	.
Barbados	91	.	.	.	.	.	.
Jamaica	199	.	.	.	.	.	.
Other Caribbean	578	1	3	1	.	.	5
Brazil	96	.	.	.	.	.	.
Mexico	314	.	.	.	.	.	.
Other Central & Sth. America	130	1	.	.	.	.	1
Rest of the World	19	200	4	.	.	.	204
Fly/cruise (stay onboard)	.	621	.	.	.	.	621
<b>Other Countries</b>	<b>8,496</b>	<b>829</b>	<b>17</b>	<b>2</b>	<b>.</b>	<b>.</b>	<b>848</b>
<b>Total World</b>	<b>43,239</b>	<b>3,107</b>	<b>6,152</b>	<b>1,972</b>	<b>300</b>	<b>792</b>	<b>12,323</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C)*



## 5.09 Visits and spending abroad: by sex and purpose of visit and main country visited 2010

	Male				Female			
	Leisure		Business		Leisure		Business	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	178	173	39	74	188	139	8	4
USA	1,361	1,376	424	497	1,334	1,265	115	127
<b>North America</b>	<b>1,539</b>	<b>1,550</b>	<b>462</b>	<b>571</b>	<b>1,522</b>	<b>1,404</b>	<b>124</b>	<b>131</b>
Austria	293	281	49	20	243	174	15	4
Belgium	565	126	282	76	448	95	74	19
Bulgaria	116	56	6	3	106	48	1	0
Czech Republic	166	70	43	35	142	56	16	10
Cyprus	457	266	10	10	411	226	3	1
Denmark	73	22	88	40	74	22	16	10
Finland	29	21	25	15	40	19	7	4
France	4,316	1,736	784	352	3,687	1,435	267	108
Germany	678	242	665	301	606	175	128	48
Greece	853	557	19	12	789	417	11	7
Hungary	121	45	28	15	112	41	7	17
Irish Republic	1,117	305	510	182	1,219	310	126	35
Italy	981	583	211	102	979	549	72	35
Lithuania	53	28	2	2	73	36	2	1
Luxembourg	16	5	54	10	24	6	8	8
Malta	238	112	13	7	181	74	7	5
Netherlands	767	247	434	165	471	116	83	28
Norway	72	27	67	39	74	26	9	5
Poland	707	318	76	40	644	277	14	7
Portugal	879	466	41	18	931	438	15	8
Romania	75	39	24	19	56	29	4	3
Russia	22	13	32	34	30	23	7	4
Slovakia	52	15	9	4	52	15	1	0
Spain	5,125	2,569	228	336	4,947	2,314	70	38
Sweden	113	41	80	47	103	31	25	10
Switzerland	332	185	204	171	300	148	51	20
Turkey	866	461	49	37	880	476	15	7
Rest of Europe	325	165	83	66	305	156	15	8
<b>Europe</b>	<b>19,408</b>	<b>9,011</b>	<b>4,116</b>	<b>2,157</b>	<b>17,929</b>	<b>7,744</b>	<b>1,068</b>	<b>450</b>
- of which EU27	17,826	8,173	3,695	1,815	16,393	6,939	975	408
- of which EU25	17,635	8,078	3,665	1,793	16,231	6,863	971	404
- of which EU15	15,804	7,212	3,470	1,676	14,562	6,113	917	361
Egypt	332	187	28	24	308	162	3	3
Morocco	156	75	11	5	136	68	4	3
Tunisia	177	79	9	4	234	94	2	1
Other North Africa	45	30	14	8	26	14	2	0
South Africa	158	182	49	55	155	154	9	13
Nigeria	47	39	13	23	56	40	2	1
Other Africa	252	255	55	65	276	271	5	4
Israel	39	31	14	11	43	21	2	1
United Arab Emirates	188	181	76	108	218	159	17	19
Other Middle East	188	134	74	102	142	90	6	5
Hong Kong (China)	72	69	17	29	57	37	11	31
Other China	109	99	63	101	97	77	17	21
India	444	335	66	87	314	227	24	30
Japan	34	36	23	34	36	29	8	10
Pakistan	271	213	7	8	151	90	.	.
Sri Lanka	62	58	5	6	49	37	.	.
Thailand	207	288	10	17	118	135	3	3
Other Asia	318	360	63	96	245	235	12	12
Australia	197	366	27	36	221	341	8	25
New Zealand	66	115	3	4	71	122	0	1
Barbados	55	69	.	.	33	41	4	0
Jamaica	82	75	7	2	108	89	2	2
Other Caribbean	310	244	14	14	257	199	1	0
Brazil	39	52	18	25	34	37	6	10
Mexico	164	128	8	9	138	100	4	9
Other Central & Sth. America	55	82	18	24	54	75	4	5
Rest of the World	8	12	8	3	9	12	1	5
Fly/cruise (stay onboard)	303	243	.	.	318	264	.	.
Other Countries	4,474	4,228	701	903	4,003	3,425	157	213
<b>Total World</b>	<b>25,325</b>	<b>14,600</b>	<b>5,279</b>	<b>3,631</b>	<b>23,354</b>	<b>12,368</b>	<b>1,348</b>	<b>794</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.*

*"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.10 Visits and spending abroad: by age group and main country visited 2010

	Age 0-15		Age 16-24		Age 25-34		Age 35-44	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	15	8	39	28	67	60	84	109
USA	117	105	250	226	605	642	834	834
<b>North America</b>	131	112	288	254	672	702	917	943
Austria	70	49	64	45	92	51	103	61
Belgium	111	19	98	23	234	50	282	75
Bulgaria	18	7	32	15	54	25	44	22
Czech Republic	19	7	44	20	113	46	69	33
Cyprus	45	22	68	40	111	60	164	90
Denmark	6	2	13	7	78	22	53	24
Finland	6	3	4	8	28	14	36	19
France	834	287	716	220	1,443	531	2,004	737
Germany	106	31	186	55	492	164	489	182
Greece	69	34	245	129	263	135	299	202
Hungary	7	3	32	10	98	38	56	22
Irish Republic	93	12	218	53	588	134	619	153
Italy	128	73	166	86	448	204	447	237
Lithuania	7	3	31	21	52	21	26	10
Luxembourg	2	0	10	1	13	4	19	6
Malta	23	7	22	5	51	21	60	22
Netherlands	58	11	245	71	442	140	402	152
Norway	7	1	22	5	54	19	49	23
Poland	100	25	198	69	691	328	199	79
Portugal	85	34	133	48	283	122	390	189
Romania	2	1	35	19	64	32	29	14
Russia	1	0	12	3	22	13	23	26
Slovakia	9	1	19	3	41	16	24	7
Spain	680	283	937	423	1,524	671	1,946	959
Sweden	6	1	48	15	89	30	81	36
Switzerland	41	21	89	39	201	103	248	139
Turkey	116	56	202	104	284	141	378	194
Rest of Europe	25	9	101	46	186	89	147	97
<b>Europe</b>	2,675	1,005	3,988	1,586	8,040	3,229	8,685	3,814
- of which EU27	2,489	917	3,590	1,400	7,349	2,890	7,866	3,353
- of which EU25	2,469	909	3,523	1,367	7,230	2,833	7,793	3,317
- of which EU15	2,255	841	3,082	1,187	6,018	2,277	7,170	3,037
Egypt	27	12	42	22	121	68	141	74
Morocco	4	5	28	10	85	31	71	38
Tunisia	23	7	44	21	69	27	90	43
Other North Africa	4	1	5	5	15	6	29	17
South Africa	8	6	25	17	80	81	79	76
Nigeria	3	1	10	3	29	34	37	29
Other Africa	18	16	60	49	129	134	151	149
Israel	5	2	15	8	16	10	15	14
United Arab Emirates	24	15	37	22	109	103	129	122
Other Middle East	22	8	47	20	109	88	88	67
Hong Kong (China)	6	1	36	21	26	30	18	32
Other China	6	3	88	51	70	83	42	47
India	26	12	59	36	243	206	170	131
Japan	3	1	8	7	33	33	26	31
Pakistan	37	16	50	27	131	112	90	60
Sri Lanka	5	3	10	7	26	23	27	23
Thailand	6	3	35	39	101	127	67	84
Other Asia	16	10	71	64	159	173	140	154
Australia	14	11	46	129	89	138	72	91
New Zealand	1	1	14	30	22	31	23	33
Barbados	3	4	6	7	6	6	19	12
Jamaica	4	3	12	8	29	23	43	37
Other Caribbean	19	9	47	22	101	77	129	96
Brazil	2	1	10	15	29	41	26	32
Mexico	10	7	33	22	87	68	54	36
Other Central & Sth. America	1	1	13	13	31	39	38	53
Rest of the World	.	.	3	7	6	3	6	1
Fly/cruise (stay onboard)	15	10	20	12	24	20	64	47
<b>Other Countries</b>	314	175	879	704	1,984	1,831	1,902	1,664
<b>Total World</b>	3,121	1,292	5,155	2,544	10,696	5,763	11,504	6,422

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.10 Visits and spending abroad: by age group and main country visited 2010

	Age 45-54		Age 55-64		Age 65 and over		Total	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	73	66	83	77	53	44	413	392
USA	733	758	463	481	234	219	3,240	3,270
<b>North America</b>	<b>806</b>	<b>824</b>	<b>546</b>	<b>557</b>	<b>288</b>	<b>263</b>	<b>3,653</b>	<b>3,662</b>
Austria	103	79	98	142	68	51	600	480
Belgium	292	66	207	47	145	37	1,370	317
Bulgaria	45	20	24	11	11	7	229	107
Czech Republic	66	35	43	23	12	6	366	170
Cyprus	189	107	195	120	109	63	882	503
Denmark	65	24	22	10	14	4	252	94
Finland	16	7	8	6	3	3	101	60
France	1,728	716	1,461	767	865	370	9,058	3,632
Germany	411	145	264	127	129	62	2,082	768
Greece	374	230	286	177	133	86	1,672	994
Hungary	28	24	30	11	16	10	268	117
Irish Republic	672	211	439	156	345	113	2,972	832
Italy	454	274	343	227	257	168	2,248	1,271
Lithuania	12	11	4	2	.	.	131	67
Luxembourg	16	10	31	4	12	2	102	28
Malta	92	42	107	55	84	46	439	198
Netherlands	334	103	196	54	78	24	1,758	556
Norway	42	22	31	16	18	10	222	97
Poland	143	89	82	40	29	13	1,443	644
Portugal	392	209	348	194	234	134	1,867	932
Romania	19	12	10	12	1	0	160	90
Russia	16	14	10	12	6	6	90	75
Slovakia	13	5	6	2	3	1	114	35
Spain	2,085	1,154	1,844	985	1,348	782	10,383	5,263
Sweden	57	32	30	12	8	3	320	129
Switzerland	156	133	95	56	58	32	890	525
Turkey	394	220	286	179	151	86	1,815	984
Rest of Europe	128	71	90	54	53	30	731	397
<b>Europe</b>	<b>8,342</b>	<b>4,068</b>	<b>6,592</b>	<b>3,503</b>	<b>4,192</b>	<b>2,153</b>	<b>42,565</b>	<b>19,383</b>
- of which EU27	7,614	3,609	6,075	3,181	3,898	1,982	38,925	17,350
- of which EU25	7,551	3,577	6,041	3,158	3,886	1,974	38,536	17,153
- of which EU15	7,000	3,264	5,579	2,910	3,640	1,843	34,784	15,375
Egypt	161	96	135	77	46	27	671	376
Morocco	48	20	53	34	20	13	308	151
Tunisia	91	34	61	28	44	18	423	178
Other North Africa	22	16	9	4	3	4	87	53
South Africa	72	82	71	98	35	43	371	404
Nigeria	28	24	8	9	3	4	117	104
Other Africa	112	117	89	98	30	30	590	595
Israel	20	12	16	12	11	6	98	64
United Arab Emirates	110	131	54	40	36	34	499	467
Other Middle East	75	68	44	60	24	19	410	330
Hong Kong (China)	36	33	21	24	14	24	157	165
Other China	45	68	27	36	10	12	287	299
India	169	151	120	94	61	50	850	680
Japan	14	11	12	18	5	8	101	109
Pakistan	58	36	32	26	31	33	430	311
Sri Lanka	23	23	20	17	5	6	116	102
Thailand	61	84	52	82	15	23	339	445
Other Asia	126	151	97	118	29	32	637	703
Australia	67	102	94	182	73	116	454	768
New Zealand	25	40	29	59	26	49	141	242
Barbados	29	45	19	27	9	9	91	110
Jamaica	63	47	32	23	16	27	199	168
Other Caribbean	137	116	113	97	35	40	583	458
Brazil	17	16	10	14	3	4	96	124
Mexico	74	67	42	36	14	10	314	247
Other Central & Sth. America	25	41	18	29	6	12	131	187
Rest of the World	7	12	2	6	3	3	222	426
Fly/cruise (stay onboard)	149	113	190	172	160	133	621	507
<b>Other Countries</b>	<b>1,910</b>	<b>1,845</b>	<b>1,527</b>	<b>1,656</b>	<b>818</b>	<b>891</b>	<b>9,344</b>	<b>8,775</b>
<b>Total World</b>	<b>11,058</b>	<b>6,737</b>	<b>8,665</b>	<b>5,717</b>	<b>5,297</b>	<b>3,307</b>	<b>55,562</b>	<b>31,820</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## 5.11 Number of visits abroad: by purpose of visit, nationality and main country visited 2010

thousands

	Holiday				of which inclusive tour				Business			
	Nationality =				Nationality =				Nationality =			
	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total
Canada	169	6	11	186	53	.	1	55	38	2	7	47
USA	2,007	26	95	2,128	724	.	17	742	466	19	56	541
<b>North America</b>	<b>2,177</b>	<b>39</b>	<b>98</b>	<b>2,314</b>	<b>778</b>	<b>5</b>	<b>14</b>	<b>796</b>	<b>504</b>	<b>26</b>	<b>57</b>	<b>587</b>
Austria	441	6	32	479	279	.	6	285	57	3	4	64
Belgium	628	8	54	690	209	.	4	213	310	3	44	356
Bulgaria	143	8	6	157	77	0	1	78	5	1	1	7
Czech Republic	179	4	14	197	50	.	3	54	48	2	9	59
Cyprus	752	5	12	769	364	.	3	368	13	1	.	13
Denmark	61	3	15	79	4	.	1	6	83	5	17	105
Finland	41	5	4	49	28	.	1	29	27	.	5	32
France	5,854	108	384	6,347	1,291	5	44	1,340	882	67	103	1,053
Germany	589	36	66	691	169	1	4	174	666	47	82	795
Greece	1,447	13	72	1,532	1,052	1	25	1,078	25	3	2	29
Hungary	84	8	7	98	26	.	1	28	28	2	4	35
Irish Republic	554	93	269	916	59	1	.	61	403	26	208	636
Italy	1,398	48	121	1,568	521	2	19	542	237	19	28	284
Lithuania	5	16	.	20	.	.	.	.	2	2	.	4
Luxembourg	24	.	5	28	14	.	.	14	50	.	11	61
Malta	350	5	9	364	170	1	3	175	18	.	2	20
Netherlands	727	21	77	825	162	.	9	170	459	7	53	519
Norway	51	6	10	67	11	.	.	11	60	3	13	76
Poland	170	129	10	308	37	1	1	39	62	17	10	90
Portugal	1,517	30	68	1,615	419	1	13	432	45	2	10	56
Romania	13	8	2	24	1	.	.	1	24	1	4	29
Russia	18	2	5	24	10	.	.	10	29	4	5	38
Slovakia	13	9	1	24	2	.	.	2	7	1	2	9
Spain	8,919	35	305	9,259	3,784	3	96	3,882	256	6	36	298
Sweden	67	11	19	98	8	.	1	9	87	4	14	105
Switzerland	387	8	58	454	101	.	3	104	201	4	52	256
Turkey	1,558	13	61	1,632	1,039	2	25	1,066	51	5	7	64
Rest of Europe	323	22	34	378	123	.	5	129	84	5	9	98
<b>Europe</b>	<b>26,310</b>	<b>1,582</b>	<b>799</b>	<b>28,692</b>	<b>10,011</b>	<b>208</b>	<b>80</b>	<b>10,299</b>	<b>4,220</b>	<b>578</b>	<b>394</b>	<b>5,193</b>
- of which EU27	23,972	1,399	784	26,154	8,727	173	80	8,980	3,811	489	379	4,679
- of which EU25	23,815	1,360	798	25,974	8,649	171	81	8,901	3,782	479	382	4,643
- of which EU15	22,265	968	944	24,176	7,999	122	115	8,236	3,587	395	412	4,394
Egypt	577	1	22	600	468	.	13	481	27	.	4	31
Morocco	245	1	18	264	100	.	4	104	13	.	3	16
Tunisia	375	0	18	394	332	.	11	343	7	.	3	10
Other North Africa	8	1	.	8	3	.	.	3	14	.	2	16
South Africa	156	9	10	176	27	0	.	27	48	4	6	58
Nigeria	13	7	1	22	1	.	.	1	9	4	2	15
Other Africa	246	17	21	284	143	2	4	149	50	2	9	61
Israel	35	2	3	40	7	.	0	7	12	.	4	16
United Arab Emirates	257	4	16	277	100	.	4	104	79	.	14	93
Other Middle East	71	11	9	91	23	.	2	25	72	1	6	80
Hong Kong (China)	39	1	3	44	5	.	.	5	25	.	3	28
Other China	57	14	7	78	24	.	.	24	70	2	8	81
India	218	39	12	269	52	1	1	54	71	10	10	91
Japan	23	5	3	31	5	.	.	5	22	4	4	31
Pakistan	28	11	.	39	1	.	.	1	7	1	.	7
Sri Lanka	64	3	5	72	36	.	1	37	5	.	.	5
Thailand	234	6	21	261	43	.	3	46	11	.	1	13
Other Asia	270	18	24	312	120	.	5	125	66	3	6	75
Australia	132	6	7	145	12	.	.	12	30	.	5	35
New Zealand	63	0	2	65	11	.	.	11	4	.	.	4
Barbados	76	1	.	77	47	1	.	48	4	.	.	4
Jamaica	115	1	5	121	73	.	3	76	9	.	.	9
Other Caribbean	490	2	23	516	372	.	11	383	13	.	3	16
Brazil	24	5	6	35	4	.	.	4	21	1	2	24
Mexico	281	.	12	293	244	.	5	249	11	.	1	12
Other Central & Sth. America	57	4	12	72	16	.	1	18	20	.	3	22
Rest of the World	11	196	1	209	2	196	.	198	7	.	2	9
Fly/cruise (stay onboard)	604	.	17	621	604	.	17	621	.	.	.	.
<b>Other Countries</b>	<b>4,769</b>	<b>434</b>	<b>212</b>	<b>5,416</b>	<b>2,874</b>	<b>214</b>	<b>72</b>	<b>3,161</b>	<b>728</b>	<b>69</b>	<b>63</b>	<b>859</b>
<b>Total World</b>	<b>33,257</b>	<b>3,165</b>	<b>.</b>	<b>36,422</b>	<b>13,663</b>	<b>593</b>	<b>.</b>	<b>14,257</b>	<b>5,452</b>	<b>1,187</b>	<b>.</b>	<b>6,639</b>

Figures for Rest of World have been removed as they are mainly estimates of cruises abroad which ended in the UK. In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.

## 5.11 Number of visits abroad: by purpose of visit, nationality and main country visited 2010

thousands

	Visiting friends or relatives				Other				All visits			
	Nationality =				Nationality =				Nationality =			
	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total	UK	Country of visit	Other	Total
Canada	145	16	12	173	6	0	1	7	359	24	30	413
USA	407	66	42	515	47	5	4	56	2,927	116	197	3,240
<b>North America</b>	<b>553</b>	<b>86</b>	<b>50</b>	<b>688</b>	<b>53</b>	<b>6</b>	<b>5</b>	<b>63</b>	<b>3,286</b>	<b>157</b>	<b>210</b>	<b>3,653</b>
Austria	31	14	6	51	5	1	1	7	533	24	43	600
Belgium	105	34	38	177	141	.	6	147	1,184	45	141	1,370
Bulgaria	17	43	1	62	1	2	.	3	166	55	7	229
Czech Republic	32	47	15	95	11	4	0	15	270	58	38	366
Cyprus	68	18	2	88	10	1	1	12	843	24	15	882
Denmark	33	22	6	61	7	.	.	7	185	30	38	252
Finland	8	9	3	19	1	.	.	1	77	13	11	101
France	795	331	89	1,215	406	13	23	442	7,938	521	599	9,058
Germany	303	162	69	534	50	4	8	61	1,608	250	224	2,082
Greece	47	53	2	102	6	2	1	9	1,525	70	77	1,672
Hungary	23	90	5	117	13	2	3	18	147	102	19	268
Irish Republic	580	371	260	1,210	54	15	141	210	1,591	504	878	2,972
Italy	166	160	18	345	44	5	3	52	1,844	233	171	2,248
Lithuania	6	92	1	99	2	5	.	7	14	115	1	131
Luxembourg	5	.	6	11	1	.	.	1	80	.	22	102
Malta	40	10	2	53	3	.	.	3	410	16	13	439
Netherlands	224	96	43	363	46	2	2	50	1,457	126	175	1,758
Norway	44	23	8	75	4	.	.	4	159	32	32	222
Poland	102	875	19	996	12	36	1	49	346	1,057	41	1,443
Portugal	86	83	11	180	9	6	1	16	1,656	122	89	1,867
Romania	8	81	2	92	7	8	.	16	53	99	8	160
Russia	9	15	2	26	2	.	.	2	58	21	12	90
Slovakia	15	60	4	79	1	1	.	2	37	70	7	114
Spain	561	118	39	717	97	3	9	108	9,831	163	389	10,383
Sweden	62	37	12	110	2	4	1	8	218	57	45	320
Switzerland	110	18	31	159	16	.	5	21	715	29	146	890
Turkey	77	28	6	110	8	0	1	10	1,695	46	74	1,815
Rest of Europe	113	112	11	236	11	4	3	18	532	142	57	731
<b>Europe</b>	<b>3,670</b>	<b>3,332</b>	<b>379</b>	<b>7,380</b>	<b>971</b>	<b>165</b>	<b>164</b>	<b>1,300</b>	<b>35,171</b>	<b>5,657</b>	<b>1,736</b>	<b>42,565</b>
- of which EU27	3,322	3,133	390	6,845	930	155	162	1,246	32,035	5,176	1,714	38,925
- of which EU25	3,297	2,990	405	6,692	921	141	164	1,227	31,815	4,971	1,750	38,536
- of which EU15	3,004	1,646	445	5,095	869	84	166	1,119	29,726	3,092	1,966	34,784
Egypt	29	6	4	39	1	1	.	2	634	7	30	671
Morocco	18	4	2	25	3	.	.	3	279	6	23	308
Tunisia	9	8	.	17	2	.	.	2	393	8	21	423
Other North Africa	37	19	5	61	.	2	.	2	59	22	6	87
South Africa	86	24	6	116	18	1	2	21	309	39	23	371
Nigeria	32	37	4	73	4	4	.	8	58	52	7	117
Other Africa	125	69	12	206	33	3	2	38	455	91	44	590
Israel	28	7	2	38	4	.	1	5	80	9	10	98
United Arab Emirates	102	7	10	119	9	.	0	10	448	10	41	499
Other Middle East	106	62	13	181	52	2	6	59	301	77	33	410
Hong Kong (China)	52	11	18	81	4	.	1	5	120	12	25	157
Other China	21	97	4	122	2	4	1	7	150	116	21	287
India	247	193	12	452	20	16	2	38	556	258	36	850
Japan	15	17	4	36	2	1	0	3	63	27	10	101
Pakistan	274	79	10	363	15	5	1	21	324	95	11	430
Sri Lanka	25	10	2	37	2	1	.	3	96	13	7	116
Thailand	34	19	2	55	9	.	1	10	288	26	25	339
Other Asia	122	104	13	240	5	4	2	11	463	129	45	637
Australia	233	25	6	264	6	2	1	10	401	33	19	454
New Zealand	58	8	4	69	2	1	.	3	125	9	6	141
Barbados	10	.	.	10	1	.	.	1	90	1	.	91
Jamaica	52	8	3	63	6	.	.	6	182	9	8	199
Other Caribbean	39	1	1	42	7	2	0	10	549	6	28	583
Brazil	11	15	9	35	1	0	1	2	57	21	18	96
Mexico	5	2	1	9	1	.	.	1	298	2	13	314
Other Central & Sth. America	19	6	4	29	7	0	.	7	102	10	19	131
Rest of the World	1	.	2	3	2	.	.	2	21	196	5	222
Fly/cruise (stay onboard)	.	.	.	.	.	.	.	.	604	.	17	621
<b>Other Countries</b>	<b>1,791</b>	<b>887</b>	<b>102</b>	<b>2,781</b>	<b>219</b>	<b>57</b>	<b>13</b>	<b>289</b>	<b>7,507</b>	<b>1,447</b>	<b>390</b>	<b>9,344</b>
<b>Total World</b>	<b>6,014</b>	<b>4,836</b>	<b>.</b>	<b>10,850</b>	<b>1,243</b>	<b>409</b>	<b>.</b>	<b>1,652</b>	<b>45,965</b>	<b>9,597</b>	<b>.</b>	<b>55,562</b>

Figures for Rest of World have been removed as they are mainly estimates of cruises abroad which ended in the UK. In this publication fly/cruise stay onboard has been separated from "Rest of the World" which differs from previous publications.

## 5.12 Visits and spending abroad: by UK region of residence and main country visited 2010

	London		Other England		Scotland		Wales		Other UK + not known	
	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)	visits (thousands)	spending (£ million)
Canada	88	124	253	209	44	36	14	11	13	10
USA	685	694	2045	2049	297	306	91	100	122	120
<b>North America</b>	<b>773</b>	<b>818</b>	<b>2298</b>	<b>2259</b>	<b>341</b>	<b>343</b>	<b>106</b>	<b>111</b>	<b>135</b>	<b>131</b>
Austria	111	66	413	362	29	20	40	27	7	5
Belgium	297	66	906	194	74	25	33	10	61	22
Bulgaria	56	26	135	61	15	8	13	5	9	7
Czech Republic	88	42	229	109	26	12	13	4	9	4
Cyprus	122	69	647	364	38	27	43	24	31	19
Denmark	80	29	138	48	19	10	5	3	11	4
Finland	25	12	65	44	4	1	3	1	4	2
France	1952	700	6174	2522	333	173	264	112	334	126
Germany	508	174	1313	487	148	53	43	27	70	28
Greece	257	161	1233	732	91	50	73	41	17	9
Hungary	86	43	162	65	12	7	4	2	3	1
Irish Republic	488	135	1388	412	126	33	140	32	830	221
Italy	521	248	1427	849	155	92	61	34	85	48
Lithuania	56	30	56	25	6	2	3	0	9	9
Luxembourg	35	8	64	19	0	0	1	1	1	0
Malta	55	26	353	157	15	9	16	7	1	1
Netherlands	364	109	1152	361	108	38	56	17	78	30
Norway	47	13	107	60	46	18	7	1	14	4
Poland	375	168	895	401	100	47	37	15	36	14
Portugal	275	123	1335	670	133	75	47	23	77	40
Romania	75	41	73	42	7	4	2	2	3	1
Russia	37	29	45	32	3	10	3	3	2	1
Slovakia	34	9	70	24	3	0	3	0	5	1
Spain	1090	515	7357	3752	941	518	562	252	433	227
Sweden	103	46	171	68	29	7	5	4	11	5
Switzerland	298	156	496	320	45	26	14	7	38	16
Turkey	267	147	1246	664	173	105	56	27	73	41
Rest of Europe	230	133	426	220	37	23	16	10	21	11
<b>Europe</b>	<b>7933</b>	<b>3321</b>	<b>28077</b>	<b>13063</b>	<b>2718</b>	<b>1395</b>	<b>1567</b>	<b>691</b>	<b>2271</b>	<b>914</b>
- of which EU27	7082	2858	25848	11797	2422	1217	1474	645	2123	842
- of which EU25	6951	2791	25640	11694	2399	1205	1458	638	2111	833
- of which EU15	6106	2391	23136	10518	2190	1097	1335	584	2017	785
Egypt	122	70	460	251	40	22	36	19	13	14
Morocco	111	53	174	86	13	6	1	0	10	5
Tunisia	58	32	293	118	30	12	32	11	9	6
Other North Africa	37	19	39	30	6	2	4	1	2	1
South Africa	107	115	234	251	10	15	7	9	14	14
Nigeria	66	60	43	38	4	2	2	2	3	1
Other Africa	214	216	316	323	25	25	16	11	18	21
Israel	54	31	31	24	4	2	2	2	6	5
United Arab Emirates	114	100	306	294	49	44	15	14	15	15
Other Middle East	134	103	239	203	16	11	10	5	11	8
Hong Kong (China)	52	68	79	65	9	20	4	2	14	10
Other China	74	82	184	183	13	14	7	13	9	8
India	285	214	489	410	36	23	22	19	19	14
Japan	39	45	54	57	4	4	1	1	3	3
Pakistan	111	80	282	208	24	13	8	6	5	4
Sri Lanka	42	38	63	55	6	5	3	3	2	2
Thailand	85	105	218	283	17	31	7	10	12	15
Other Asia	196	202	385	439	30	35	15	15	12	12
Australia	77	118	305	507	40	61	16	56	16	27
New Zealand	22	26	93	167	15	29	5	11	5	9
Barbados	19	13	72	96			1	0		
Jamaica	95	84	97	78	1	0	2	3	4	2
Other Caribbean	121	125	404	289	23	17	25	23	11	5
Brazil	41	60	39	50	8	8	3	2	5	4
Mexico	33	20	232	190	25	20	20	15	5	2
Other Central & Sth. America	49	74	72	102	3	2	3	3	4	6
Rest of the World	11	11	13	13	2	6	0	3	196	394
Fly/cruise (stay onboard)	51	44	441	368	61	42	39	24	29	28
<b>Other Countries</b>	<b>2420</b>	<b>2209</b>	<b>5658</b>	<b>5179</b>	<b>512</b>	<b>469</b>	<b>306</b>	<b>282</b>	<b>448</b>	<b>636</b>
<b>Total World</b>	<b>11125</b>	<b>6348</b>	<b>36032</b>	<b>20500</b>	<b>3572</b>	<b>2207</b>	<b>1979</b>	<b>1084</b>	<b>2854</b>	<b>1682</b>

*In this publication fly/cruise (stay onboard) has been separated from "Rest of the World" which differs from previous publications.  
"Rest of the World" includes estimates of cruises abroad which ended in the UK. Methodology for estimating these visits was revised in 2010 (see Appendix C).*

## Appendices

---

Appendix A	Definitions on which this report is based
Appendix B	Concepts used in this report
Appendix C	The IPS: Methodology and coverage
Appendix D	IPS response rates
Appendix E	Detailed sampling errors
Appendix F	Information available from the IPS
Appendix G	Access to IPS data and analysis

## Appendix A – Definitions on which this report is based

1. The figures relate to the number of **visits**, not the number of visitors. Those entering or leaving the United Kingdom more than once in the same period are counted on each visit. The count of visits relates to UK residents returning to this country and to overseas residents leaving it.
2. **Day trips** are visits that do not involve an overnight stay. Day trips abroad made by UK residents as well as day trips to the UK made by overseas residents are included in the figures for visits and spending. Note 14 refers to overseas residents in transit through the UK.
3. An **overseas visitor** is a person who, being permanently resident in a country outside the UK, visits the UK for a period of less than 12 months. UK citizens resident overseas for 12 months or more coming home on leave are included in this category. Visits abroad are visits for a period of less than 12 months by people permanently resident in the UK (who may be of foreign nationality).
4. When a resident of the UK has visited more than one country, spending and stay for the entire visit are allocated to the country stayed in for the longest time.
5. Visits for **miscellaneous** purposes include those for study, to attend sporting events, for shopping, health, religious or other purposes, together with visits for more than one purpose when no one purpose predominates (for example visits both on business and on holiday). Overseas visitors staying overnight in the UK en route to other destinations are also included in the miscellaneous purposes category.
6. Estimates relating to tourist flows across the **land border** between the Irish Republic and Northern Ireland are, for convenience, included in the figures for sea. Where not shown separately, flows through the Channel Tunnel are also included under the figures for sea.

Also excluded from the **regional analysis** tables (except the 'Total' section) are all visits that did not include an overnight stay in the UK. Visits by overseas residents to Northern Ireland, although included in the 'total' column, are not separately analysed. More than one region can be visited by an individual while in the UK so the total of the visits to all the regions will be greater than the total number of visits to the UK as a whole.

7. Adjustments are made to the reported cost of an **inclusive tour** so that only the amount earned by the country of visit is included (for example accommodation costs and car hire). This estimate is then added to an individual's spending to give the total spending in the country of visit (see also note 9).
8. **Length of stay** for UK residents covers the time spent outside the UK, including the journey. For overseas residents it refers to the time spent within the UK.



9. **Spending** figures cover the same categories of traveller as the number of visits figures except that the figures for overseas residents additionally include the spending of same day transit passengers.

Spending also includes foreign exchange earnings and expenditure due to travel between the Channel Islands and other (non-UK) countries.

10. Spending reported in this report and other ONS Overseas Travel and Tourism publications covers money spent in association with overseas travel and tourism, but excludes fares for travel to or from the UK. For any traveller on an inclusive tour, an estimate of the return fare is deducted from the total tour price. Inclusions and exclusions are driven by Balance of Payments definitions, and key specifics are as follows:

- Only money sourced outside the country of visit is included. Thus, any money earned and subsequently spent by an overseas resident on a visit to the UK is excluded.
- In addition to money spent during the visit, certain expenditure before or after the visit is included in spend estimates. Such expenditure includes items such as deposits, car hire, theatre tickets, short course fees, tickets for internal travel in the country of visit, travel insurance if bought prior to this particular visit.
- Purchase for personal export of large items such as cars or boats is excluded from expenditure. However, if the car was bought abroad and not brought back to the UK, the spending would be included.
- Cost of any house purchase abroad is excluded. Any money spent abroad for the purpose of improving or renovating a property is included however, as is any expenditure abroad on legal fees to do with a house purchase.
- Expenditure by UK residents on board UK-owned cruise ships is excluded, but expenditure on visits ashore during a cruise is included.
- Any money spent abroad (e.g. on medical treatment) which will be refunded through an insurance company inside the country of visit will be excluded.
- Private school fees are excluded.

11. An estimate for purchases by overseas visitors at airport **duty-free** shops is included in the figures for spending. Such purchases on British carriers are excluded.

#### Exclusions

The following groups are excluded from the tables in this publication:

12. Trippers who cross the Channel, North Sea or Irish Sea but do not alight from the boat (called stay-on-board).
13. Migrants and persons travelling to take up prearranged employment, together with military or diplomatic personnel, merchant seamen and airline personnel on duty.

14. Overseas residents passing through the UK en route to other destinations, but who do not stay overnight (often known as transit passengers). However, any spending by transit passengers while in the UK is included in the spending figures.

### Geographical areas

The geographical areas used in this report are as follows.

15. **North America:** Canada (including Greenland and St. Pierre et Miquelon) and the USA (including Puerto Rico and US Virgin Islands).
16. **Europe:** All countries listed under EU25 plus other central and eastern Europe, North Cyprus, Faroe Islands, Gibraltar, Iceland, Norway, Switzerland (including Lichtenstein), Turkey, the former USSR and the states of former Yugoslavia.
17. **EU Europe:** EU15: Austria, Belgium, Denmark, France (including Monaco), Finland, Germany, Greece, Irish Republic, Italy (including San Marino and Vatican City), Luxembourg, Netherlands, Portugal (including Azores and Madeira), Spain (including Canary Islands, Spanish North Africa, Balearic Islands and Andorra) and Sweden.
18. **EU Europe:** EU25: The above countries, with the addition of Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Slovakia, Slovenia, Malta, Cyprus. Only the south of Cyprus is a member of the EU, but the IPS is unable to separate North and South Cyprus for the period before May 2004, and so all of Cyprus is included in the EU25 section until May 2004. From May 2004, only southern Cyprus is included in the EU25 figures.
19. **EU Europe:** EU27: As for EU25 plus Bulgaria and Romania.
20. **North Africa:** Algeria, Egypt, Libya, Morocco, Sudan and Tunisia.
21. **Other Middle East:** Bahrain, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates and the Yemen.
22. **Central and South America:** Argentina, Belize, Bolivia, British Antarctica, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, the Falkland Islands, French Guiana, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Panama (including Canal Zone), Paraguay, Peru, Surinam, Uruguay and Venezuela.
23. **Caribbean:** Antigua, Bahamas, Barbados, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominica, the Dominican Republic, Grenada, Haiti, Jamaica, Martinique, Montserrat, St. Kitts-Nevis-Anguilla, St. Lucia, St. Vincent and the Grenadines, Trinidad and Tobago, Turks and the Caicos Islands.

Although the information in this publication is by the country groups described above, almost 200 different countries of residence or visit can be identified on the main IPS datasets.

## Appendix B – Concepts used in this report

### Key concepts and variables

#### Flow

Respondents in the IPS are mainly identified and analysed by their ‘flow’. Flow is described as the direction of travel of the visitor combined with whether they are a UK resident or an overseas resident. There are, therefore, four main flows on the IPS:

- overseas residents departing from the UK
- UK residents departing from the UK
- overseas residents arriving in the UK, and
- UK residents arriving in the UK

Only data on overseas residents departing from the UK and UK residents arriving in the UK have been used in this publication. This is because the IPS interviews for these travellers take place at the end of their visits when factual information about visit duration and spending is available. This is felt to be more complete and reliable than the information gathered at the beginning of a trip when intentions regarding duration and spending may not prove to be accurate.

#### Number of visits

The data in this report relate to the number of visits not the number of visitors. Those entering or leaving the UK more than once in the same period are counted on each visit.

#### Purpose of visit

The IPS records the many different reasons people have for making a visit. These are combined into four main analysis categories:

- Holiday
- Business
- Visiting friends or relatives (VFR), and
- Miscellaneous

The categories describe the main purpose of the visit and, where it is not possible to determine this, the respondents’ reason for the visit is categorised as ‘miscellaneous’. People migrating (to or from the UK) or travelling as crew of aircraft, ships or trains are excluded from analyses in this publication.

The IPS collects information on whether tourists travel independently or on some form of package trip. As well as providing data on all holiday visits, this report also provides information on those who are on package holidays, which are referred to as ‘inclusive tours’.

The business category includes conference and trade fair visits, and those who made their visits for study, medical treatment or shopping appear in the miscellaneous category. More detailed

information on the main reason for visits (such as attending conferences or trade fairs) is available from the IPS datasets (see Appendix G).

Some analyses show data for 'leisure' and 'business' visits, where the 'leisure' category includes all visits for holidays, visits to friends or relatives, and visits for miscellaneous purposes.

### **Country of residence or visit**

For overseas residents visiting the UK, this is the main country of residence of the visitor. For UK residents travelling abroad, it is the main country of visit.

Although the IPS collects information on all individual countries of the world, many countries outside of EU Europe are shown within groups rather than individually. It would not be practical to show all countries separately but also for many countries, sample sizes are too small to give accurate estimates.

On 1 May 2004, 10 new countries joined the EU and on 1 January 2007 two additional countries joined. In the tables in this report, figures are given for the original 15 member states (EU 15), the 25 EU member states (EU 25), and the 27 current EU member states (EU27). In years previous to 2004, EU Europe is defined as consisting of the countries which were EU members during the year in question. It should be noted that for the years before the reunification of Germany in 1991, data on the then East Germany are not included in the figures for Germany, and therefore are not included within the figures for EU Europe.

Appendix B shows how the countries of the world are grouped into the areas used in this report. A larger number of countries than appear in this publication can be identified in the IPS datasets.

### **UK region of stay**

The IPS records which towns overseas residents stayed in when they visited the UK. However, due to the very large number of towns in the UK it would not be meaningful to produce analyses of visits by the full range of towns. In this publication, visits information for overseas residents is therefore mainly shown at county or unitary authority, and main UK region levels although a table of the top 50 towns visited is also included. In 2007 a more accurate approach to coding towns was employed in the survey, based on a more comprehensive code frame of towns and boroughs. This may result in a slight discontinuity from previous years and care should therefore be exercised when comparing results with earlier years.

Care must be taken when using the regional information, as the numbers of visits to separate UK areas cannot simply be added together to form larger regions. This is because a person may stay in more than one area of the UK during a single visit. As a result, the numbers of visits to smaller areas do not sum to the figures given for larger regions in the regional tables in this publication.

For example, a person visiting London, Windsor and Aberdeen in a single visit to the UK would appear as one visit to London, one to Berkshire and one to Grampian. However, the same visitor would be recorded as a single visit in the England total and a visit in the Scotland total, and as just one visit in the UK total. Although visits cannot be summed across UK regions, the amount of spending and the number of nights stayed can.

## UK region of residence

For UK residents, data are presented by the region of residence, that is London, the rest of England, Scotland and Wales.

## Mode of transport

Until 1994 air and sea were the only two main modes of transport to and from the UK. The Channel Tunnel between the UK and France began operating towards the end of 1994. Information on passengers using the tunnel is available on the IPS from the fourth quarter of 1994.

Journeys by sea and tunnel are further analysed to show whether a vehicle was taken on the trip and, if so, the type of vehicle that was used.

## Age and sex

Respondents' age and sex are collected in the IPS interview. Questions on exact age are not asked on the IPS and instead respondents are classified into age groups as it is felt that some people may not give accurate answers, and age groups are normally sufficient for users' needs.

All travellers, including children under 16, are eligible to be interviewed on the IPS. If the sampled person is under 16, where possible the interview is carried out with the child after having first received permission from a parent, guardian or responsible adult travelling with them (for example, a school teacher if they are on a school trip). If the child is too young to complete the interview themselves, proxy information is collected from the parent, guardian or responsible adult, wherever possible.

## Expenditure

Expenditure for both UK and overseas residents exclude amounts spent on fares to and from the UK.

Visits and expenditure information regarding travel to or from the Irish Republic for years up to and including 1998 are included in the figures for the EU but do not appear separately in the rows and columns of some tables. Consequently, rows and columns in the tables may not always sum to the figures shown for the whole EU.

Expenditure data relating to the Channel Islands are included within the figures for the Europe but are not shown separately. This means that spending shown for the individual countries of Europe will not always sum to the figures shown for the whole of Europe.

Expenditure data of overseas visitors transiting the UK, but not staying overnight, are included within the figure shown for 'All purpose' of travel, but are not shown separately. This means that spending shown for overseas residents' visits by individual purpose of visit will not always sum to the figure shown for 'All purposes'.

## Travellers to and from the Irish Republic

There is a major discontinuity in the time series shown in this publication between years up to and including 1998 and subsequent years. From the second quarter of 1999, the IPS began interviewing on air and sea routes between the UK and the Irish Republic. For the years up to and including 1998, estimates of visitor numbers, their spending and nights stayed on routes between the UK and the Irish Republic and their characteristics were based on data provided by the Central Statistical Office of the Irish Republic. From 1999, and for subsequent years, this report uses IPS interview data. To enable 1999 data to be analysed, data for the first quarter of 1999 were constructed, based upon interviews conducted in the first quarter of 2000, but weighted to the traffic volumes of the first quarter of 1999.

Analysis of the interview data from 1999 onwards has shown that a large number of Irish visitors who would previously have been defined as tourists to the UK were transiting through the UK on their overseas visits. Also, the data for 1999 onwards showed that a number of European and Commonwealth visitors made combined visits to the UK and the Irish Republic; these visits were previously recorded as visits from residents of the Irish Republic. These factors combined to reduce the number of overseas visitors to the UK from 1999 onwards, mainly the estimates of visitors from the Irish Republic, but they also increased the number of visitors from certain other countries, particularly Australia, New Zealand, Canada, Germany and the Netherlands.

The data from the IPS Irish interviews also affected estimates of spending and nights. These showed that the previous estimates of spending per visit of Irish visitors to the UK were overstated, while estimates of UK residents' spending per visit in the Irish Republic were previously understated.

The interview-based details of visitors from the Irish Republic have enabled more completed duration of stay and regional breakdowns to be produced from 1999 onwards. This has led to discontinuities between 1998 and 1999 in the duration of stay and regional profile from the IPS.

In summary, the major effect resulting from IPS interviewing on routes to and from the Irish Republic was to improve the quality and detail of estimates from 1999 onwards. The discontinuities from this change affected time series estimates of visitors to and from the Irish Republic, with some smaller effects for other countries.

## Appendix C – The IPS: Methodology and coverage

### Background

The International Passenger Survey (IPS) is a large multi-purpose survey that collects information from passengers as they enter or leave the UK. It is carried out by the Office for National Statistics (ONS) for a range of public and private sector organisations. In particular, the survey provides figures used for the travel account of the balance of payments, international migration statistics, and for informing decisions on tourism policy. The data from the survey are widely used across and outside of government to provide detailed information on the numbers and types of people travelling to and from the UK. Results are published regularly by ONS on a monthly, quarterly and annual basis. More detailed analyses are possible through ONS, marketing agents appointed by ONS or by downloading the *Travelpac* database from the Office for National Statistics website.

Travellers passing through passport control are randomly selected for interview and all interviews are conducted on a voluntary and anonymous basis. Interviewing is carried out throughout the year and in 2010, 316,000 interviews were recorded. The overall response rate (complete and partial interviews) for the 2010 survey was 81 per cent.

Since the IPS began in 1961, its coverage has been extended so that it includes all the main air, sea and tunnel ports or routes into and out of the UK. The only routes excluded from the survey are sea routes to and from the Channel Islands, the land border with the Irish Republic, and cruise ships travelling to and from the UK.

About 95 per cent of passengers entering and leaving the UK are covered by the survey. The remainder are either passengers travelling at night, when interviewing is suspended, or on those routes too small in volume or too expensive to be covered.

The IPS data are weighted to produce national estimates of all international travellers to and from the UK on a quarterly basis. Although some monthly data from the IPS are also published, a single quarter is the minimum period over which most detailed analyses of the data can be made. Annual national estimates are created by combining the four quarters of the year.

The calculation of the weights on the IPS takes into account its complex sample design and information provided from other sources on, among other things, the non-sampled routes and time periods. For example, estimates of spending by travellers to and from the Channel Islands are provided by the Economic Advisor's Office in Jersey, and the Central Statistical Office in the Irish Republic provides information on travellers crossing the land border with Northern Ireland.

### Overview of the survey design

The IPS is based on face-to-face interviews with a sample of passengers travelling via the principal airports, sea routes and the Channel Tunnel. The number of interviews conducted in 2010 was 316,000, which represented about 0.2 per cent of all travellers. This large sample size allows reliable estimates to be produced for various groups of passengers despite the low proportion of travellers interviewed.

The IPS sample is stratified to ensure it is representative by mode of travel (air, sea or tunnel), port or route, and time of day. Interviews are conducted throughout the year. The frequency of sampling within each stratum is varied according to the variability of tourist expenditure and the cost of interviewing. For example, where the expenditure quoted on a particular route varies greatly across respondents, a higher sampling frequency is used to enable a more satisfactory estimate to be produced. (For further details on the sample design, see the Sampling section below.)

Some questions on the survey are asked of all of the passengers interviewed, while others are restricted to certain specific sub-groups. Information on the spending and length of stay of UK residents abroad and overseas residents in the UK is only collected on the return leg of a visit. This is because actual spending and length of stay are required, and these may differ from the respondents' intentions when they start their visit. In 2010, 52,000 interviews were carried out with overseas residents departing from the UK and 67,000 with UK residents arriving back from abroad.

The details collected on the survey are used by ONS, along with other sources of information, to produce overall national estimates of the number and expenditure of different types of travellers. A complex weighting procedure is used to do this that takes into account various factors in order to improve the estimates. (For further details of the weighting procedure, see Producing national estimates below).

### **The collection of the IPS data**

The key to producing reliable results from the IPS lies initially in the way the data are collected. Great emphasis is therefore placed upon the IPS interviewers to ensure they are able to capture data efficiently and accurately.

Nationally, IPS data are collected by a team of over 200 interviewers who are recruited and trained specifically to work on the IPS. All IPS interviewing staff undergo an intensive initial training course and, once qualified, are regularly briefed and monitored by a support team of team leaders and site managers. Some interviewing teams will cover a single large port, for example Heathrow, while others may cover several smaller ports which are generally in the same part of the UK. Interviews are carried out on all days of the year, apart from Christmas Eve, Christmas Day and Boxing Day.

Typically, an IPS shift will consist of a group of between eight and ten interviewers led by a team leader. One of the team will act as a counter to ensure that people are correctly selected for interview according to the sampling intervals appropriate for that port. The team leader is responsible for the organisation and running of the shift and is available to offer advice to team members when required.

Due to the layout and facilities at some seaports it is not always possible to interview passengers as they arrive. In such cases, IPS staff travel to seaports in France and Ireland to select their subject and then conduct interviews which take place either at the overseas ports of departure, or on board the vessels returning to the UK.

Almost all IPS interviews take place on a face-to-face basis with the responses being initially recorded on paper forms. Shortly after the interview has taken place, the data are transferred to a computer system in which electronic checks are made of the data being input. In recent years some 'self completion' questionnaires have been used at times where an interviewer has been



unable to conduct an interview because of language difficulties. The self-completion questionnaires are produced in 13 languages but they do not cover the complete range of questions asked in a full IPS interview. The forms are designed to be as simple and user friendly as possible and aim to capture the essential data items which will be needed to produce reliable estimates of tourism.

Once the interview information has been captured electronically, it is transmitted to ONS headquarters where a series of further quality and accuracy checks are made on the data before they will be ready for processing and the publication of analysis.

In recent years, collection of data has been made more difficult owing to the changes in both the way airports and seaports operate and through the differing behaviour patterns of travellers. Many airports now operate several gateways for clients and all these have to be covered by an interviewing team. Many passengers arriving want to use their mobile phones once they land. It is IPS policy not to intrude or interrupt when we want to interview such people and so these people although selected for inclusion in the IPS may not be interviewed.

## Sampling

The IPS uses a multi-stage sample design. The sampling for air, sea and tunnel travel is carried out separately, although the underlying principle for each mode of travel is broadly similar. In the absence of a sampling frame of travellers, time shifts or sea crossings are selected at the first stage, and travellers are then systematically chosen at fixed intervals from a random start within these shifts or crossings at the second stage. The details of the sampling scheme for each individual mode of travel are described below.

### – Air routes

For air routes, time periods are sampled. Shifts are selected for the first stage at the 12 largest air sites (that is the five terminals at Heathrow Airport, the two terminals at Gatwick Airport, three terminals at Manchester International Airport and Stansted and Luton Airports). These are done in such a way that the numbers of shifts are balanced between mornings and afternoons, and days of the week within any quarter. At the second stage, passengers are counted as they cross a predetermined line and every  $n$ th one is interviewed. The sampling interval,  $n$ , differs between sites and involves a first stage sampling rate used to screen respondents for migration purposes and a second stage sampling rate used for overseas travel and tourism interviews. Departing passengers are sampled at a higher rate than arriving ones because the expenditure information for overseas residents visiting the UK is more variable than that for UK residents returning from visits abroad.

A small number of shifts every quarter are also conducted at other smaller international airports in the UK. However, the sample size is insufficient to provide accurate estimates for most of these airports individually. Those airports with less than about 250,000 passenger movements per quarter are usually excluded from the survey altogether on the grounds of cost effectiveness, but traffic at these sites is taken into account when producing national estimates.

### – Sea routes

Sea routes carrying 50,000 passengers a year or more are generally included in the IPS sample. At some seaports, passengers are sampled and interviewed on the quayside as they embark or

disembark, while at others IPS interviewers travel on the boat itself with interviewing being carried out on board. The choice between interviewing on the quayside or on crossings is made on practical grounds such as cost, safety and permission.

Where interviewing is conducted on the quayside, the sample is designed to select shifts that are balanced across different days of the week and times of day within a quarter, with each individual shift covering several sailings. Where interviews are conducted on crossings, a predetermined number of return crossings are selected for each route, spread across time of day and day of week each quarter. As for air sampling, sea passengers are selected at fixed sampling intervals from a random start within each shift or crossing.

The IPS also samples long haul ships capable of carrying more than 200 passengers at the port in Southampton.

#### – Tunnel routes

The method used for the tunnel routes is different for Eurostar passenger trains and for Eurotunnel vehicle shuttles.

The method for passenger trains is similar to that for air travel; time shifts are selected and then passengers are selected at fixed intervals within the time shift. Passengers are interviewed after crossing a predetermined line at Ebbsfleet, St. Pancras, and Ashford International stations on arrival or departure.

In contrast, for vehicle shuttles, crossings are randomly selected and interviewing takes place on board the shuttles themselves. Because of time constraints, only a certain number of interviews can be carried out on any individual shuttle and the sampling interval used is therefore dependent on traffic volumes.

### **Producing national estimates**

Once the information has been collected from respondents, the survey data are weighted to produce national estimates, which are then published on a monthly, quarterly and annual basis.

The basis of the weighting of IPS survey data is that the total set of respondents interviewed at a port or route is weighted up/calibrated to passenger traffic known to have passed through that port or route in the period in question. The known passenger traffic information is provided to the IPS team by CAA, Department for Transport, Eurostar, Eurotunnel, BAA and a number of airports themselves.

The weighting approach incorporates a number of stages which take account of all passengers selected for interview. Weighting is conducted for each port/route and direction of travel combination, employing the same principles at each one. The stages, listed in order of application, are as follows.

#### **Stage 1**

A **Design weight** is employed, to account for the probability of sampling this passenger using the first-stage sampling rate.

The calculation compares the number of shifts or crossings sampled (at each port/route and direction of travel combination) with the number of shifts or crossings that could have been sampled for that combination in the period. In addition it takes into account the first-stage sampling rate. For example, in a case where a contact was sampled at a port with the following details:

- 10 shifts were run in the period
- 100 shifts could have been run in the period
- the contact was sampled employing a first-stage sampling rate of 20 (that is, every 20th passenger was selected)

The Design weight for this contact would be 200, calculated as  $(100/10) \times 20$ . As well as port/route and direction, this weight incorporates weekday or weekend, and am, pm or night as weighting strata.

### **Stage 2**

A **Non-response weight** factor is employed to take account of contacts selected for interview but who were subsequently not interviewed, either because it was not possible to contact them or they refused to participate.

The weight is applied at each port/route and direction of travel combination and also incorporates weekday versus weekend as weighting strata. It involves uplifting 'complete' and 'minimums' cases by a factor calculated as

- the sum of weights applied to all 'completes', 'minimums' and 'non-response' records
- divided by the sum of 'completes' and 'minimums' at that port/route and direction of travel combination

### **Stage 3**

A **second Design weight** is applied to account for the second-phase of the sample design and relates to the sub-sampling of non-migrants. The weight for this factor is simply equal to:

- the ratio second-stage sample interval: first-stage sample interval for non-migrants, and
- 1 for migrants

### **Stage 4**

A weight factor is applied for discarding minimum respondents. **Minimum** interviews are discarded in this step of the weighting, with other cases weighted up to compensate. The purpose of applying this weight is that it is possible that the profile of minimums might be skewed to certain nationalities or residents of certain countries (for example driven by language difficulties meaning that only minimal information is provided to the interviewer).

This weighting step works to the same principle as the non-response weight. It utilises port/route and direction of travel as weighting strata.

### **Stage 5**

Weighting to **sampling frame**. Here the population (that is, passenger traffic) or the ports and routes covered by the sampling frame are used to weight the data. The population excludes interlining passengers (those neither entering nor leaving the UK from this port, that is, simply changing international flights) and out-of-hours traffic (that is, arriving or departing outside the

hours covered by the IPS interviewing at that port). The weight is applied at each port/route and direction of travel combination.

### **Stage 6**

Weighting for frame **under coverage**. This extends the above population weighting to compensate for not covering certain ports and times of day (out-of-hours traffic) in the survey sample. The weight utilises port/route and direction of travel as weighting strata and also incorporates region of the world that traffic has come from/gone to. The weight reflects the fact that flights to and from some parts of the world are more likely than others to arrive or take off at night when no interviewing is conducted at airports.

### **Stage 7**

Weighting for observed **imbalance**. This step is used to correct an observed imbalance between the number of non-migrants entering and leaving the UK. These are applied as a series of fixed factors, relating to direction of travel, port/route and country/residence.

It has been noted since spring 2009 that there has been an increase in the proportion of respondents in the IPS overseas travel and tourism sample who are starting their visit compared to the proportion ending their visit. This proportion of the two types of traveller in the sample defines the estimates of travel and tourism. There is no clear reason for this trend and ONS has taken steps to calibrate its overseas travel and tourism estimates with external data, notably estimates from surveying conducted at departure gates at main airports in the UK by the Civil Aviation Authority (CAA) and e-borders data. This work has shown general consistency between the datasets with the result that the factors used in the imbalance weight have been retained. However, this is an area of ongoing research.

### **Stage 8**

A **final weight** is applied, which combines each of the weighting stages listed above.

### **Imputation**

Where the responses for key items of interest are missing from the survey data for an individual record the values are imputed. Imputation is applied to the following items:

- Length of stay
- Cost of fare (expressed in terms of cost of the single fare for the respondent)
- Spend
- Town of stay

For each of length of stay, cost of fare and spend, a value is calculated for the survey record which had the information missing. The IPS employs a mean-value within class imputation procedure where the missing value is replaced with the average value for records with similar characteristics. The matching variables used for each of these items are:

Length of stay:	Country of visit/visiting from Purpose of visit
Cost of fare:	Port in UK travelled to/from Overseas port travelled to/from Month of travel Operator
Spend:	Country of visit/visiting from Duration Purpose of visit

Where the respondent has travelled on a package holiday, the cost of the fare is imputed and then deducted from the total cost of the package, and the residual cost (after removal of a percentage to cover travel agent fees) is assigned to expenditure.

Overseas residents staying in the UK are asked about their total expenditure in the UK. This information is then imputed across the towns stayed in, proportionate to the length of stay in each one. It is recognised that people tend to spend more when they stay in London than in other towns in the UK and therefore an uplift index is calculated and applied to the spend allocated to London in cases where the respondent stayed in both London and other towns in the UK.

In cases where an overseas resident hasn't given details of all the towns in the UK they stayed in, an uplift is applied to towns stayed in by similar records, using the same principles as outlined above for the imputation of stay, fares and spend.

### **Seasonal adjustment**

The number of travellers and their spending both have a clear seasonal pattern, with more visits and spending in the summer than in the winter. Statistical techniques are used by ONS with the package X-12-ARIMA to produce seasonally adjusted figures. These figures show visits and spending with an estimate for the seasonal component removed. They allow more meaningful comparisons to be made between months and quarters of the year and help to identify underlying trends.

More details on seasonal adjustment procedures can be obtained from the IPS Branch of ONS.

### **Constant prices**

Usually, spending by overseas residents in the UK and UK residents abroad grows each year as the price of goods and services rise. Constant price figures are calculated by ONS to show real spending across years with the effects of price inflation removed.

For overseas residents' expenditure in the UK, an index is created by splitting spending into its component parts (accommodation, meals etc.) using past IPS data and uprating these components by their related retail price indices. The resulting index is then used to rebase the overseas figures back to 1995 prices.

For UK residents abroad, spending is split by country of visit. Consumer price indices for particular countries are used with currency conversion rates to produce an index of price rises. The index is then used to rebase UK residents' spending to 1995 prices.

### **Additional sources of data**

The method above explains how the national estimates are produced based on the routes sampled on the IPS. Unfortunately, as the IPS does not cover all passenger routes, additional figures have to be obtained from other sources or estimates and added to the totals derived from the IPS.

These additions are:

- UK residents on cruises departing from or arriving at UK shores
- Channel Islands expenditure and receipts from tourism, from the Economic Advisor's office in Jersey
- rail fares purchased by overseas visitors to the UK and UK visitors abroad before the start of their visit, and
- estimates of travel across the land border between Northern Ireland and the Irish Republic, from the Irish Central Statistical Office. For years before 1999, information was also provided regarding travel on air and sea routes between the UK and the Irish Republic. However, since 1999, the air and sea routes have been covered by the IPS sample

### **Changes in methodology introduced in 2005**

Due to a rapid growth in traffic, in 2005 two new residual airports, Liverpool and Prestwick were introduced into the IPS sample for the first time. The introduction of these two airports has some implications for the results of the IPS.

The inclusion of these two ports means that there is more likelihood of picking up contacts that reside in, or have visited areas close to, these airports.

The introduction of the new airports caused the IPS research team to review the way that traffic from airports not sampled by the IPS is accounted for in the IPS processing systems. As a result, the systems were modified slightly in order to prevent overestimates or underestimates of traffic occurring at a regional level.

The introduction of the new airports and the subsequent changes made to the processing systems causes a discontinuity in the IPS results. Any comparisons of IPS results for 2005 onwards with earlier years (and especially those of a UK regional nature) therefore should be made with care.

### Changes in methodology, 2007

#### - Imputing expenditure

The methods of computing expenditure (imputation) for cases where no expenditure information is given by the contact changed in 2007. The new method takes account of the duration of stay of the contact which had not been the case previously and means there may be a discontinuity in the expenditure series from 2006 to 2007.

The new methodology compensates for possible overestimates of spending which may have arisen in the past due to the average daily spending being generally lower on longer trips than on shorter ones.

#### - Imputing fares

The costs of a package trip normally include fares to and from the country of visit. For expenditure estimates the fares are deducted from the cost of a package in order to obtain the amount of spending on the visit. The manual method of looking up fares from brochures and from the web was replaced in 2007 by an automated system which uses fares data provided by the respondent.

#### - Coding of UK towns

In 2007 a more comprehensive approach to coding UK towns was introduced. Interviewers were provided with a more detailed list of towns and boroughs than in the past, meaning that their recording of responses given by respondents was more accurate.

### Changes in methodology, 2009

Aberdeen Airport was introduced to the sample, and as a result, the estimated number of visits to cities and regions in Scotland will have been impacted positively. Belfast International Airport was also introduced but visits to cities and regions in Northern Ireland are not reported in the IPS Overseas Travel and Tourism estimates due to inability to record details of visits made by crossing the Irish land border. Prior to 2009, known passenger traffic passing through Belfast was allocated to airports in Great Britain. The allocation of this traffic to interviews conducted in Belfast in 2009 will have had some downward impact on estimates of visits to towns and regions in Great Britain.

More broadly, the overall methodology of the IPS was changed in 2009, in terms of both sampling and data processing.

Sampling was revised to incorporate an increase in the number of shifts run at many ports outside of Heathrow and a decrease in the number of shifts run at Heathrow. This change was introduced following a Port Survey Review in response to the recommendations put forward by the Inter-Departmental Task Force on Migration Statistics. Further, the way that shifts are run was changed via the introduction of a system employing a primary sampling interval for screening migrants and a sub-sample interval for travel and tourism contacts. This approach didn't affect the profile of travel and tourism contacts but it did require a change in the way the data is processed.

The data processing involves weighting of all records and imputation of records with information missing at certain questions. The basic principles behind the processing were retained in 2009 but improvements were made in some aspects. This resulted in some discontinuity with a downward impact of approx 2 per cent in visits to the UK and 3 per cent in visits overseas and a further value of less than 1 per cent in earnings and expenditure. Details can be viewed at the following location: [www.statistics.gov.uk/downloads/theme\\_transport/Announcement.pdf](http://www.statistics.gov.uk/downloads/theme_transport/Announcement.pdf)

### **Changes in methodology, 2010**

There were no changes in data collection methodology in 2010. However, the methodology used to estimate the number of UK residents departing from or arriving at UK ports on cruises was revised. The new methodology utilises new sources of data, including that published by DfT, IRN Research and the European Cruise Council. This represents an improvement in methodology and has the effect of increasing the estimated number of visits to 'rest of the world' by UK residents by approximately 175,000 compared with 2009.



## Appendix D – IPS response rates

Sample surveys such as the IPS depend on achieving high levels of response from the public. Non-respondents often have different characteristics of travel and expenditure compared with those who do respond and this can lead to biases being introduced into the results.

The response rates for the main airports, residual airports, sea routes and the Channel Tunnel are shown in **Table D.1** below. A minimum response is one where the contact's nationality and country of residence were known but where the reason for visit, date the visit began or the country visited were not obtained. The overall response rate in 2010 was 81 per cent of the sample. The overall response rates for sea and tunnel routes remained consistently higher than those at most of the airports.

**Table D.1 IPS response rates 2009 and 2010 by type of response and UK port**

	Complete or partials		Minimum response		Total response	
	%		%		%	
	2009	2010	2009	2010	2009	2010
Heathrow terminal 1	72	64	4	5	76	69
Heathrow terminal 2	72	-	6	-	78	-
Heathrow terminal 3	77	74	4	4	81	79
Heathrow terminal 4	75	73	3	6	78	79
Heathrow terminal 5	72	72	5	5	77	75
Heathrow transits	76	77	5	5	81	82
Gatwick North	92	89	1	1	93	90
Gatwick South	92	88	1	1	93	90
Manchester terminal 1	83	84	2	1	85	85
Manchester terminal 2	91	91	2	1	93	93
Manchester terminal 3	87	86	2	1	89	88
Stansted	92	92	2	1	94	93
Other airports	86	86	2	2	88	87
Sea	87	87	1	1	88	88
Channel Tunnel	93	87	2	1	95	88
Total	83	81	3	3	86	83

## Appendix E – Detailed sampling errors

The table below shows the sampling errors for 2010 estimates relating to various purposes for visit and region of the world, together with regions of the UK visited. Both standard errors and the 95 per cent confidence intervals are quoted, the latter representing the interval into which there are 19 chances out of 20 that the true figure (had all travellers been surveyed) would fall.

### Sampling errors and confidence intervals

	Standard error	Absolute 95% ci	Relative 95% ci
<b>Overseas visitors to the UK</b>			
<b><i>Number of visits by purpose</i></b>			
Holiday	222	435	3.7%
Business	136	266	3.9%
Visit friends or relatives	138	271	3.3%
Miscellaneous	73	142	4.9%
<b><i>Expenditure by purpose of visit</i></b>			
Holiday	234	459	7.0%
Business	120	235	5.9%
Visit friends or relatives	79	154	4.4%
Miscellaneous	117	229	8.7%
<b>UK residents going abroad</b>			
<b><i>Number of visits by purpose</i></b>			
Holiday	310	607	1.7%
Business	143	279	4.3%
Visit friends or relatives	156	306	2.9%
Miscellaneous	56	109	7.2%
<b><i>Expenditure by purpose of visit</i></b>			
Holiday	244	479	2.2%
Business	163	320	7.4%
Visit friends or relatives	85	167	3.8%
Miscellaneous	57	112	11.4%
<b>Overseas visitors to the UK</b>			
<b><i>Number of visits by region of residence</i></b>			
North America	66	130	3.8%
Europe	291	571	2.6%
Other countries	63	123	2.8%
<b><i>Expenditure by region of residence</i></b>			
North America	79	154	5.8%
Europe	162	317	3.5%
Other countries	221	434	8.6%

	Standard error	Absolute 95% ci	Relative 95% ci
<b>UK residents going abroad</b>			
North America	85	166	4.5%
Europe	350	686	1.6%
Other countries	137	269	2.9%
North America	101	197	5.4%
Europe	261	512	2.7%
Other countries	147	288	3.4%
<b>Overseas visitors to the UK</b>			
<b><i>Number of visits by region of visit</i></b>			
London	195	382	2.6%
Rest of England	162	317	2.5%
Scotland	144	282	12.0%
Wales	43	84	9.4%
<b><i>Expenditure by region of visit</i></b>			
London	133	261	3.0%
Rest of England	129	253	4.3%
Scotland	110	216	14.9%
Wales	27	54	16.1%

## Appendix F – Information available from the International Passenger Survey

### Getting further information from the IPS

The full IPS database contains over 100 variables and therefore the opportunity exists for more detailed analyses than can be shown here. However, the structure of the IPS database is complex making it rather difficult to analyse.

To enable easier examination of the IPS data, a simplified version of the IPS database called *Travelpac*, comprising 14 of the most widely used variables, is available on the Office for National Statistics website. Data are available for each year from 1994 to 2010. Details of how to access *Travelpac* are given in Appendix G.

Further analyses of IPS data can be commissioned from either of two companies who act as marketing agents for the IPS, or from the ONS. Each is able to undertake the more specific and specialised forms of analysis not covered in this publication and which would not be possible from the *Travelpac* database. Appendix G gives details of how to contact the marketing agents and ONS.

### Main analysis variables

The full IPS dataset contains over 100 variables. These include variables containing answers to the questions asked in the interview and others that are derived from those answers. Some variables are simply indicators to help identify the quality of data or to show where data have been imputed, and to what degree. The most widely used variables for general analyses are described below.

Variable	Description
Year <sup>1</sup>	The year of the interview is recorded as a four-digit number.
Quarter <sup>1</sup>	The four quarters of the calendar year are recorded as a single digit.
Month	The month of interview is recorded as two digits from 01–12.
Flow <sup>1</sup>	Flow describes the direction of travel and the basic residence of traveller. Flow is differentiated further according to whether the contact travelled by a) air, or b) by sea or Channel Tunnel. This gives eight categories of flow, these being: <ul style="list-style-type: none"> <li>• arrivals by UK residents (air, or sea/tunnel)</li> <li>• departures by UK residents (air, or sea/tunnel)</li> <li>• arrivals by overseas residents (air, or sea/tunnel)</li> <li>• departures by overseas residents (air, or sea/tunnel)</li> </ul>
Weight <sup>1</sup>	The number of trips represented by each contact is given by the weight variable. The total number of trips can therefore be calculated by summing the weights values of the contacts.
Nationality	The nationality of the contact is recorded for all contacts.
Country visited <sup>1</sup>	The main country of visit (or country stayed in the longest) by UK residents is recorded for arrivals and departures.

Residence <sup>1</sup>	The country of residence of overseas residents is recorded for both arrivals and departures.
Town of residence	The town or area of residence is recorded for UK residents for arrivals and departures.
States of residence	Each year, the state or area within a country is recorded for overseas residents in addition to their country of residence. This detail is limited to four countries each year which are changed annually. In 2010 the countries were Canada, Germany, the United Arab Emirates and Spain.
Purpose of visit <sup>1</sup>	A single main purpose of visit is recorded for all contacts.
Stay <sup>1</sup>	The length of stay of the visit is recorded in nights. This is only available for overseas residents' departures and UK residents' arrivals.
Expenditure <sup>1</sup>	The amount of money spent on the trip (excluding fares) is recorded in £ sterling and is available for overseas residents' departures and UK residents' arrivals.
UK port	The UK port is the airport, or the sea/tunnel port or route where the interview was conducted.
First port	This is the overseas port to which the contact is travelling directly (or has just travelled directly from). If the person does not change plane during the trip, 'First port' is also the final destination (for departures) or the place where the visit started from (for arrivals).
Second port	If 'First port' is a port where the contact changed planes, 'Second port' then records the final destination (for departures) or the place where the visit started from (for arrivals). It is otherwise left blank.
Flight origin/destination	This is an overseas airport which is either the final destination of the flight being taken (for air departures) or where the flight originated from (for air arrivals). This is not necessarily the same port at which the contact boarded or left the flight.
Mileage travelled	The distance travelled is computed in miles from the geographical locations of the ports recorded. The distances represent the sea level (or 'great circle') distances covered. Three distances are calculated: <ul style="list-style-type: none"> <li>• from the 'UK port' to 'First port', (for all air contacts)</li> <li>• from 'First port' to 'Second port' (if a second port is recorded)</li> <li>• from 'Second port' to 'UK port' (if a second port is recorded)</li> </ul>
Carrier	This is the air company or shipping line used on the leg of the journey between the 'UK port' and 'First port'. However, the carrier used between 'First port' and 'Second port' is not recorded.
Type of flight	The type of flight e.g. scheduled or charter (air records only).
Fare	The single fare in £ sterling is recorded for UK residents' arrivals only.
Vehicle type	The type of vehicle taken on board ship or train is recorded. If no vehicle is used or cannot be identified, the contact is recorded as being a foot passenger.
Number in vehicle	This is the number of people travelling in the vehicle recorded above.
Age <sup>1</sup>	The age group of the contact is asked and recorded for all contacts.
Gender <sup>1</sup>	Sex is recorded for all contacts.
Towns 1–9	For overseas residents' departures only, up to nine towns in which the contact has spent at least one night are recorded.

Stay 1–9	The number of nights spent in ‘Towns 1–9’ are recorded.
Spend 1–9	Expenditure while in ‘Towns 1–9’ is not collected but is imputed based on total expenditure, length of stay and area of visit.
Package <sup>1</sup>	This identifies whether the contact travelled as part of an inclusive tour package or travelled independently.
Money spent	The money spent on spirits, beer, wine, other alcohol and on tobacco being brought back into the UK by UK residents is recorded.

The above list is not exhaustive and excludes variables based on questions not asked regularly on the IPS. Variables regarding data quality are also not included.

<sup>1</sup> Information based on these variables is included in the *Travelpac* datasets.

## Appendix G – Access to IPS data and analysis

### IPS results published by ONS

In addition to *Travel Trends*, ONS also publishes monthly and quarterly results from the IPS that are available free of charge in PDF format from the Office for National Statistics website

The monthly estimates are published in the Statistical Bulletin series '[Overseas Travel and Tourism](#)'. The quarterly results are published in '[Quarterly Overseas Travel and Tourism](#)'.

Data tables from the IPS and other statistics relating to travel and tourism are available from ONS. The information can be found under the Transport, Travel and Tourism section of the website at [www.ons.gov.uk](http://www.ons.gov.uk). The website also provides more information about the [International Passenger Survey](#).

It should be noted that all IPS results published by ONS are subject to Crown Copyright. Reproduction of material is permitted under the terms of the Open Government Licence. Details of this are at the front of this report on page 2.

### Other analyses

General enquiries about the IPS should be directed to:

**Office for National Statistics**

International Passenger Survey  
Room 2201  
Government Buildings  
Cardiff Road  
Newport  
NP10 8XG

Telephone: +44 (0) 1633 455678

E-mail: [socialsurveys@ons.gsi.gov.uk](mailto:socialsurveys@ons.gsi.gov.uk)

## IPS Datasets

[Travelpac](#) is a simplified version of the IPS database containing 14 of the most widely used variables. Data are available online for each year from 1993 onwards.

Datasets of the individual contact records from the full IPS database may be purchased from ONS. Please contact the IPS branch on +44 (0) 1633 455678 for further details.

IPS databases are also available to academics through the Data Archive at Essex University.

Telephone: +44 (0) 1206 872143  
Web: [www.data-archive.ac.uk](http://www.data-archive.ac.uk)

## Marketing agents

It is possible to commission more detailed analyses of the IPS data from marketing agents appointed by ONS. The marketing agents are:

### **IRN Research**

Concorde House  
Trinity Park  
Solihull  
Birmingham  
B37 7UQ

Telephone: +44 (0) 121 635 5210  
Fax: +44 (0) 121 635 5211  
E-mail: [info@irn-research.com](mailto:info@irn-research.com)  
Web: [www.irn-research.com](http://www.irn-research.com)

### **MDS Transmodal**

5-6 Hunters Walk  
Canal Street  
Chester  
CH1 4EB

Telephone: +44 (0) 1244 348301  
Fax: +44 (0) 1244 348471  
E-mail: [enquiries@mdst.co.uk](mailto:enquiries@mdst.co.uk)  
Web: [www.mdst.co.uk](http://www.mdst.co.uk)